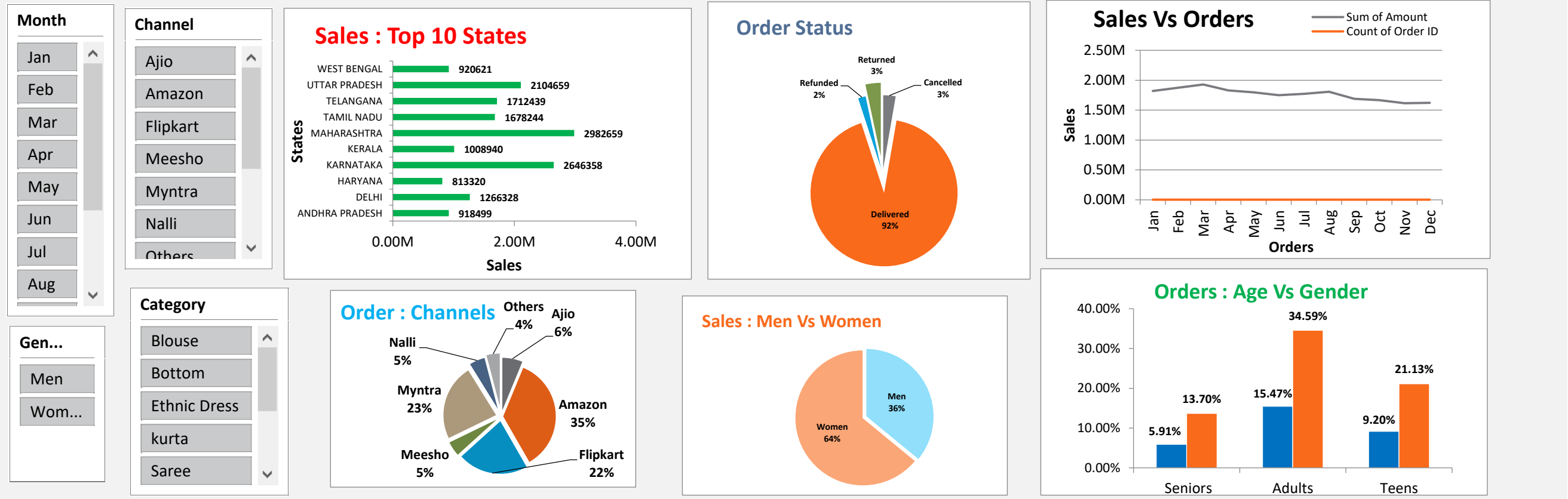


Online Store Annual Report



Sales : Top 10 States

WEST BENGAL

UTTAR PRADESH

TELANGANA

TAMIL NADU

MAHARASHTRA

KERALA

KARNATAKA

HARYANA

DELHI

ANDHRA PRADESH

920621

2104659

1712439

1678244

2982659

1008940

2646358

813320

1266328

918499

0.00M

2.00M

4.00M

Sales

Order Status

Delivered

Returned

Cancelled

Refunded

92%

3%

3%

2%

Sales Vs Orders

Sum of Amount

Count of Order ID

2.50M

2.00M

1.50M

1.00M

0.50M

0.00M

Jan

Feb

Mar

Apr

May

Jun

Jul

Aug

Sep

Oct

Nov

Dec

Orders

Order : Channels

Amazon

Flipkart

Myntra

Meesho

Nalli

Others

Ajio

35%

22%

23%

5%

5%

4%

6%

Sales : Men Vs Women

Men

Women

36%

64%

Orders : Age Vs Gender

Seniors

Adults

Teens

5.91%

13.70%

15.47%

34.59%

9.20%

21.13%