

# INVESTMENT ASSIGNMENT SUBMISSION

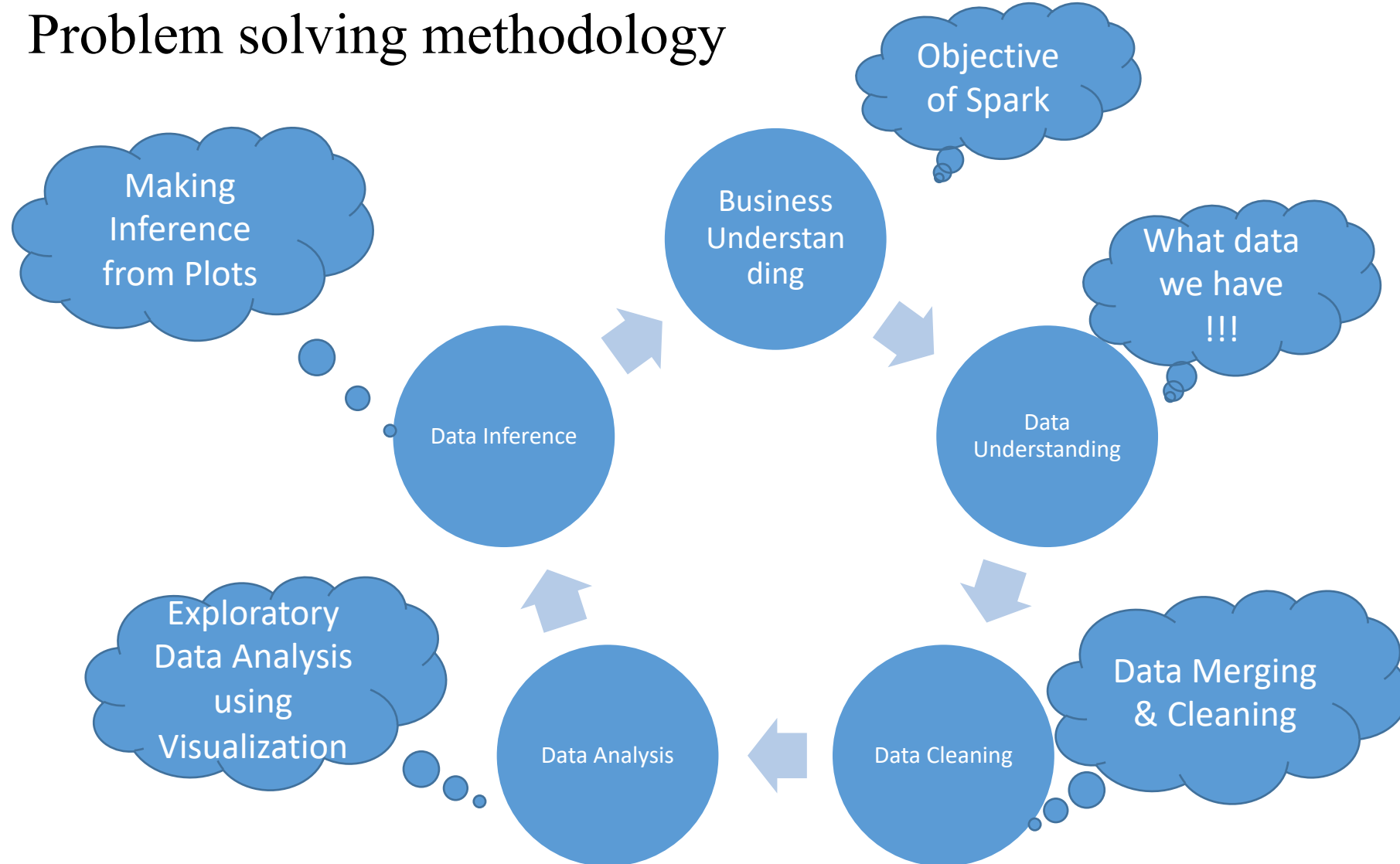
Name :

Manoj Kumar

## Problem Statement

- Spark Funds, an asset management company wants to invest in a few companies.
- The CEO of the company wants to understand the global trends so that he can take decision in a data driven way.
- Investment Amount is 5 to 15 million USD.
- Investment needs to be done in only English-speaking countries.

# Problem solving methodology

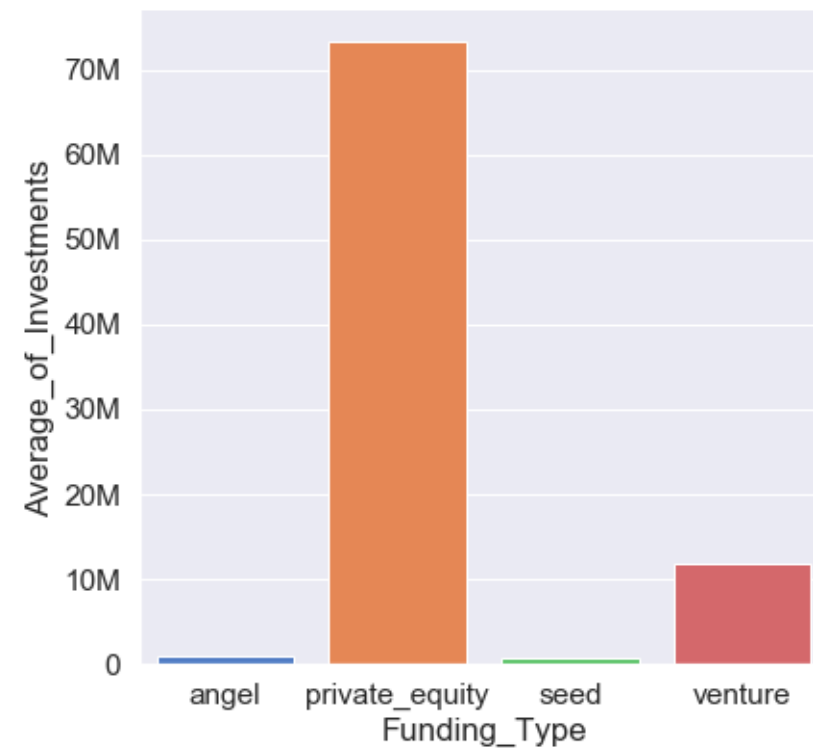
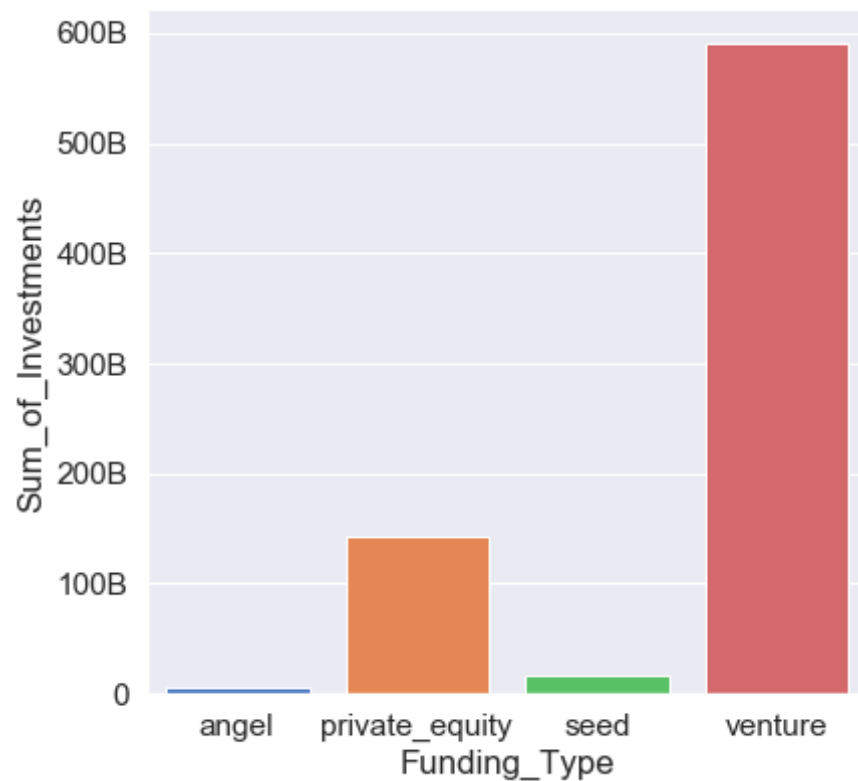


# Analysis

- Venture Funding is the highest type of funding in the analysis.
- Under Venture Funding, USA has the highest amount of funding followed by China and U.K
- The top 3 sectors for the top 3 English-speaking countries are :
  - Others
  - Cleantech / Semiconductors
  - Social, Finance, Analytics, Advertising
- The companies with the highest funding in the top sector in the Venture Funding type are :
  - Sofi
  - Oneweb
  - Flipkart

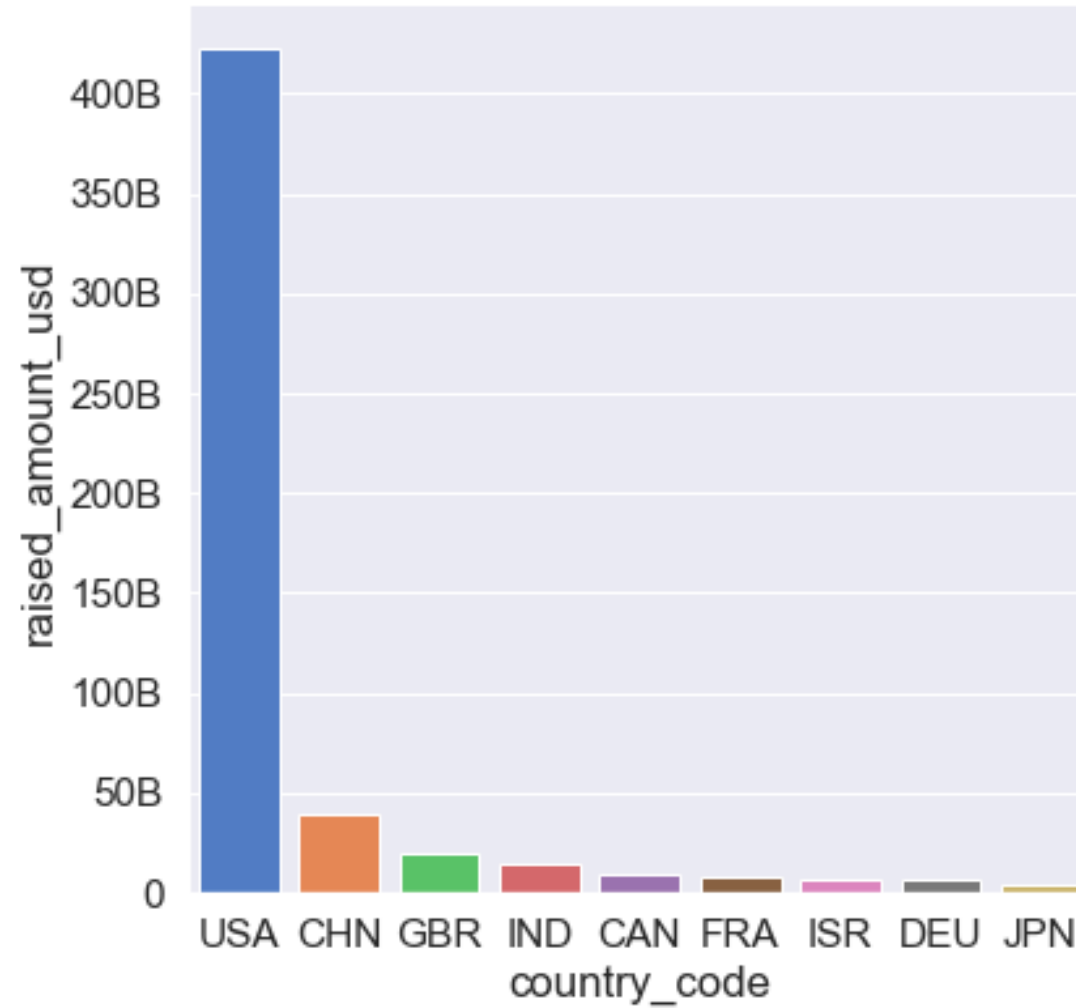
# Results

Plot 1



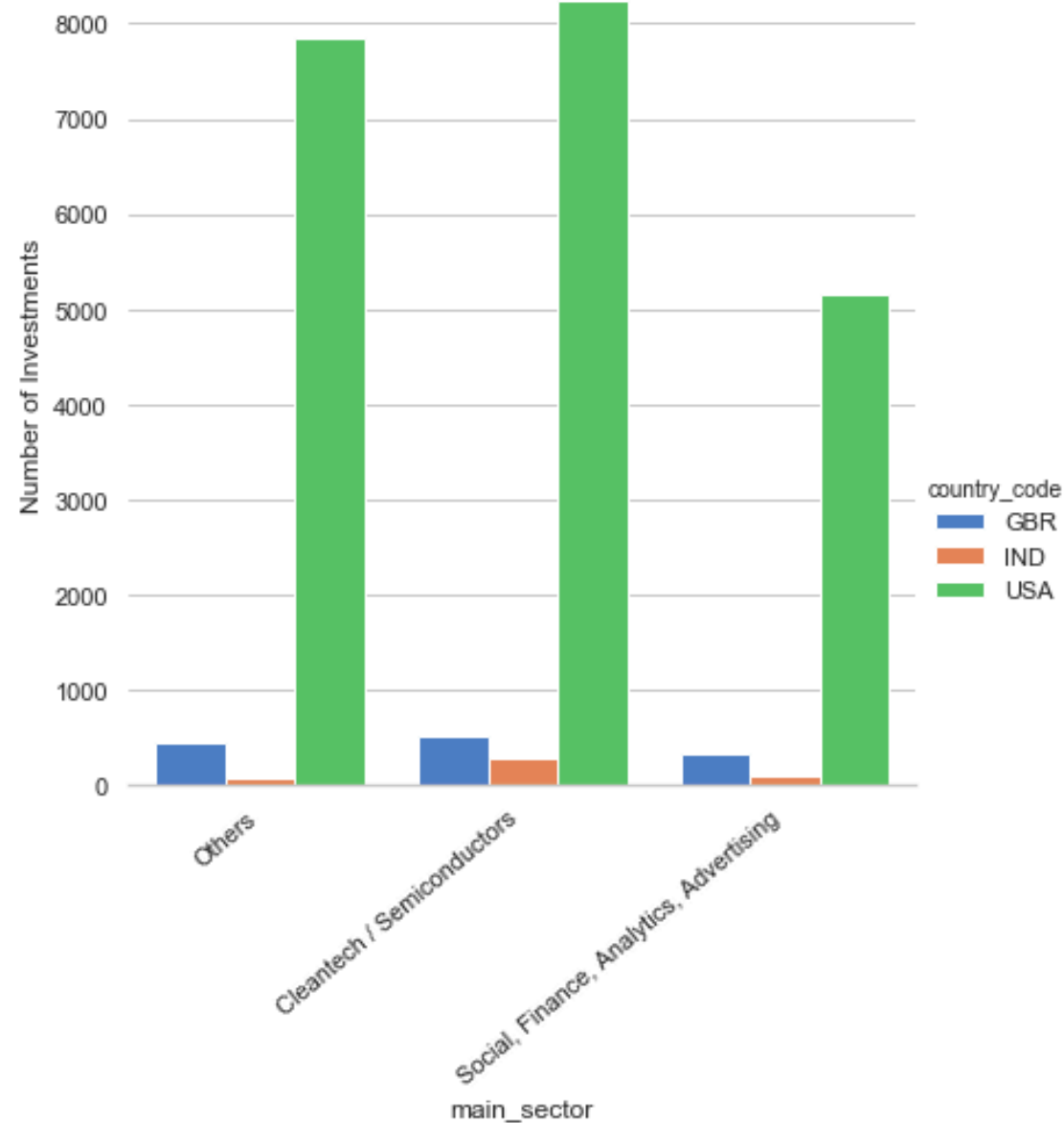
# Results

Plot 2



# Results

Plot 3



## Conclusions

- The best funding type to invest is Venture Funding Type & Private Equity.
- USA, UK and India are the most promising English-speaking countries to invest.
- The Sectors to invest are :
  - Cleantech / Semiconductors
  - News, Search and Messaging
  - Third Sector name (no. of investment-wise) for D1 is :