

# Proof of Concept On Video Game Sales Analysis

# **Submitted for the requirement of Big Data Engineering Course**

**BACHELOR OF ENGINEERING** 

# **COMPUTER SCIENCE & ENGINEERING**

Big Data and Analytics CST-334

**Semester-5** 

**Submitted to:** 

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#### **ACKNOWLEDGEMENT**

We would like to express our deepest appreciation to all those who provided us the possibility to complete this report. A special gratitude we give to our 5th semester B.D.E project supervisor, Ms. Gurpreet Kaur, whose contribution in stimulating suggestions and encouragement, helped us to coordinate our project and especially in writing this report. Furthermore, we would also like to acknowledge with much appreciation her crucial role, in giving the permission to use all required equipment and the necessary materials to complete the task 'Video Game Sales Analysis' using Apache Hadoop (Hive), and gave the required suggestion so as to complete the task. The motivation of this project is to visualize the data set and practice exploratory analysis of data set using Hive. For the better understanding, We have analyzed the data by some plots, which will help us to know the trend of the industry.

## **OVERVIEW**

Video Game is an electronic game that is played on electronic medium devices such as personal computer, TV screen, gaming console or mobile phone. Some time the Video Game industry is called the interactive entertainment industry. The input device used for games, the game controller, varies across platforms. Common controller includes game pad, joysticks, mouse, keyboard, the touchscreens of mobile devices and buttons. Players typically view the game on a video screen or television and there are often game sounds from loudspeakers. Video Game development has a long history since 1970's and in recent past with the revolution of the smartphones and tablets introduced new categories of video games such as mobile and social games. Developers introduced various technology and methodology in the computing system to popularize and make the video game more interesting and interactive such as "virtual reality".

#### **OBJECTIVES**

- Present the Data Analysis of the dataset
- Comparison of Sales between different countries
- Calculation of Global Sales of the Video Games
- Top-Selling Games and Gaming Consoles of all-time
- Use of different Visualisations for better understanding

# **COLUMNS AND DATA-TYPES**

<ul> <li>Rank - Ranking of overall sales</li> </ul>	Int
Name - The games name	String
• Platform - Platform of the games release (i.e. PC,PS4, etc.)	String
• Year - Year of the game's release	Int
• Genre - Genre of the game	String
• Publisher - Publisher of the game	String
<ul> <li>NA_Sales - Sales in North America (in millions)</li> </ul>	Float
• EU_Sales - Sales in Europe (in millions)	Float
• JP_Sales - Sales in Japan (in millions)	Float
• Other_Sales - Sales in the rest of the world (in millions)	Float
• Global_Sales - Total worldwide sales.	Float

# **PROBLEM STATEMENTS**

#### The Dataset: https://www.kaggle.com/gregorut/videogamesales

- 1. Which genre has been made the most with respect to video games?
- 2. Which year had the most game releases?
- 3. Top 10 video game publishers with amount of video games published?
- 4. Comparison of sales between Japan and Europe.
- 5. Which is the best selling gaming console of all-time?
- 6. Which year had the highest sales worldwide?
- 7. Top 10 video games which are the most frequent in the dataset?

# **Shell Script**

# **Hive**

#### **Step 1:**

#### **Create and use a database:**

#### **Query & Result:**

```
[training@192 ~]$ hive
Hive history file=/tmp/training/hive_job_log_training_202011302154_920496821.txt
hive> create database bdeproject;
OK
Time taken: 2.904 seconds
hive> use bdeproject;
OK
Time taken: 0.036 seconds
hive>
```

#### **Step 2:**

genre

publisher

na\_sales

eu sales

jp\_sales

hive>

other\_sales

global sales

string

Time taken: 0.306 seconds

string

float

float

float

float

float

- Create the table and load the data into the table
- View the table using the describe command.

#### **Query & Result:**

```
hive> create table vgsales(rank int,name string,platform string,year int,genre string,publisher string,na_sales float,
eu_sales float,jp_sales float,other_sales float,global_sales float)
   > row format delimited
   > fields terminated by ',
   > lines terminated by '\n'
   > stored as textfile;
Time taken: 0.52 seconds
hive> load data local inpath '/home/training/Desktop/vgsales.csv' overwrite into table vgsales;
 hive> describe vgsales;
 0K
 rank
            int
 name
            string
 platform
                       string
 year
            int
```

# **Problem Statement 1:**

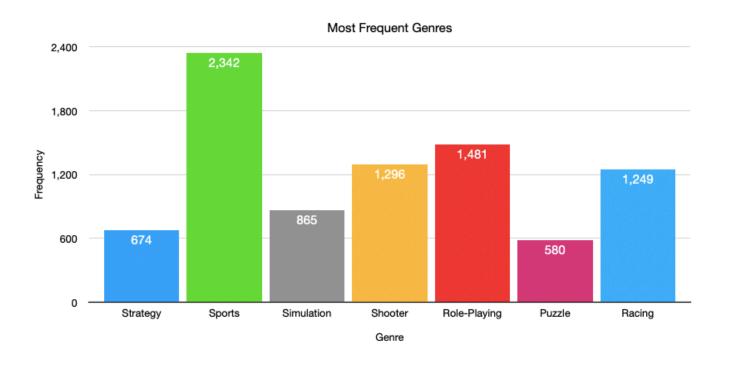
\* Which genre has been made the most with respect to video games?

## **Query & Result:**

hive> select genre,COUNT(genre) from vgsales GROUP BY genre ORDER BY genre acse limit 10;

Strategy	674
Sports 234	2
Simulation	865
Shooter 129	6
Role-Playin	g 1481
Racing 124	9
Puzzle 580	
Time taken:	26.006 seconds
hive>	

■ **Sports** genre has been used the most with respect to video games.



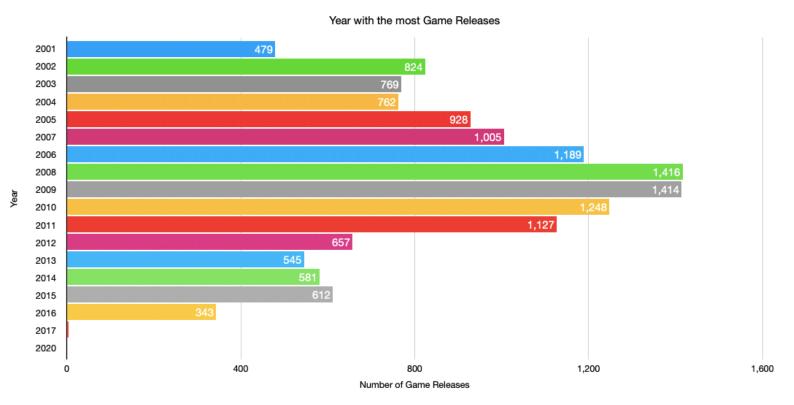
#### **Problem Statement 2:**

\* Which year had the most game releases?

#### **Query & Result**

```
hive> select year,COUNT(year) from vgsales where year>2000 group by year;
Ended Job = job 202011302151 0061
2001
        479
2002
        824
2003
        769
2004
        762
2005
        928
        1005
2006
2007
        1189
2008
        1416
2009
        1414
2010
        1248
2011
        1127
2012
        657
2013
        545
2014
        581
2015
        612
2016
        343
2017
        3
2020
        1
Time taken: 15.132 seconds
hive>
```

■ The year **2008** had the most Video Game Releases. **Visualization:** 



#### **Problem Statement 3:**

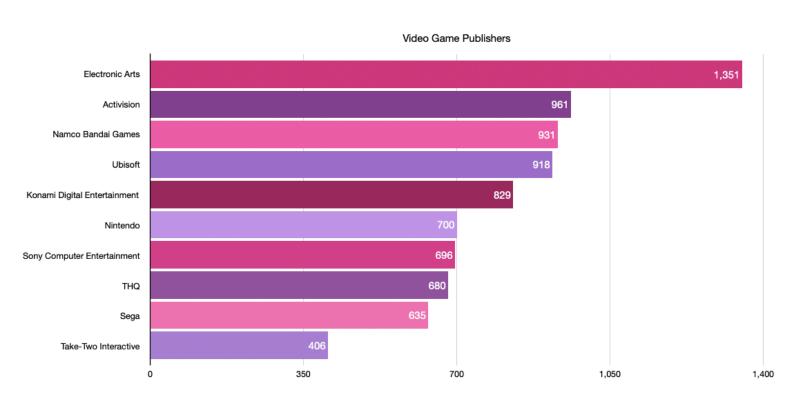
■ Top 10 video game publishers with amount of games published?

#### **Query & Result:**

hive> select publisher, COUNT(publisher) as Frequency from vgsales group by publisher order by Frequency desc limit 10;

Electronic Arts 1351 Activision 961 Namco Bandai Games 931 Ubisoft 918 Konami Digital Entertainment 829 Nintendo 700 THQ 696 Sony Computer Entertainment 680 635 Sega Take-Two Interactive 406 Time taken: 32.396 seconds hive>

■ <u>Electronic Arts</u> published <u>1351</u> video games.

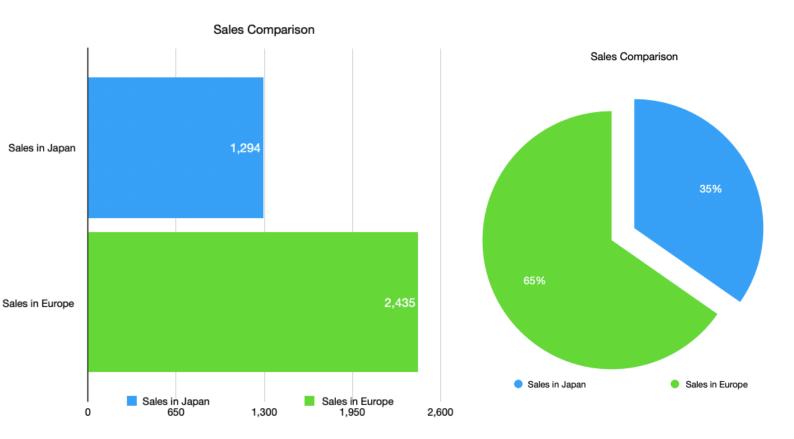


#### **Problem Statement 4:**

■ Comparison of sales between Japan and Europe.

#### **Query & Result:**

```
Time taken: 14.63 seconds hive> select SUM(jp_sales),SUM(eu_sales) from vgsales;
```



# **Problem Statement 5:**

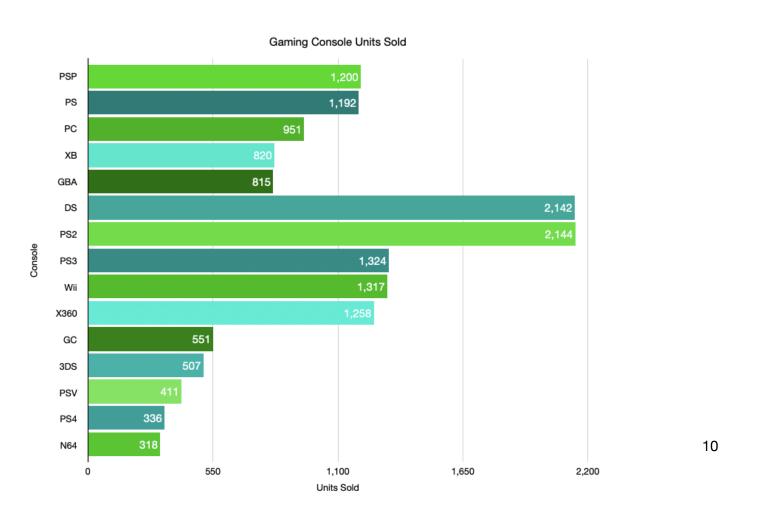
■ Which is the best selling gaming console of all-time?

## **Query & Result:**

hive> select platform, COUNT(platform) as Frequency from vgsales group by platform order by Frequency desc limit 15;

```
PS2
         2144
DS
         2142
PS3
         1324
Wii
         1317
X360
         1258
PSP
         1200
PS
         1192
PC
         951
XΒ
         820
GBA
         815
GC
         551
3DS
         507
PSV
         411
PS4
         336
N64
         318
Time taken: 29.559 seconds
```

■ <u>PS2</u> is the best selling gaming console of all time.



#### **Problem Statement 6:**

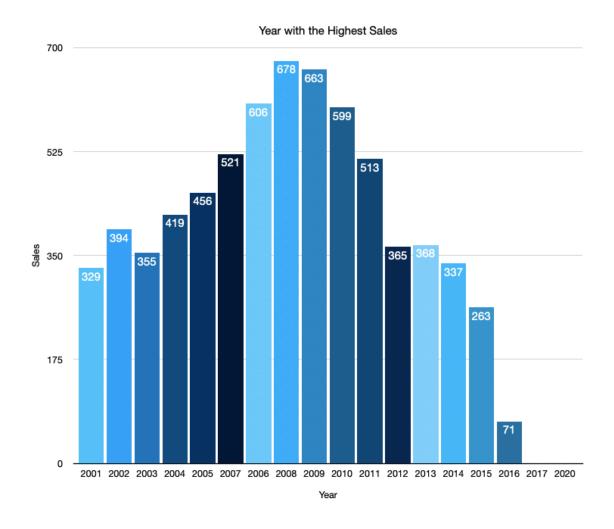
■ Which year had the highest sales worldwide?

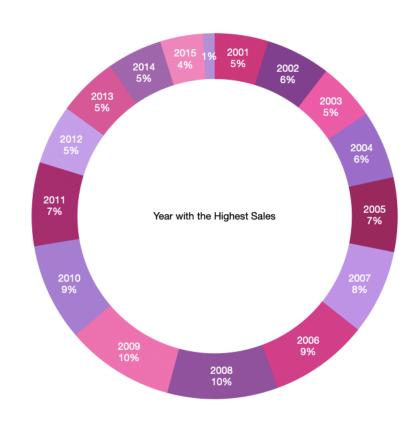
#### **Query & Result:**

hive> select year,SUM(global\_sales) from vgsales where year>2000 group by year;

```
2001
        329.0699998643249
2002
        394.18999859690666
2003
        355.53999938070774
2004
        419.2199985664338
2005
        456.23999912291765
2006
        520.7899984251708
2007
        606.4800008945167
2008
        677.6999990902841
2009
        662.7000000644475
2010
        598.7699987422675
2011
        513.330000154674
2012
        363.5299986060709
2013
        368.08999936282635
2014
        337.0400005541742
2015
        263.5600003376603
2016
        70.90999971143901
2017
        0.04999999888241291
2020
        0.28999999165534973
Time taken: 15.174 seconds
```

- The year <u>2008</u> had the highest sales worldwide.
- Year 2008 also had the highest video game releases
- Hence, The year **2008** was quite a revolution for the Video Gaming Industry.





#### **Problem Statement 7:**

■ Top 10 video games which are the most frequent in the dataset?

#### **Query & Result:**

hive> select name, COUNT(name) as Frequency from vgsales group by name order by Frequency desc limit 10;

Need for Speed: Most Wanted 12
"Warhammer 40 11
LEGO Marvel Super Heroes 9
Ratatouille 9
Madden NFL 07 9
FIFA 14 9
LEGO The Hobbit 8
LEGO Jurassic World 8
LEGO Harry Potter: Years 5-7 8
LEGO Star Wars II: The Original Trilogy 8
Time taken: 28.544 seconds
hive>

