



Conclusion

Data-Driven Perspective

- Executed complex SQL queries to extract actionable insights from raw datasets
- Analyzed patterns in sales performance, discount utilization, and product segment.

Domain Perspective

- Focused on the Consumer Goods industry, analyzing AtliQ Hardware's APAC region operations
- Highlighting market trends, customer behavior, and top-performing segments.

Insight-Driven Perspective

- Transformed 10 unique business problems into effective analytical frameworks.
- Delivered data-driven solutions to support strategic decisions.

Professional Growth Perspective

- Advancing proficiency in SQL and business analytics.
- Strengthening problem-solving and storytelling skills to deliver actionable business insights.