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# Machine learning, big data and artificial intelligence – Block 1

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- Model Predictive Performance
  - Measuring Performance
- Test error
  - Training Error
- Model Assessment
- Model Selection
  - Bias and Variance
  - Optimism of Training Error
- Cross-validation
- Regularisation



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# This weeks lectures

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- Model Predictive Performance
  - Measuring Performance
- Test error
  - Training Error
- Model Assesment
- Model Selection
  - Bias and Variance
  - Optimism of Training Error
- Cross-validation
- Regularisation

- Regularization
- Model Selection and Assesment
- Cross-Validation
- Evaluate classification models



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- **Model Predictive Performance**
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## Section 1

# Model Predictive Performance



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## Previous Model Evaluation

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In the past, we have used a large number of tools for assessing models, e.g.:

- Various plots
- Residuals
- Leverage, Cook's distance
- p-values
- $R^2$

That is, they only tell us **how well the model fits the data**, and diagnose the model.

The focus is usually *estimation* or *attribution*.



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- We are interested in how our model work when predicting a new observation
- Models can be overly optimistic – the model can have a good fit but be poor at making predictions for new data<sup>1</sup>, a phenomenon known as **overfitting**.

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<sup>1</sup>See e.g. Picard, R.R., Cook, R.D. (1984). Cross-validation of regression models. *Journal of the American Statistical Association*, **79**(387), 575–583.



- To assess the performance we use the loss function for a new unseen observation  $y_0$ , and the prediction of that observation  $\hat{y}$

$$L(y_0, \hat{y}_0)$$

- This is quite general and we choose based  $L$  based on what we want the model performe well on.
- Examples:
  - Regression problems:

$$L(y_0, \hat{y}_0) =$$

- Language models: Perplexity, Glue, Human annotation

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# Confusion Matrix

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$$\text{Accuracy} = \frac{(TP+TN)}{(TP+FP+FN+TN)}$$

What is the problem with Accuracy?





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## Precision and Recall

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$$\text{Precision} = \frac{(\text{TP})}{(\text{TP} + \text{FP})}$$

Of the predicted positives, how many are actually positive?

$$\text{Recall} = \text{Sensitivity} = \frac{(\text{TP})}{(\text{TP} + \text{FN})}$$

Of all positives, how many are predicted correctly?

$$\text{Specificity} = \frac{(\text{TN})}{(\text{TN} + \text{FP})}$$

Of all negative, how many are predicted correctly?

$$\text{F1} = 2 \cdot \frac{(\text{Precision} \cdot \text{Recall})}{(\text{Precision} + \text{Recall})}$$



## Example

Say that we want to classify spam vs. ham.

	$\hat{y} = 0$	$\hat{y} = 1$
$y = 0$	515	91
$y = 1$	85	569

The cell counts yield us estimates of

- Accuracy  $P(\hat{y} = y)$ :  $\frac{515+569}{515+91+85+569} \approx 0.86$

In this example, we let  $\hat{y}_i = 1$  whenever  $\hat{\pi}_i > 0.5$ . What if we choose another cut-off level  $\hat{\pi}_i > \alpha$  instead?



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## Classification tables

Previous table, with acc. 86 %, sens. 87 % and spec. 85 %:

$\alpha = 0.5$	$\hat{y} = 0$	$\hat{y} = 1$
$y = 0$	515	91
$y = 1$	85	569

Now let  $\alpha = 0.3$  instead, so that we are more prone to say that  $\hat{y} = 1$ :

$\alpha = 0.3$	$\hat{y} = 0$	$\hat{y} = 1$
$y = 0$	462	144
$y = 1$	38	616

Accuracy: 86 %, sensitivity: 94 %, specificity: 76 %.

The sensitivity has increased, but the sensitivity has decreased...



## A more reasonable example

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Previous table, highly unbalanced. 1001 ham and 17 spam.

Our new classifier: Everything is ham!

	$\hat{y} = 0$	$\hat{y} = 1$
$y = 0$	1001	0
$y = 1$	17	0

Accuracy: 98 %! and sensitivity: 100 %, specificity: 0 %.



- When we have probabilities  $\hat{p} = \hat{y}_0$ :

$$L(y_0, \hat{p}) = -(y_0 \log \hat{p}) + ((1 - y_0) \log (1 - \hat{p}))$$

Question: Do you recognize the loss function?

- Maximizing the likelihood is the same as minimizing the cross-entropy.
- Multi class generalization over  $M$  classes

$$L(\mathbf{y}_0, \hat{\mathbf{p}}) = - \sum_{j=1}^M y_{0,j} \log \hat{p}_j$$

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## Section 2

### Test error



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- The main error of interest - *generalization error*
- Conditional Test Error  
(Model performance for the *training* data):

$$\text{Err}_{\mathcal{T}} = \mathbb{E}_{Y,X}(L(Y, \hat{Y}(X)|\mathcal{T}))$$

- Expected Test Error  
(Model performance over *different* data):

$$\text{Err} = \mathbb{E}_{\mathcal{T}}(\mathbb{E}_{Y,X}(L(Y, \hat{Y}(X))))$$



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- The Error the algorithm try to minimize
- Error over the training sample:

$$\overline{\text{err}} = \frac{1}{N} \sum_{i=1}^N L(y_i, \hat{y}_i)$$

- Can be seen as a Monte Carlo Approximation over data

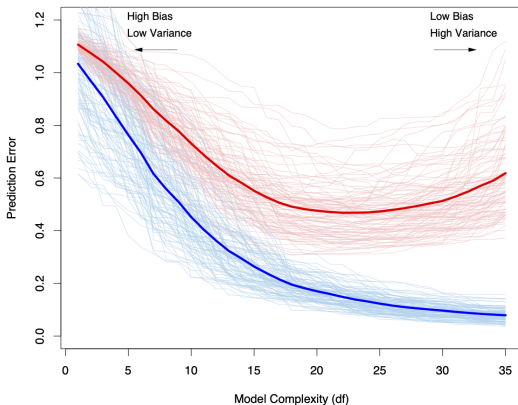




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# How are training and test error related?

Figure: Test, training, and model complexity (Hastie et al, 2009, Figure 7)





# How to estimate the Test Error: Model Assessment

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- We set aside a *test set* from the data
- Use as the last step to *estimate* the test error
- Should only be used *ONCE*
- Size of testset:
  - Common suggestion 10%
  - A statistical estimation problem



# Multiple Use of Test Set for Model Assessment

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- Say that we have  $\hat{L}(\mathcal{T})$  an estimate of the loss on the test set given a training set
- Lets say that we have  $i \in \{1, \dots, M\}$  be models trained on  $M$  independent training sets  $\mathcal{T}_i$  but they all have the same underlying error  $L^*$
- Then we can assume that

$$\hat{L}_i(\mathcal{T}_i) \sim N(L^*, \sigma)$$

- What happens if we use the test set to pick the model?



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## Section 4

# Model Selection



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# Model Selection

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- We want to select a model based on performance.
- Important when using hyperparameters (as in regularization)



# Bias and Variance

Assume we have the following data generating process:

$$Y = f(X) + \epsilon,$$

where  $\mathbb{E}(\epsilon) = 0$  and  $V(\epsilon) = \sigma_\epsilon$ .

$$\begin{aligned}\text{Err}(x_0) &= \mathbb{E}_Y\{(Y - \hat{f}(x_0))^2 | X = x_0\} \\ &= \sigma_\epsilon^2 + \{\mathbb{E}_Y(\hat{f}(x_0)) - f(x_0)\}^2 + \mathbb{E}\{\hat{f}(x_0) - \mathbb{E}_Y(\hat{f}(x_0))\}^2 \\ &= \sigma_\epsilon^2 + \text{Bias}^2(\hat{f}(x_0)) + V(\hat{f}(x_0))\end{aligned}$$

- *Bias*: How close can we get to the true model
- *Variance*: The variability of the predictions
- *Irreducible error*: The best (theoretically) possible model



In linear regression we have:

$$\hat{f}(x_i) = \hat{\beta}x_i$$

This give us the following error decomposition:

$$\frac{1}{N} \sum_i^N \text{Err}(x_i) = \sigma_\epsilon^2 + \frac{1}{N} \sum_i^N (f(x_i) - E(\hat{f}(x_i)))^2 + \frac{p}{N} \sigma_\epsilon^2$$

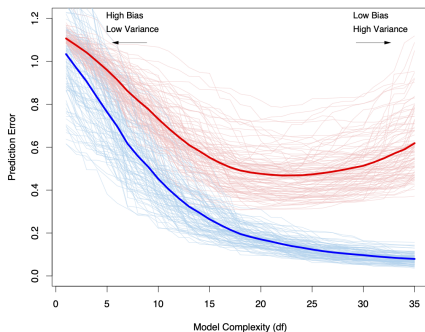
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# Bias and Variance

**Figure:** Test, training, and model complexity (Hastie et al, 2009, Figure 7)



- High Bias: Underfit
- High Variance: Overfit
- High Irreducible error: No model is good





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# Optimism of Training Error

The in-sample test error:

$$\text{Err}_{\text{in}} = \frac{1}{N} \sum_{i=1}^N \mathbb{E}_{Y^0} \{L(Y_i^0, \hat{f}(x_i)) | \mathcal{T}\},$$

where  $Y_{0,i}$  is a new response variable condition on  $x_i$ .

We have that

$$\mathbb{E}_{\mathbf{y}}(\text{Err}_{\text{in}}) = \mathbb{E}_{\mathbf{y}}(\overline{\text{err}}) + \underbrace{\frac{2}{N} \sum_{i=1}^N \text{Cov}(\hat{y}_i, y_i)}_{\text{optimism}},$$

where  $\overline{\text{err}}$  is the training error.

How could we create an optimistic classifier for the training data?



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# Estimating Optimism

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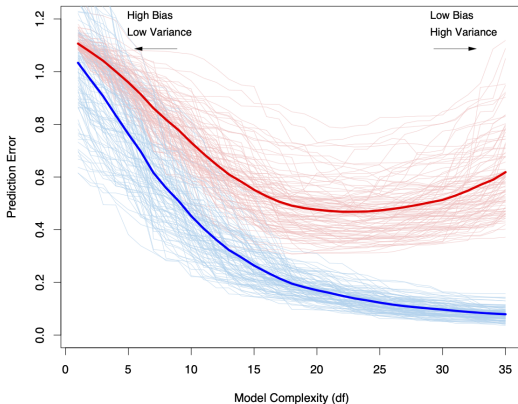
- Under certain conditions we can estimate this optimism.
- AIC, BIC etc are examples of this – asymptotic predictive performance.



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# Find the Optimism!

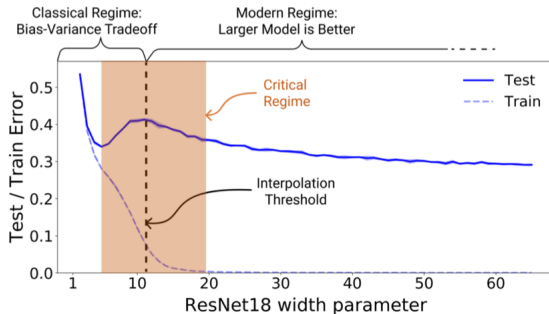
Figure: Test, training, and model complexity (Hastie et al, 2009, Figure 7)





# The double descent behaviour of large models

**Figure:** The double descent of large models (Nakkiran et al., 2019, Figure 1)





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## Section 5

# Cross-validation



We want to estimate Err for different models and to choose the best model.

Cross-Validation is probably the most popular approach to estimate Err.

- The model is judged only on how well it does predictions for new data.
- No need for rules-of-thumbs to verify that tests and estimators are applicable.
- No need to worry about significance levels, standard errors etc.
- Equally useful for frequentist, Bayesian and algorithmic methods (and these can easily be compared).

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# Cross-Validation Algorithm

Figure: Cross-Validation (Hastie et al, 2009, p. 222, 242)



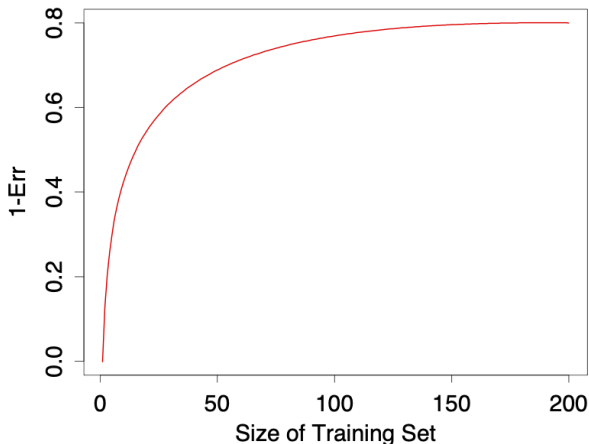
1. Split data in  $K$  folds
2. For each fold  $k = 1, 2, \dots, K$ 
  - 2.1 Use all samples except those in  $k$  to build the predictive model
  - 2.2 Use the model and predict the observations in fold  $k$

$$CV(\hat{f}, \alpha) = \frac{1}{N} \sum_{i=1}^N L(y_i, \hat{y}_{-\kappa(i)}(x_i, \alpha))$$



# The Bias of Cross-Validation

Figure: Cross-Validation Bias (Hastie et al, 2009, Fig. 7.8)



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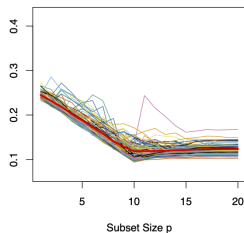
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- We set  $K = N$
  - Benefits
    - Almost unbiased estimate of Err
    - Can be less computationally costly in some situations
  - Drawbacks
    - Higher Variance
    - Can be more computationally costly (naive implementation)



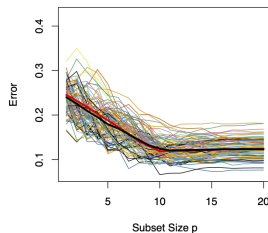
# Leave-One-Out Cross Validation

Figure: Cross-Validation Bias (Hastie et al, 2009, Fig. 7.14)

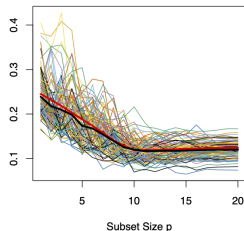
Prediction Error



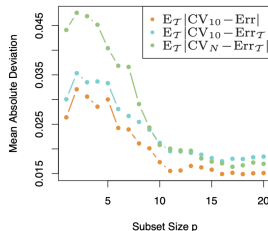
10-Fold CV Error



Leave-One-Out CV Error



Approximation Error



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# The role of the data generating process

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- we assume that testset and train set are different observations from the same data generating process

$$\mathbf{d} = \{(y_i, \mathbf{x}_i), i = 1, \dots, n\} \sim P_{y, \mathbf{x}}$$

- Things that can go wrong:
  - temporal leak/concept drift
  - duplicated observations
  - non-randomized data
- Example: Evaluating prediction models for Elections



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## Section 6

# Regularisation



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- Linear regression and logistic regression are examples of **generalised linear models**, GLMs.
  - Both use maximum likelihood estimation for fitting the model, where the likelihood function  $L(\beta)$  is maximised.



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## Regularised regression models

- In some situations, for instance when the predictors are highly collinear, when there are too many predictors or when there is complete separation in the data, maximum likelihood estimation is unstable.
  - Either the solution is not unique, or minuscule changes in the data can change the solution completely.
  - Such datasets are increasingly common in e.g. genomics, finance, astronomy and image analysis.
- In such cases, **regularisation/shrinkage methods** can be used instead.
- In a regularized GLM, it is not the likelihood  $L(\beta)$  that is maximized, but a **regularised** function  $L(\beta) \cdot p(\beta)$ , where  $p$  is a penalty function that typically forces the resulting estimates to be closer to 0, which leads to a stable solution.



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Regularised linear regression models increase the **bias** of the estimates, but lowers their **variance**, thereby potentially decreasing the MSE.



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## Connection to Bayesian estimation

In Bayesian estimation, a **prior distribution**  $p(\beta)$  for the parameters  $\beta_i$  is chosen.

The estimates are then computed from the conditional distribution of the  $\beta_i$  given the data, called the **posterior distribution**.

Using Bayes' theorem, we find that

$$P(\beta|\mathbf{x}) \propto L(\beta) \cdot p(\beta),$$

i.e. that the posterior distribution is proportional to the likelihood times the prior.

A special type of Bayesian estimator is the **maximum a posteriori (MAP)** estimator, which is found by maximizing the above expression (i.e. finding the mode of the posterior).

This is equivalent to the estimates from a regularised frequentist model with penalty function  $p(\beta)$ !





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# Inference and invariance

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- Regularised regression models are not invariant under linear rescaling of the predictors.
  - If a predictor is multiplied by a scalar  $a \neq 0$ , this can change the entire model.
  - A model with measurements in inches might yield completely different results from a model with measurements in cm.
- For this reason, it is widely agreed that the predictors should be standardized to have mean 0 and variance 1 before a regularised model is fitted.
  - With this approach we choose a particular (natural?) scaling, among all possible scalings.
  - All predictors are on the same scale and are therefore treated equally by the penalty function.



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- Hypothesis tests are available (e.g. Lockhart et al. (2014), A significance test for the lasso, *Annals of Statistics*), but I advise against using them.
- Note that the hypothesis tests will be conditioned on the choice of scaling.
  - Because of this, regularised models are not appropriate for hypothesis testing – the p-values could change completely if we rescaled the data!
- Regularised regression models are however very useful for predictive modelling.



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## $L_q$ -penalties

The most popular penalty terms correspond to common  $L_q$ -norms. On a log-scale, the function to be maximized is

$$\ell(\beta) + \lambda \sum_{i=1}^p |\beta_i|^q,$$

where  $\ell(\beta)$  is the loglikelihood of  $\beta$  and  $\sum_{i=1}^p |\beta_i|^q$  is the  $L_q$ -norm, with  $q \geq 0$ .

This is equivalent to maximizing  $\ell(\beta)$  under the constraint that  $\sum_{i=1}^p |\beta_i|^q \leq \frac{1}{h(\lambda)}$ , for some increasing positive function  $h$ .

- Relies on the **sparsity** assumption that most  $\beta$  are 0.

$\lambda \geq 0$  is a **smoothing parameter**:

- When  $\lambda = 0$ , we are back at the standard ML-estimate.
- The  $\hat{\beta}$  are forced to be closer to 0 when  $\lambda$  increases.
- $\lambda$  is usually chosen using cross-validation.



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## Ridge regression

When the  $L_2$  penalty is used, the regularised model is called **ridge regression**, for which we maximize

$$\ell(\beta) + \lambda \sum_{i=1}^p \beta_i^2.$$

- Invented and reinvented by several authors, from the 1940's onwards.
- In a linear model, the OLS estimate is  $\hat{\beta} = (\mathbf{X}^T \mathbf{X})^{-1} \mathbf{X}^T \mathbf{y}$ , whereas the ridge estimate is  $\hat{\beta} = (\mathbf{X}^T \mathbf{X} + \lambda \mathbf{I})^{-1} \mathbf{X}^T \mathbf{y}$ . The  $\lambda \mathbf{I}$  is the 'ridge'.
- The  $\beta_i$  can become very small, but are never pushed all the way down to 0.
- In a Bayesian context, this corresponds to putting a standard normal prior on the  $\beta_i$ .



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# Lasso

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When the  $L_1$  penalty is used, the regularised model is called the **lasso** (Least Absolute Shrinkage and Selection Operator), for which we maximize

$$\ell(\beta) + \lambda \sum_{i=1}^p |\beta_i|.$$

- Introduced by Robert Tibshirani in 1996.
- As  $\lambda$  increases, more and more  $\beta_i$  become 0.
  - Simultaneously performs estimation and variable selection!
- In a Bayesian context, this corresponds to putting a standard Laplace prior on the  $\beta_i$ .



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  - Bias and Variance
  - Optimism of Training Error
- Cross-validation
- Regularisation

Functions for regularised generalized linear models (linear, logistic, Poisson, multinomial, and more) are available e.g. in the `glmnet` package for R.

The syntax used is somewhat different from that for `glm` and `lm`.



- Model Predictive Performance
  - Measuring Performance
- Test error
  - Training Error
- Model Assessment
- Model Selection
  - Bias and Variance
  - Optimism of Training Error
- Cross-validation
- Regularisation

## Generalizations

Regularised models have been a hot research topics in the last 20 years. Some additional important models are:

- **Elastic net:** a compromise between ridge and lasso, in which

$$\ell(\beta) + \lambda_1 \sum_{i=1}^p |\beta_i| + \lambda_2 \sum_{i=1}^p \beta_i^2$$

is maximized.

- Introduced by Zou and Hastie in 2005.
  - Is better than the lasso at handling correlated predictors.
  - Has two smoothing parameters that we need to choose.
  - Available in the `glmnet` package.
- **Group lasso:** a version of the lasso in which variables can be grouped before fitting the model. The group lasso then selects groups of variables rather than individual variables.
  - Introduced by Yuan and Lin in 2006.
  - Useful e.g. when we have dummies for categorical variables (in contrast, the lasso may choose to only include the dummies for some of the categories).