



24TH & 25TH NOVEMBER

GENESIS

<DevCon>

2019, SPONSORSHIP DECK

www.theibc.events

IISc BANGALORE, INDIA



WHY DEVCON?

J1

Blockchain, like every other emerging technology, faces a major obstacle - inadequate number of developers. Having a larger community of developers is essential and imperative for this industry's advancement.

J2

India has about 6 million developers and over 1.5 million engineering graduates who can potentially aid the growth of the blockchain industry.

J3

Our goal is to bring over 700 developers from a fraternity of over 65,000 blockchain proponents to present and prove their talents in the blockchain industry.

J4

We not only hope to train developers in cutting edge technology but also encourage developers pioneers of a movement that could revolutionize the Blockchain Industry in India.

GENESIS DEVCON ATTENDEES PROFILE

700+

TOP BLOCKCHAIN
DEVELOPERS
IN INDIA.

300+

KEY STAKEHOLDERS
IN BLOCKCHAIN
COMMUNITY - ENTERPRISES,
GOVERNMENT BODY
REPRESENTATIVES,
VCS AND KEY STARTUPS.

70%

Developers

12%

VP, SVP
Product managers

9%

CTO/CIO

6%

Business heads
/practice heads

3%

Government

PAST SPONSORS & PARTNERS (IBC 2018)



ELEVEN01

ALTONOMY

Tech
Mahindra



Ubex



HOST

FIBIG
CAPITAL



HYBRIDBLOCK
ADVANCED BLOCKCHAIN SOLUTIONS



BINANCE



DIGITAL ASSET MANGEMENT
MADE EASY AND SECURE!



Hyperconnect the World



Jibrel
Network



Transforming Crypto Asset Market



Quantstamp™



Block2Block



SANSODHAN
AN E-WASTE EXCHANGE



auxledger



CONDUENT



BLOCK
INNOVATION



BLOQCUBE LLC

Secure.Speedy. Smart.



SPATIUM



lastbit



drivezy

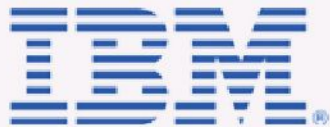


DUNYA
LABS



ZAGG
PROTOCOL

cashaa™



Good Money



HOSHO



QURAS



NEO
smart economy

FOR MORE INFORMATION PLEASE VISIT WWW.ENBLOC.MEDIA

PAST SPEAKERS (IBC 2018)



KT RAMA RAO
PRESIDENT TELANGANA
RASHTRA SAMITHI



TIM DRAPER, FOUNDER
DRAPER VENTURE NETWORK



AMITABH KANT, CEO, NITI AAYOG
GOVERNMENT OF INDIA



RAMA DEVI
(OSD) ITE&C DEPARTMENT
GOVERNMENT OF TELANGANA



ABHISHEK PITTI, CEO & FOUNDER
NUCLEUS.VISION



MADHUSUDHAN KELA
FORMER CHIEF INVESTMENT
STRATEGIST RELIANCE CAPITAL



RAMA IYER
CTO, ELEVEN01



BO DONG, FOUNDER & CEO
ALTONOMY



JARON LUKASIEWICZ, CEO
AUTONOMOS CAPITAL



TALAL TABBAA, COO
JIBREL NETWORK



VASANT VERMA, COO
CO-FOUNDER
DRIVEZY



MICHAEL JACOBS, CO-FOUNDER
BLOCKGRADE CONSULTING



ARUN SETH, CHAIRMAN
NASSCOM FOUNDATION



JESSE TEVELOW, COFOUNDER
& MANAGING PARTNER
BLOCKTEAM VENTURES



ROHAN KHAUNTE
MINISTER OF IT
GOVERNMENT OF GOA



JAYESH RANJAN, IT & ES SECRETARY
GOVERNMENT OF TELANGANA



ARNAB KUMAR
INNOVATION & EMERGING
TECHNOLOGIES
NITI AAYOG



NEERAJ ROY
FOUNDER & CEO
HUNGAMA



ANU BHARDWAJ, FOUNDER
WOMEN INVESTING IN
WOMEN DIGITAL



PRANAV PAI
FOUNDING PARTNER
3ONE4 CAPITAL



MARTIN DUDLEY
CMO
NUCLEUS VISION



SUDHIR RAO
INVESTOR
INDUSAGE



TATIANA KOFFMAN
CHIEF TOKEN OFFICER
FULL CYCLE ENERGY



JAGADESHWAR PORANDLA
CEO
RAPIDBLOCKS.IO

GENESIS DEVCON 2019 SPEAKERS



Satya Lokam
Senior Researcher
Microsoft Research lab, India



Dilip Krishnaswamy
Vice President- New Technology Initiatives
Reliance Jio Infocomm Ltd



Loi Luu
CEO & CoFounder
KyberNetwork



Sanjeev Narsipur
Managing Director- Blockchain
Accenture



Venkat Kumar
Vice President (Head - Innovation labs &
Fintech collaborations)
Kotak Mahindra Bank



Shay Zulf
Core Developer
Prismatic Labs, Israel



Pankaj S Dayama
Senior Researcher
IBM India Research Laboratory



Debdeep Mukhopadhyay
Professor, Indian Institute of
Technology, Kharagpur



Dr. Chang Ee-Chien
Associate professor
National University of Singapore



Manish Bhatia
Chief Technology Officer
Amazon India



Raghavendra Deshmukh
Director - Software Development
SAP



Dr. Pavan Duggal
Advocate (Cyberlaw)
Supreme Court of India



Dumitrel Loghin
Research Fellow
National University of Singapore



Gopikrishnan Konanath
SVP & Global Head Oracle
Services and Blockchain
Infosys



Rohas Nagpal
Chief Blockchain Architect
Primechain Technologies



Souradyuti Paul
Associate Professor
IIT Bhubaneswar



Archana Ramakrishnan
Director, Innovation
Conduent Labs



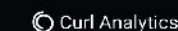
Sukriti Jabali
Head - IoT & Blockchain
Tata Consultancy Services



Hung Dang
Research Fellow
National University of Singapore



Jayavaradhan Sambudu
Co-Founder & CTO
Curl Analytics



Rajesh Dhaddu
Global Practice Leader
Blockchain, Tech Mahindra



Sathya Peri
Associate Professor
IIT Hyderabad



Kartik Mandavile
CEO
SpringRole



Sanket Panchamia
Lead Blockchain Developer & Architect
Unisys



Shantanu Sharma
Creator & Host
@ Hard Fork



Shyam Doddavula
Associate Vice President
Infosys



Caleb Kow
President
Tezos Southeast Asia



Praphul Chandra
Founder
Koinearth



AND MORE +

FOR MORE INFORMATION PLEASE VISIT www.theibc.events

SPONSORS & PARTNERS



SPONSORS



PARTNERS



SPONSORSHIP PACKAGES

We offer a four-level partnership based on your aggregate spend on our branding and service opportunity. We have a selection of curated premium services under each of the following levels for your company to the make the most out of DevCon



| VALUE ADDED SERVICES | PLATINUM (USD 35,000) | GOLD (USD 20,000) | SILVER (USD 15,000) | BRONZE (USD 5,000) |
|---|---|---|---|-----------------------|
| Conference ticket + VIP Dinner | 7 Tickets | 5 Tickets | 4 Tickets | 2 Tickets |
| Pre and post event marketing support | ✓ | ✓ | ✓ | |
| Branding on all online collaterals | ✓ | ✓ | ✓ | |
| Branding on all offline collaterals (as per the tier) | ✓ | ✓ | ✓ | ✓ |
| Access to pre event activities | ✓ | | | |
| Stall Area (as per the tier) | VIP Exclusive Exhibition Stall Prime footfall area | Exclusive Exhibition Stall Prime footfall area | Exhibition Stall Prime footfall area | Kiosk |
| Stall details | 4m x 3m | 3m x 3m | 3m x 2m | 2m x 2m |

Title Partner USD 50,000

The Title Partner is the ultimate package. As one of our exclusive Title Sponsors, the package ensures maximum possible exposure before, during and after Genesis DevCon



30 min main stage speaking slot



1 Panel discussion slot



Largest exhibition space



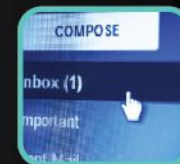
1 Hour Masterclass



Logo featured on signage across the venue



Logo on main stage screen



Dedicated email announcement



Full-page ad spread in event brochure



Logo displayed as Title Sponsor on website



10 event tickets



10 Invitee tickets for the After Party.



Welcome bag folio inserts

EXHIBITION STALL DETAILS



TITLE Stall

- Round table
- 4 chairs
- LED TV Screen
- 6 branding collaterals
- Brochure holder
- Dimensions (6m x 3m)



6m x 3m

PLATINUM Stall

- Round table
- 3 chairs
- LED TV Screen
- 4 branding collaterals
- Brochure holder
- Dimensions (4m x 3m)



4m x 3m

GOLD Stall

- Round table
- 2 chairs
- LED TV Screen
- 4 branding collaterals
- Dimensions (3m x 3m)



3m x 3m

SILVER Stall

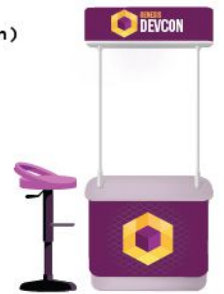
- 2 chairs
- LED TV Screen
- 1 branding collaterals
- Dimensions (3m x 2m)



3m x 2m

BRONZE Kiosk

- 1 chair
- Dimensions (2m x 2m)



2m x 2m

AGENDA

24th & 25th November - Conference



20+
Tech Talks

TOPICS

Scaling blockchains through sharding.
Blockchain on low power nodes
Blockchain & micro services.
Zero knowledge proof in blockchain



5 Panel
Discussions

TOPICS

Blockchain & Supply Chain
Blockchain & IoT | Blockchain in Banking
Data privacy panel
Blockchain & governance



3
Workshops

TOPICS

Blockchain 101 with an Introduction to Solidity
How to deploy blockchain solutions
Legalities for setting up
blockchain startups in India

AGENDA



DINNER



DRINKS



NETWORKING

MAIN CONFERENCE

Date : November 24th & 25th, 2019

Venue : IISc Bangalore

Address : CV Raman Rd, Bengaluru, Karnataka

VIP DINNER

Date : November 23rd 2019

Venue : GING

Address : Royal Orchid Central, Bengaluru

A UNIQUE MARKETING SOLUTION



COMMUNICATE WITH ATTENDEES THROUGH SMART SENSOR SOLUTION

How?



Conference attendees enter the venue



A sensor installed at the Conference Venue will automatically gather the attendee's contact and classify them into the right target audience



The sensor will put out a customized message to target audience with a CTA.

Benefits



Drive footfall to your stall with contextual messaging



Collect audience data with consent



Increase engagement to your ongoing campaigns

ADDITIONAL SPONSORSHIP OPPORTUNITIES



| CATEGORY | DESCRIPTION | PRICE(USD) | SLOTS AVAILABLE |
|----------------------|--|------------|-----------------|
| VIP Lounge Sponsor | Grab the VIP Lounge Sponsor package, which includes a meeting area, a sponsored VIP Lunch, as well as premium networking opportunities. Additionally, we will send a branded email, introducing your company to other hosts at the lounge. The VIP lounges will accomodate eminent speakers and select VIPs. | 7,500 | 1 |
| Food Sponsor | As Food Sponsors, your branding will appear on all food-related items and food that will be served to the attendees. This exclusive privilege will extend to lunch time, coffee breaks, and networking sessions. Branding includes a featured mention on the agenda, a shoutout from the main stage with your brand logo displayed, branded muffins and desserts, and branded napkins. | 7,500 | 2 |
| Branded Seating | Undoubtedly the best spot, this gives you an unparalleled opportunity for immediate exposure to all the conference attendees. Each of the seats in the Main Hall would be fitted with a branded chair cover, representing your company. | 10,000 | 1 |
| Lanyards | Have your brand carried by possibly every single Genesis DevCon attendee with these lanyards. The official event lanyards would not only feature your name but would also enhance your branding exposure thereby ensuring maximum possible visibility for your label. | 7,500 | 1 |
| Welcome Bags | Have your brand prominently printed on our welcome bags provided to all Genesis Devcon attendees (1,000+) after registration. | 7,500 | 1 |
| Branded Registration | You will receive all exclusive access to a branded banner at the registration area along with table stand displays on each registration counter, Making a good first impression on the attendees as they arrive at Genesis DevCon. | 5,000 | 1 |
| Water Sponsor | Water bars and tables would be present throughout the conference. The water sponsor package includes a branded signage and water bottles/cups with your company branding. | 7,500 | 1 |
| Coffee Sponsor | Coffee bars and tables will be present throughout the conference, allowing for maximum exposure for attendees seeking an energy boost. The package includes a custom branded signage, napkins and coffee sleeves with your company branding. | 7,500 | 1 |

ADDITIONAL SPONSORSHIP OPPORTUNITIES



| CATEGORY | DESCRIPTION | PRICE(USD) | SLOTS AVAILABLE |
|-------------------------|--|------------|-----------------|
| Charging Station | Build brand awareness as attendees charge their electronic devices. There would be 4 charging stations located across the venue with digital screens to display your company's logo/video. | 7,500 | 1 |
| Branded Wi-Fi | Exclusive branding of the official conference WiFi. All Genesis DevCon attendees would be provided with your company's branded WiFi name and password, printed on their name badge. | 7,500 | 1 |
| Notepad & Pens | Ensure that the attendees remember you and your label, by providing branded notepads and pens, which would also be contained in the attendees' welcome bags. | 5,000 | 1 |
| Sponsored Email | Reach out to the Genesis DevCon community prior to or after the conference via a dedicated, customized email campaign. This feature is only available to exhibitors. | 2,500 | 5 |
| Event Brochure Branding | Two-page ad spread | 5,000 | 1 |
| | Full page ad spread | 3,500 | 2 |
| | Half page ad spread | 2,500 | 2 |
| Welcome Bag Insert | Provide your company pamphlet as a part of the Genesis DevCon welcome bag (1,000+), which would be handed out to all attendees. | 2,500 | 3 |
| Branding Package | Attending the event and want to boost your brand? Have your company logo annexed to the Genesis DevCon website as well as on the event brochure and on the signage throughout the venue as a per the tier. | 2,500 | 10 |
| Exhibition Stall Space | Choose any stall space among our many options for your branding and networking. For Pricing Details contact us at corporate@ibc.media | - | - |

FLOOR PLAN



Stall placements

- 1 - Title Stall 6m x 3m
- 5 - Platinum Stall 4m x 3m
- 5 - Gold Stall 3m x 3m
- 6 - Silver Stall 3m x 2m
- 10 - Bronze Stall 2m x 2m

LOCATION



J N TATA AUDITORIUM



National Science Seminar Complex, CV Raman Rd,
Kodandarampura, Malleshwaram,
Bengaluru, Karnataka 560012



www.theibc.events

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