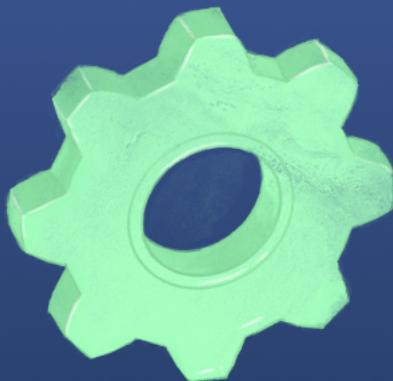




Partnership Package



- 📅 September 12–14, 2025
- 📍 University of Waterloo
- 🌐 hackthenorth.com
- ✉️ sponsor@hackthenorth.com



About Hack the North

Hack the North is **Canada's biggest hackathon!** Passionate and diverse minds are brought together from around the world. In just 36 hours, hackers leverage **engineering, design, and entrepreneurship skills** to dream big and build incredible projects. Our sponsors make it possible for hackers to turn their ideas into a reality.

At our 2024 event, we had...

8000+

APPLICANTS

1200

HACKERS

~300

GRADUATING STUDENTS

45%

WATERLOO STUDENT HACKERS

1000+

HACKERS INTERESTED IN RECRUITMENT

52

WORKSHOPS, PANELS, & MEETUPS

245

PROJECTS SUBMITTED

16

COUNTRIES

300+

FEMALE OR NON-BINARY IDENTIFYING HACKERS

Partner Experience

Partners make it possible for hackers to **dream big**. Whether it be through sharing your organization's vision and product, providing resources to help make our event the greatest yet, or introducing hackers to exciting opportunities, you help us unite over 1,000 emerging developers, designers, and builders from all around the world!

At Hack the North 2025, we're focusing on creating deeper, more impactful connections between sponsors, partners and hackers. From interactive workshops to exclusive brand engagement opportunities, you'll have the chance to connect with the next generation of builders and industry leaders in meaningful ways—fostering connections that extend far beyond the 36-hour event.



Hack the North 2024 Opening Ceremonies



2024 Sponsor Bay in full swing



Cup-stacking 2024 showdown in action



Sponsor Party charcuterie spread

Past Keynote Speakers



Waterloo is probably the best up-and-coming startup city in the world. I was so impressed last year. (Hack the North) was certainly the best tech event I went to all year.

Sam Altman
CEO, OpenAI



Tiffani Ashley Bell
Founder & Executive Director
The Human Utility



Alexis Ohanian
Co-Founder & Ex-Chairman
Reddit

Attendee Stories



Michelle
Two-time Hack
the North Winner

"Hack the North provided inspiring speakers, mentors, workshops, food, coffee and free swag (lots of swag giveaways!). It all contributed to an awesome supportive environment that made it really fun to hack away."



Lucas
Beginner Hacker

"Three Brazilian medical students with 0 coding experience walk into a bar... One says to the others "Let's program something!" — no, this is not a joke. It's how my team ended up at Hack the North! Our journey went from learning Python, to coding a program with 2 NLPs, in less than 36 hours at the event!"



Past Partners & Sponsors



CITADEL | Securities



hudson river trading



Plus hundreds more...

Partnership Perks

Hack the North is more than just a hackathon—it's a **community** driving innovation and shaping the future of technology. As a partner, you'll receive exclusive benefits tailored to align with your organization's vision and goals. We prioritize partnerships to create the most meaningful impact on our mission. Partnership contributions are valued in-kind, ensuring mutual growth and engagement. Please contact us to explore available opportunities and qualification details.

	Community Contact us via email	Bronze \$5K	Silver \$10K	Gold \$15K
Marketing				
Monthly newsletter features	●	●	●	●
Logos on website/banners	●	●	●	●
Social media promotion	●	●	●	●
Swag in welcome bags	●	●	●	●
Website showcase		●	●	●
Booth or brand activation*			●	●
Opening ceremonies stage time*				1 min
Name an area**				●

Hacker Development

Contribute to Hack the North hacker grants	●	●	●	●
Support a finalist prize	●	●	●	●
Product demo***	●	●	●	●
Host a tech talk***		●	●	●

Recruiting

Company representative passes	2	3	4	5
Recruiters on site		1	1	2
QR scanned hacker contact info		●	●	●
Student resumes			●	●

* Limited Opportunities

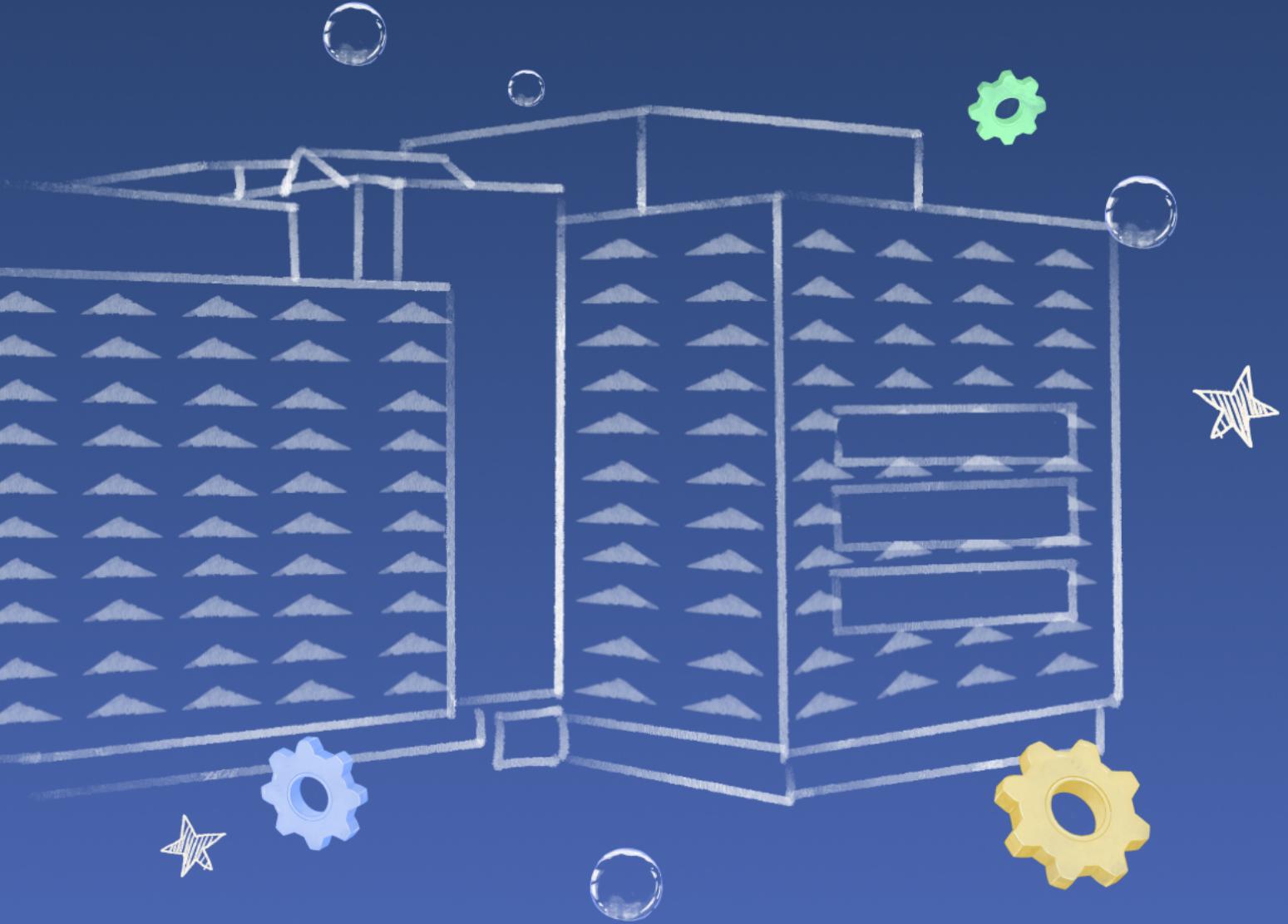
** Contact us to discuss availability

*** Tech talks and product demos are proposal-based





Hack the North



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