

HelpMate-: EARNING WHILE HELPING OTHERS

OBJECTIVES

- To assist students in admission procedure and day to day college issues.
- We plan to guide them through the curriculum and studies.
- We aim to help students in admission counselling and furthermore in their career choices.
- We will continue to guide students after admission in their struggle to complete college assignments.
- We plan on being approachable so that students can reach us for their daily problems facing college.

Above mentioned are the facilities provided by Helpmate.

EFFECTIVE INITIAL STRATEGIES

- GROUND LEVEL SURVEY AND INTERACTION WITH STUDENTS.
- TAKING THE INITIATIVE ONE STEP AT A TIME,WE PLAN ON STARTING “HELPMATE” WITH OUR OWN COLLEGE.
- WE WILL PROVIDE A DIGITAL PLATFORM FOR THEM TO REACH US.
- THERE WILL BE FIXED RATES FOR EVERY TASK.
- WE PLAN ON GIVING DISCOUNTS TO OUR FIRST HUNDRED CUSTOMERS.
- WE ARE ALSO OPEN TO DIFFERENT SUGGESTIONS AND WOULD INCULCATE CHANGES WHICH ARE BENEFICIAL AND REQUIRED BY STUDENTS.

Now that you have understood the working model of Helpmate and the initial effective steps we have taken.

Lets understand the whole revenue and funding process

For revenue we work upon specific domains.

Counselling: Following their intermediate exams, we assist students in choosing their career options. In this, we primarily assist students in choosing colleges in accordance with their grades and interests. Although the prices for these services are expensive in the market, Helpmate offers them at low prices.

We offer many more special services that are not offered elsewhere in the market, such as a platform that serves as a communication link between college students already enrolled and new, fresh minds. Helpmate offers these services at various pricing points, which assists in making money.

College Competition: In essence, we take part in several college-organized competitions in order to win cash prizes and the approval of a jury panel made up of well-known figures from a variety of start-ups and industries as well as numerous

venture capitalists. Making contact with the folks for potential future references was one of the main goals.

Hostels: Many institutes does not have proper accommodation facilities which force students to go for alternate options such as PGs and renting flats which are often expensive, so Helpmate act as the link for the students and helps them in providing best solution for fooding and lodging at nominal cost. This was beneficial for both student and the owner of the house as it helped students in getting genuine accommodations where as the owners get renters easily. Both student and owner were charged a nominal fee by Helpmate for availing this facility.

Universal problem: A helpline was created for the students for solving their problems such as by providing books, helping with their assignments and guidance from their seniors.

Funding: we participated in various college events where we could build connections with the prominent personalities from the jury panel. After connecting with them we would seek appointment to pitch our business idea for funding and assistance. While doing this we connected with a firm named LWT which got ready to fund our start up. We also connected with different start up cell of colleges so that we could host our website and our services on their domain.