

- Practicalities
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- Autoencoders
- The Variational Autoencoder
  - The probabilistic decoder
  - The probabilistic encoder
  - Traing a variational autoencoder
- Probabilistic Topic Models
  - Latent Dirichlet Allocation
  - Estimating the LDA model

### Machine learning – Block 7

Måns Magnusson Department of Statistics, Uppsala University

Autumn 2022



#### Practicalities

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# Assignment 6: Evaluation

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### This week's lectures

- Variational autoencoders
- Probabilistic Topic Models



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Section 2

Introduction



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# Why variational autoencoders and topic models?

- Popular approaches in industry and academia
- Probabilistic methods for unsupervised learning



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# Why variational autoencoders and topic models?

- Popular approaches in industry and academia
- Probabilistic methods for unsupervised learning
- Aim of this lecture:
  - Describe the models
    - How to estimate these models
  - Explain what they are used for



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- Variational autoencoders: Unsupervised modeling of images
- Topic models: Unsupervised modeling of documents



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- Topic models: Unsupervised modeling of documents
- Used for:
  - Identify "closeness" in high-dimensional data



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- Variational autoencoders: Unsupervised modeling of images
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  - Visualize/analyze data



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  - Feature construction



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- Variational autoencoders: Unsupervised modeling of images
- Topic models: Unsupervised modeling of documents
- Used for:
  - Identify "closeness" in high-dimensional data
  - Visualize/analyze data
  - Compression
  - Feature construction
  - Analyze underlying patterns



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# Use Cases: Examples

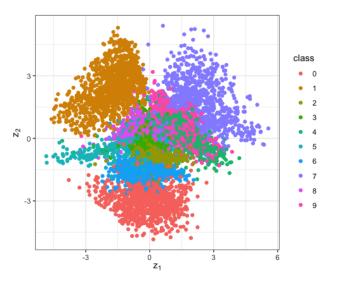


Figure: The latent state of MNIST using an Variational Autoencoder



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#### Section 3

#### Autoencoders



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#### Autoencoder

• An autoencoder is a neural network (e.g. feed-forward) that take an input x and predict (the same) x (r).



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#### Autoencoder

- An autoencoder is a neural network (e.g. feed-forward) that take an input x and predict (the same) x (r).
- Three parts:
  - encoder f(x) (or e(x))
  - code h
  - decoder g(h) (or d(z))

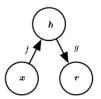


Figure: A Neural Autoencoder (Goodfellow et al, 2018)



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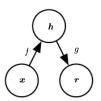


Figure: A Neural Autoencoder (Goodfellow et al, 2018)

• Loss function (reconstruction error):

$$L(\phi, \theta) = (x - d_{\phi}(e_{\theta}(x)))^2$$



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# The Undercomplete Autoencoder

More interesting: an undercomplete autoencoder:
 Dimension of code is lower than that of x

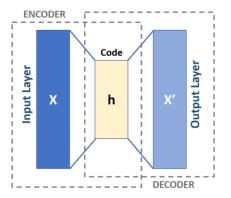


Figure: A Neural Autoencoder (Wikipedia)



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#### PCA and autoencoders

- A linear autoencoder:  $e_{\theta}(x) = W_{\phi}$ , and  $d_{\theta}(x) = W_{\phi}$
- We want to minimize the loss (ignoring b/the mean):

$$L(\phi,\theta) = \sum_{i=1}^{N} (x_i - W_{\theta} W_{\phi} x_i)^2$$



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Remember PCA loss:

$$L(P) = \sum_{i=1}^{N} (x_i - P_q P_q^T x_i)^2,$$

where P is an orthogonal matrix of rank q.



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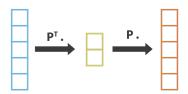
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where P is an orthogonal matrix of rank q.

Hence: PCA can be seen as an autoencoder





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# Deep Autoencoders

- Deep Autoencoder: An autoencoder with multilayer neural networks as encoder and decoder
  - can be seen as a non-linear PCA
  - learn nonlinear representations



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# Deep Autoencoders

- Deep Autoencoder: An autoencoder with multilayer neural networks as encoder and decoder
  - can be seen as a non-linear PCA
  - learn nonlinear representations
- Problem: Deep autoencoders needs to be regularized to not overfit the latent state



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- Problem: Autoencoders (as PCA) are not probabilistic models:
  - cannot generate data.
  - no notion of uncertainty



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- Problem: Autoencoders (as PCA) are not probabilistic models:
  - cannot generate data.
  - no notion of uncertainty
- We would like something like probabilistic PCA for (deep) autoencoders



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• Remember the pPCA model (with z as latent variable):

$$x_i \sim N(b + Wz_i^T, \sigma I)$$



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• Remember the pPCA model (with z as latent variable):

$$x_i \sim N(b + Wz_i^T, \sigma I)$$

Now, swap the simple parameters with a neural network

$$x_i \sim N(\text{NeuralNetwork}_{\phi}(z_i), \sigma I)$$



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- This is an example of a Deep Latent Variable model (a probabilistic decoder)
- Another example is the Variational Autoencoder



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- The variational autoencoder (VAE) is a deep probabilistic autoencoder
- Commonly used for unsupervised learning of images



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- The variational autoencoder (VAE) is a deep probabilistic autoencoder
- Commonly used for unsupervised learning of images
- Consists of three parts:
  - 1. The (probabilistic) encoder  $q(z|\phi,x)$ : inference model
  - 2. Sample z from encoded x
  - 3. The (probabilistic) decoder  $p(x|\theta, z)$ : observation model



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- Encoding the latent state as a distribution forces the space to be "reasonable" /reduces overfitting
- VAEs get their name from variational inference (used in training)



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Figure: Autoencoder vs. the Variational Autoencoder (Rocca, 2019)



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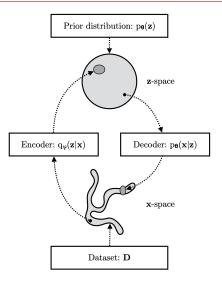


Figure: The Variational Autoencoder (Kingma and Welling, 2018, Fig. 2.1)



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- The probabilistic decoder  $p(x|\theta, z)$  (observation model)
- Usually a Normal distribution:

$$x_i \sim N(\text{NeuralNetwork}(z, \theta), cI)$$

- $x_i$  for observation i depends non-linearly on  $z_i$
- A probabilistic linear decoder: pPCA

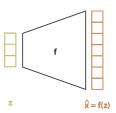


Figure: The Decoder (Rocca, 2019)



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- The probabilistic encoder  $q(z|x,\phi)$  (inference model)
- We want:  $q_{\phi}(z|x) pprox p_{ heta}(z|x)$



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- The probabilistic encoder  $q(z|x,\phi)$  (inference model)
- We want:  $q_{\phi}(z|x) \approx p_{\theta}(z|x)$
- We assume that  $q_{\phi}(z|x)$  follows a specific distribution. Commonly:

$$z \sim N(\mu, \Sigma)$$

• A neural network learns the parameters  $\mu$  and  $\Sigma$ 

$$\mu = \mathsf{NeuralNetwork}(x, \phi_{\mu}), \Sigma = \mathsf{NeuralNetwork}(x, \phi_{\Sigma}),$$

where 
$$\phi = (\phi_{\mu}, \phi_{\Sigma})$$



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$$\mu = \mathsf{NeuralNetwork}(x, \phi_{\mu}), \Sigma = \mathsf{NeuralNetwork}(x, \phi_{\Sigma}),$$

where 
$$\phi = (\phi_{\mu}, \phi_{\Sigma})$$

- One common assumption is that  $\Sigma$  is a diagonal matrix.
- Result:  $z_i$  for observation i depends non-linearly on  $x_i$



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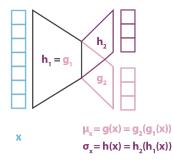


Figure: The Encoder (Rocca, 2019)



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## The Variational Autoencoder

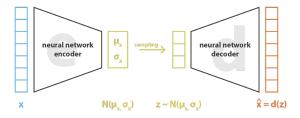


Figure: The Variational Autoencoder (Rocca, 2019)



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## The Variational Autoencoder

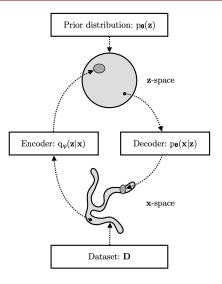


Figure: The Variational Autoencoder (Kingma and Welling, 2018, Fig. 2.1)



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## Training a VAE

- Goal: estimating  $\phi$ ,  $\theta$  (and  $z_i$ )
- The encoder and decoder are (usually) complicated (no close form solution)
- Need to estimate  $\phi$  and  $\theta$  using gradient ascent
- Target:
  - Maximize log p(x)
     (Explain the data as well as possible)



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# Training a VAE

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- Target:
  - Maximize log p(x)
     (Explain the data as well as possible)
- Optimization target:
   Maximize the variational lower bound or evidence lower bound (ELBO)



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# The marginal log-likelihood

$$\begin{split} \log p_{\theta}(x) &= \int q_{\phi}(z|x) \log p_{\theta}(x) dz \\ &= \mathbb{E}_{q_{\phi}(z|x)} [\log p_{\theta}(x)] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{p_{\theta}(z|x)} \right) \right], \text{ using } p(z|x) = \frac{p(x,z)}{p(x)} \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \right) \right] + \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \underbrace{\mathcal{L}_{\theta,\phi}(x)}_{\text{ELBO}} + D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x)) \end{split}$$

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# The marginal log-likelihood

$$\begin{split} \log p_{\theta}(x) &= \int q_{\phi}(z|x) \log p_{\theta}(x) dz \\ &= \mathbb{E}_{q_{\phi}(z|x)} [\log p_{\theta}(x)] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{p_{\theta}(z|x)} \right) \right], \text{ using } p(z|x) = \frac{p(x,z)}{p(x)} \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{p_{\theta}(x,z)}{q_{\phi}(z|x)} \right) \right] + \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ &= \underbrace{\mathcal{L}_{\theta,\phi}(x)}_{\text{FLBO}} + D_{KL}(q_{\phi}(z|x)) ||p_{\theta}(z|x)) \end{split}$$

$$\underbrace{\mathcal{L}_{\theta,\phi}(x)}_{\mathsf{FLBO}} = \log p_{\theta}(x) - D_{\mathsf{KL}}(q_{\phi}(z|x)||p_{\theta}(z|x))$$



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## The Kullback-Leibler divergence

 The Kulback-Leibler divergence: a way of measuring the distance between probability distributions (although, not a metric)

$$\begin{aligned} D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x)) &= \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( \frac{q_{\phi}(z|x)}{p_{\theta}(z|x)} \right) \right] \\ D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x)) &\geq 0 \end{aligned}$$



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## Training target

Optimization target: Maximize the ELBO

$$\mathcal{L}_{\theta,\phi}(x) = \log p_{\theta}(x) - D_{KL}(q_{\phi}(z|x)||p_{\theta}(z|x))$$

• ELBO is a lower bound for the marginal log-likelihood (similar to the EM algorithm)



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## Training target

Optimization target: Maximize the ELBO

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- ELBO is a lower bound for the marginal log-likelihood (similar to the EM algorithm)
- Maximizing the ELBO will do two things:
  - Maximize the marginal log-likelihood log  $p_{\theta}(x)$ : Better generative model/decoder
  - Minimize the KL-divergence between  $q_{\phi}(z|x)$  and  $p_{\theta}(z|x)$ : Better approximation of the latent space/encoder



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• Stochastic Gradient Ascent to maximize:

$$egin{aligned} \mathcal{L}_{ heta,\phi}(x) &= \sum_{i}^{N} \mathcal{L}_{ heta,\phi}(x_i) \ &= \sum_{i}^{N} \mathbb{E}_{q_{\phi}(z_i|x_i)} \left[ \log \left( p_{ heta}(x_i,z_i) 
ight) - \log (q_{\phi}(z_i|x_i)) 
ight] \end{aligned}$$



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- Two problems:
  - 1. How do we compute the expectation? Solution: Monte Carlo Approximation



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- Two problems:
  - 1. How do we compute the expectation? Solution: Monte Carlo Approximation
  - 2. How compute the gradient wrt  $\phi$ ? Solution: Change of variables:  $z = g(\epsilon, \phi, x)$ This is called the reparametrization trick



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 Using the reparametrization trick and Monte Carlo approximation, we get:

$$\begin{split} \mathcal{L}_{\theta,\phi}(x) = & \mathbb{E}_{q_{\phi}(z|x)} \left[ \log \left( p_{\theta}(x,z) \right) - \log(q_{\phi}(z|x)) \right] \\ = & \mathbb{E}_{p(\epsilon)} \left[ \log \left( p_{\theta}(x,g(\epsilon,\phi,x)) \right) - \log(q_{\phi}(g(\epsilon,\phi,x)|x)) \right] \\ \approx & \log \left( p_{\theta}(x,g(\epsilon,\phi,x)) \right) - \log(q_{\phi}(g(\epsilon,\phi,x)|x)) \end{split}$$



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 A common approach: do the MC approximation with only one sample per datapoint x<sub>i</sub>.



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- A common approach: do the MC approximation with only one sample per datapoint x<sub>i</sub>.
- We approximate both  $\mathcal{L}_{\theta,\phi}(x)$  and  $\nabla \mathcal{L}_{\theta,\phi}(x)$



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- A common approach: do the MC approximation with only one sample per datapoint x<sub>i</sub>.
- We approximate both  $\mathcal{L}_{\theta,\phi}(x)$  and  $\nabla \mathcal{L}_{\theta,\phi}(x)$
- Sometimes called a doubly stochastic algorithm.



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# The Autoencoding Variational Bayes Algorithm

Algorithm 1: Stochastic optimization of the ELBO. Since noise originates from both the minibatch sampling and sampling of  $p(\epsilon)$ , this is a doubly stochastic optimization procedure. We also refer to this procedure as the *Auto-Encoding Variational Bayes* (AEVB) algorithm.

#### Data:

 $\mathcal{D}$ : Dataset

 $q_{\phi}(\mathbf{z}|\mathbf{x})$ : Inference model

 $p_{\theta}(\mathbf{x}, \mathbf{z})$ : Generative model

#### Result:

 $\boldsymbol{\theta}, \boldsymbol{\phi}$ : Learned parameters

 $(\boldsymbol{\theta}, \boldsymbol{\phi}) \leftarrow \text{Initialize parameters}$ 

### while SGD not converged do

 $\mathcal{M} \sim \mathcal{D}$  (Random minibatch of data)

 $\epsilon \sim p(\epsilon)$  (Random noise for every datapoint in  $\mathcal{M}$ )

Compute  $\tilde{\mathcal{L}}_{\theta,\phi}(\mathcal{M},\epsilon)$  and its gradients  $\nabla_{\theta,\phi}\tilde{\mathcal{L}}_{\theta,\phi}(\mathcal{M},\epsilon)$ 

Update  $\theta$  and  $\phi$  using SGD optimizer

end

Figure: The Autoencoding Variational Bayes Algorithm (Kingma and Welling, 2018, Algo. 1)



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# The Autoencoding Variational Bayes Algorithm

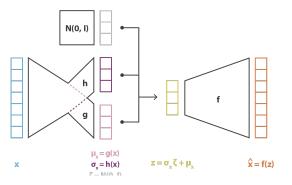


Figure: The Autoencoding Variational Bayes Algorithm (Rocca, 2019)



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## Summary

- Benefits of VAE:
  - Get a more interpretable latent state
  - We can estimate uncertainty
  - We can inject knowledge in our latent state



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- Benefits of VAE:
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## Summary

- Benefits of VAE:
  - Get a more interpretable latent state
  - We can estimate uncertainty
  - We can inject knowledge in our latent state
- Problems:
  - The blurry image problem
- Still much ongoing research:









Figure: Examples of images generated with a deep hierarchical Variational Autoencoder (Vahdat and Kautz, 2020)



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Unsupervised method for textual data



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- Unsupervised method for textual data
- Popular in industry and academia to analyze large corpora



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- The most common model: Latent Dirichlet Allocation
- A mixed membership model (a mixture of multinomial mixtures model)



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#### Probabilistic Topic Models

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- Use cases:
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  - Visualize document collections
  - Analyzing large corpora using statistical methods
- Example: All ears media monitoring of speech data



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#### The Dirichlet Distribution

Probability distribution over the simplex with K categories:

$$f(\mathbf{x}|\alpha) = \frac{1}{\mathrm{B}(\alpha)} \prod_{i=1}^{K} x_i^{\alpha_i - 1}$$

where

$$B(\alpha) = \frac{\prod_{i=1}^{K} \Gamma(\alpha_i)}{\Gamma(\sum_{i=1}^{K} \alpha_i)},$$

and where

$$\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_K)$$



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and where

$$\alpha = (\alpha_1, \ldots, \alpha_K)$$

• The probability distribution has the support on the simplex, that is

$$\sum_{i=1}^{K} x_i = 1 \text{ and } x_i \ge 0 \text{ for all } i \in [1, K]$$



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• The parameters  $\alpha$  can be seen as pseudo-counts



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#### The Dirichlet Distribution

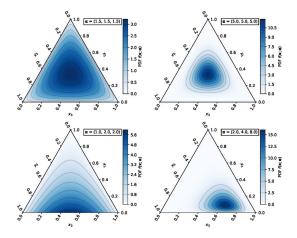


Figure: The Dirichlet Distribution (Wikipedia)



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Harris (1954) and Firths (1957):
 "Word is characterized by the company it keeps"



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- Semantics (broadly defined) is captured by context



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- Semantics (broadly defined) is captured by context
- Rough definition: word windows of different sizes



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- Harris (1954) and Firths (1957):
   "Word is characterized by the company it keeps"
- Semantics (broadly defined) is captured by context
- Rough definition: word windows of different sizes
- Different window sizes, different semantic content:
  - Word embeddings (context: word windows)
  - Topic models (context: documents)

#### Example

- 1. "A friend in need is a friend indeed."
- 2. "She is my friend indeed."



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#### Latent Dirichlet Allocation

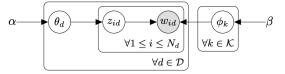


Figure: The Latent Dirichlet Allocation Model

where  $\phi_k$  is the kth row in  $\Phi$  (of dimension  $K \times V$ ) and  $\theta_d$  is the dth row in  $\Theta$  (of dimension  $D \times K$ ).



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#### Generative model for LDA

#### Relies on the bag-of-word assumption

- 1. For each component k to K:
  - 1.1  $\phi_k \sim \text{Dirichlet}(\beta)$
- 2. For each document d:
  - 2.1  $\theta_d \sim \text{Dirichlet}(\alpha)$
  - 2.1  $\theta_d \sim \text{Dirichlet}(\alpha)$ 
    - 2.2.1  $z_{id} \sim \text{Categorical}(\theta_d)$
    - 2.2.2  $w_{id} \sim \text{Categorical}(\phi_{Z_{id}})$



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### Example of parameters $\mathbf{z}$ , $\Theta$ and $\Phi$

$w_1$	boat	shore	bank		
$\mathbf{z}_1$	1	1	1		
$\mathbf{w}_2$	Zlatan	boat	shore	money	bank
$\mathbf{z}_2$	2	1	1	3	3
$\mathbf{w}_3$	money	bank	soccer	money	
$\mathbf{z}_3$	3	3	2	3	



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	$\mathbf{w}_3$	money	bank	soccer	money		
	$\mathbf{z}_3$	3	3	2	3		
		boat	shore	soccer	Zlatan	bank	money
Φ.	Topic 1	0.35	0.35	0.05	0.05	0.15	0.05
$\Psi =$	Topic 2	0.025	0.025	0.45	0.45	0.025	
	Topic 3	0.025	0.025	0.025	0.025	0.45	0.45



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  - Estimating the LDA model

#### Example of parameters $\mathbf{z}$ , $\Theta$ and $\Phi$

chore

hoat

doc 1

doc 2

doc 3

**\**\\/ 1

	$\mathbf{w}_1$	Doat	SHOLE	Dalik			
	$z_1$	1	1	1			
	$\mathbf{w}_2$	Zlatan	boat	shore	money	bank	
	$\mathbf{z}_2$	2	1	1	3	3	
	$\mathbf{w}_3$	money	bank	soccer	money		
	$\mathbf{z}_3$	3	3	2	3		
$\Phi =$	Topic 1 Topic 2 Topic 3	0.35 0.025	0.35 0.025 0.025	0.05 0.45 0.025		0.15 0.025 0.45	

0.96

0.3

0.05

hank

0.02

0.2

0.35

0.02

0.5

0.6



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Closing arguments were heard yesterday in the Federal bankruptcy fraud trial of Stephen J. Sabbeth, whose legal problems have raised doubts about his ability to continue as leader of the Nassau County Democratic Party.

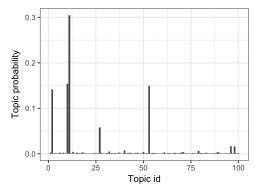
Mr. Sabbeth is charged with trying to conceal \$750,000 from his bank creditors by hiding the money in a secret account in his wife's maiden name, rather than use it to pay creditors when his lumber business went into bankruptcy 10 years ago.

- The New York Times 25th of Febuary 1999



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### The estimated topic proportion $(\hat{\theta_d})$





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#### Topic top words

Topic	Top words (by $\phi_{kv}$ )
2	party election voters campaign democratic
10	bank banks loans loan insurance savings
11	trial prison jury prosecutors convicted guilty
53	investigation inquiry documents investigators

Table: The words with highest probability (p(w|k)) for topic 2, 10, 11 and 53.



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#### The Latent Dirichlet Allocation Model

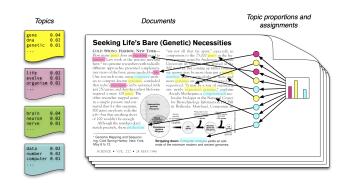


Figure: The Latent Dirichlet Allocation Model (Blei 2012, Fig. 1)



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#### Inference

- Common inference approaches
  - 1. Variational inference
  - 2. Markov Chain Monte Carlo (MCMC)



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#### Inference

- Common inference approaches
  - 1. Variational inference
  - 2. Markov Chain Monte Carlo (MCMC)
- The Gibbs sampler is usually prefered
- Similar to (Stochastic) EM



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The basic Gibbs sampler:

**1**. We want to estimate  $z, \Phi, \Theta$ :



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The basic Gibbs sampler:

- 1. We want to estimate  $z, \Phi, \Theta$ :
- 2. Sample topic indicators (latent variable)

$$p(z = k | \Phi, \Theta) \propto \phi_{v,k} \theta_{k,d}$$



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$$p(z = k | \Phi, \Theta) \propto \phi_{v,k} \theta_{k,d}$$

3. Sample model parameters

$$\theta_d | \mathbf{z} \sim Dir(\mathbf{n}^{(d)} + \alpha)$$

$$\phi_k | \mathbf{z} \sim Dir(\mathbf{n}^{(v)} + \beta)$$

where  $\mathbf{n}^{(d)}$  is the number of tokens by topic in document d and  $\mathbf{n}^{(v)}$  is the number of tokens by topic for word type v.



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Integrating out (collapsing)  $\Theta$  and  $\Phi$ 

$$p(\mathbf{z}|\mathbf{w}) = \int \int p(\mathbf{z}, \Theta, \Phi|\mathbf{w}) \cdot p(\mathbf{z}, \Theta, \Phi) d\Phi d\Theta$$

will result in the following Gibbs sampler:

$$p(z_{i} = k | w_{i}, \mathbf{z}_{\neg i}) \propto \underbrace{\frac{n_{k}^{(v)} + \beta}{n_{k}^{(v)} + V\beta}}_{type-topic} \cdot \underbrace{(n_{k}^{(d)} + \alpha)}_{topic-doc} (\Theta)$$

where  $n^{(v)}$  and  $n^{(d)}$  are count matrices of size  $D \times K$  and  $K \times V$ .



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## Example of $n^{(v)}$ and $n^{(d)}$

$\mathbf{w}_1$	boat	shore	bank		
$\mathbf{z}_1$	1	1	1		
$\mathbf{w}_2$	Zlatan	boat	shore	money	bank
$\mathbf{z}_2$	2	1	1	3	3
$\mathbf{w}_3$	money	bank	soccer	money	
<b>Z</b> 3	3	3	2	3	



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## Example of $n^{(v)}$ and $n^{(d)}$

boat	shore	bank		
1	1	1		
Zlatan	boat	shore	money	bank
2	1	1	3	3
money	bank	soccer	money	
3	3	2	3	
	1 Zlatan 2	1 1 Zlatan boat 2 1 money bank	2 1 1 money bank soccer	1 1 1 1 Zlatan boat shore money 2 1 1 3 money bank soccer money

	boat	shore	soccer	Zlatan	bank	money
(v)	2	2	0	0	1	0
$n^{(r)} =$	0	0	1	1	0	0
	Λ	Λ	Ω	Ω	2	2



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$\mathbf{z}_3$	3	3	2	3	

	boat	shore	soccer	Zlatan	bank	money
$n^{(v)} =$	2	2	0	0	1	0
	0	0	1	1	0	0
	0	0	0	0	2	2

$$n^{(d)} = \left[ \begin{array}{rrr} 3 & 0 & 0 \\ 2 & 1 & 3 \\ 0 & 2 & 3 \end{array} \right]$$



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# Topic Models as non-negative matrix factorization

$$\begin{bmatrix}
n_{dv} \\
(D \times V)
\end{bmatrix} \approx \begin{bmatrix}
\Theta \\
(D \times K)
\end{bmatrix} \times \begin{bmatrix}
\Phi \\
(K \times V)
\end{bmatrix}$$



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• Setting K,  $\alpha$  and  $\beta$ 



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- Setting K,  $\alpha$  and  $\beta$
- Reducing the vocabulary: stopwords, rare words, stemming



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- Setting K,  $\alpha$  and  $\beta$
- Reducing the vocabulary: stopwords, rare words, stemming
- "Junk" topics



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- Setting K,  $\alpha$  and  $\beta$
- Reducing the vocabulary: stopwords, rare words, stemming
- "Junk" topics
- We can analyze the topic indicators z directly



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## Research Example: Swedish Immigration Discourse

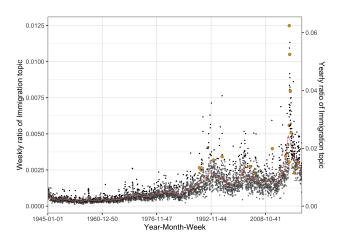


Figure: The Immigration topic in Swedish Newspapers (Hurtado Bodell et al, not in print)



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Topic models are unsupervised methods for textual data



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- Topic models are unsupervised methods for textual data
- The Latent Dirichlet Allocation is a popular model



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- Topic models are unsupervised methods for textual data
- The Latent Dirichlet Allocation is a popular model
- A mixed membership model (a mixture of multinomial mixtures model)



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- Topic models are unsupervised methods for textual data
- The Latent Dirichlet Allocation is a popular model
- A mixed membership model (a mixture of multinomial mixtures model)
- Usually use Gibbs samplers for estimation