

NAME : MONISHA D (2019142)

DEPARTMENT : INDUSTRIAL BIOTECHNOLOGY

COLLEGE : GOVERNMENT COLLEGE OF TECHNOLOGY,
COIMBATORE

NAANMUDHALVAN

COURSE : DIGITAL MARKETING

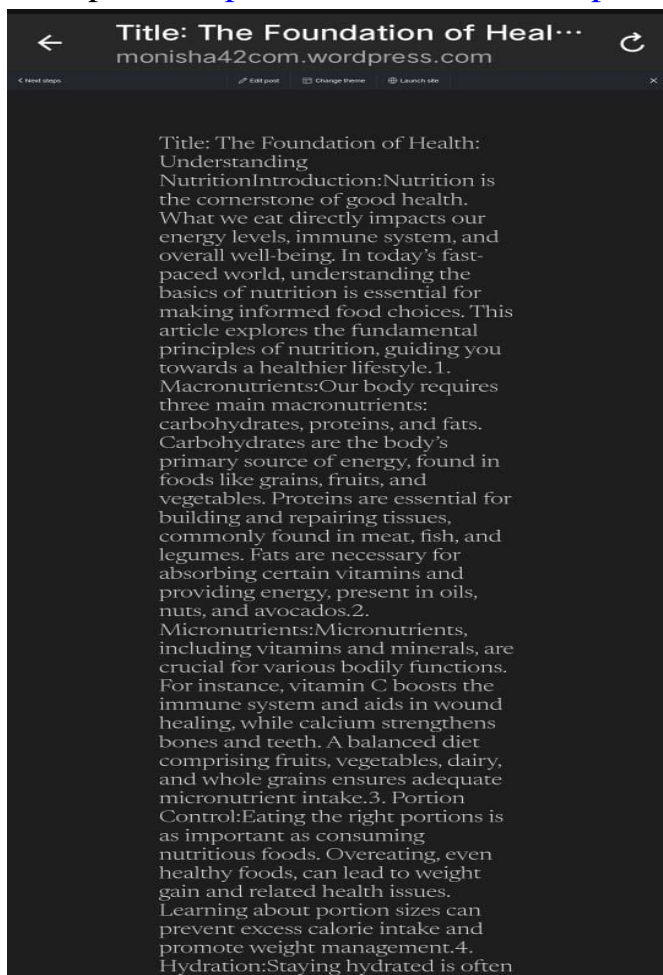
NAANMUDHALVAN ID : 165A60C7B13FF6E89D34EB829DDAF0D6

ASSIGNMENT ON DIGITAL MARKETING

1. Create a blog or website using blogspot and wordpress . Customize the theme design and post new article with 500 words.

Blogspot: <https://monisha1633.blogspot.com/2023/09/email-newsletter.html>

Wordpress: <http://monisha42com.wordpress.com>



2. Create a new Facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=100064204263316&mibextid=2JQ9oc>



3. Create and design a social media advertisement poster using canva.

CASUALLY

NEW COLLECTIONS

Outfit of the Day

IT IS TO LAUNCH

sustainable fashion



What We Offer

- African Vintage
- English wear
- Nigerian Attire
- Fabric material
- All cotton material
- Plain & Pattern

Join the movement



Deals and Offers

We finding out about a great deal after it's over is a feeling we'd like to eliminate altogether

DISCOUNT
50%

second hand sale



GOOD CLOTHES ARE NOT JUST A DREAM

Join the Movement



4. Create email newsletter design using Mailchimp or canva tool.



MODERN & CLASSIC

How Fashion Is Taking Over and
What to Do About IT