



# Ethical Hacking and Cyber Security

TechHacker Online Course

Ansh Bhawnani



# Module 1

# Introduction

Ansh Bhawnani



# Introduction to Ethical Hacking

**Module 1**

# 1. Information Security



## What is Information?

- Meaningful form of data
- Can be called as processed data
- Data has no context, info does
- Computer is data
- This is my computer is information

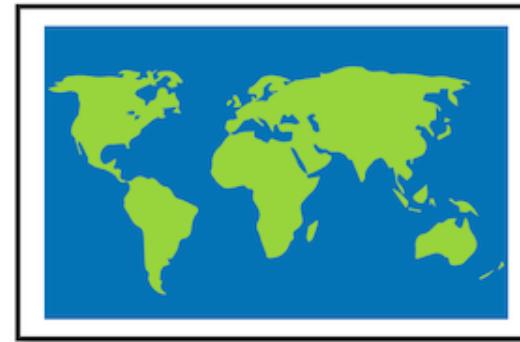


## What is Information?

DATA



INFORMATION





## What is Information Security?

- What will I do with your **birthday**?
- I can definitely do with your **phone number**
  
- Protecting information from unauthorized access
- Employing tools and policies
- **IT IS THE BASIC NEED OF EVERYONE**



## What is Information Security?

- Wonder how people have realized the sensitivity of information!
  - *Enigma Machine* which was used by Germans to encrypt warfare data.
  - What if someone is constantly watching you??
- 
- Security is the quality of information
  - Security is freedom
  - Security is an asset



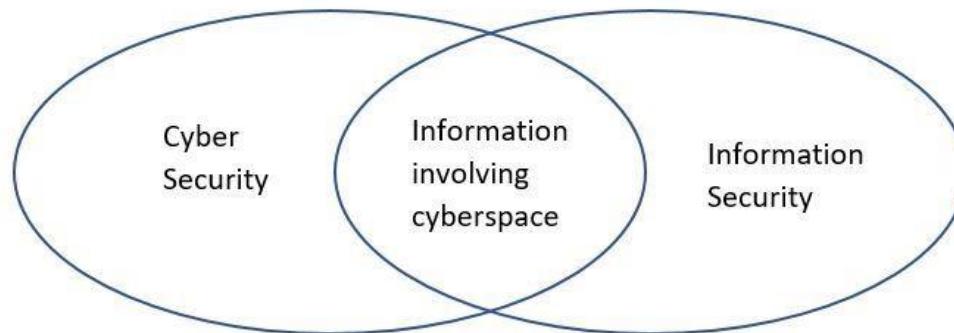
# What is Information Security?





## What is Information Security?

- Information is **everywhere**
- This is the **information age**
- Information **in digital systems** makes ***cyber security***





## What is Information Security Threats?

- Threat is a **constant danger** to an asset
- It can be a **person, object** or an **event**
- Threats can be categorized and ranked



## What is Information Security Threats?

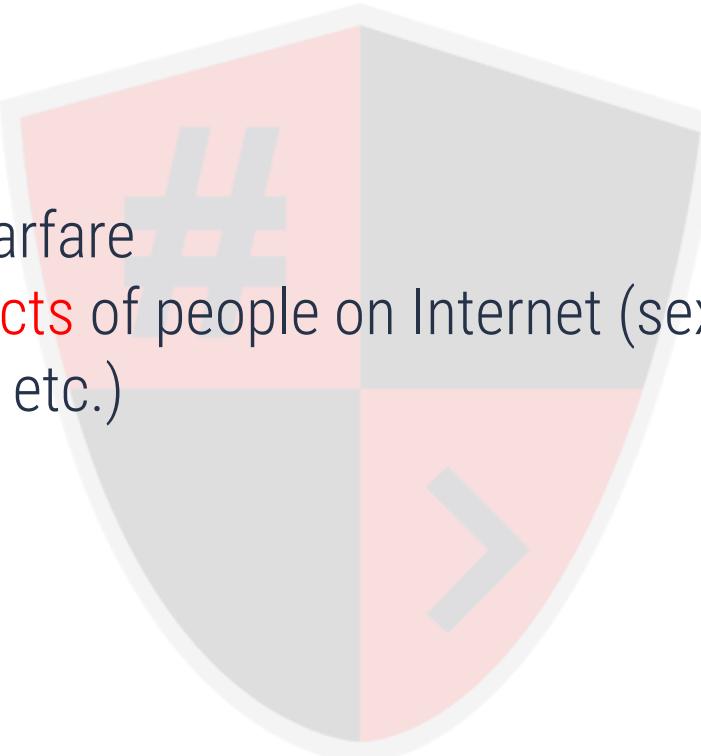
### Types of Threats

- *Inadvertent threats* (human failure)
- *Physical disasters* (natural disasters)
- *Technical failures* (hardware or software)
- *Deliberate acts* (hacking, espionage)



## Information Security does not deal with?

- Cyber warfare
- Information warfare
- Negative impacts of people on Internet (sexual abuse, cyber stalking, etc.)
- IoT security





## Information Security does not deal with?



Then who deals with them?



# 2. Cyber Security

**Module 1**

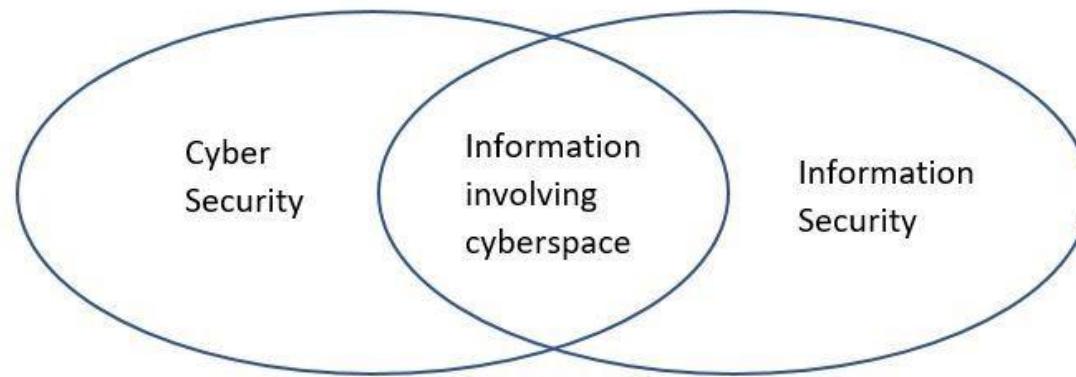


## What is Cyber Security?

- Protection of **cyber space** against **cyber threats** and **cyberspace vulnerabilities**
- Any threats to information via the cyber space
- Deals with **deliberate acts**
- Doesn't deal with **physical** and **personal security**
- Threats **via cyberspace**, not threats **for Cyberspace**



# What is Cyber Security?



# 3. Objectives of Cyber Security





## Objectives of Cyber Security

- **Confidentiality:** No telling to unauthorized parties
- **Integrity:** Completeness and accuracy of data
- **Availability:** When needed, data is available



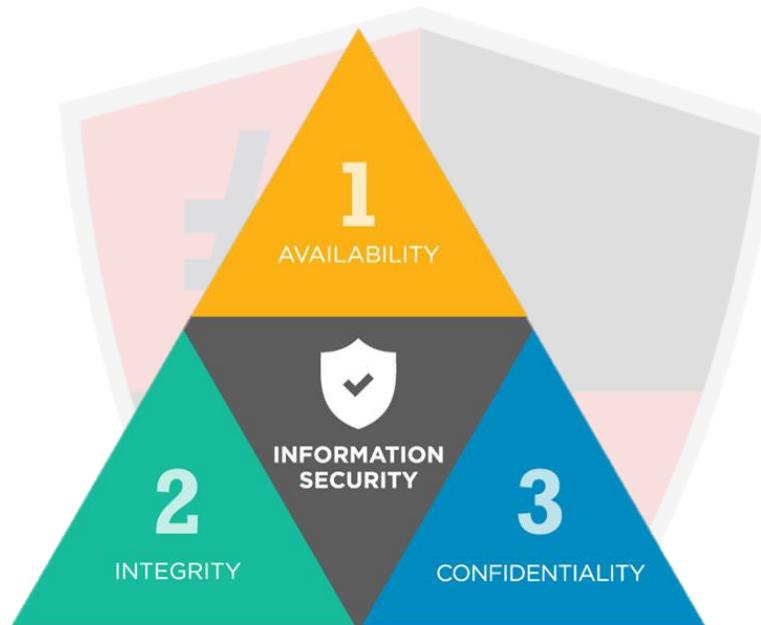
## Objectives of Cyber Security

- **Non-repudiation:** I should accept I sent you the message and you should accept you received it
- **Authenticity:** You should actually be who you tell you are

# 3. The CIA Triad



## The CIA Triad





## Confidentiality

- Roughly but wider than **privacy**
- Sensitive data should **not reach wrong** people
- Sensitive data should **reach right** people

### Measures:

- Data encryption
- Authentication (maybe multi-factor)
- More sensitive, more physical



## Integrity

- Data should be **consistent, trustworthy** and **accurate**
- Data must **not change** in transit
- Most **complex** to implement

Measures:

- Backups
- Cryptographic measures (checksums)
- Access control



## Availability

- Data should be **available** as and when needed
- Updated software and hardware
- Adequate system **capacity** and **bandwidth**

### Measures:

- Firewalls rules
- Patch management and disaster recovery
- Load balancers

# 4. What is Hacking?



## What is Hacking?

- Hacking is a very wide term
- Introduced in the 1960s, the term “Hacker”, at MIT
- That time was of more hardcore programming
- Those were the most intelligent and advanced hackers
- All started by the end of 1960s, when ARPANET was founded by the US military.



## What is Hacking?

- There is **no standard definition** of hacking
- Media continues to add **false information** about hacking
- There are **good** hackers, and there are **bad**
- Bad ones need to be discussed, but not learnt
- Good ones are to be focused, the *Ethical Hackers*



# WHO IS A HACKER?



## WHO IS A HACKER?

- Steal facebook password?
- Hack a wifi?
- A CS Student?
- Get me unlimited coins in the game?
- HACKS NASA WITH HTML?

A Terrorist?



## WHO IS A HACKER?



“Hacking has evolved from teenage mischief into a billion-dollar growth business.”



## WHO IS A HACKER?

- Using his/her skills and knowledge to gain **unauthorized** access to a software, computer, or a network
- Uses his/her **own tools** and **techniques**
- Is **NOT** always bad
- Can go to **prison**, or earn millions
- One of the **most risky professions** of them all

“ The quieter you become, the more you are able to hear.



# TYPES OF HACKERS

# 1

## WHITE HAT HACKERS

Security Professionals, hack with permissions



## White Hat Hacker

- The ethical hackers, **also break** into systems
- Not to exploit them, but to **help** management **fix** them
- The **same thrill**, same **swag**, but bonus **money** and **respect**
- Even work with **Government**, cyber cells and police



## White Hat Hacker





## White Hat Hacker





## White Hat Hacker



# 2

## BLACK HAT HACKERS

Criminals, highly destructive, penetrate  
to destroy and cause damage



## Black Hat Hacker

- That **typical** hacker you might have heard of
- Use **undisclosed** vulnerabilities, tools and exploits
- Just **randomly** hack systems to **create havoc**
- Or to **take revenge** or fulfil personal **desires**
- Most common desires: **Financial gain, spying, revenge**



## Black Hat Hacker



# 3

## GREY HAT HACKERS

Don't have permissions, but no malicious intent

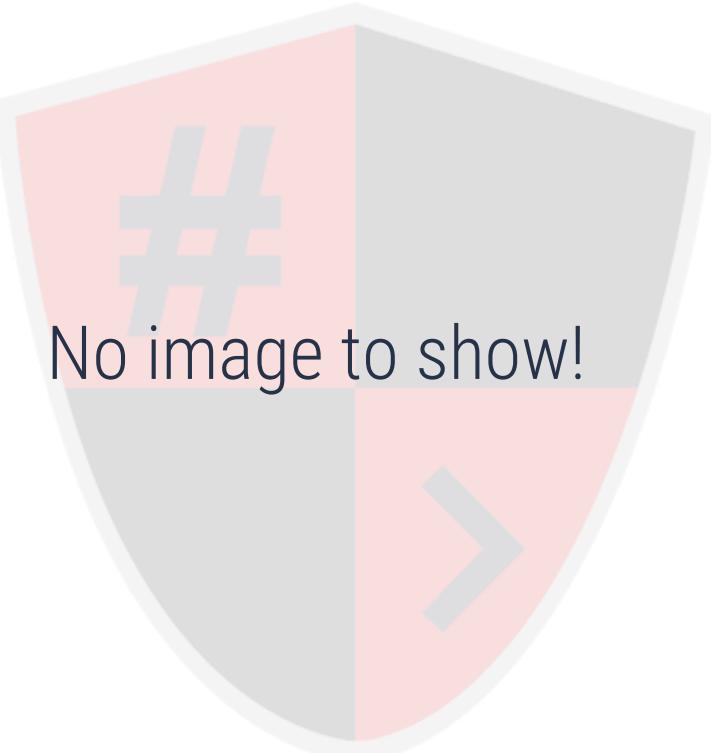


## Grey Hat Hacker

- Not completely white, not completely black
- Hack without permissions and authorization, sometimes report
- Demand compensation/money for fix
- Whether to say illegal, totally depends on the victim party
- Don't actually have any professional gain



## Grey Hat Hacker



No image to show!

A large, semi-transparent shield-shaped graphic is centered on the slide. It has a pink top half and a grey bottom half. Inside the pink area is a large grey hash symbol (#). In the grey area, there is a large grey arrow pointing to the right.

# 5. What is Ethical Hacking?



## Ethical Hacking

- Performed by a company or individual to help **identify** potential threats on a computer or network
- Search for any **weak points** that could be **exploited** by malicious hackers
- This information is then **used** by the organization to **improve** the system security
- Very **underrated** and **criticized**, especially in India



## Ethical Hacking

- It is way more wider than we think!
- HACKING IS HACKING, NO MATTER HOW YOU LOOK AT IT!!
- IF YOU HACK, YOU ARE A COMPUTER CRIMINAL OR CYBER CRIMINAL!!
- But actually, the **cyber space is more safer** as we see it because of ethical hackers



# WHO IS AN ETHICAL HACKER?



## WHO IS A ETHICAL HACKER?

- Security Professional
- Tests the security and identifies loopholes
- Creates reports and analysis
- Authorized with proper permissions
- Earns money and respect

# 6. Information Warfare



## Information Warfare

- “Tactical and strategic use of information, to gain an advantage.”
- In the earlier days, information was more physical
- Groups of people involved, especially Government, to tackle enemies
- Countries spent millions in secret intelligence and spies
- Military used weapons and army power to send policy implementations



## Information Warfare

- Today, this warfare involves most of the digital media.
- It has become cyber warfare
- Government spends millions for IT infrastructure to attack, defend from attacks
- Now it mostly revolves around terrorism

### Common practices of cyber warfare:

- Using viruses and malwares
- Exploiting electronic communication systems and networks
- Stealing info via unauthorized access



# Information Warfare

TOP SECRET//SI//ORCON//NOFORN



AOL e-mail &

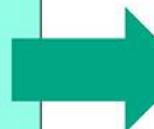


## (TS//SI//NF) PRISM Collection Details



### Current Providers

- Microsoft (Hotmail, etc.)
- Google
- Yahoo!
- Facebook
- PalTalk
- YouTube
- Skype
- AOL
- Apple



What Will You Receive in Collection  
(Surveillance and Stored Comms)?  
It varies by provider. In general:

- E-mail
- Chat – video, voice
- Videos
- Photos
- Stored data
- VoIP
- File transfers
- Video Conferencing
- Notifications of target activity – logins, etc.
- Online Social Networking details
- **Special Requests**

Complete list and details on PRISM web page:

Go PRISMFAA

TOP SECRET//SI//ORCON//NOFORN

# 7. Need for Ethical Hackers



## Need for Ethical Hackers

- There is a hack **attack** every **39 seconds**
- The average cost of a data breach in 2020 will exceed **\$150 million**
- Companies have spent **\$2 trillion** total in 2019
- **\$6 trillion** is expected to be spent globally on cybersecurity by **2021**
- Cybersecurity jobs worldwide will reach **3.5 million** by **2021**

**“Cybercrime is the greatest threat to every company in the world.”**



## Need for Ethical Hackers

- Who will prevent **wastage** of this money?
- Who will help developers **fix** their **bugs** in **production**?
- Who will **stop** those **black hats** and their malicious activities to damage our cyberspace?
- Who will **ensure security** to the companies?
- Who will **ensure national** security?
- Who will help to keep the **cyber space safe** and **clean**?

# Careers in Ethical Hacking

**Module 1**





# CAREERS IN HACKING?



1,000,000



Ethical Hackers would be needed by 2020 in India

5,80,000

Average Salary

2,50,000

For a beginner/Fresher

20,00,000+

For a professional



**150,000\$**

Average Salary



**80,000\$**

For a beginner/Fresher



**250,000\$**

For a professional



# PROFESSIONAL CERTIFICATIONS



## TO BECOME AN ETHICAL HACKER?

### ■ Security

- ▶ Certified Ethical Hacker (CEH)
- ▶ Offensive Security Certified Professional (OSCP)
- ▶ CompTIA Security+, Pentest+
- ▶ GIAC Penetration Tester(GPEN)
- ▶ Certified Information Systems Security Professional (CISSP)



## TO BECOME AN ETHICAL HACKER?

### ■ Networking

- ▷ Cisco Certified Network Associate (CCNA)
- ▷ CompTIA Network+
- ▷ Cisco Certified Network Professional (CCNP)
- ▷ Cisco Certified Internetwork Expert (CCIE)
- ▷ AWS Certified Solutions Architect



## CAREERS IN ETHICAL HACKING

"If you are online, you are  
vulnerable."





# IS HACKING ILLEGAL?



## IS HACKING ILLEGAL?

- Not always
- Ethical Hacking is completely LEGAL
- There is a huge need for ethical hackers
- Hack systems, earn money

“ To become a hacker, you need to think like one.

# Course Overview

**Module 1**



## What will you learn?

- **Module 2: Basics and Environment setup**
- **Module 3: Linux Basics**
- **Module 4: Networking Basics**
- **Module 5: Footprinting/Reconnaissance**
- **Module 6: Scanning**
- **Module 7: Enumeration**
- **Module 8: System Hacking**



## What will you learn?

- **Module 9: Malwares**
- **Module 10: Sniffing**
- **Module 11: Social Engineering**
- **Module 12: Denial of Service**
- **Module 13: Session Hijacking**
- **Module 14: Hacking Web Servers**
- **Module 15: Hacking Web Applications**



## What will you learn?

- **Module 16: Evading IDS, Firewalls**
- **Module 17: Wireless Hacking**
- **Module 18: Hacking Mobile Platforms**
- **Module 19: Cryptography**
- **Module 20: Cloud Computing**
- **Module 21: Forensics**
- **Module 22: Bug Hunting and Pentesting**



## What will you get?

- Detailed explanation videos
- Practical labs at every module
- Study materials
- Reference materials
- Books to read
- Contact support
- Access anywhere
- Certificate of completion



## Prerequisites

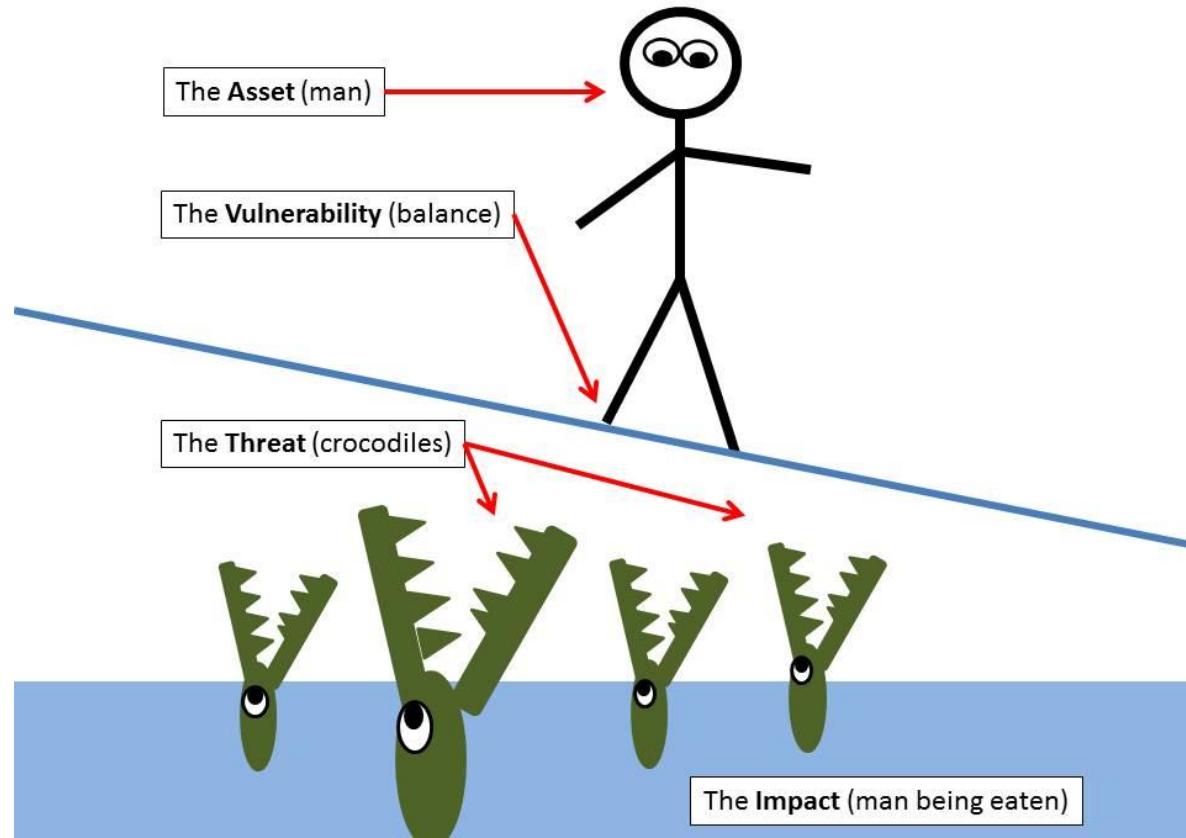
- Basic Computer and IT Skills
- Basic knowledge of Operating Systems
- Basic networking knowledge
- A computer, with min 4 GB RAM
- PATIENCE!!

# General Terminologies



## GENERAL TERMINOLOGIES

- **Vulnerability:** A weakness that can be exploited
- **Threat:** One who exploits a vulnerability
- **Risk:** Damage caused by exploiting the vulnerability
- **Asset:** Which needs to be accessed after exploitation
- **Bug:** Error, fault or flaw in a computer program that may cause unexpected behavior





## GENERAL TERMINOLOGIES

- **Hacker:** Gains access **with or without malicious intent**
- **Cracker:** Gains access to **damage assets** and cause harm,  
always malicious



## GENERAL TERMINOLOGIES

- **Infosec:** Information Security/Cyber Security/Data Security
- **Penetration Testing:** Testing and reporting the security loopholes
- **Vulnerability Assessment:** Testing and reporting the security loopholes, and tells how to fix them



## GENERAL TERMINOLOGIES

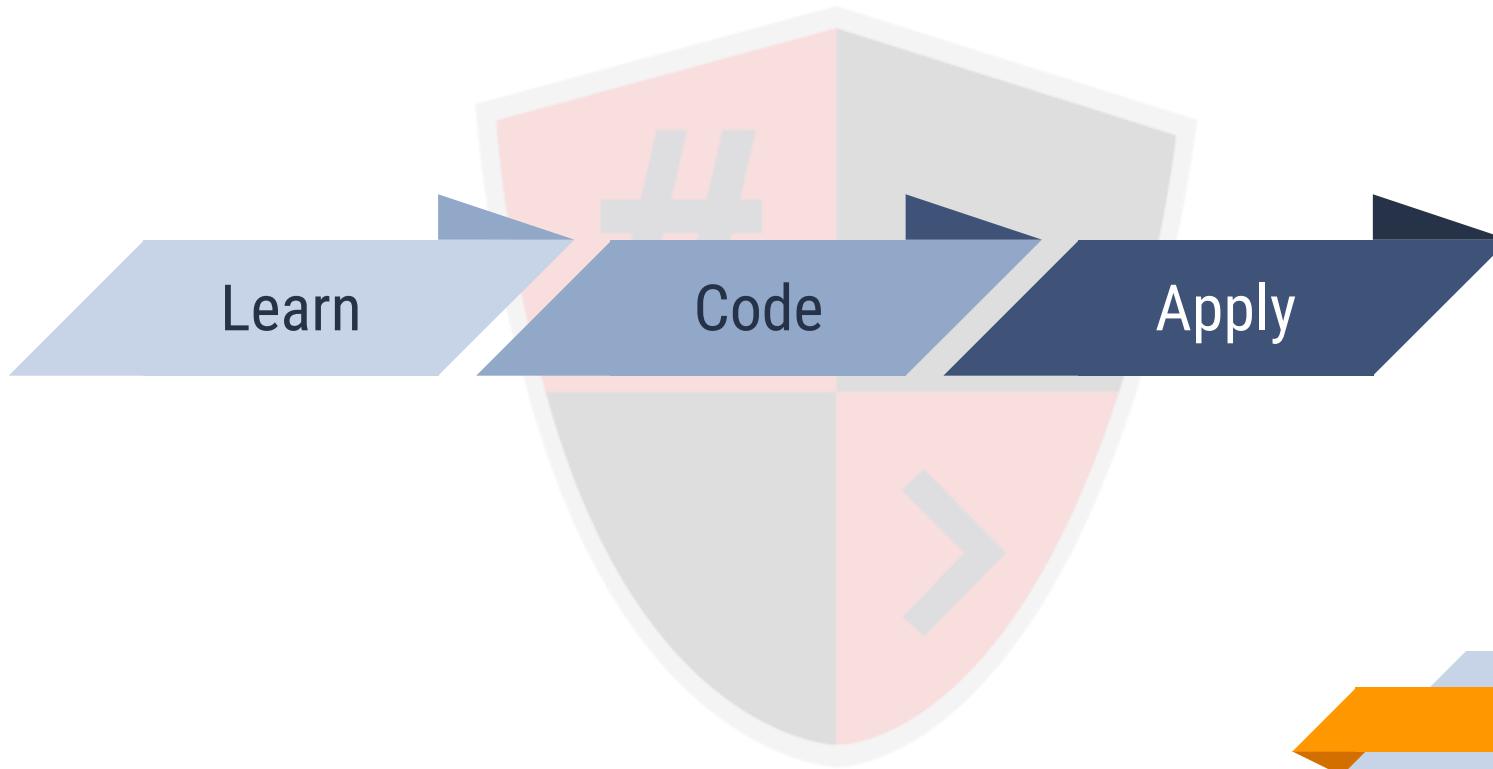
- **Cyber Espionage:** Spying on someone to gain illicit access to confidential information (large institutions)
- **Exploits:** Designed to cause unexpected behaviors that an attacker can take advantage of to perform harmful actions
- **Script Kiddie:** Newbies/noobs so called hackers without any skills
- **Zero-day:** Vulnerability not known to professionals only to be exploited by hackers



# TO BECOME AN ETHICAL HACKER?



## THE PROCESS IS EASY





## TO BECOME AN ETHICAL HACKER?

- Programming is important!
- Have a Hacker's mindset
- Be verbose, but don't talk much
- Logical thinking
- Don't learn it all, but know it all



## TO BECOME AN ETHICAL HACKER?

- **Computer Basics:** Hardware, Software, processing methodology
- **Web and Internet:** HTTP, DNS, Web Servers, FTP, SMTP
- **Networking:** TCP/IP, ARP, Devices, types, Routing and Switching
- **Operating Systems:** Linux (Kali, Parrot, Red Hat), Windows, Android, iOS, MAC



## TO BECOME AN ETHICAL HACKER?

### ■ Programming:

- ▷ Reverse Engineering- Assembly, C, C++
- ▷ Script Writing- Python, Ruby, Perl
- ▷ Web App Testing- JavaScript, PHP, SQL, JSP, Python
- ▷ Shell Scripting- Bash



## TO BECOME AN ETHICAL HACKER?

- OWASP Top 10
  - GitHub
  - Bug Bounty Programs
  - Hacking Forums
  - Stack
  - Soft Skills
  - **PRACTICE, PRACTICE AND PRACTICE**
-

# HACKING

Is an art, practised through a creative mind.



