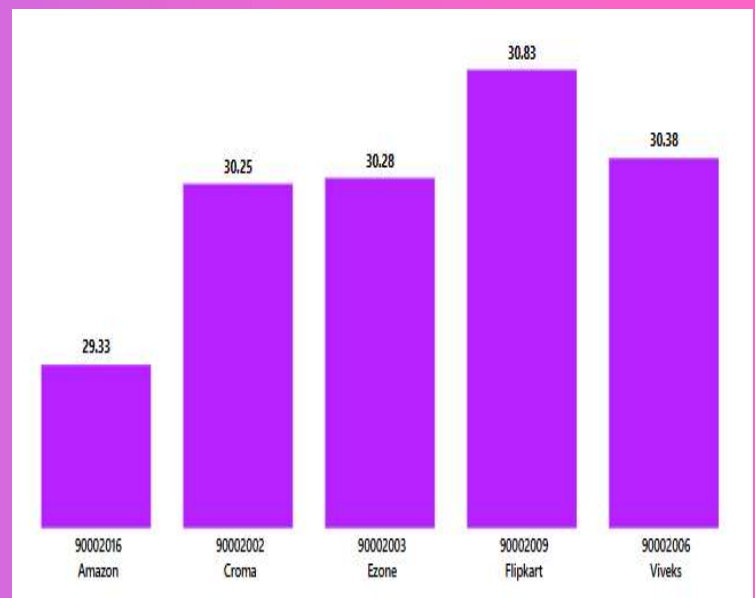




Request 6: Top 5 Customers with High Pre-Invoice Discount in 2021 (Indian Market)

```
select
    ps.customer_code,
    c.customer ,
    round(avg(pre_invoice_discount_pct)*100,2) as average_discount_percentage
from fact_pre_invoice_deductions ps
join dim_customer c using (customer_code)
where c.market = "India" and
    ps.fiscal_year = 2021
group by
    ps.customer_code,
    c.customer
order by average_discount_percentage DESC
limit 5 ;
```

	customer_code	customer	average_discount_percentage
▶	90002009	Flipkart	30.83
	90002006	Viveks	30.38
	90002003	Ezone	30.28
	90002002	Croma	30.25
	90002016	Amazon	29.33



Insights: In 2021, Flipkart had the highest average pre-invoice discount in India at 30.83%, while Amazon's was the lowest at 29.33%