

# Al Based Content Analyzer (ABCA)

for IPTV / Cable Tv / OTT headend.





# Feature List: Al Based Content Analyzer

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#### 01 Video Blanks Detection

Exploration of the digital signal processing methodology used for detecting video blanks, including accuracy and results.

#### 02 Video Freeze Detection

Exploration of the digital signal processing methodology used for detecting video freezes, including accuracy and results.

## 03 Video Macro Blocks / Pixelization Identification

Utilization of a deep learning approach (CNN) for identifying video macro blocks and pixelization.

#### 04 Audio Level Detection

Audio low, high, loss detection.

#### 05 Live Logo Detection

Identify which channels are carrying the Live contents.

## Of Channel Logo Change Detection

Logo change detection: a rearely useful feature.

#### 07 Scene Detection

Check for which sports / events in which channel.

#### 08 Conclusion

List of already Tested functionalities & need to test functionalities. Future enhancements.

#### **Video Blanks Detection**

Digital Signal Processing Methodology and Accuracy



#### Digital Signal Processing Techniques

Python based Digital signal processing techniques employed for detecting video blanks.



#### **High Accuracy Level**

**Successfully executed** with 99% accuracy, highlighting the reliability of the detection process.

#### **Video Freeze Detection**

Digital Signal Processing Methodology and Accuracy



#### Digital Signal Processing Techniques

Python based Digital signal processing techniques employed for detecting video freezes.



#### **High Accuracy Level**

**Successfully executed** with 99% accuracy, highlighting the reliability of the detection process.



# Video Macro Blocks / Pixelization Identification

Deep Learning Approach (CNN)







#### Convolutional Neural Network (CNN) Architecture

Simple DL model: CNN architecture used for detection.

#### **Accuracy Metrics**

Expecting 60 accuracy with minimal resource (CPU, memory) and minimal dataset.

#### **Good Starting Point**

Not tested.



#### **Audio Level Detection**

Digital Signal Processing Techniques

#### **Audio Level Analysis Methods**

 $\ensuremath{\mathsf{DSP}}$  is used to analyze audio levels, categorizing them as low, silence, or high.

#### Achievements in Accuracy

Good accuracy for POC.

## **Live caption Detection**

Useful to identify Live events / matches



#### **Methodology Overview**

#### Possible:

- 1. OCR + CNN combination works effectively
- $2.\, Easy OCR\, or\, Tesser act\, for\, text\, recognition$



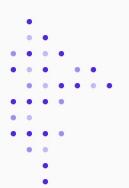
#### **Current Status**

Not tested yet



# Logo Change Detection

Rare use.





#### **Implementation Approaches**

- 1. CNN could be highly effective for logo detection since logos have distinct features and patterns
- $2.\,Transfer\,learning\,with\,pre-trained\,models\,like\,ResNet\,or\,VGG16\,works\,great$



#### **Current Status and Testing**

Not tested

## Scene Detection Techniques:

Identify which sports happening in which channel



#### Overview of Techniques

Possible: CNN and Yololite can be utilized for scene detection.

01



#### **Potential Applications**

Content segmentation: which channels carry cricket or football, now.

02



#### **Current Status and Testing**

Not tested yet; future applications remain promising.

03



#### **Conclusion and Future Directions**

Key Findings and Future Research

#### Summary of Key Findings

- 1. Succesfully implemented video blanks, freeze, audio analyzers using DSP for h264 streams.
  - 2. Macroblock analyzer, NOT tested but expecting accuracy with CNN out of the box and with limited dataset is 60%.
  - 3. Live caption detection and logo change detection are theoritically feasible as many Models are available.
- h264 vs h265

Succefully tested on h264 & other formats.

- Hardware requirements
  - Need to figure out for live channels. Works on filesystems on laptop.
- Areas for Further Research

Explore cutting-edge optimization techniques to enhance system efficiency