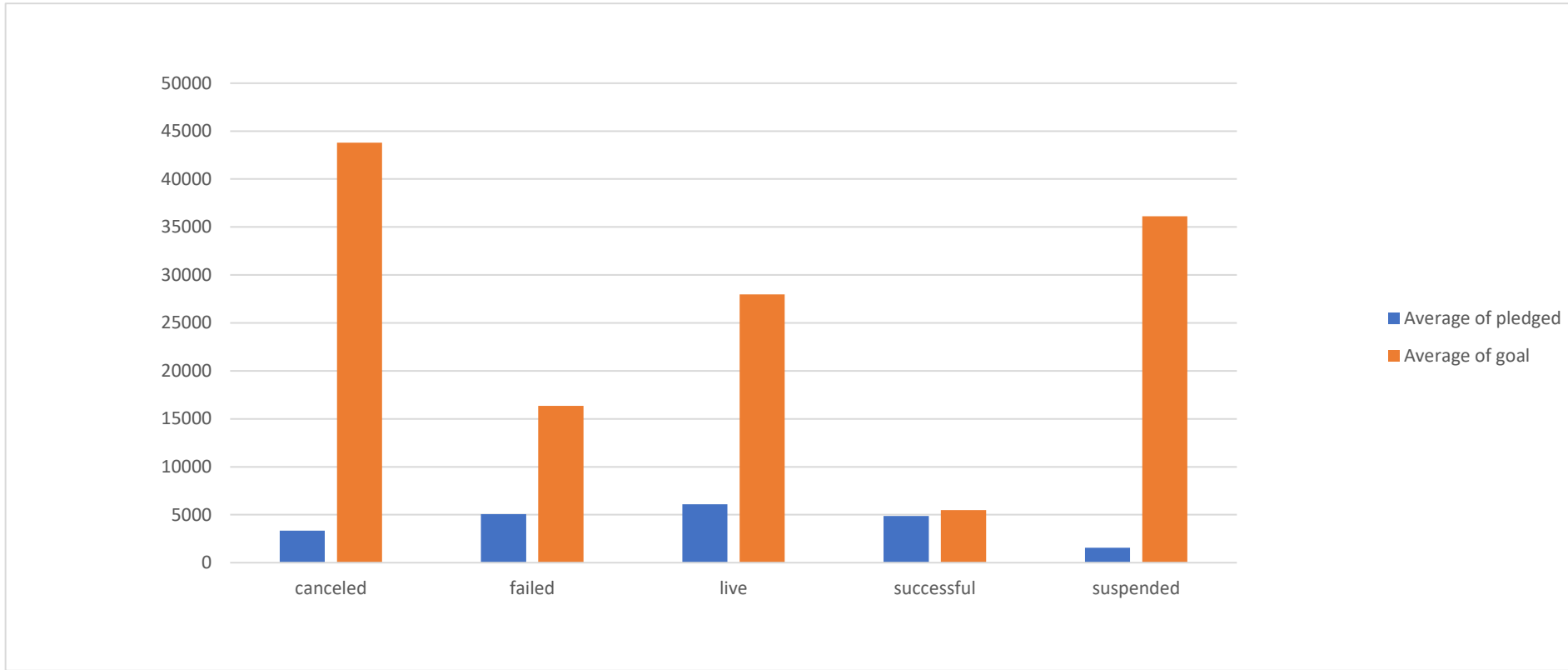


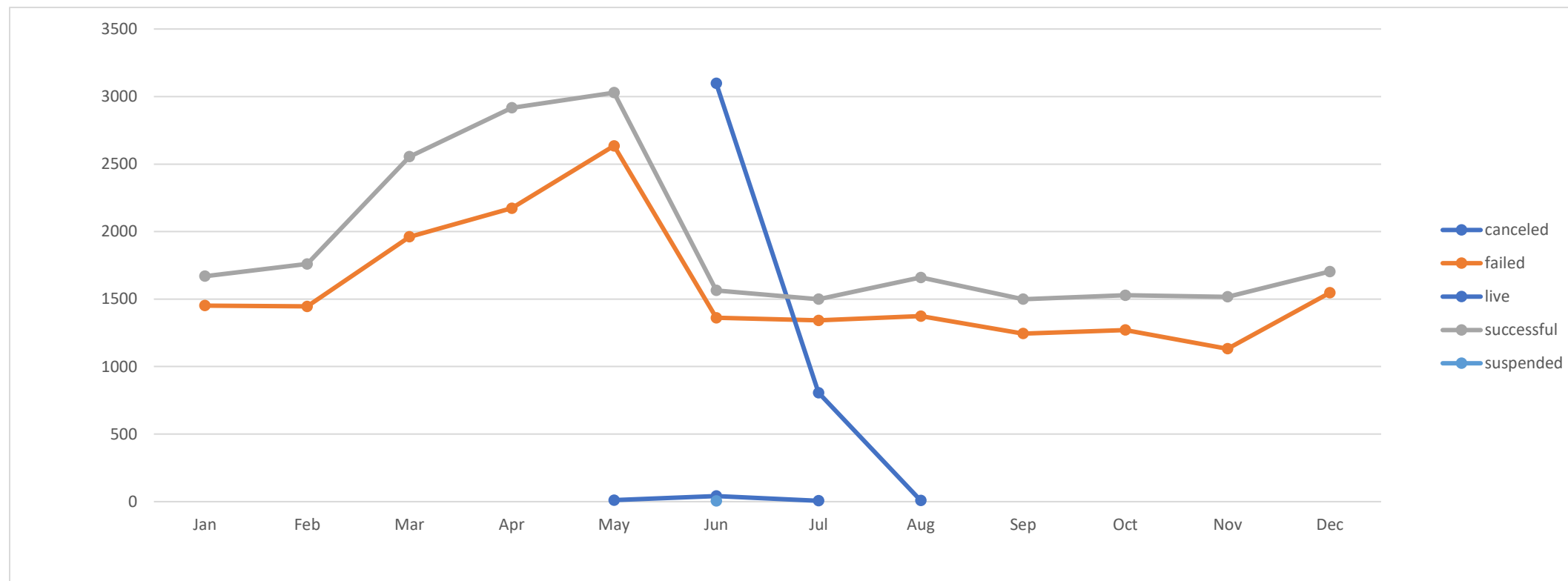
# Analyzing Kickstarter Data with Excel

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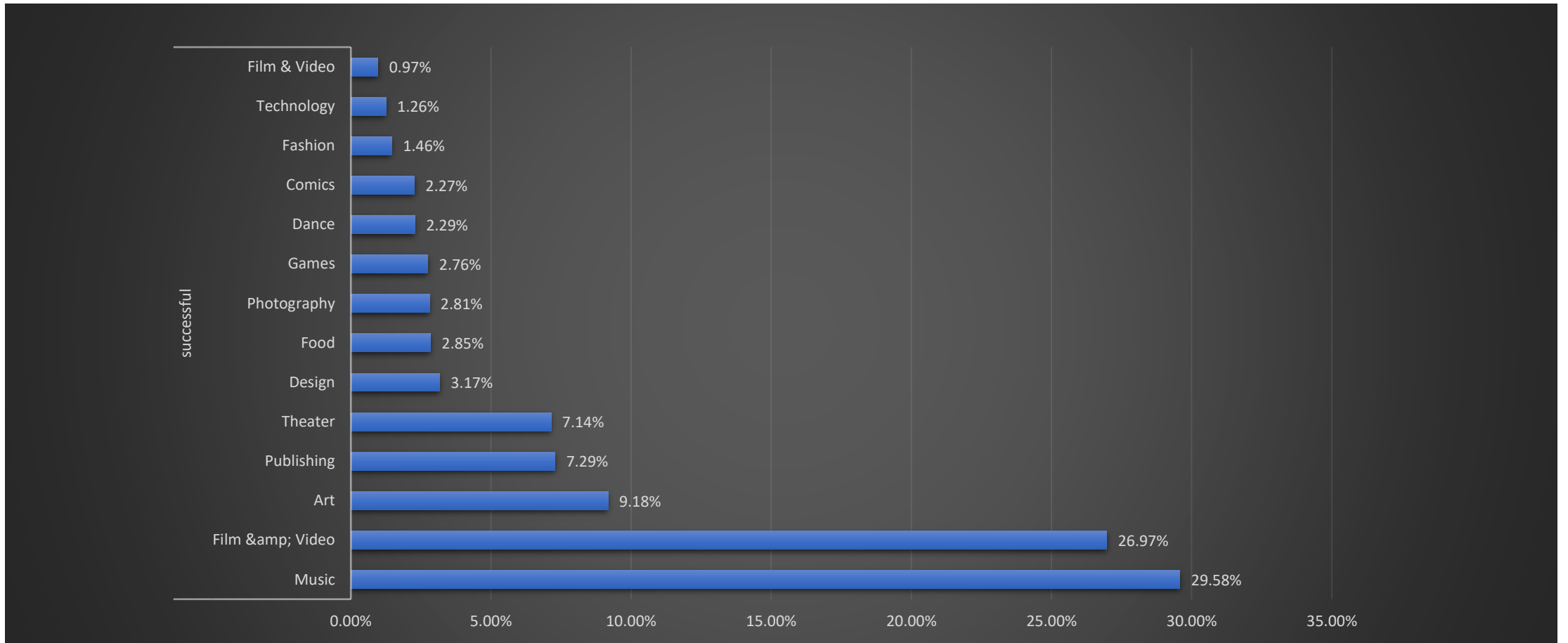
Manpreet Kaur



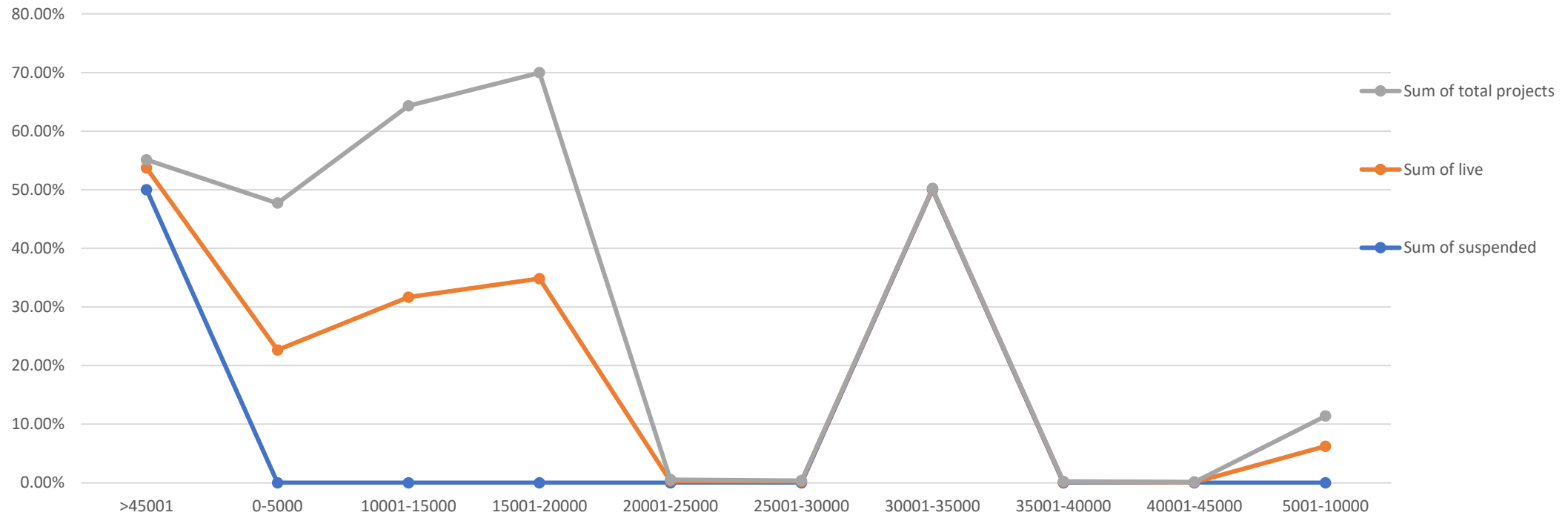
The ideal pledge goal is achieved by getting the lower project's amount, the higher the chances of success.



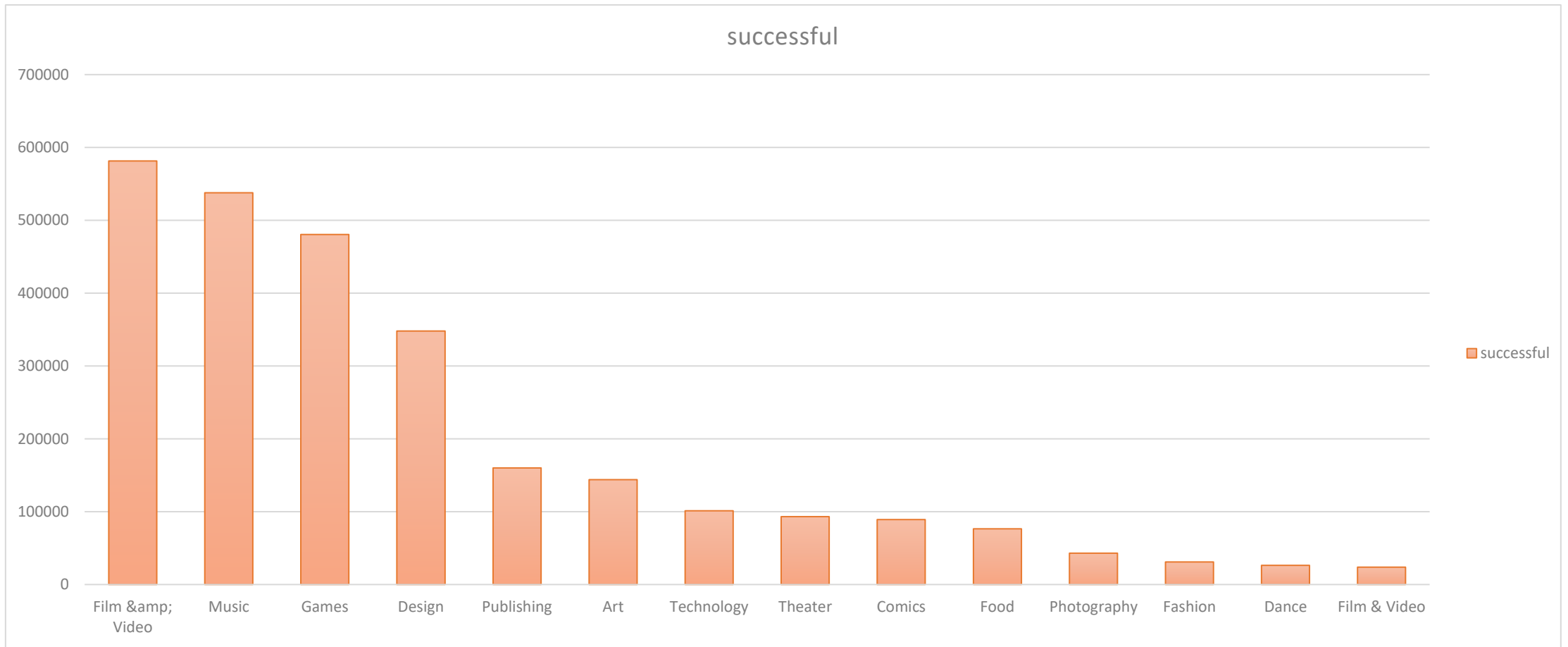
The most successful campaigns were from mid-Feb to mid-May. May has the highest number of successful campaigns.



The two categories with the highest success rates are music, film & amp; video, 29.58%, and 26.97%, respectively.



The number of projects organized by status based on their pledge goal.  
Lower the project's amount, the higher the chances of success.



Campaigns related to Film & amp; video and music are most likely to receive attention and are successful.

A reasonable funding goal helps a campaign maintain a sense of urgency and also helps to complete the campaign in the allotted time frame.

Thank you

