

eChef



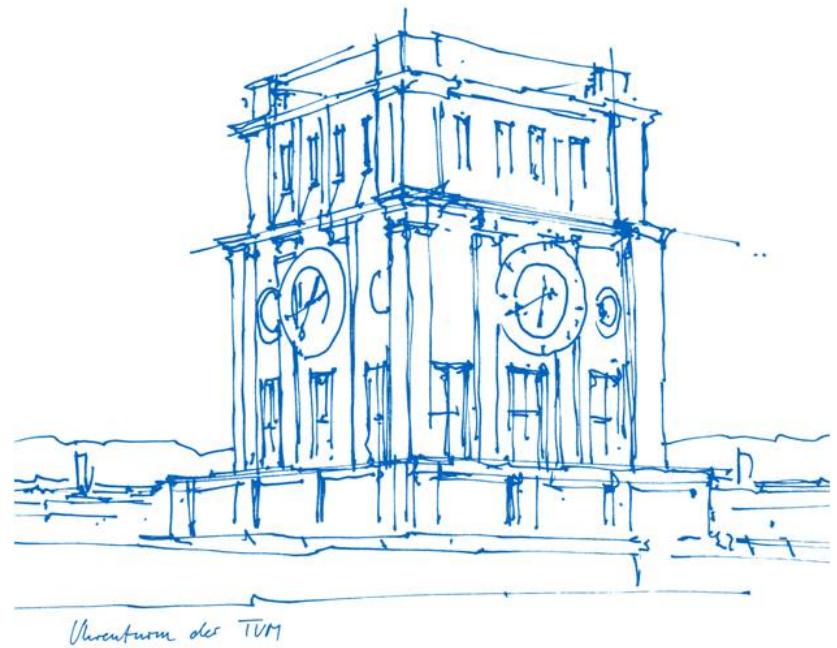
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Technical University of Munich

Department of Informatics

SEBA Master - Web Application Engineering

Munich, 27 May 2020



Our Business Idea



Choose your cuisine



Customize serving size



Get the ingredients delivered

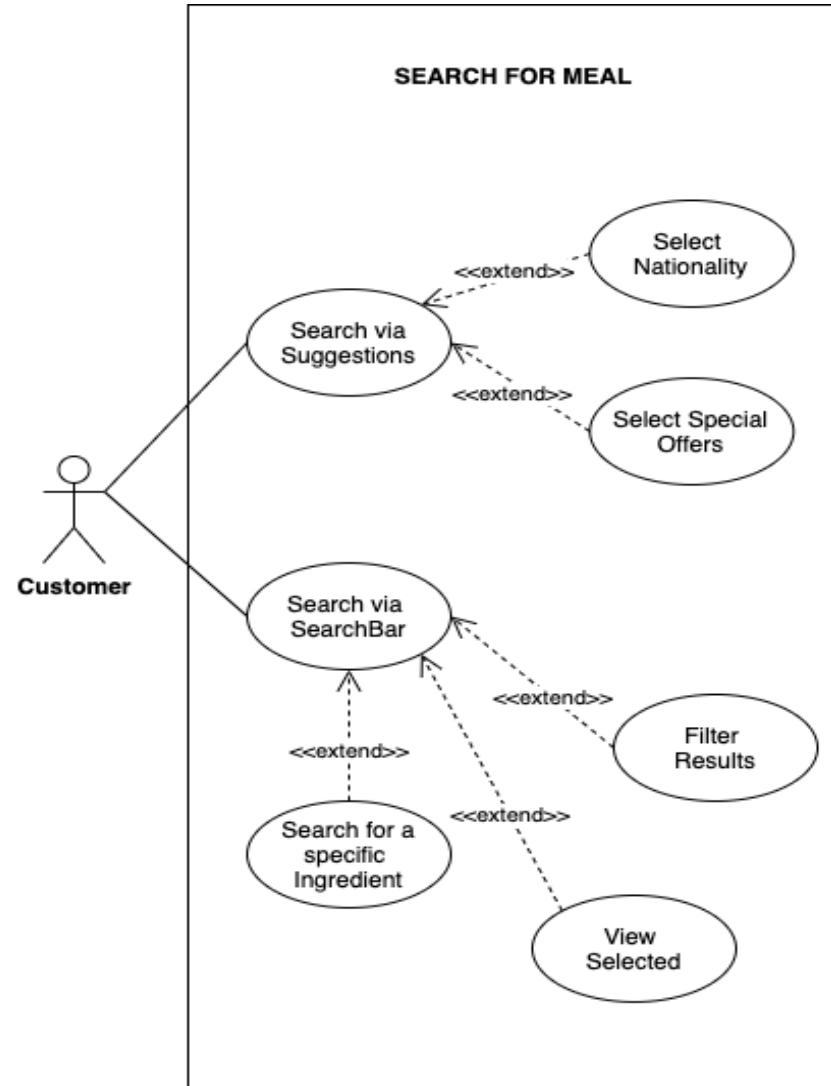


Cook with our recipe

Use Case 1: Search for a Recipe

The customer searching for a meal can do so in three different ways:

- User can decide a particular product and search it.
- User can decide based on impulse and select offered items.
- User can decide in a more generic way, starting from selecting a nationality's cuisine user is interested in.



Mock up 1: Search for a Recipe

A Web Page
https://echef.com/

Dishes Chefs About us Contact us Account

Search Category

Italian Indian Spanish Japanese German Chinese Mexican

All Cuisines

Trending now

Indian Curry 4,99 € for 2 people View Recipe

Vegan Pizza 6,99 € for 2 people View Recipe

Lasagna 5,99 € for 2 people View Recipe

A Web Page
https://echef.com/search=someSearch

Dishes About us Contact us Account

Search Category

2 Search Results for "Pasta"

Filter your results

Type

Gluten Free

Meat-based

First course

Vegan

Appetizer

Complexity

Easy Intermediate Hard

Price range

3,99€ 10,99€

Category

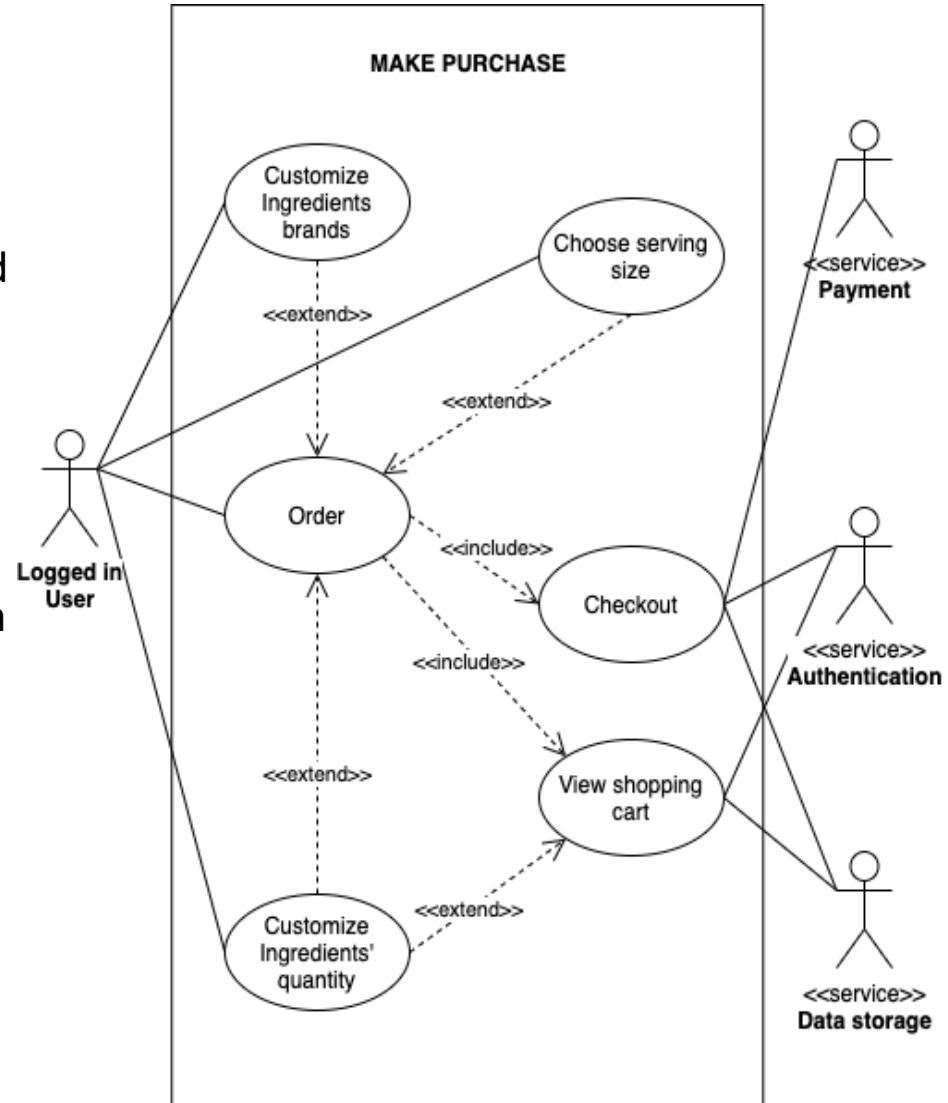
Italian Indian Mexican

Tortellini 6,99 € for 2 people View Recipe

Lasagna 5,99 € for 2 people View Recipe

Use Case 2: Make a Purchase

- Registered user after signing in can order all ingredients of a dish with a click.
- Serving size, needed ingredients' brands and quantity has default values.
- The user can change the serving size and in the result, ingredients' quantity will change accordingly.
- The brands of needed ingredients have default values based on the chef's preference or company's promotion.
- Users can change the brands to their own agreeable price.
- Users can also adjust the quantities of ingredients to their need.
- After customization user can view the prices and continue to checkout.



Mock up 2: Make a Purchase

A Web Page
https://echef.com/italien/tortellini-1

Dishes Chefs About us Contact us Account

 Search Category: 

Tortellini



Recipe
Italien > Pastas > Tortellini

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

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For how many people are you cooking?

Ingredients needed for 2 people:

Olive oil from: Bragg	<input type="text" value="1"/> pkg	10,20 €
Flour from: Lady Bird	<input type="text" value="1"/> kg	3,25 €
Tomatosauce from:	<input type="text" value="0"/> pkg	0,00 €
Pasta from: Barilla	<input type="text" value="1"/> pkg	3,20 €
Total	6,75 €	

Order

A Web Page
https://echef.com/italien/tortellini-1

Dishes Chefs About us Contact us Account

 Search Category: 

Purchase

or

Contact Information Already have an account? [Log in](#)

Keep me up to date on news

Shipping Information

Save the information for the next time

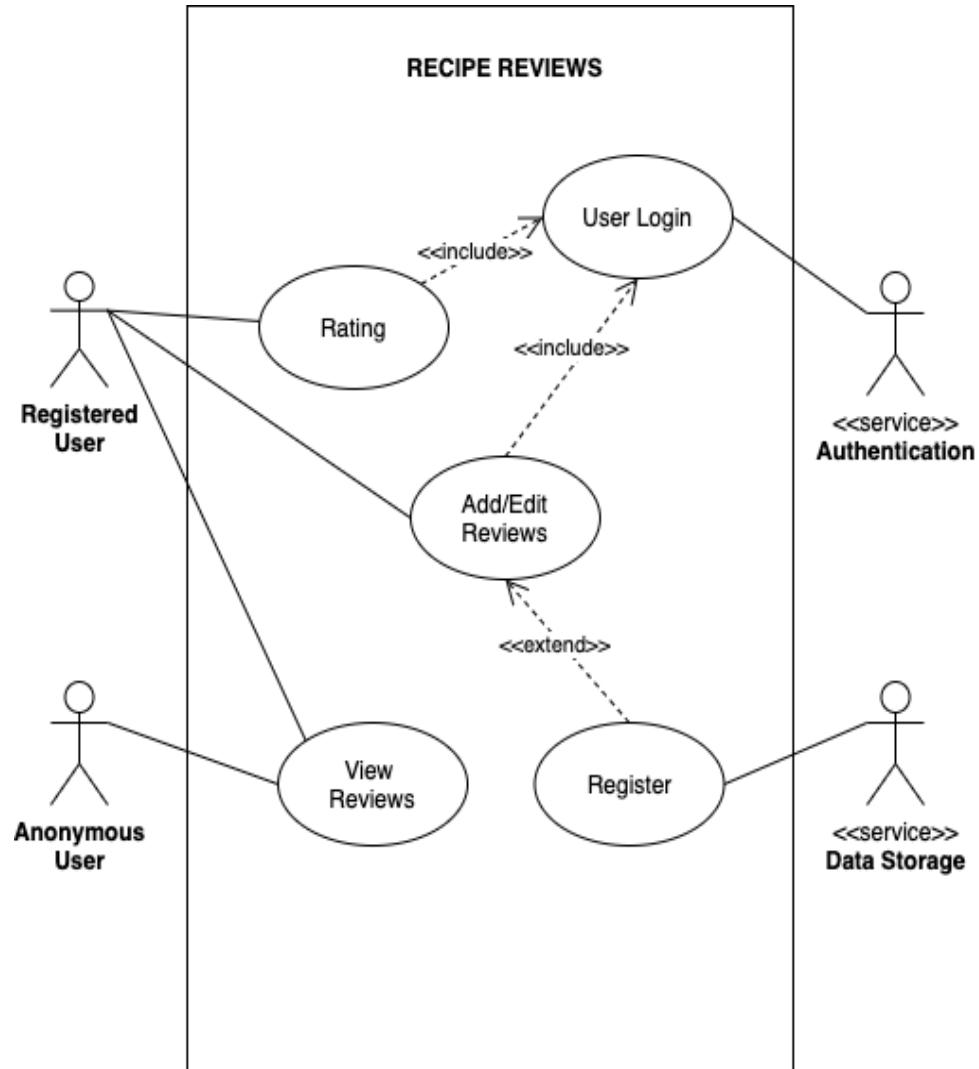
Buy

Shopping Basket

Bragg Olive Oil (1000 mL)	From: Edeka Grocery Store
Quantity: <input type="text" value="1"/> Packages	Price: 10,20 €
 Delete from basket	
King Arthur Flour (1000 gr)	From: Edeka Grocery Store
Quantity: <input type="text" value="1"/> Packages	Price: 3,25 €
 Delete from basket	
Total	16,65 €

Use Case 3: Review a Recipe

- Registered User can view and add/edit recipe reviews.
- Registered User will provide heading, rating (overall, value for money, and quality) for the recipe, review details, and/or photo/video about the recipe.
- Anonymous User can only view recipe reviews for a recipe.



Mock up 3: Review a Recipe

A Web Page
<https://eChef.com/italien/tortellini-1>

Dishes Chefs About us Contact us Account



Tortellini

Recipe

Italien > Pastas > Tortellini

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Total	6,75 €		

Order



A Web Page
<https://eChef.com/italien/tortellini-1>

Dishes Chefs About us Contact us Account



Tortellini

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Customer Reviews

★★★★★ 4.5 out of 5

eChef user 1  
Feb 30, 2020
electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.



Create Review

Overall Rating 
Value for mon 
Qualit 

Image/Vide
Share your experience.
 Select file 

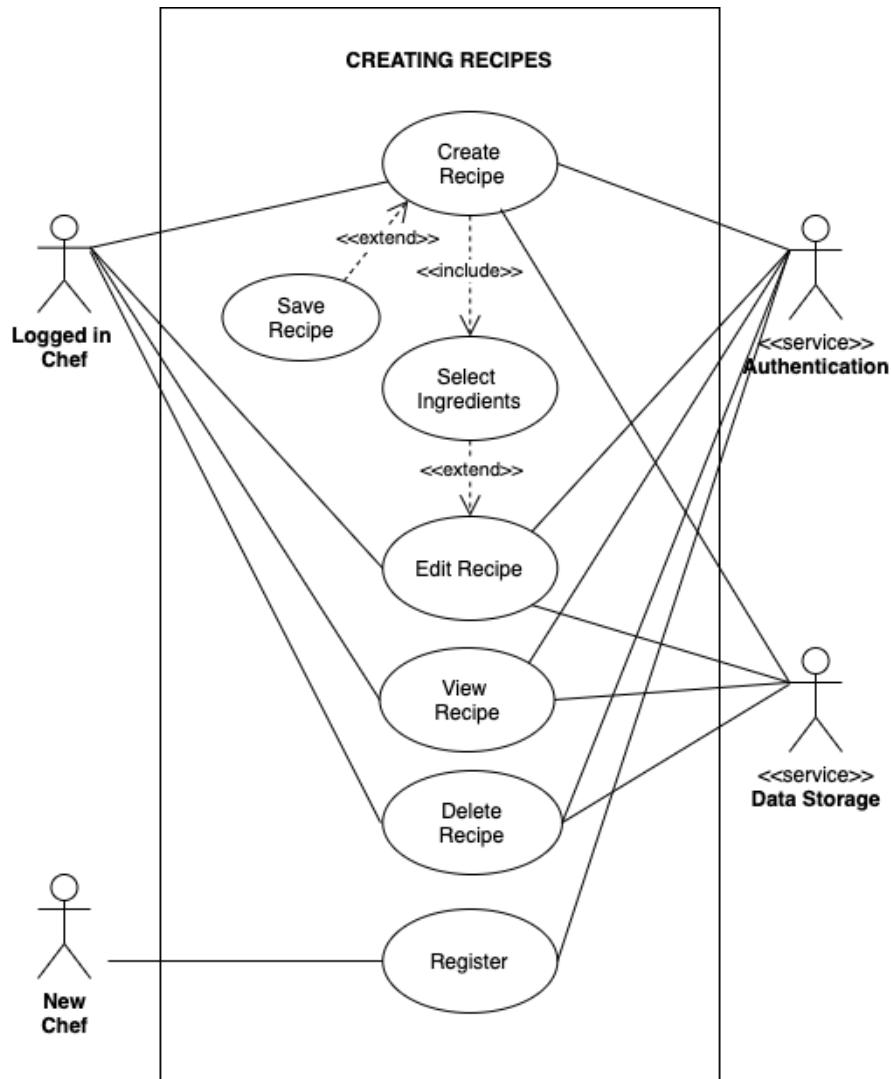
Heading
What's most important to know?

Write your review
What did you like or dislike?

Submit

Use Case 4: Create a Recipe

- Chefs have a different login role to eChef
- Chefs can create the recipes
- Chefs can add text, select ingredients, add image, select category of recipe and set a default serving size for the recipe
- Chefs can optionally save their new recipe's work before publishing them
- Chefs can view, edit and delete existing recipes



Mock up 4: Create a Recipe

A Web Page
<https://chefechef.com/MyLogin?>

Dishes Chefs About us Contact us Account  Search Category 

My Recipes

 Create a new recipe

My List

	Italian Pasta	 Edit	 Delete
	Chicken curry	 Edit	 Delete
	Lasagna	 Edit	 Delete

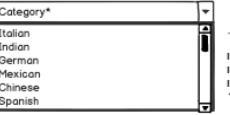
A Web Page
<https://chefechef.com/new-recipe>

Dishes Chefs About us Contact us Account  Search Category 

New Recipe

Dish Name*

The recipe description... 

Category* 
Italian Indian German Mexican Chinese Spanish

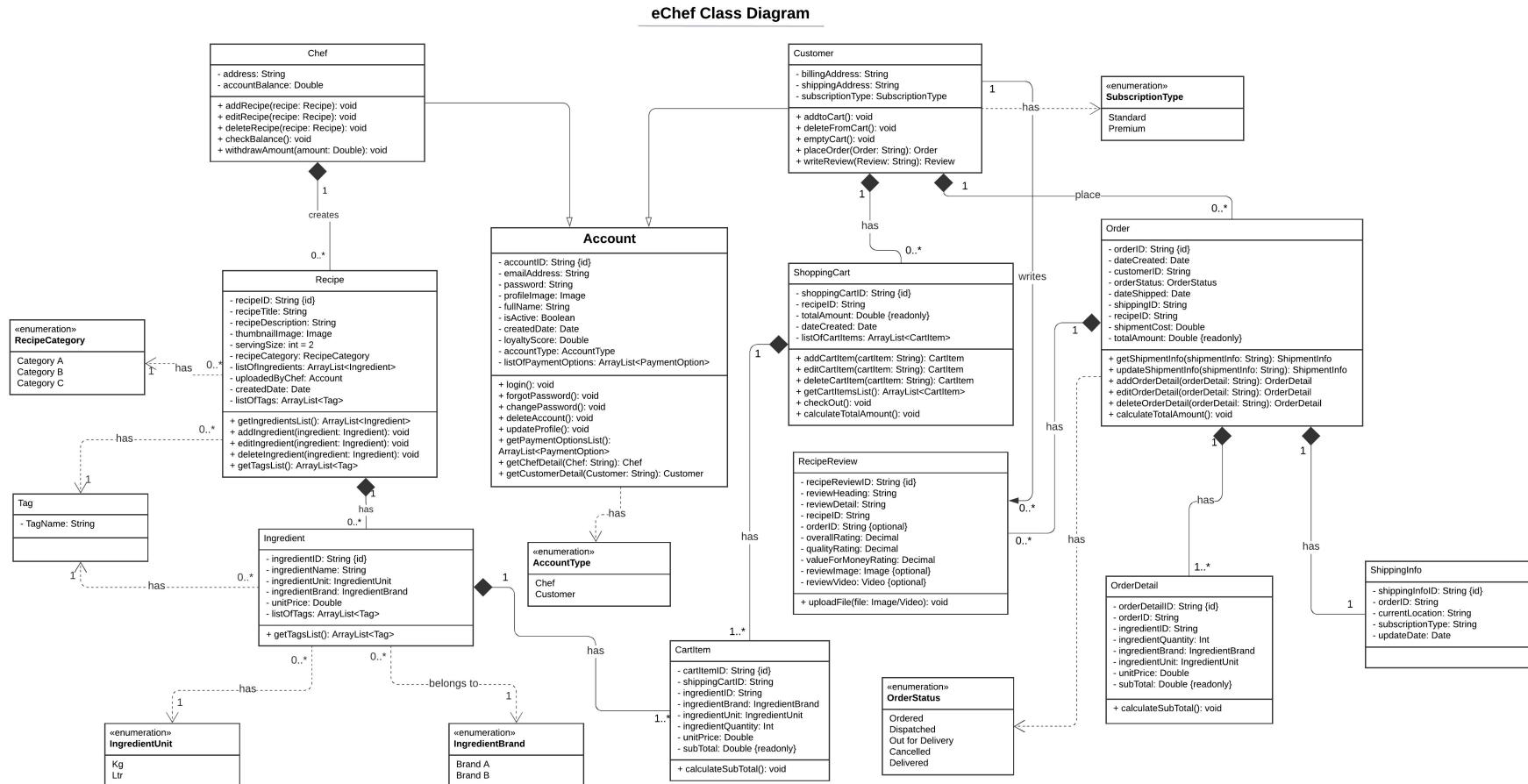
Serving size*  

Select ingredients for the recipe

Choose item	Amount	Units	Choose brand
Milk		 pkg	 Not Specific
Cheese		 gr	 Not Specific
Lasagna		 kg	 Barilla

 Add ingredient   

Overview: Conceptual Data Model



Thanks for your attention.
Questions?

Group Number 20
Munich, 27 May 2020

