



Go Digital with E-Digital

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# 6 MONTH ADVANCED DIGITAL MARKETING

## Class Syllabus

A Government of India certification program

**Skill India**  
कौशल भारत - कुशल भारत



कौशल विकास और  
उद्यमशीलता मंत्रालय  
MINISTRY OF  
SKILL DEVELOPMENT  
AND ENTREPRENEURSHIP



**MSME**  
MICRO, SMALL & MEDIUM ENTERPRISES  
सूक्ष्म, लघु एवं मध्यम उद्यम  
OUR STRENGTH • हमारी शक्ति

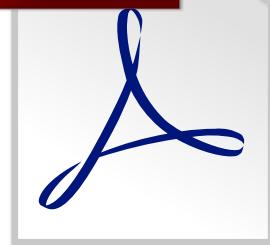
Ministry of MSME, Govt. of India

# Our Exclusive Features

- 1 Live Session
- 2 Practical Class
- 3 Live Projects
- 4 100% Internship
- 5 PDF Notes
- 6 1 Year support
- 7 100% Job
- 8 ASSIAN University Approved Certification



PDF



## CERTIFICATE

Skill India  
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ISO International Organization for Standardization

MSME Ministry of MSME Govt. of India

THIS CERTIFICATE IS PROUDLY  
PRESENTED TO

YOUR NAME

For the Successful Completion of E-Digital India, 6 Months of live and practice  
Advanced Digital Marketing Training.



CERTIFICATE NO.: SAMPLE  
ISSUED DATE : 1/AUG/2025  
ISO CERTIFICATE NO.: EU-02-D-789



Ramkrishna  
Ramkrishna thakur  
FOUNDER/ CEO

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Please Verify and  
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Certificate

# OTHER

## How to crack a job



- ✓ Techniques of a cracking interview
- ✓ Impressive Talk Techniques
- ✓ Speak effectively
- ✓ Psychology of interviewer
- ✓ Key points of making a resume
- ✓ Types of communication



## How To Start Your On Online Business



- ✓ How to start with Minimum Investment
- ✓ Strategy of online Business
- ✓ How to close sales
- ✓ How to create your network
- ✓ How to Increase sales

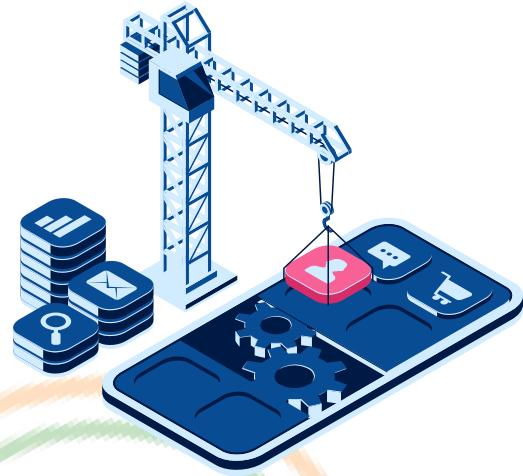


## Learn the Top 30 important tools for Digital Marketing

# App Development

## The Fundamentals

- Development IDE
- Basics of Flutter
- Basics of OOP
- Data Structures and Algorithms
- What is and how to use Gradle?
- Create a Hello World App

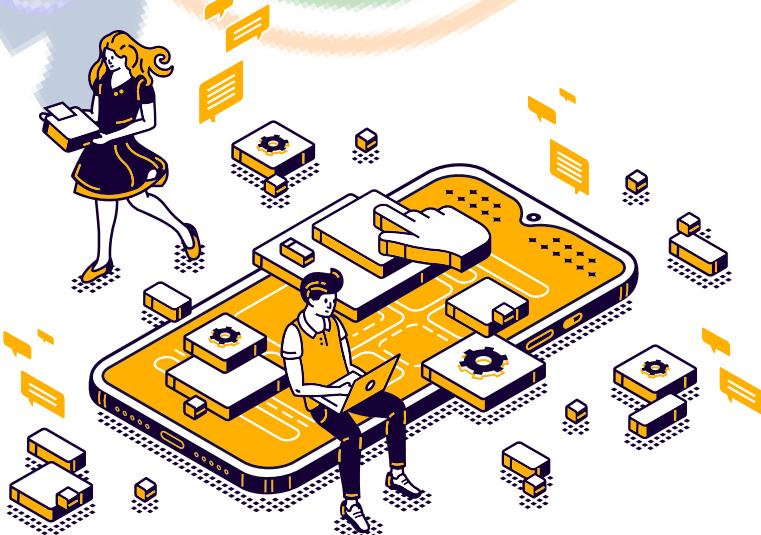


## Version Control

- GitHub
- GitLab

## Dart Basics

- DartPad
- Variables
- Built-in Types
- Functions
- Operators
- Control Flow Statements



# App Development

## Setup Development Environment

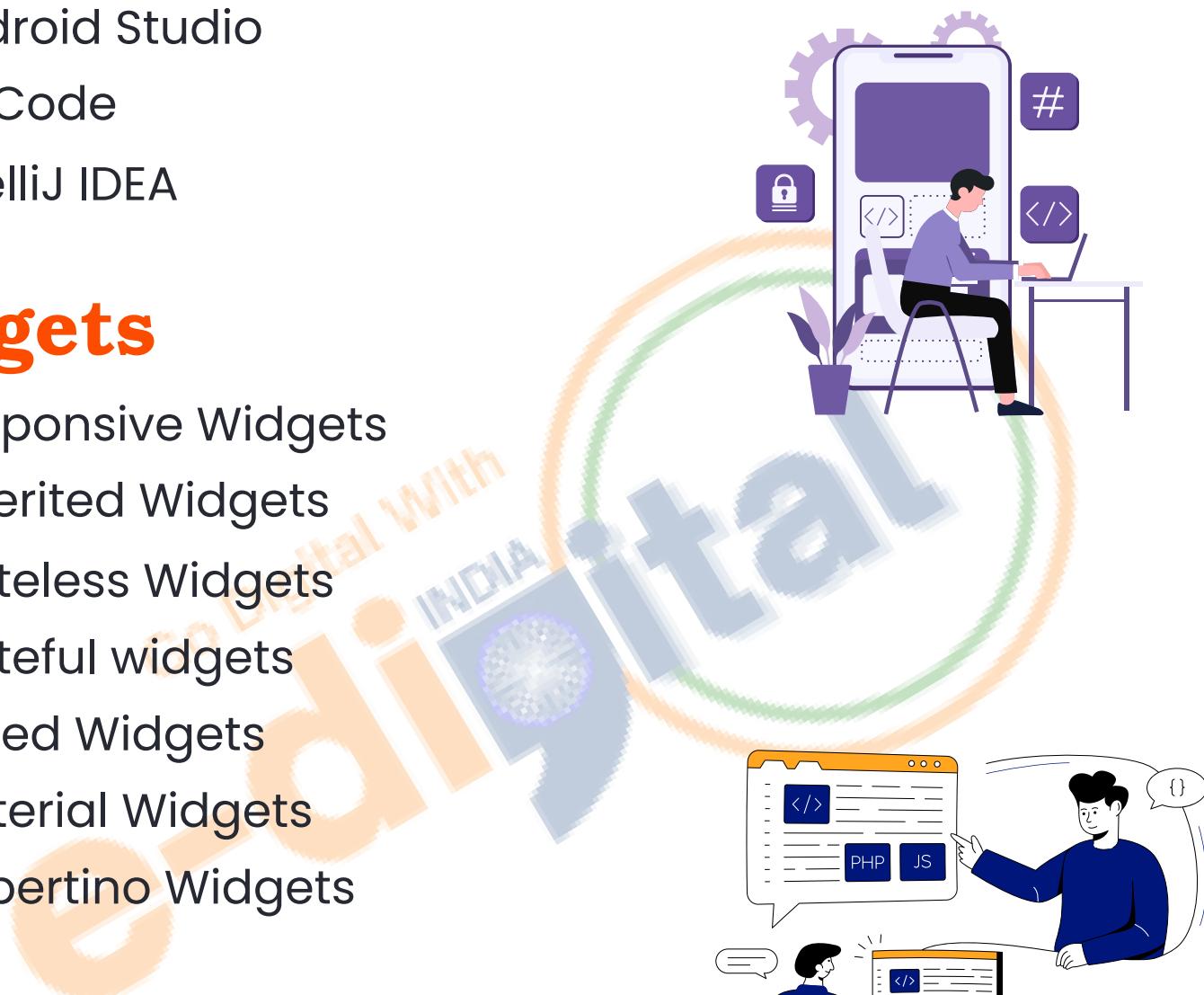
- Android Studio
- VS Code
- IntelliJ IDEA

## Widgets

- Responsive Widgets
- Inherited Widgets
- Stateless Widgets
- Stateful widgets
- Styled Widgets
- Material Widgets
- Cupertino Widgets

## Working with Assets

- Font
- Image





International  
Organization for  
Standardization



# App Development

## Design Principles

- Design Patterns
- SOLID Principles

## Package Manager

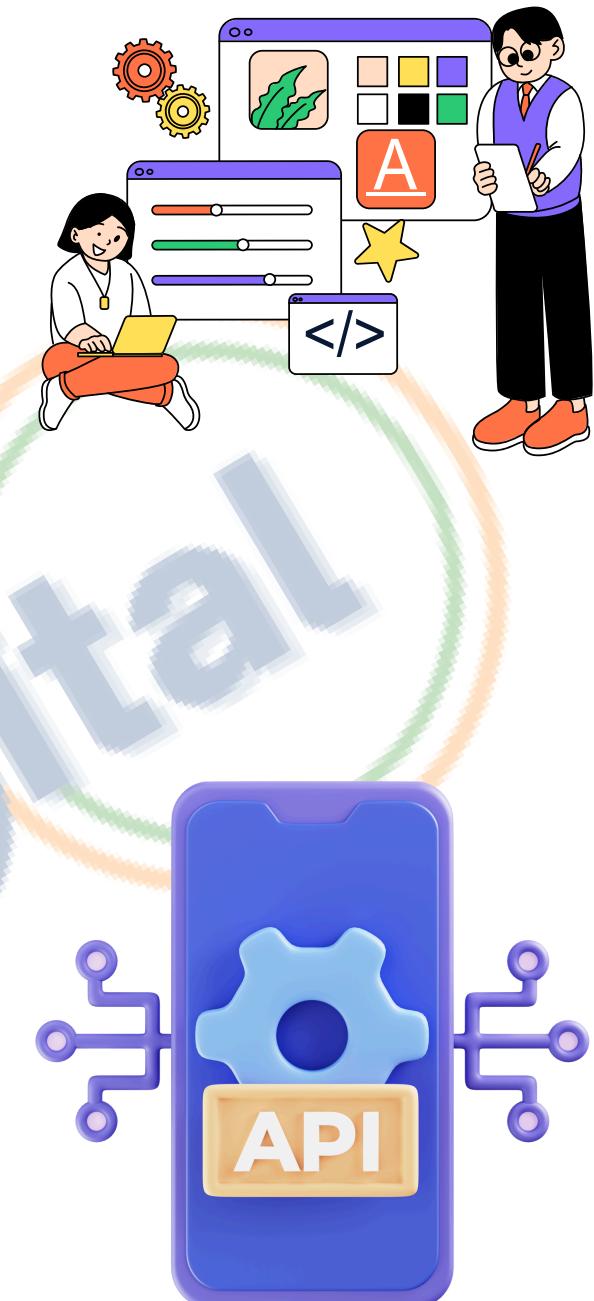
- Flutter pub dart pub
- pub.dev

## Working with APIs

- JSON
- REST
- Web Sockets

## Storage

- SQLite
- Shared Preferences



# App Development

## State Management

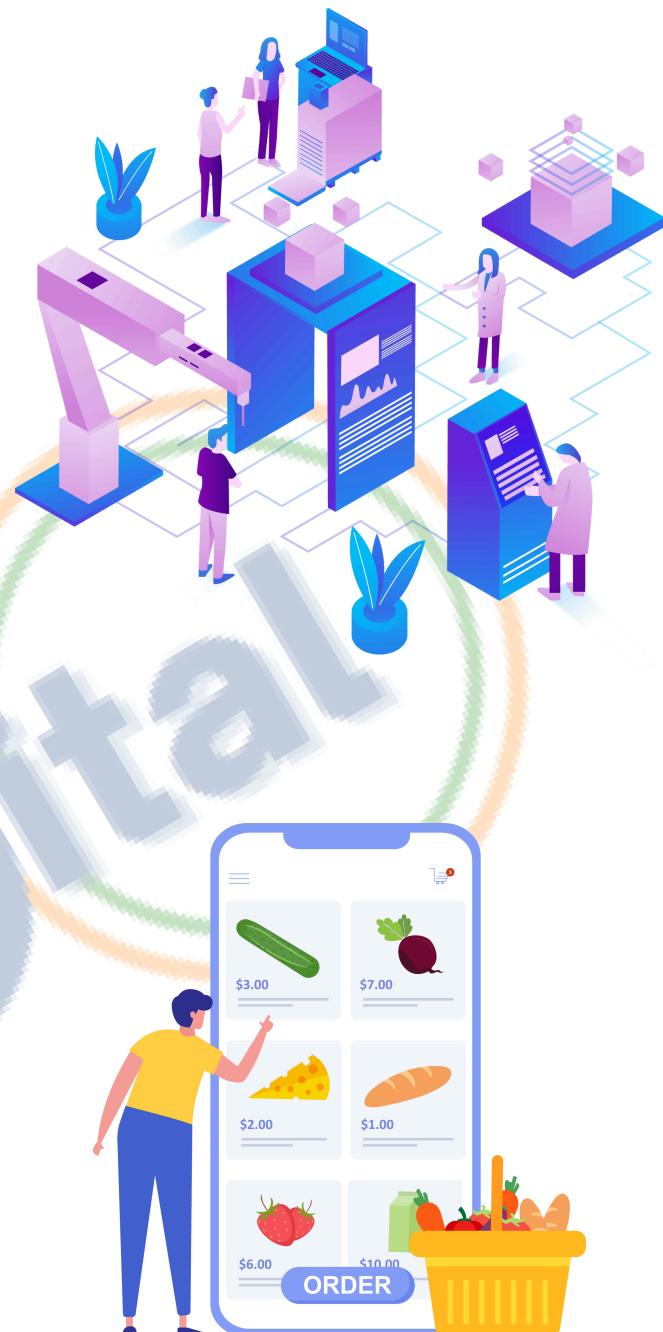
- GetX
- Bloc
- Riverpod

## Testing

- Integration Testing
- Unit Testing
- Widget Testing

## Deployment

- Playstore
- Indus Appstore



# After Completing the Get ASIAN University Approved Certificate



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