

# Manoj Berad

## UI / UX Designer

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“ Every great design begins with an even better story. ”

Lorinda Mamo

Passionate Frontend Designer and Developer with a keen eye for detail and a knack for creating exceptional user experiences. Adept at translating complex ideas into elegant and intuitive web designs while ensuring optimal functionality.

## SKILLS

### UX Design

- |                               |               |
|-------------------------------|---------------|
| Web & Mobile UI Design        | UX research   |
| Interaction design            | Wireframing   |
| Logo Design                   | Prototyping   |
| Design system                 | Generative AI |
| User testing                  |               |
| Communication & Collaboration |               |

### Development

HTML 5 | CSS 3 | JavaScript | Bootstrap 5 | C++

### Tools/Technologies

- Figma    Adobe Illustrator    Photoshop    Zeplin  
Protopie    VS Code    Spline    Github

## EDUCATION

**Bachelor of Engineering (Info. Tech.)** 2021  
Sandip Institute of Technology and Research Centre

**Senior Secondary** 2017  
Kendriya Vidyalaya

## ACHIEVEMENTS

- Published a Research Paper on Realtime Communication Systems.
- National Level Shooter in 10m Air Pistol Event.
- Cleared UPSC CDS & AFCAT 7 times.
- President Awardee in Bharat Scouts.

## WORK EXPERIENCE

### ESDS Software Solution Limited

JAN 2023 - PRESENT

Frontend Developer & Designer

Government and Private Enterprise Portals Design:

- Designed the UI for the **Government of Maharashtra Selfie Portal**, currently vying for a Guinness World Record.
- SBER Bank ERP**, designed & prototyped UI anticipating scalability by delivering additional screens for enhanced functionality.

Product Landing Pages and Websites:

- Successfully created captivating landing pages and websites for flagship products, Like **Low Code Magic** & **Famrut.com** effectively conveying their value propositions and increasing user engagement by 80%.
- Enhanced brand perception for **Air India Airport Services** brand value and services through an interactive UI. Redesigned the site with an interactive UI to make it more user-friendly and engaging.

App UIs and Dashboards:

- Collaborated with government clients to design intuitive App UI and dashboards for the "**iPaS**" portal, **BMC Mumbai** enhancing data visualization and user interaction. Additionally,designed the UI for in-house products such as Project Management system & Grievance Management Systems.

Brand Identity and Logo Design:

- Crafted brand identities by designing logos for company's new products like **VTM Scan** and **Low Code Magic**, ensuring a distinctive and memorable visual representation.

Newsletter and Magazine Design:

- Leveraged design expertise in **DX CAST** to create visually appealing newsletters and magazines, maintaining a consistent and professional aesthetic for the organization's branding.

## PERSONAL PROJECTS

Superyatra Travel Website

- Boost engagement and conversions on the Superyatra with a cutting-edge parallax design that captures users' attention.

Component Library

- Created UI Component Library of Web And Mobile components to be implemented in Various Domains.

Landing Pages

- Made Landing Pages with Various Effects like Parallax , Trailing Light etc for Interactive Designs.