MANOJ KUMAR GADDAM

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SUMMARY

A highly motivated and dedicated sophomore pursuing a B.Tech in Computer Science and Design at SRKR Engineering College. Skilled in programming, web development, event management, and leadership, with a passion for leveraging technology to craft innovative and impactful solutions. Committed to continuous learning and growth, I aim to refine my technical expertise and interpersonal skills to excel in dynamic and collaborative environments.

WORK EXPERIENCE

Bhimavaram Digitals - Digital Marketing Associate

- Collaborated with the marketing team to secure advertisements for the digital board, boosting client engagement and business visibility.
- Contributed to the planning and execution of digital advertising campaigns tailored to diverse client needs.

Web Developer - Website Development

- I am currently working as a tech team member on the SRKR College website development.
- Updated and optimized the IGNA website for better usability and accessibility.
- Made improvements to the ICAAAI website, enhancing functionality and user experience.
- Currently working on improvements of DBT-CMI website, enhancing the data.
- Working on the Cosmo Politan Club website; admin page completed.

Live Streaming Coordinator - AITA/ BHIMAVARAM OPEN

- Managed live streaming operations to ensure high-quality coverage, enhancing the tournament's online reach and engagement.
- Secured a ₹20,000 donation to support the successful organization and execution of the Bhimavaram Open Tennis Tournament.

Mentorship Program Coordinator - C Programming Classes

- Conducted mentorship sessions to guide students in mastering C programming concepts through structured lessons and coding exercises.

EDUCATION

Computer Science and Design(B.Tech)

Sagi Rama Krishnam Raju Engineering College,Bhimavaram

- Currently pursuing 2nd year of B.Tech.

Intermediate Education(MPC)

Narayana Junior College,Nellore

- Focused on Mathematics, Physics, and Chemistry.

ADDITIONAL INFORMATION

- **Skills:** Web Development (HTML, CSS, JavaScript),C Programming ,PHP ,MERN Stack,SEO,Market Research & Analysis,Customer Relationship Management
- **Interests**: Leadership , Problem Solving , Marketing & Event Management
- **Certifications:** Attended Wadhwani Foundation Course (Entrepreneurship and Business Management),Team Leader in the Smart India Hackathon, leading the development of innovative solutions.
- **Awards/Activities:** Winner of the WebTech Hackathon conducted by the Computer Science and Design Department, Recognized for ensuring high-quality broadcasts and enhancing the tournament's online reach.