



FLYING BUSINESS, YOUR SWEETEST COPILOT

Presented by Ares-BUL-BUL Sollutions

START

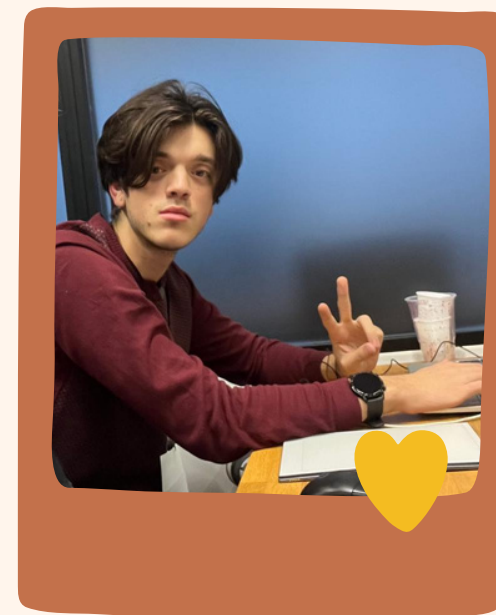
Our Team



Andreea Manole

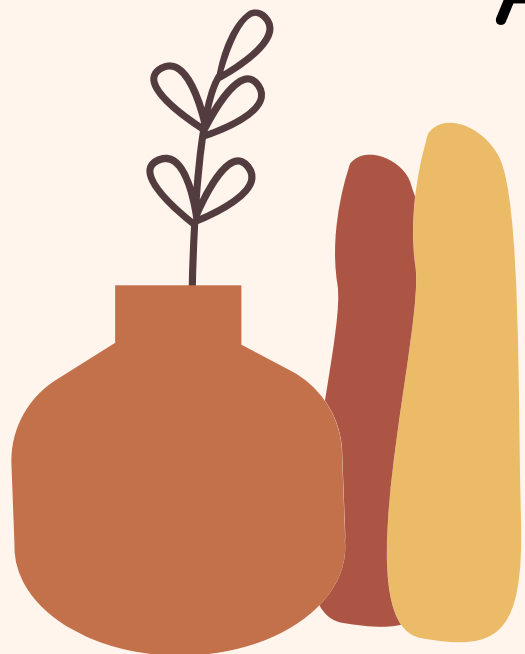


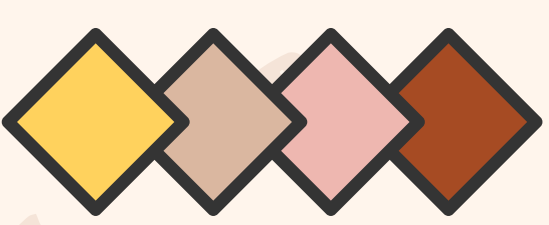
Eduard Braguta



Claudiu Alexe

**(pozele au fost facute in decursul
celor 24 de ore de concurs)**





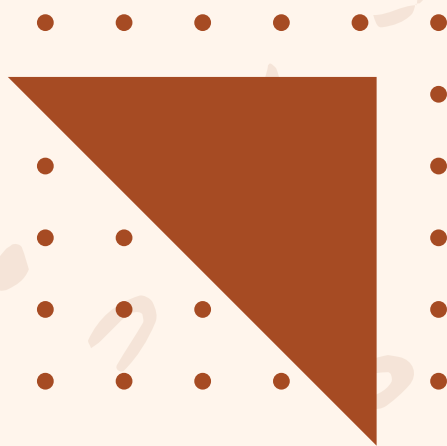
Challenges faced by small business owners:

”

The challenge faced by local entrepreneurs in reaching customers beyond their immediate region

”

Limited resources hindering their ability to scale up promotional efforts



OUR SOLUTIONS:

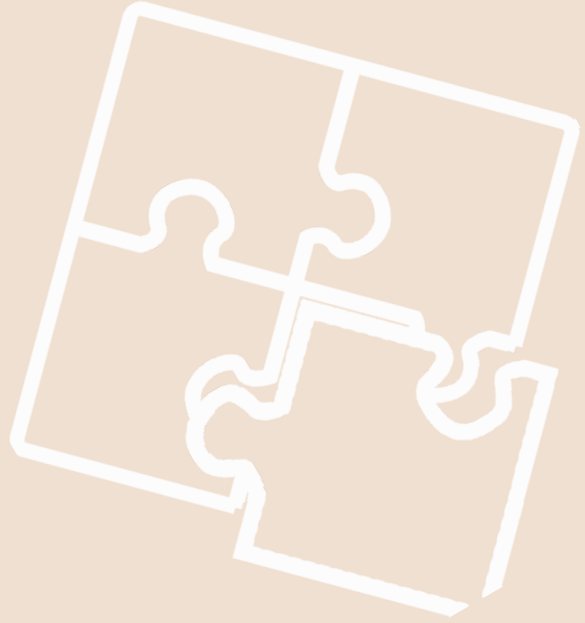


1.

Accessing the database in the simplest way possible to find potential customers

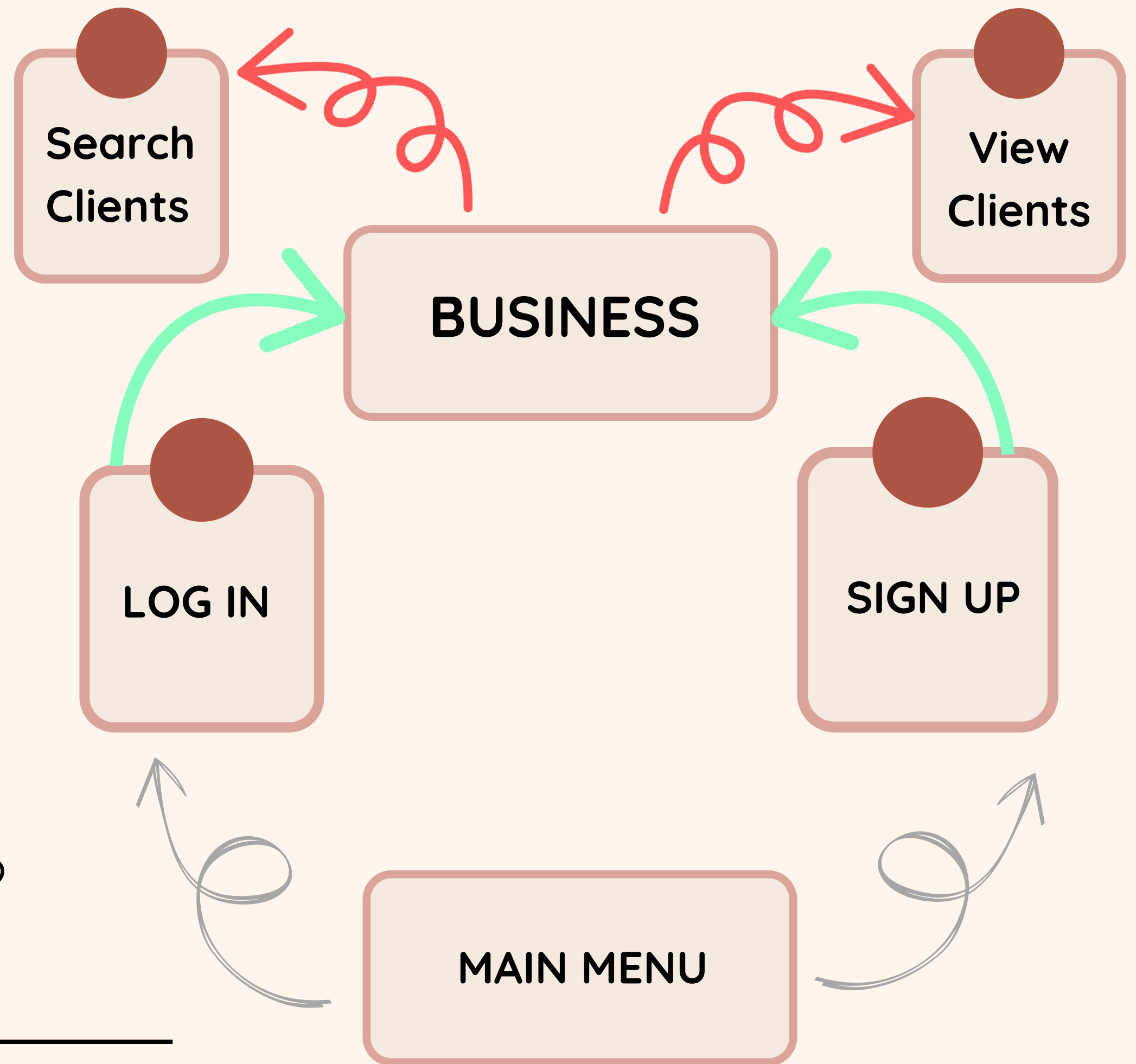
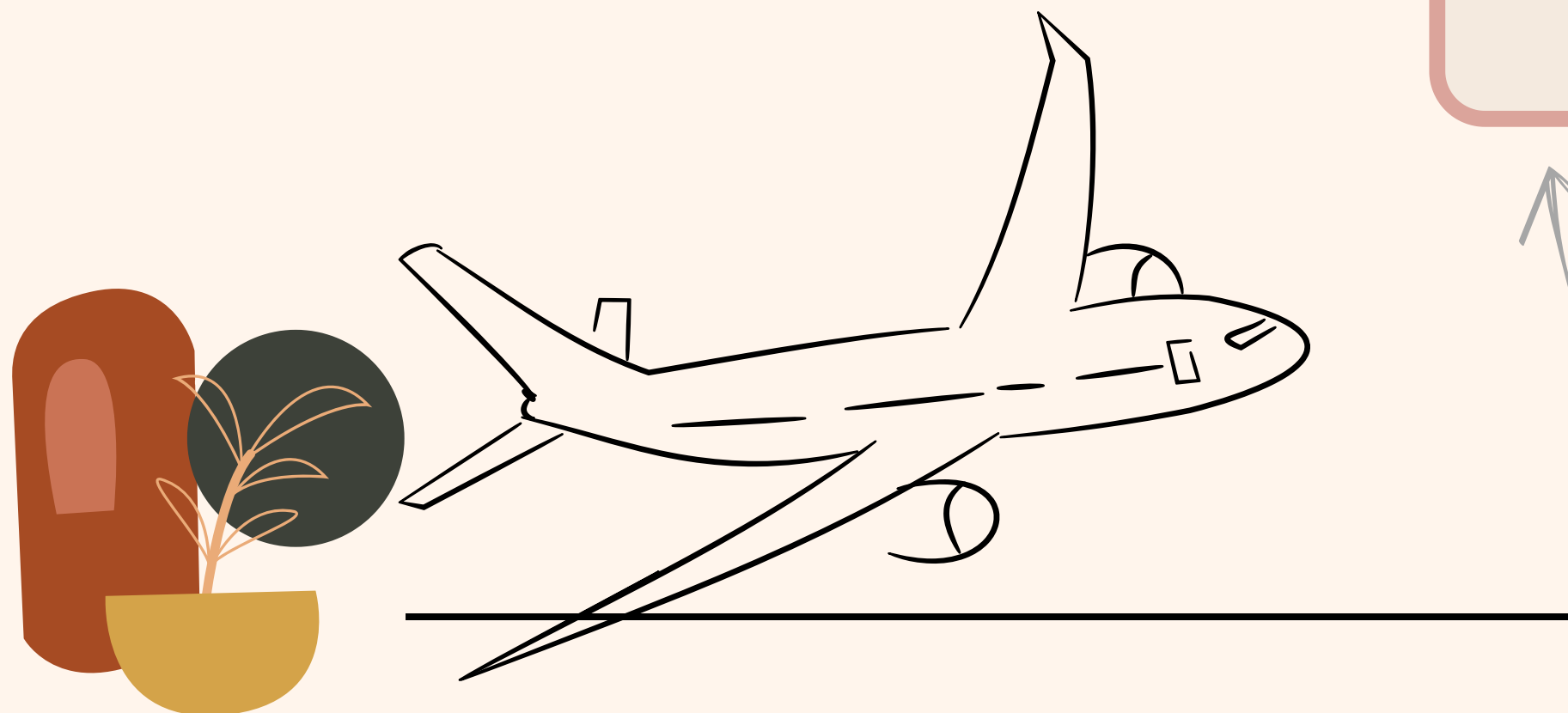
2.

Generating a pitch in the form of a PowerPoint using AI to target the identified specific clients.



Front end:

- WROTE IN KivyMD
- MULTISCREEN APP



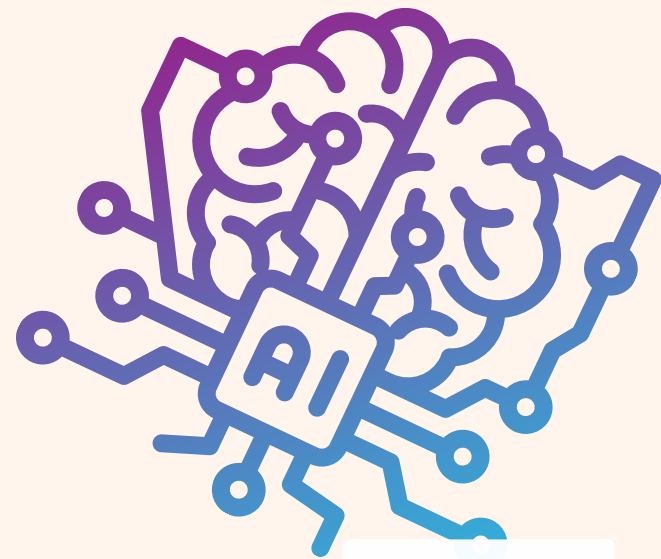
Back-end

1.

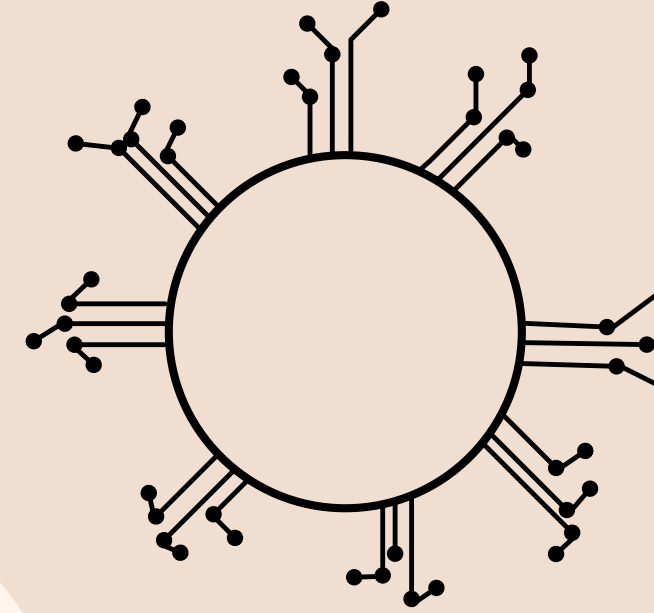
Server responsible for communicating between the data base the AI and the front-end

2.

Data base containing, login information, and clientele information



AI Processing

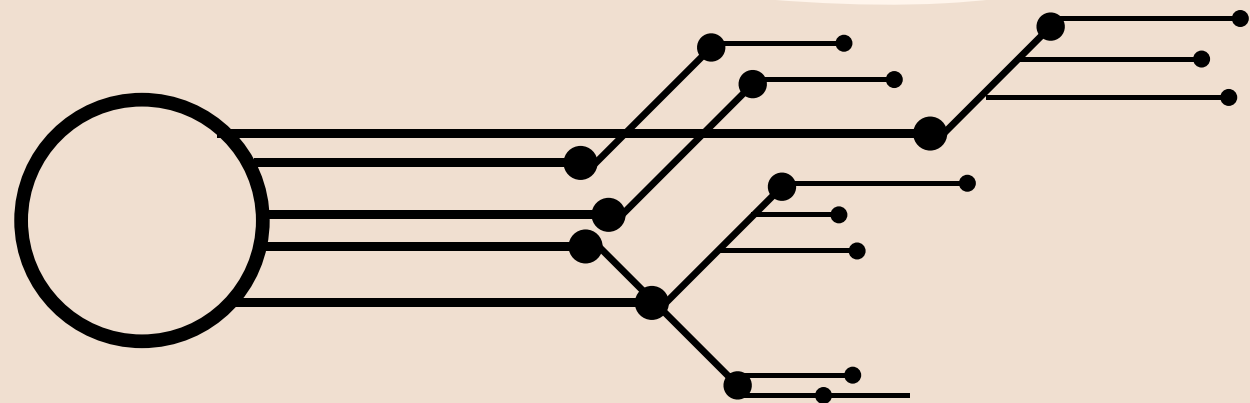
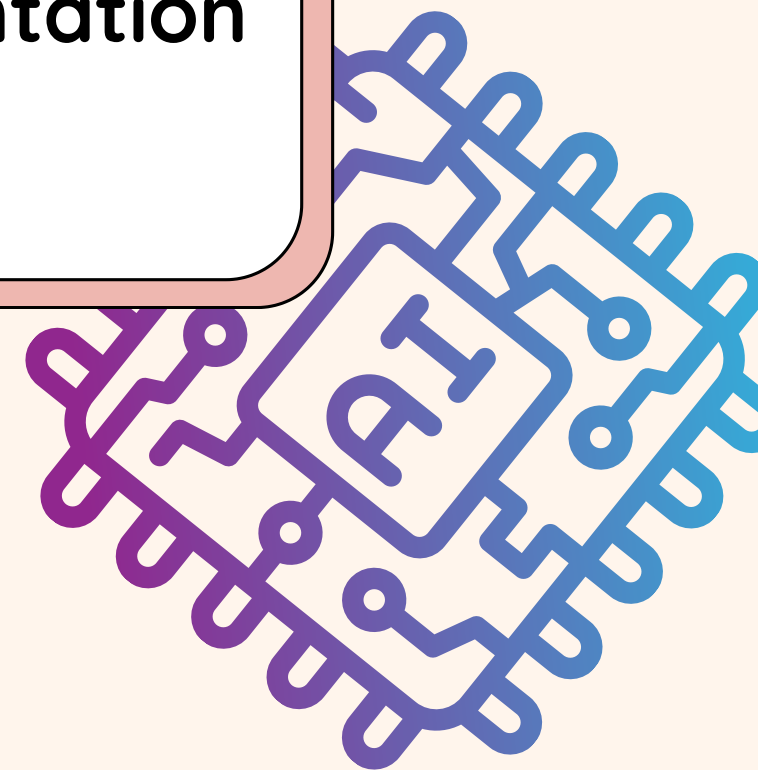


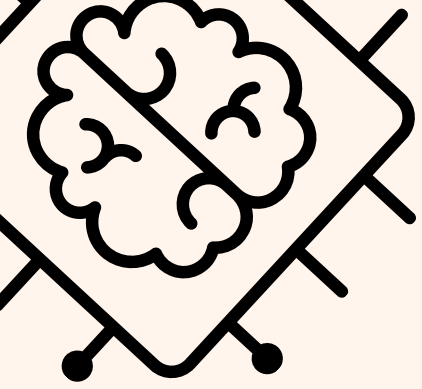
INPUT

Information about a
company's
products and geographic
location

OUTPUT

Information about possible
clients,
Generations of marketing
assets,
Creating a custom presentation
for each customer .





AI

HOW IT WORKS ^^

- The user enters a prompt about what his company sells
- The ai returns some NAICS codes of possible customers

ChatGPT

COMPANY DATA

CUSTOM
PRESENTATION

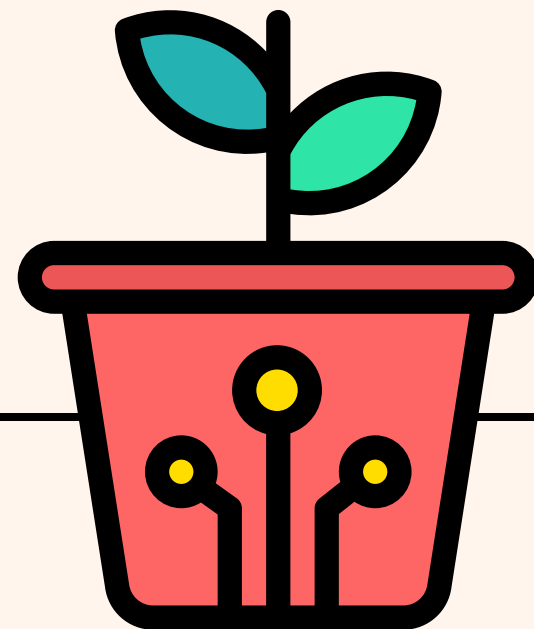
DALLE

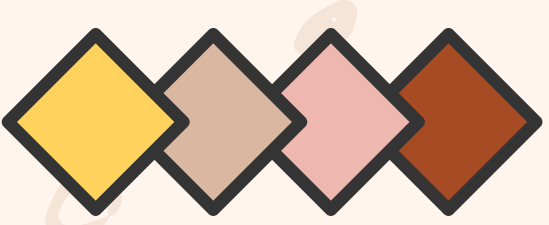
PRESENTATION
TEXT

CUSTOM IMAGE
SLIDES

FINAL MARKET ASSETS

- POWERPOINT
- RELEVANT IMAGES
- PICTH TEXT AS BULLETPPOINTS



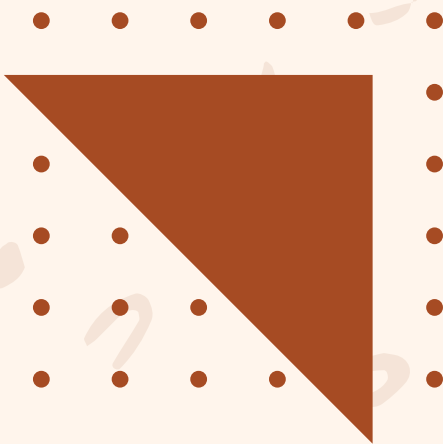
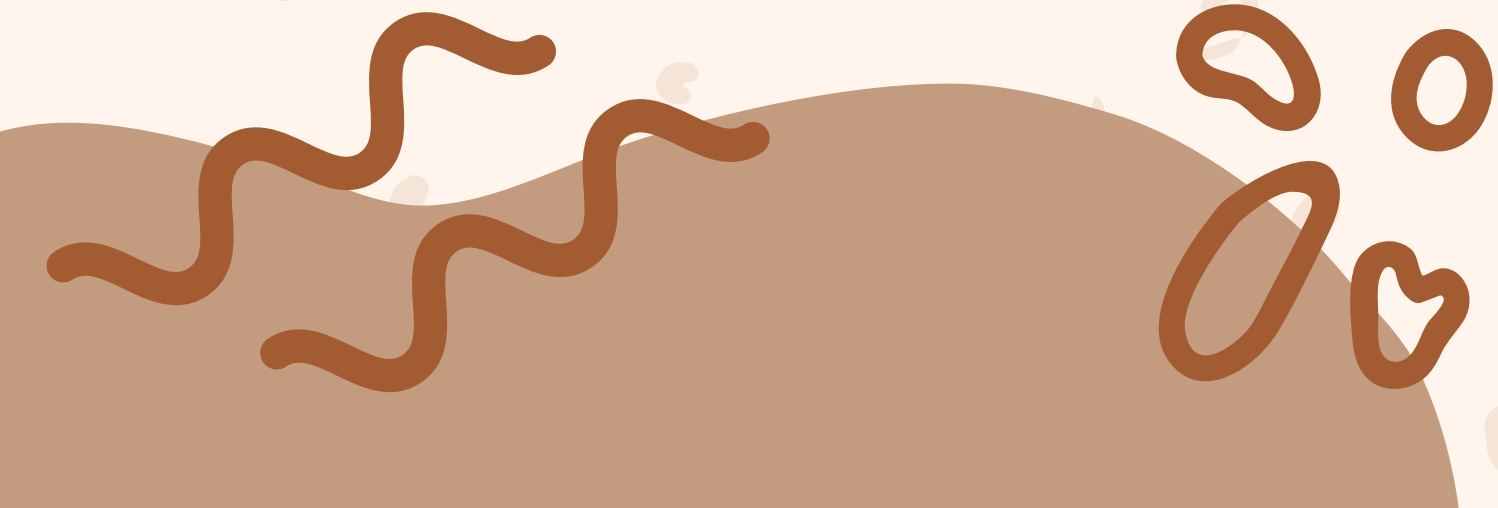


TO-DO KNOW

”

**IMPROVE GRAPHIC USER INTERFACE
ADD MORE FILTERS FOR THE CLIENTS
IMPROVE PROMT ENGINEERING FURTHER
IMPROVE PRESESNTATION GENERATION**

”

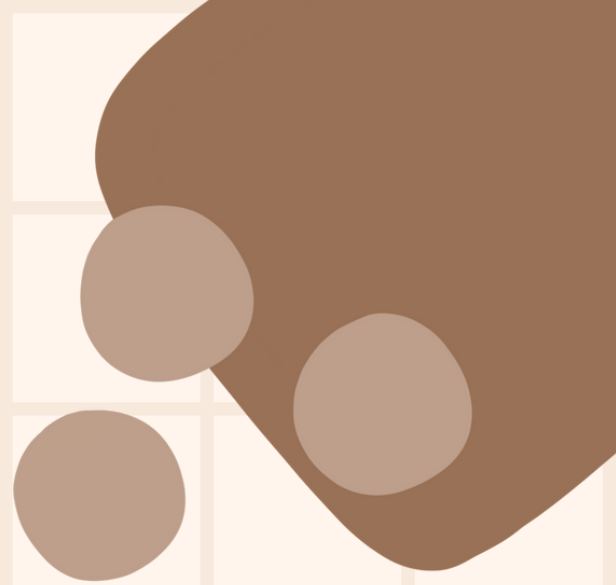
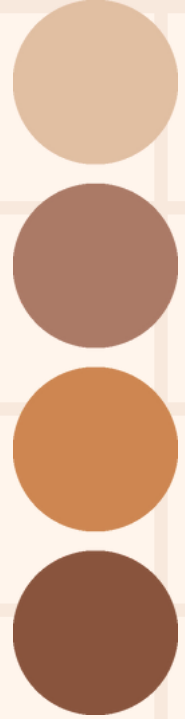


Q

A

Question Time





THANK YOU
SO MUCH!

