

INDIVIDUAL CONTRIBUTION SHEET

Asal Nesar Noubari (Matriculation #: 03724736)

- Coming up with business idea proposals
- Contribution to Design of the BMC for the final idea
- Contribution to Design of the VPC for the final idea
- Creating the slides for the presentation
- Designing the logo for “eChef”
- Preparation for the presentation

Ahmad Rashid Wardak (Matriculation #: 03734123)

- Proposed two business ideas
- Proposed the name “eChef” for the business idea
- Drafted the Value Proposition Canvas based on team discussion
- Designed the Value Proposition Canvas
- Contributed towards the main paper by drafting the “Channels, Key Activities, and Key Resources” section in main document
- Contributed in formatting the main document

Manoj Kumar Keerthy (Matriculation #: 03720245)

- Came up with the final idea (eChef) which is selected by the team.
- Contributed in drafting the details for the BMC and the VPC.
- Contributed in designing the BMC.
- Came up with an initial logo for the project.
- Contributed towards the main paper by writing the idea description, and few sections of Business Model such as Customer segments, Value proposition, Customer Relationships and also the Business Model categorization.
- Also contributed towards proofreading and formatting the main paper.

Leonardo Fraquelli (Matriculation #: 03735103)

- Coming up with business idea proposals
- Contribution to the Draft of the BMC for the final idea
- Contribution to the Draft of the VPC for the final idea
- Documentation of the paper for the Key Partners, Cost Structure and Revenue stream segments
- Contributed towards the Business Model categorization
- Final editing and formalization of the main paper.