



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

a traveling  
around from  
place to  
place

Fill your life with  
adventure, not  
possessions;  
have stories to  
show, not thing

a long journey  
including the visiting of  
a number of places in  
sequence, especially  
with an organized  
group led by a  
guide.to travel from  
place to place

travel from  
town to town  
fulfilling  
engagements

But in the past,  
travellers have often  
tainted and scarred  
the most beautiful  
places on the  
planetRead more

She had always  
dreamed of working  
with people in rural  
India and making in  
impact at grassroots  
level

Preparation  
and  
maintenance of  
Zoho books for  
travel trax tours

Submit a trip request  
with your trip details  
such as the duration,  
business purpose,  
and the trip itinerary,  
for pre-approval by  
your managers

Once your trip  
request is approved,  
your travel desk can  
access your trip  
itinerary and start  
the booking process

After completing the  
booking process, the  
travel desk will update  
the trip request with  
the flight ticket, hotel  
booking, and other  
reservations

**Tour is normally  
taken with an  
intention of  
enjoyment and  
relaxation**

**You may feel  
excitement or  
even fear, but  
usually never  
boredom**

**On the other  
hand travel is  
an  
uncountable  
noun**



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?