



DASHBOARD 360



INFO

Download **user manual** and get to know the key information of this tool.



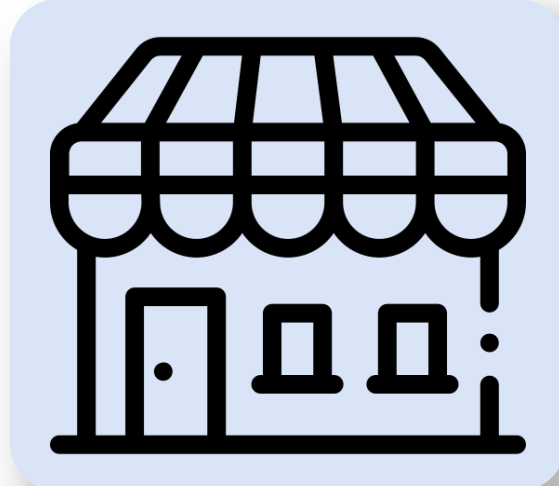
FINANCE

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More.



SALES

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



MARKET

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



SUPPLY CHAIN

Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



EXECUTIVE

A **top level dashboard** for executives consolidating top insights from all dimensions of business.



SUPPORT

Get your **issues resolved** by connecting to our support specialist.





market

All

region

All

customer

All

Customers Performance

customer	Net sales	GM	GM %
Amazon	₹ 496.9M	₹ 182.8M	36.78%
AtliQ Exclusive	₹ 361.1M	₹ 166.1M	46.01%
Atliq e Store	₹ 304.1M	₹ 112.1M	36.88%
Flipkart	₹ 138.5M	₹ 58.4M	42.14%
Neptune	₹ 105.7M	₹ 49.4M	46.70%
Sage	₹ 127.9M	₹ 40.3M	31.53%
Leader	₹ 117.3M	₹ 36.0M	30.70%
walmart	₹ 72.4M	₹ 33.1M	45.66%
Ebay	₹ 91.6M	₹ 33.1M	36.09%
Total	₹ 3,736.2M	₹ 1,422.9M	38.08%

Product Performance

segment	Net sales	GM	GM %
Networking	₹ 38.4M	₹ 14.8M	38.45%
Storage	₹ 54.6M	₹ 20.9M	38.33%
Desktop	₹ 711.1M	₹ 272.4M	38.31%
Notebook	₹ 1,580.4M	₹ 601.0M	38.03%
Peripherals	₹ 897.5M	₹ 341.2M	38.02%
Accessories	₹ 454.1M	₹ 172.6M	38.01%
Total	₹ 3,736.2M	₹ 1,422.9M	38.08%

2018

2019

2020

2021

2022 EST

Q1

Q2

Q3

Q4

Vs LY

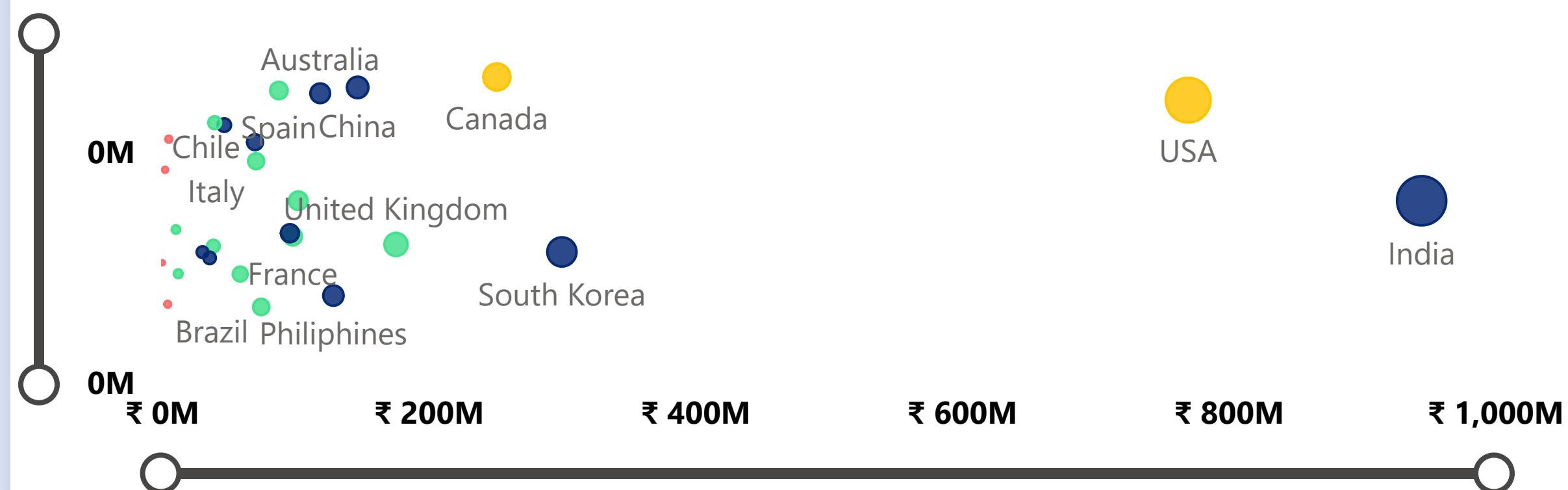
Vs
Target

ytd

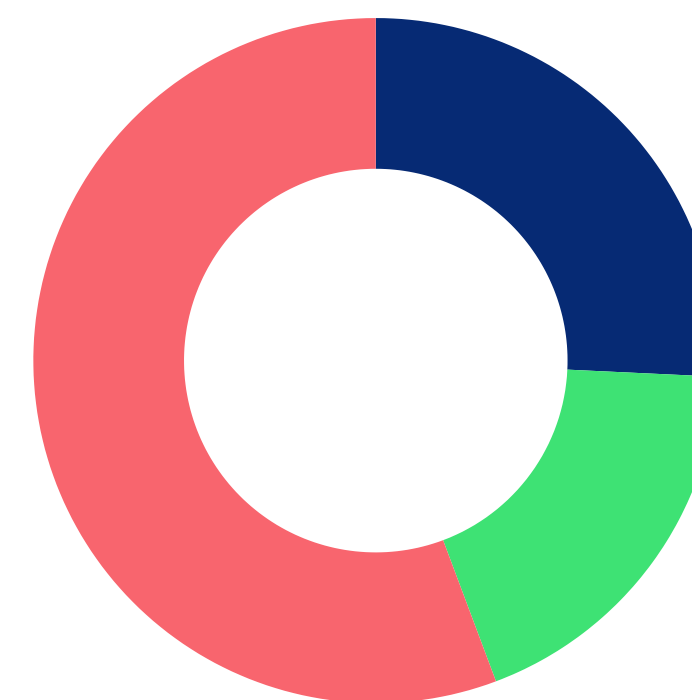
ytg

Performance Matrix

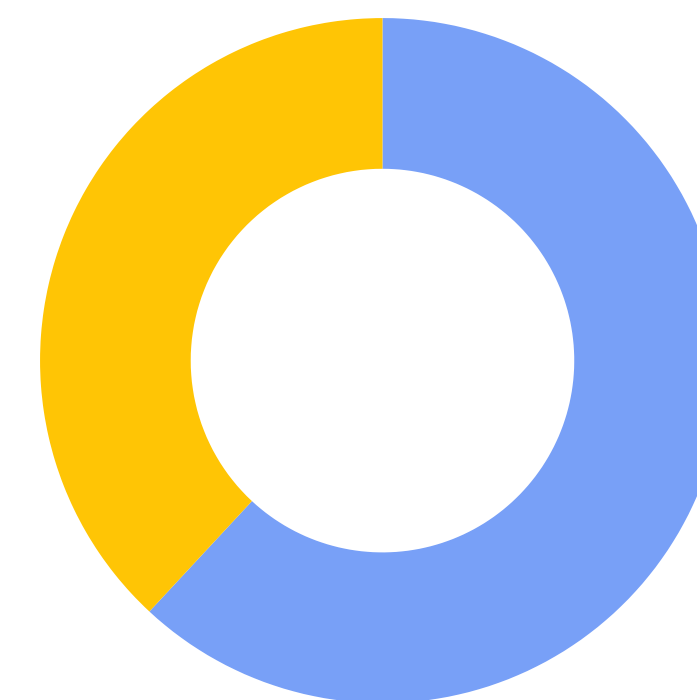
region ● APAC ● EU ● LATAM ● NA



● Pre Invoic... ● Post Inv... ● Net Sales



● Total COGS ● Gross Margin





market

All

region

All

customer

All



Product Performance

segment	Net sales	GM	GM %	Net Profit	Netprofit %
<div>+ Networking</div>	₹ 38.4M	₹ 14.8M	38.45%	₹ 21.08M	54.9%
<div>+ Storage</div>	₹ 54.6M	₹ 20.9M	38.33%	₹ 29.92M	54.8%
<div>+ Desktop</div>	₹ 711.1M	₹ 272.4M	38.31%	₹ 388.64M	54.7%
<div>+ Notebook</div>	₹ 1,580.4M	₹ 601.0M	38.03%	₹ 860.43M	54.4%
<div>+ Peripherals</div>	₹ 897.5M	₹ 341.2M	38.02%	₹ 487.45M	54.3%
<div>+ Accessories</div>	₹ 454.1M	₹ 172.6M	38.01%	₹ 247.05M	54.4%
Total	₹ 3,736.2M	₹ 1,422.9M	38.08%	₹ 2,034.57M	54.5%

region	Net sales	GM	GM %	Net Profit	Netprofit %
<div>+ NA</div>	₹ 1,022.1M	₹ 459.7M	44.97%	₹ 812.53M	79.5%
<div>+ APAC</div>	₹ 1,923.8M	₹ 690.2M	35.88%	₹ 901.29M	46.8%
<div>+ LATAM</div>	₹ 14.8M	₹ 5.2M	35.02%	₹ 4.56M	30.8%
<div>+ EU</div>	₹ 775.5M	₹ 267.8M	34.53%	₹ 316.19M	40.8%
Total	₹ 3,736.2M	₹ 1,422.9M	38.08%	₹ 2,034.57M	54.5%

2018

2019

2020

2021

2022 EST

Q1

Q2

Q3

Q4

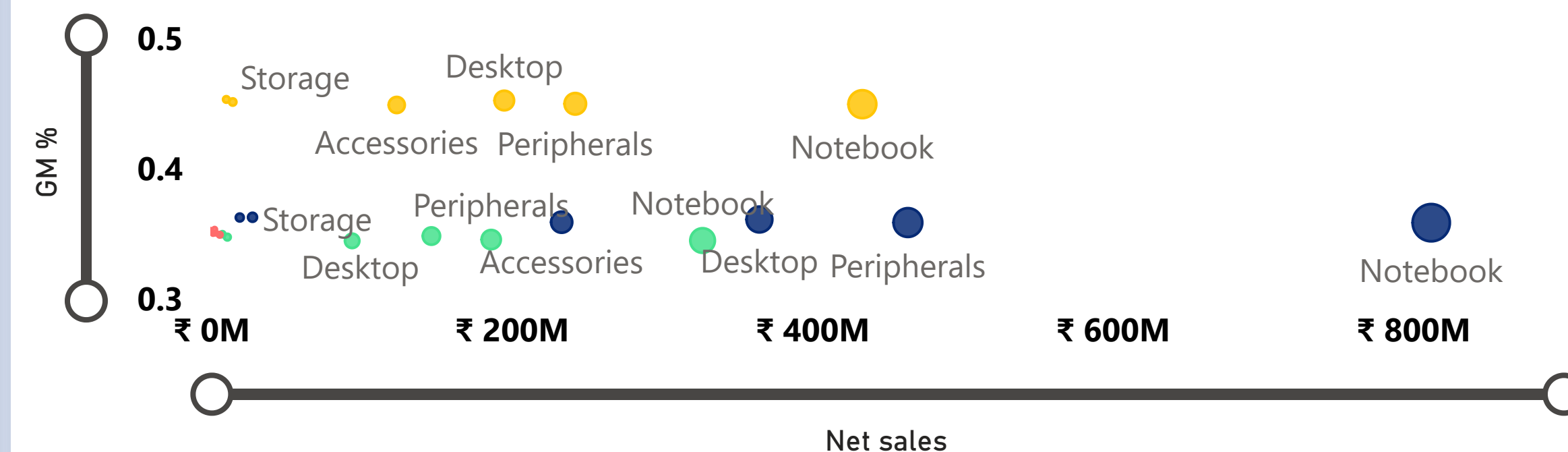
ytd

ytg

Performance Matrix by Gross Margin%

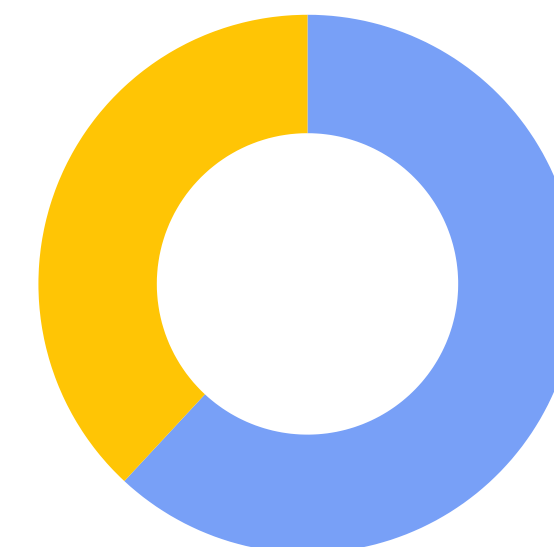
Show NP %

region ● APAC ● EU ● LATAM ● NA

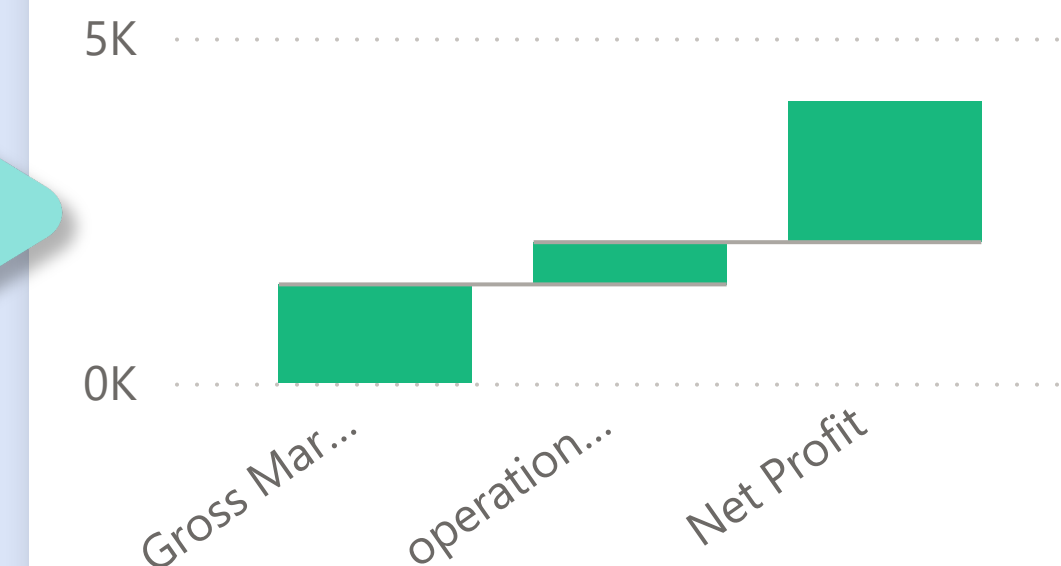


Top/Bottom Product & Cutomers by Net Sales

● Total COGS ● Gross Margin



● Increase ● Decrease





market

All

region

All

customer

All

Forecast Accuracy

(Blank) !

Goal: 0.80 (-100%)

Net Error

(Blank)✓

Goal: -74778 (+100%)

Absolute Error

(Blank) !

Goal: 721538 (-100%)

Key Metrics By Customers

customer	forecast Accuracy	Net error	risk
Amazon	73.8%	-464694	OOS
AtliQ Exclusive	70.4%	-359242	OOS
Atliq e Store	74.2%	-294868	OOS
Electricalsocity	36.3%	-224226	OOS
Synthetic	30.4%	-191078	OOS
Novus	25.0%	-187343	OOS
Girias	31.6%	-154361	OOS
Expression	35.9%	-140660	OOS
Vijay Sales	30.8%	-137937	OOS
Propel	42.2%	-135662	OOS
Viveks	33.3%	-129058	OOS
Reliance Digital	34.6%	-122328	OOS
Elkjøp	26.9%	-115397	OOS
Forward Stores	10.8%	-109913	OOS
Electricalslytical	45.5%	-102814	OOS
Media Markt	28.2%	-101119	OOS
Total	81.2%	-3472690	OOS

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Q1

Q2

Q3

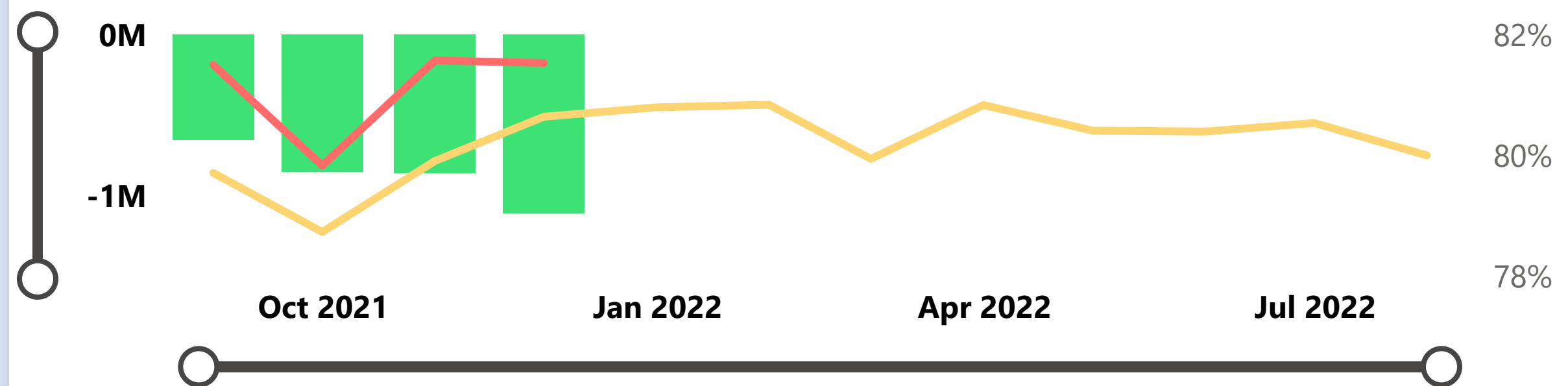
Q4

ytd

ytg

Net Sales performance over time

● Net error ● forecast Accuracy ● forecast LY

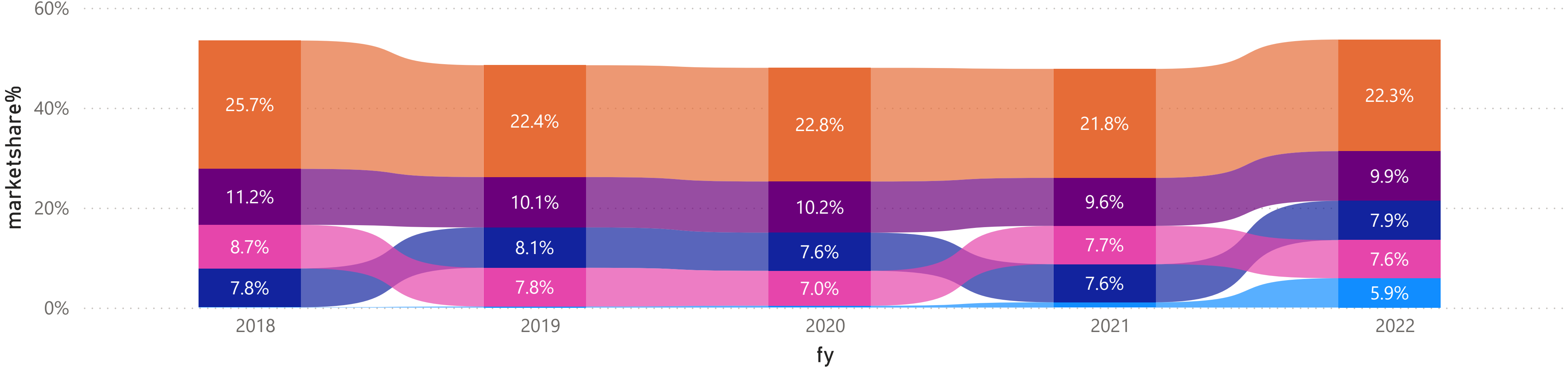


Top/Bottom Product & Cutomers by Net Sales

segment	forecast Accuracy	Net error
⊕ Accessories	87.4%	341468
⊕ Desktop	87.5%	78576
⊕ Networking	93.1%	-12967
⊕ Notebook	87.2%	-47221
⊕ Peripherals	68.2%	-3204280
⊕ Storage	71.5%	-628266
Total	81.2%	-3472690

marketshare% by fy and manufacture

manufacture atliq bp dale innovo pacer



NS & GM% for

● Net sales ● GM %

