PROBLEM STATEMENT

- The management observed that they did not have enough insights to make rapid and sensible data-driven decisions.
- They intend to grow their data analytics team by adding a few younger data analysts.

OBJECTIVE

- To fulfil 10 AD-Hoc business requests, execute SQL queries to extract relevant data and create actionable insights.
- The findings will be presented in a dashboard designed specifically for top-level management to facilitate successful data-driven decision-making.