

Analysis of data

As the extraction data provided here of the six companies from January 15 to July 31 by applying the moving average methods .The data has been put forward and analysed by considering the buying, selling and holding the materials available to each company and been shown in the SQL workbench .For which a new schema has been constituted and by importing the data to the workbench the possible results have been cited.

Bajaj auto enjoy a 25.4% of market share in the market in the motor cycle segment when compare to Eicher, it enjoys niche slighted market segment due to aggressive pricing coupled with slew of new launches .So Bajaj has dominated the market as per its marketing strategy and has placed himself in the top order.

While comparing TCS with Infosys, the IT sector has always been in the top notch but TCS has 18.5 % of y-o-y profit repointed with INMFOSYS containing 10.5%. So Infosys gradually catch-up the revenue growth with TCS and in turn would narrow the valuation gap with TCS going forward. The negative surplus margin guidance on product has taken up the stock value of TCS more than the INFOSYS.

Share of two wheeler are under pressure with the HERO and TVS hitting their targets .But Bajaj has seen a downfall of 3% and margin has also been declined by 17%. So the Bajaj's exclusive focus on motorcycles has severely dented its domestic franchise to remain challenged, but company reiterate hold in view of reasonable valuations.