Design Critique Report: Ariro Toys

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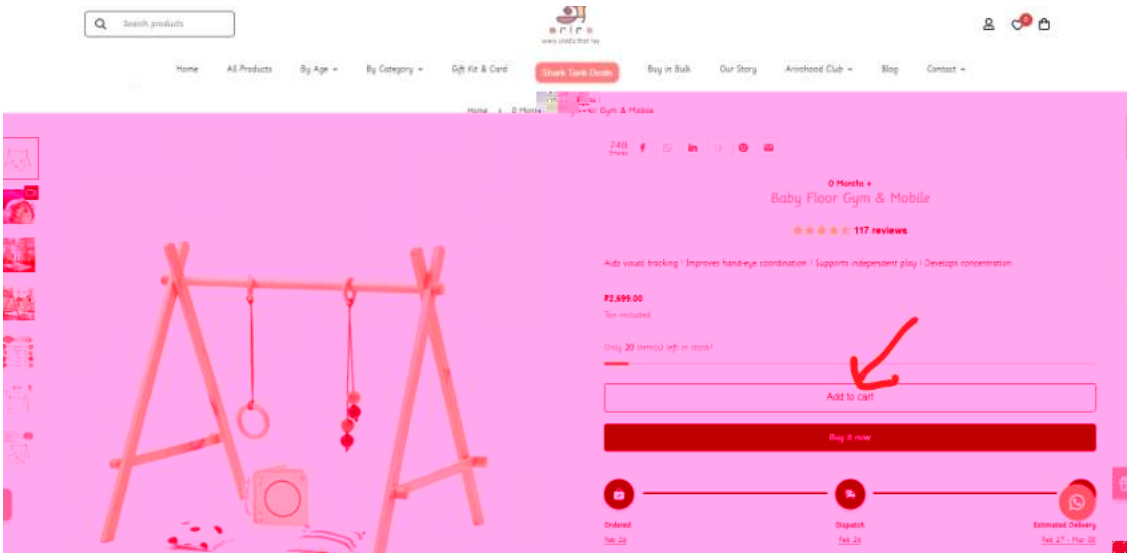
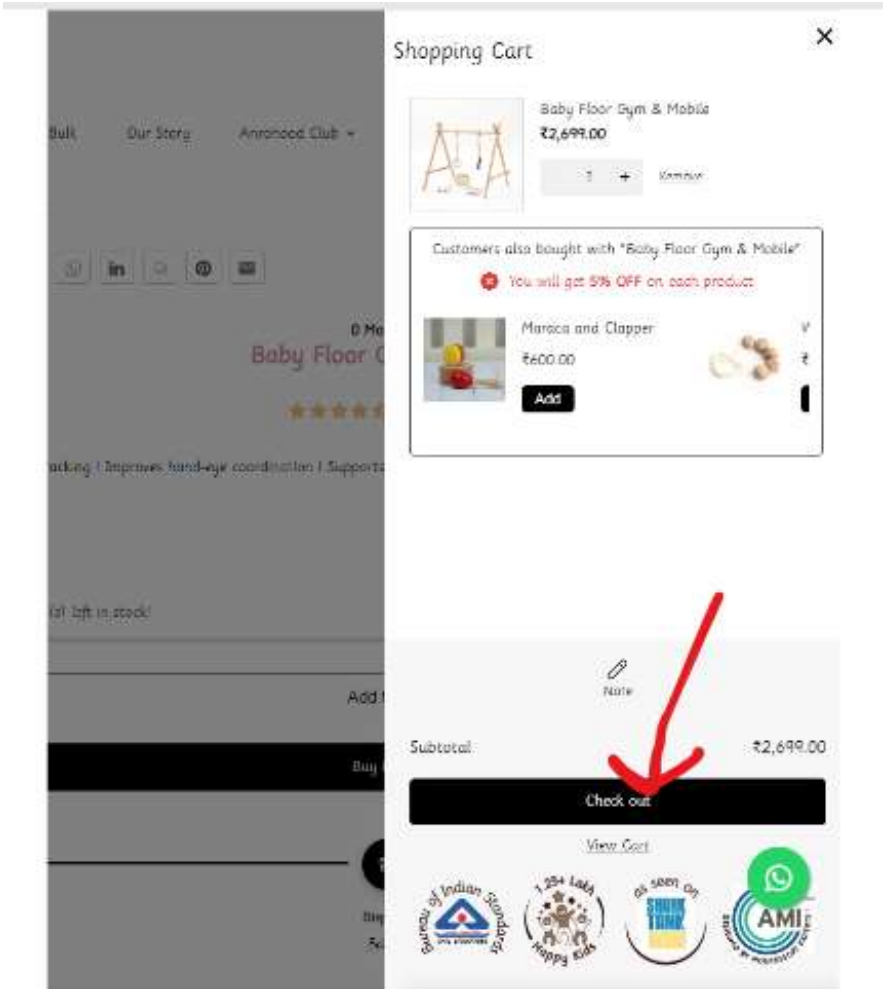
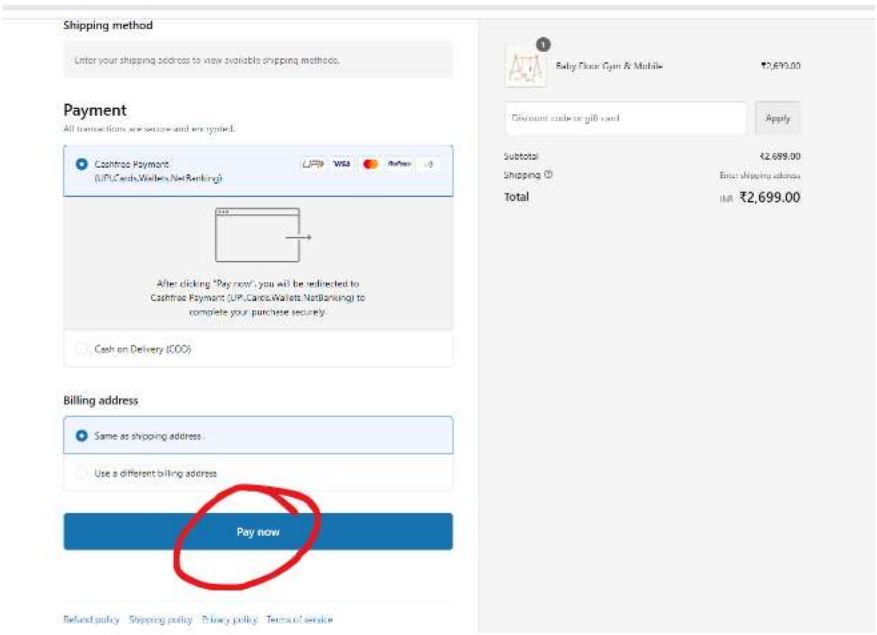
Overview

Shark Tank Deal Live Now! Click Here
Search products
Home
All Products
By Age
By Category
Gift Kit & Card
Shark Tank Deals
Buy in Bulk
Our Story
Arivahood Club
Blog
Contact
Gifts
Category
Age
GET 20% OFF
On JUNGLE GYM
SHOP NOW >>>
Special offer for limited period of time


Baby Floor Gym & Mobile
117 reviews
Add to cart
Buy it now


Shopping Cart
Baby Floor Gym & Mobile
₹2,699.00
Customers also bought with "Baby Floor Gym & Mobile"
You will get 5% OFF on each product
Maraca and Clapper
₹600.00
Add
Note
Subtotal
₹2,699.00
Check out
View Cart

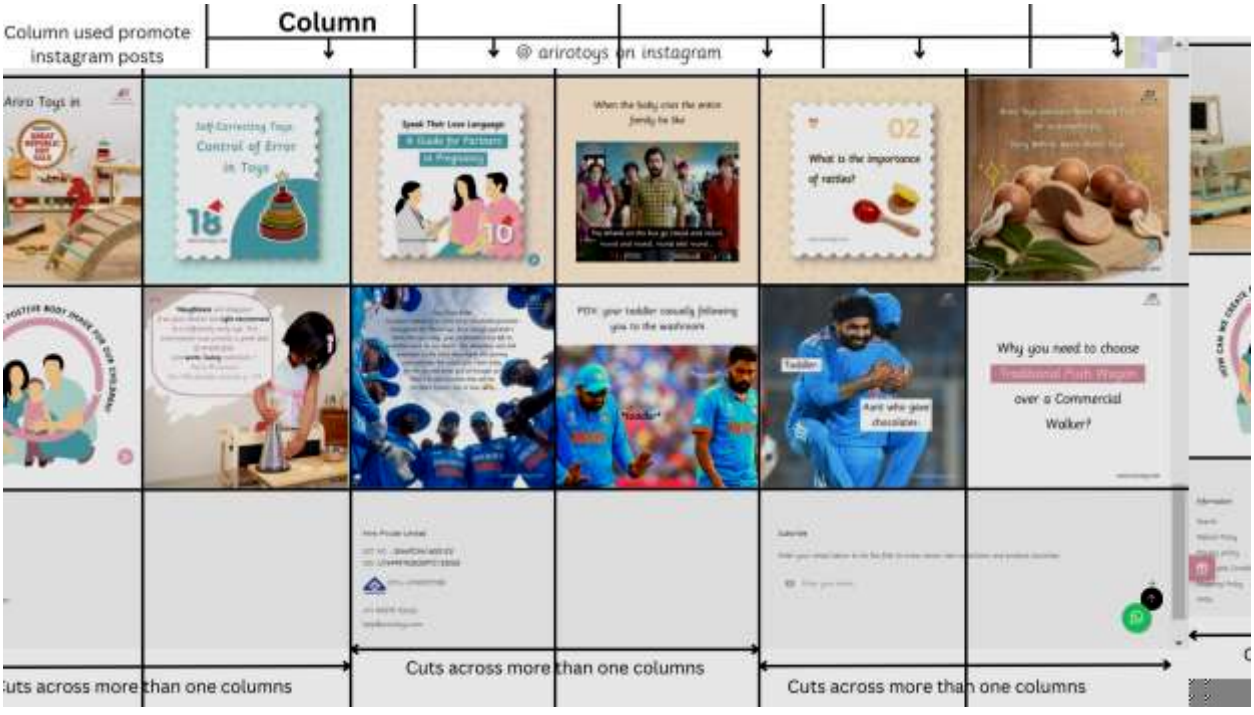


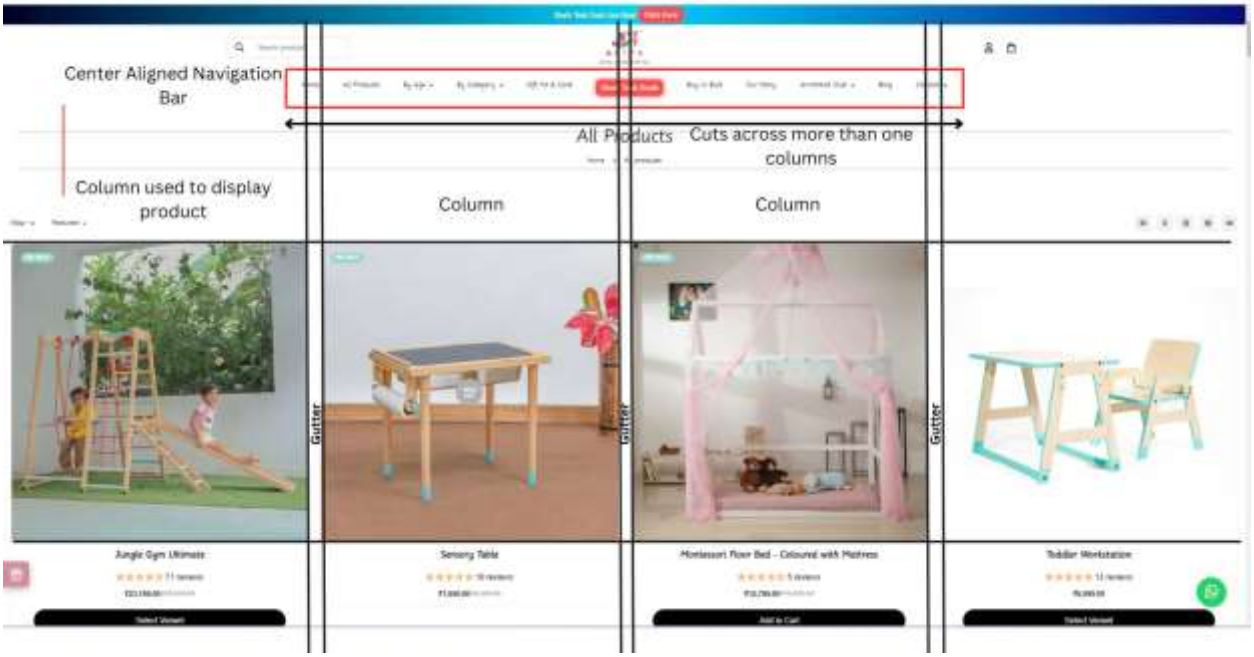
Visual Design

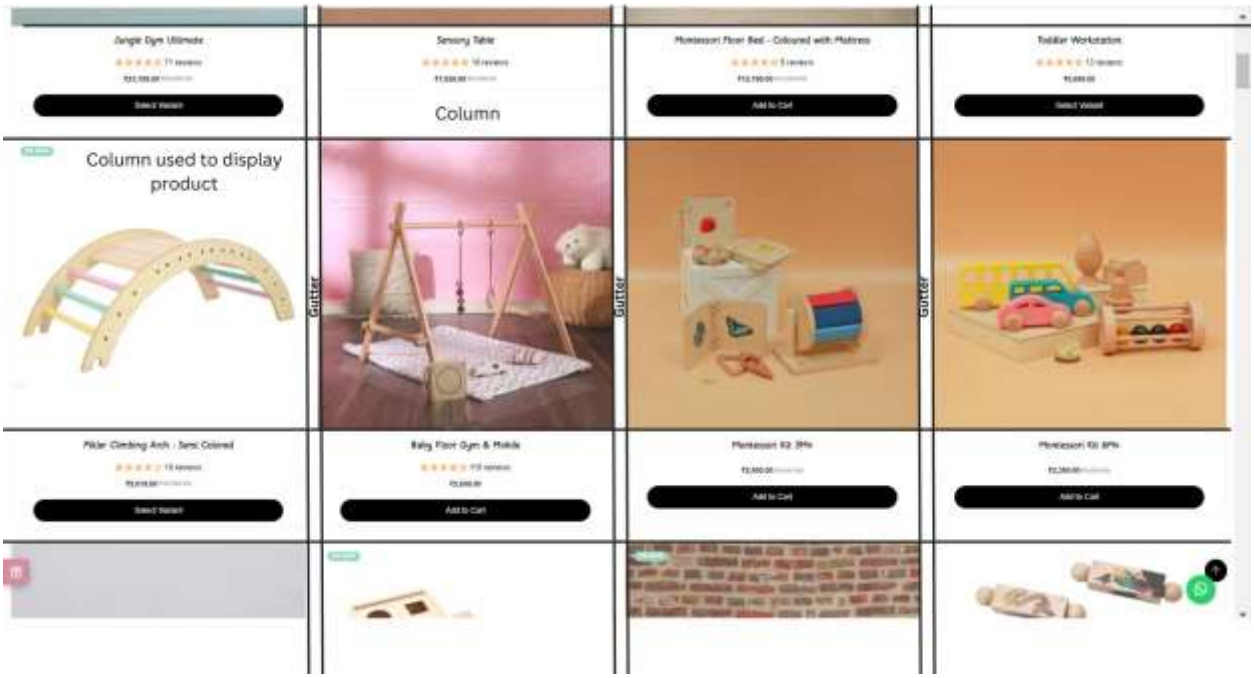
Grid and Alignment

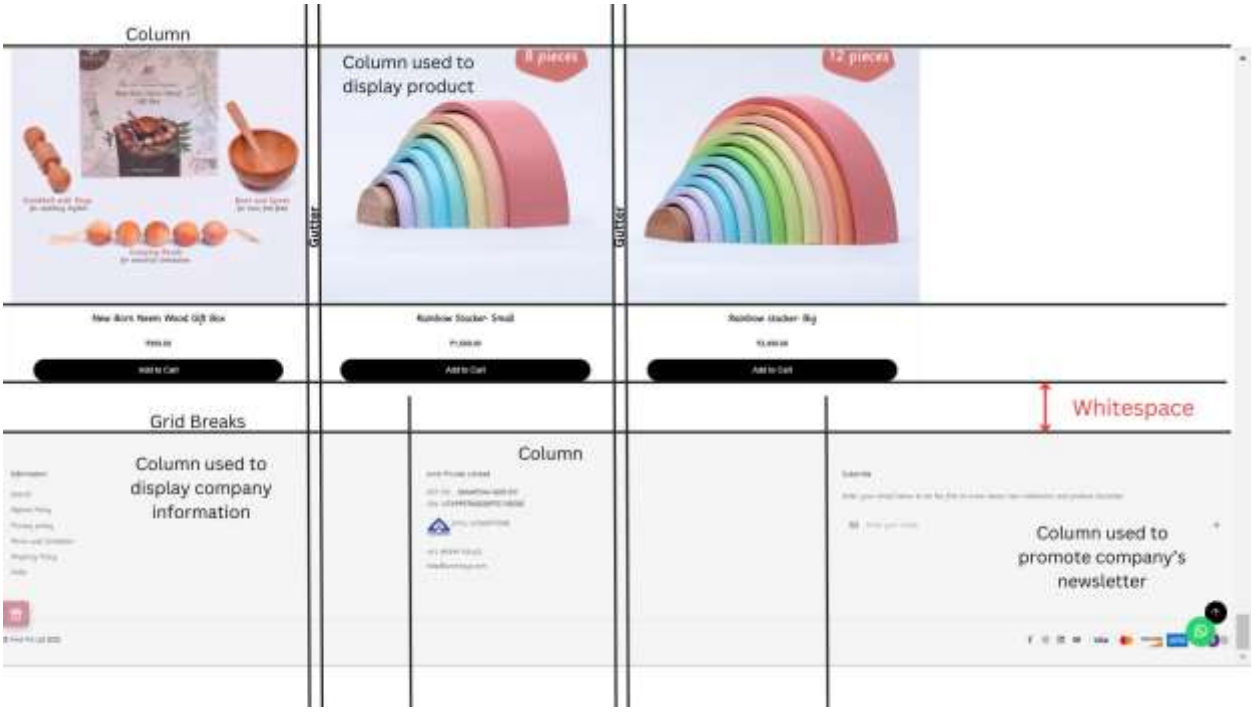
Column
Our Top Picks
Column used to promote top products
Gutter
Gutter
Gutter
Whitespace
Grid breaks
Cuts across more than one columns

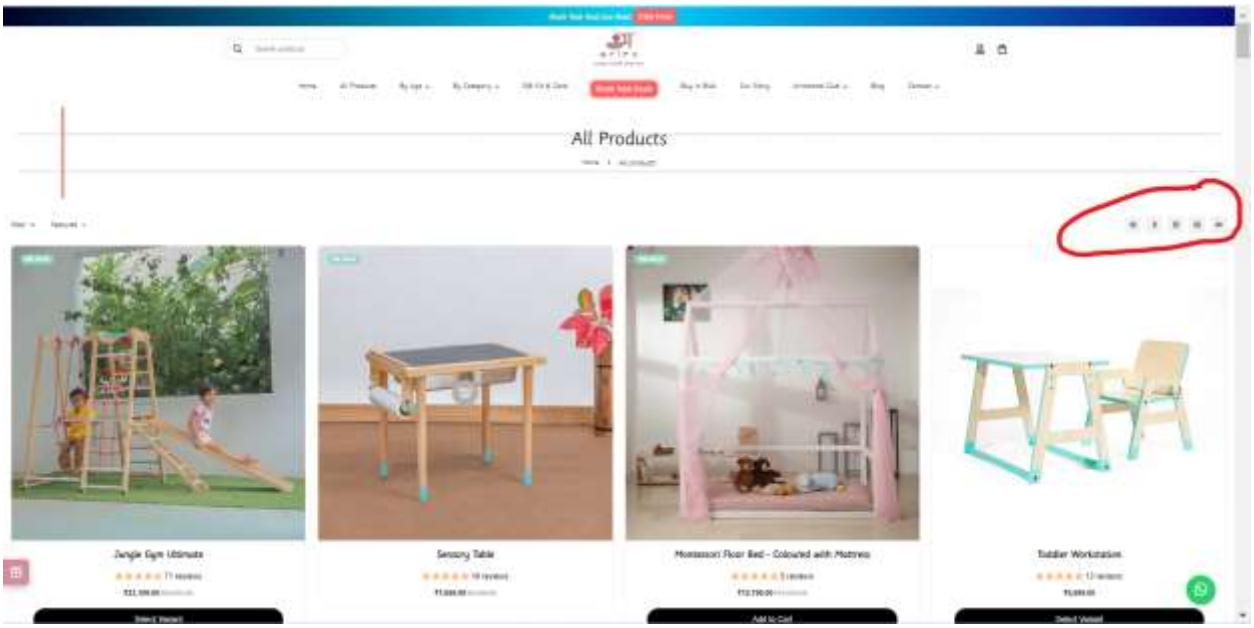
Column
Column used to brief about the blog post
Blog posts
Gutter
Gutter
Gutter
Whitespace
Grid breaks
@ arirotoys on instagram


Column used promote instagram posts
Column
@ arirotoys on instagram
Why you need to choose
over a Commercial Walker?
Cuts across more than one columns
Cuts across more than one columns
Cuts across more than one columns

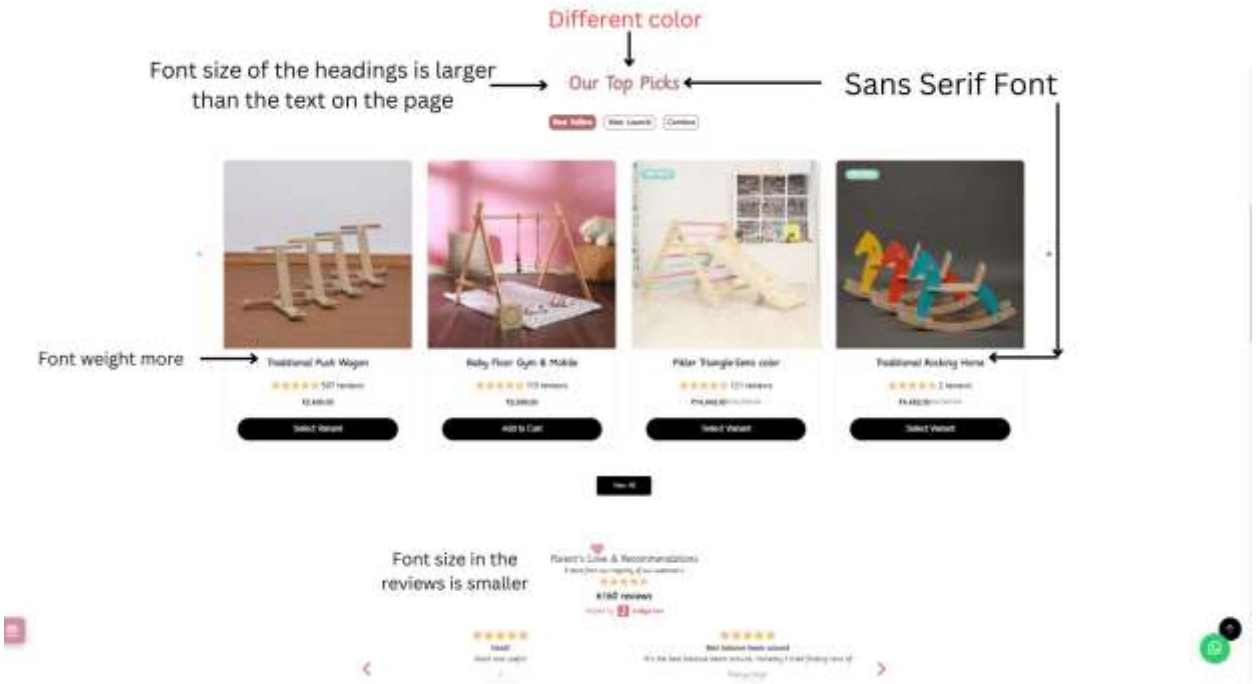

Center Aligned Navigation Bar
Column used to display product
All Products
Cuts across more than one columns
Column
Column
Gutter
Gutter
Gutter


Column
Column used to display product
Gutter
Gutter
Gutter


Column
Column used to display product
8 pieces
12 pieces
Gutter
Gutter
Grid Breaks
Column used to display company information
Column
Whitespace
Column used to promote company's newsletter


All Products
Jungle Gym Ultimate
Sensory Table
Montessori Floor Bed - Coloured with Mattress
Toddler Workstation

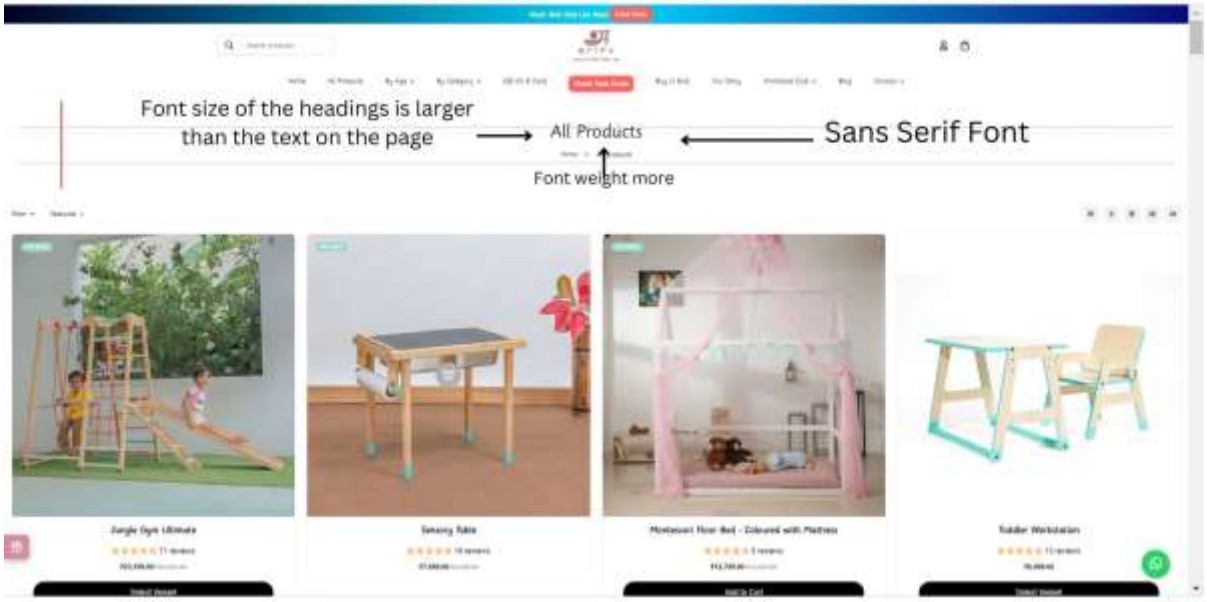
Typeface and Emphasis

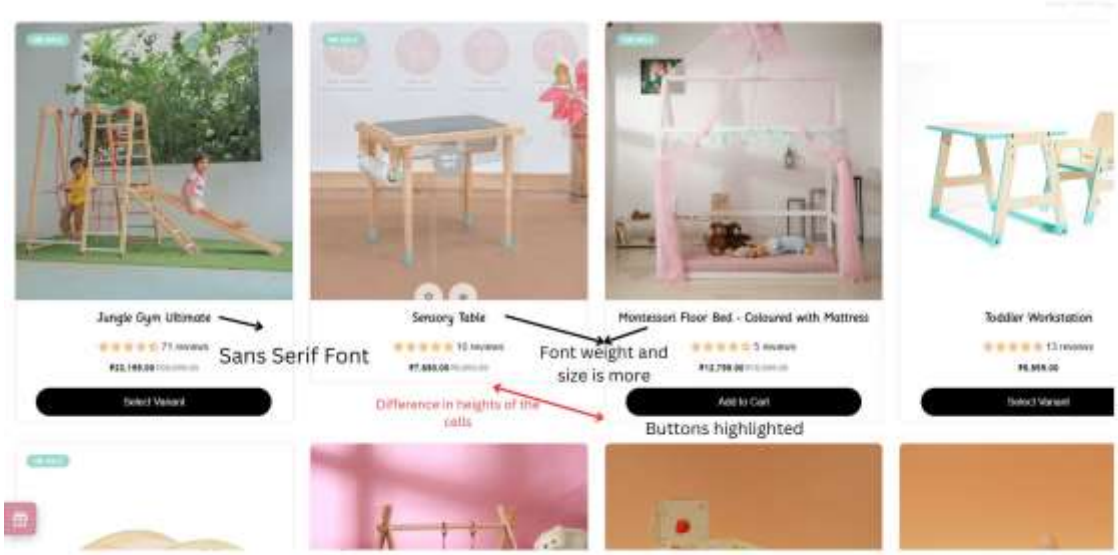

Different color
Font size of the headings is larger than the text on the page
Our Top Picks
Sans Serif Font
Font weight more
Font size in the reviews is smaller

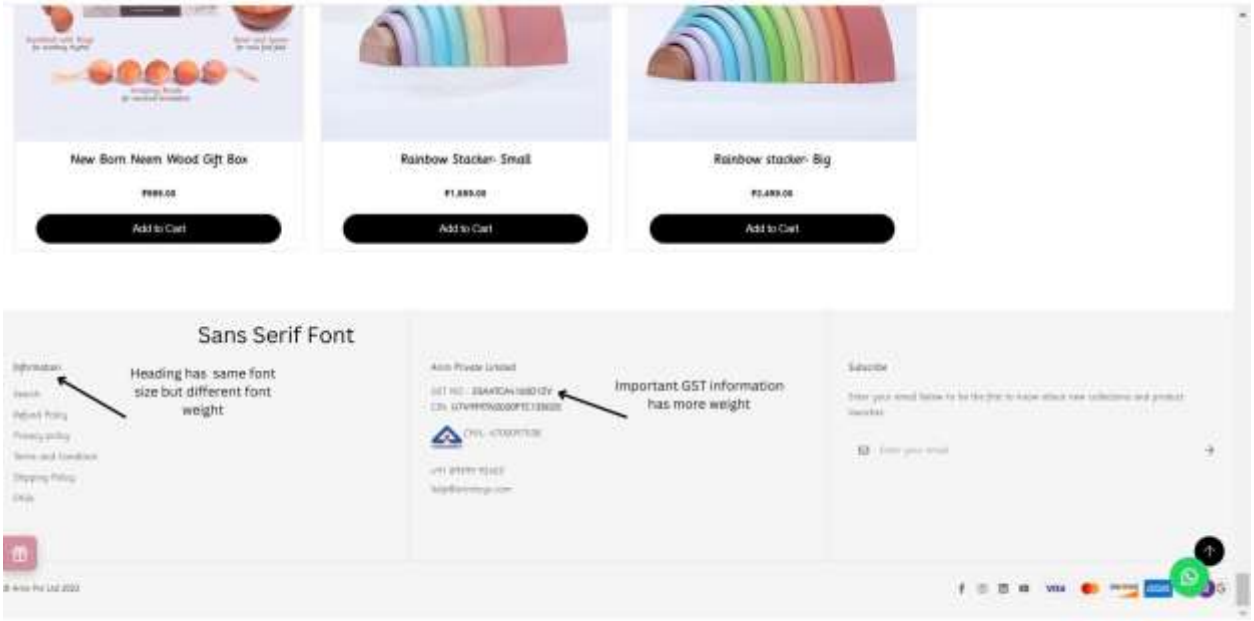
Font size of the headings is larger than the text on the page
Blog posts
Sans Serif Font
Font size of the text in the columns is small

@ arirotoys on instagram
Ariro Toys in
Self-Correcting Toys
Control of Error in Toys
Speak Their Love Language
A Guide for Partners in Pregnancy
When the baby cries the entire family be like
02
What is the importance of circles?

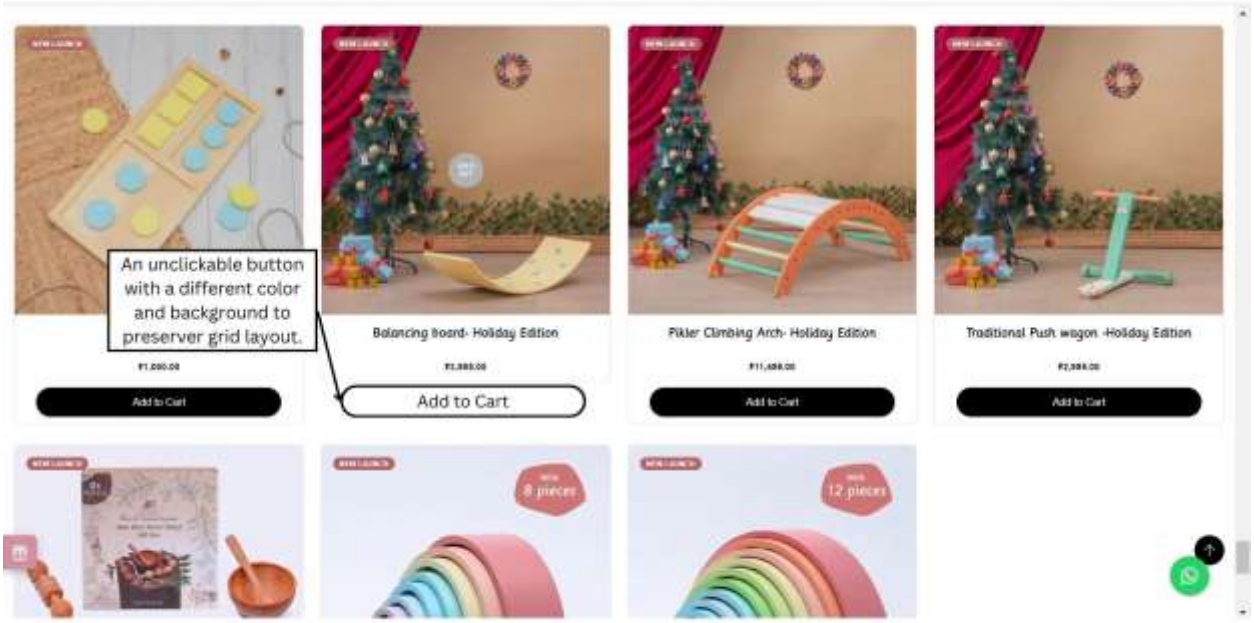
Font size of the headings is larger than the text on the page
@ arirotoys on instagram
Sans Serif Font
Ariro Toys in
Control of Error in Toys
What is the importance of rattles?
over a Commercial Walker?
Smaller font
Important GST information has more weight

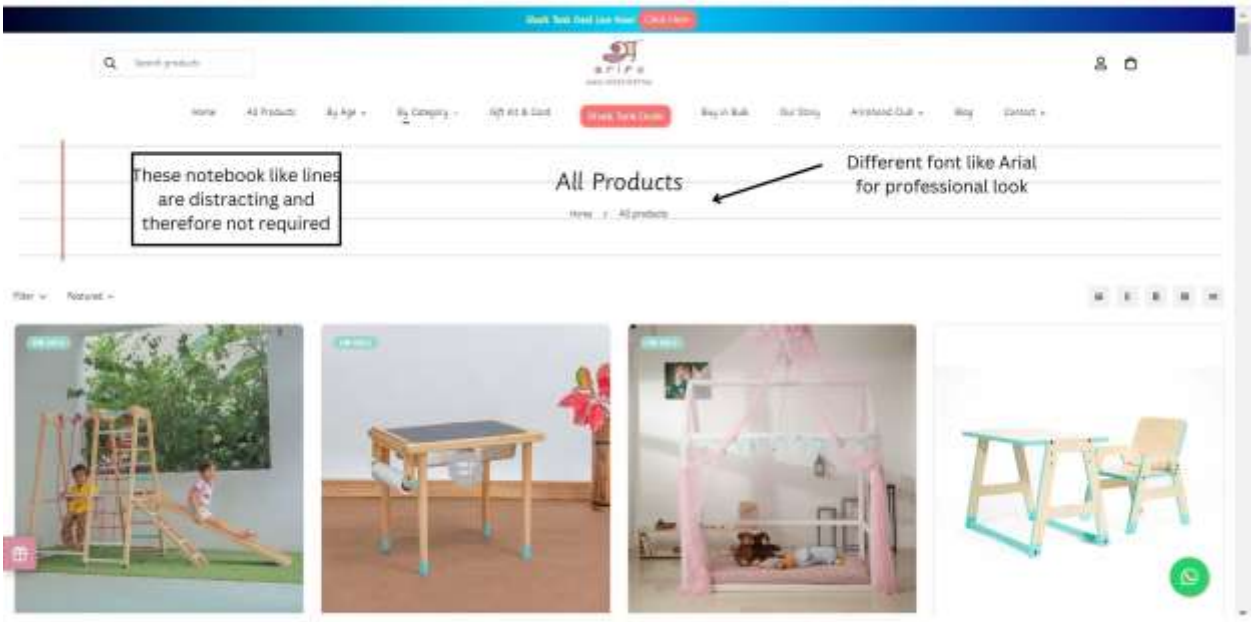

Font size of the headings is larger than the text on the page
All Products
Sans Serif Font
Font weight more


Jungle Gym Ultimate
Sans Serif Font
Sensory Table
Font weight and size is more
Montessori Floor Bed - Coloured with Mattress
Toddler Workstation
Select Variant
Difference in heights of the cells
Add to Cart
Buttons highlighted



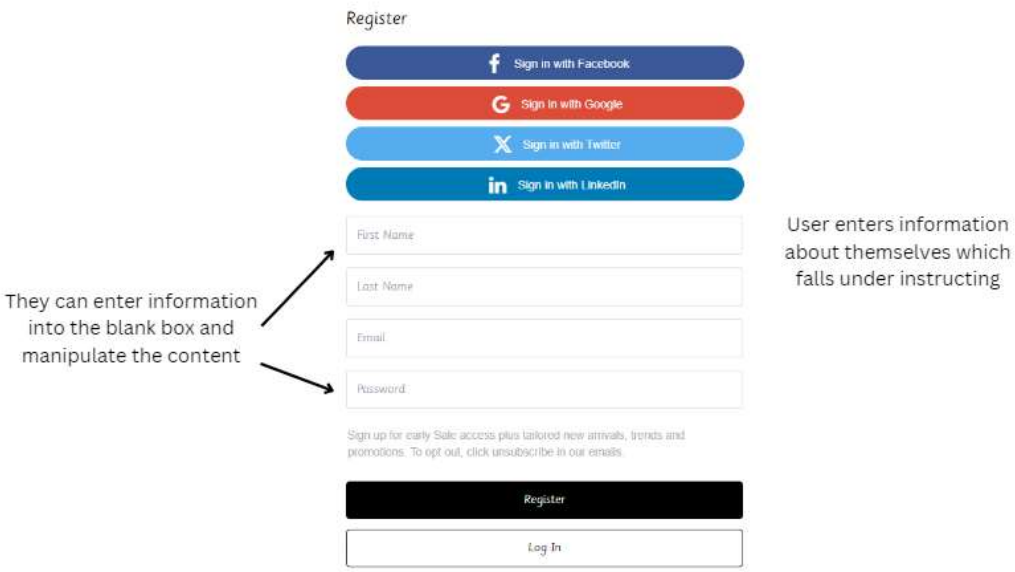
Overall Critique and Improvement

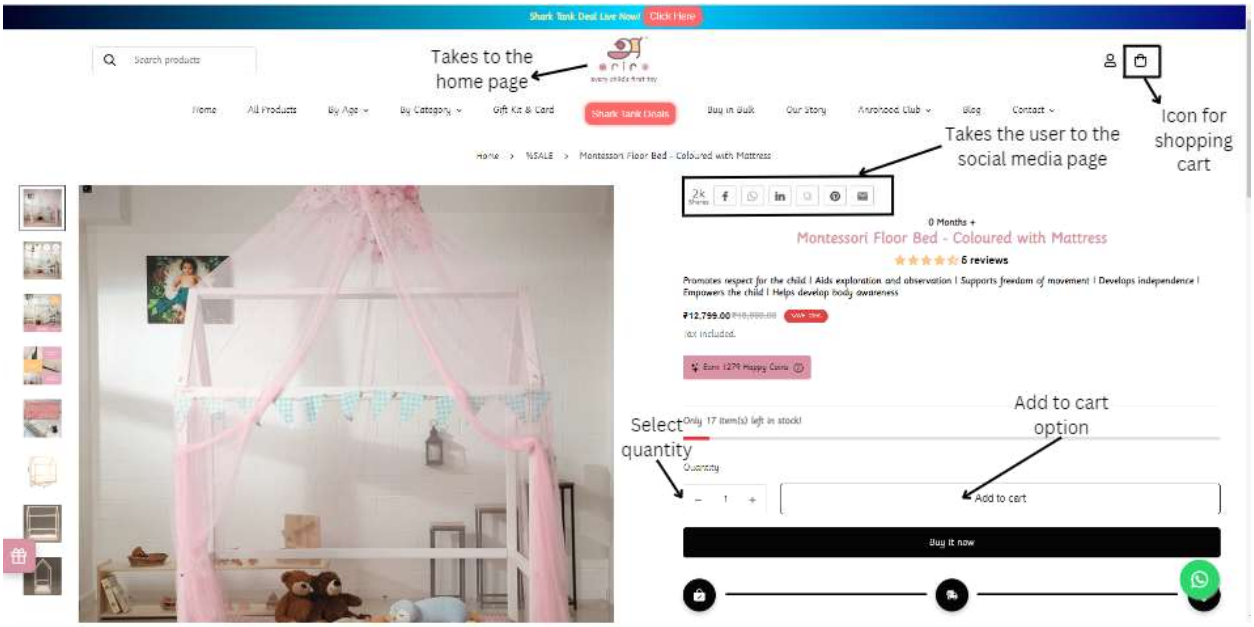

An unclickable button with a different color and background to preserver grid layout.
Balancing board- Holiday Edition
Add to Cart
Pikler Climbing Arch- Holiday Edition
Add to Cart
Traditional Push wagon -Holiday Edition
Add to Cart
Add to Cart
8 pieces
12 pieces

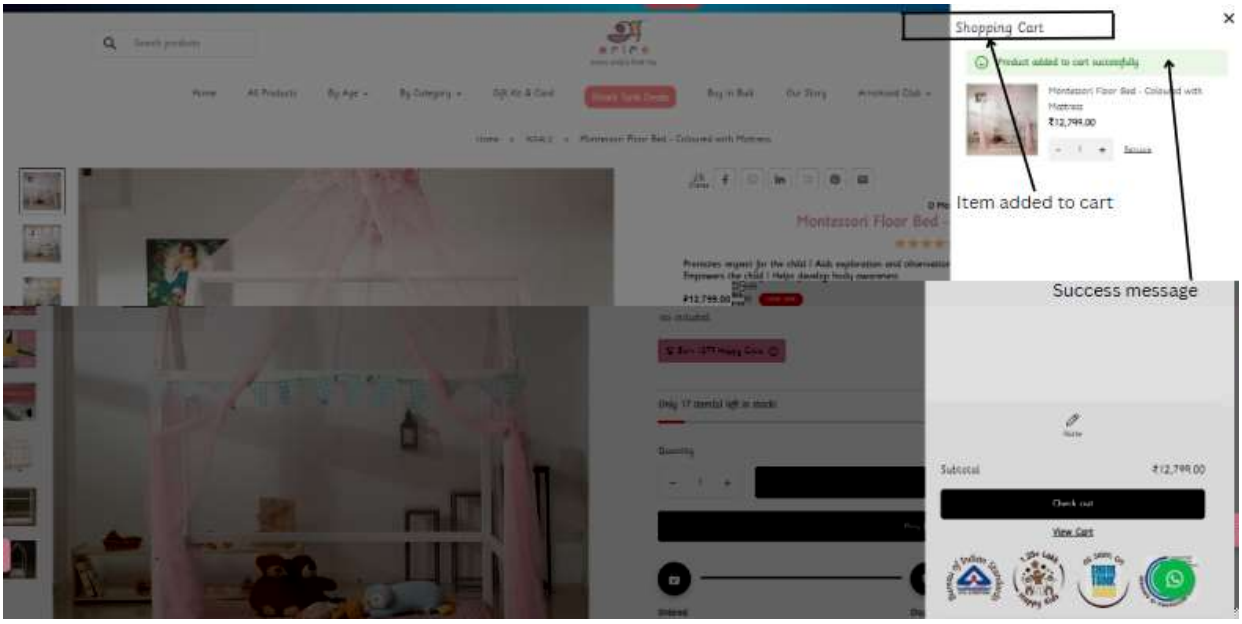


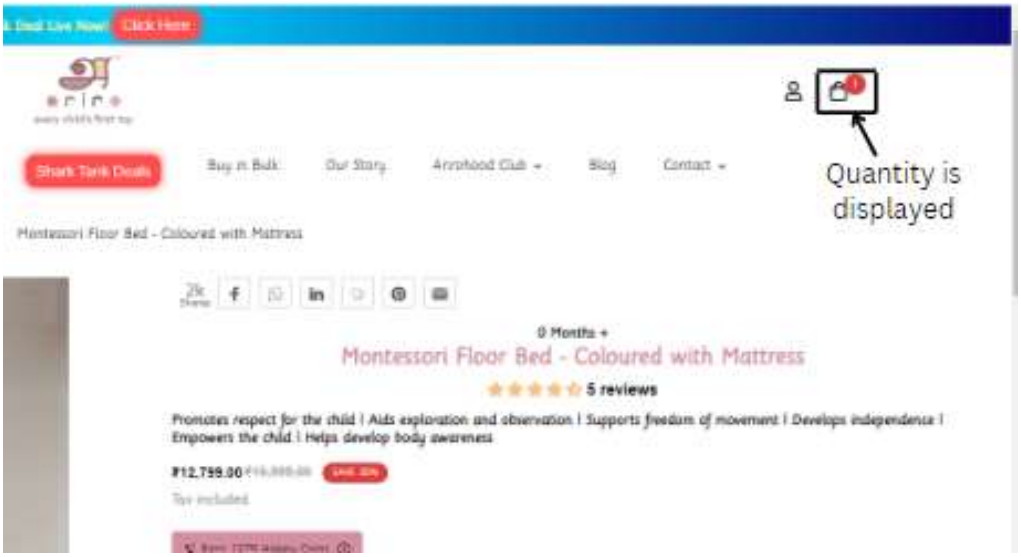
Interaction Types and Modalities

Interaction Types

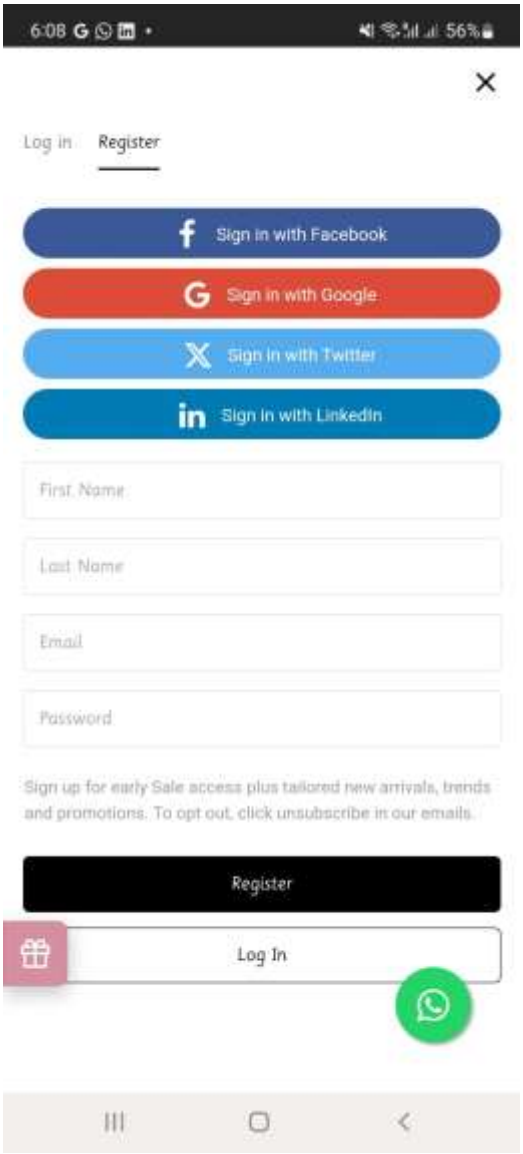

Register
Sign in with Facebook
Sign in with Google
Sign in with Twitter
Sign in with LinkedIn
First Name
Last Name
Email
Password
Sign up for early Sale access plus tailored new arrivals, trends and promotions. To opt out, click unsubscribe in our emails
Register
Log In
They can enter information into the blank box and manipulate the content
User enters information about themselves which falls under instructing

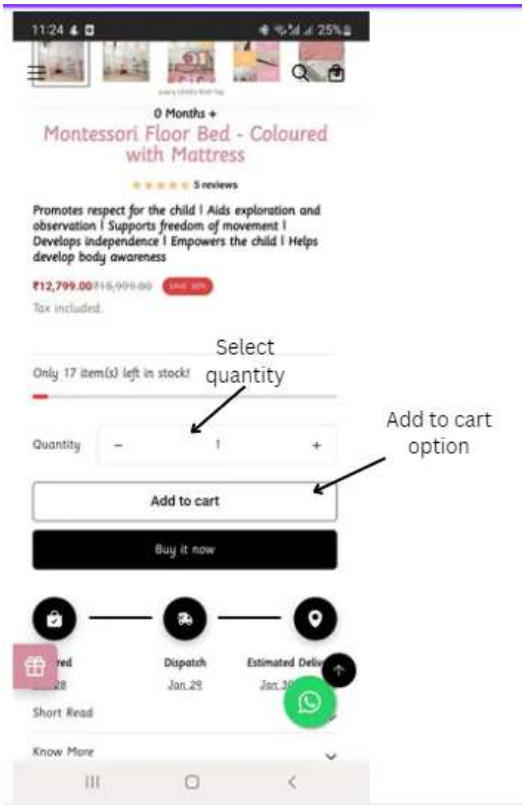

Takes to the home page
Takes the user to the social media page
Icon for shopping cart
Select quantity
Add to cart option
Add to cart
Buy it now

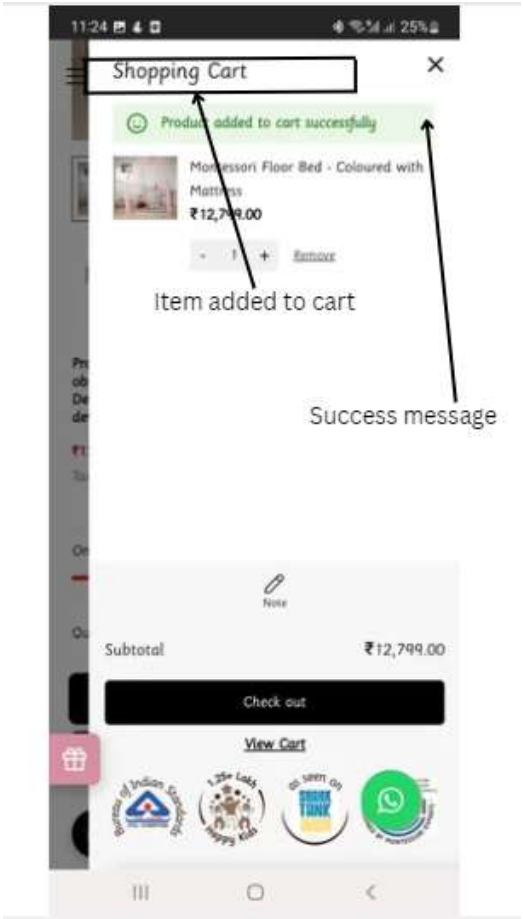

Shopping Cart
Item added to cart
Success message


Quantity is displayed
Montessori Floor Bed - Coloured with Mattress
0 Months +
Montessori Floor Bed - Coloured with Mattress
5 reviews
Promotes respect for the child | Aids exploration and observation | Supports freedom of movement | Develops independence | Empowers the child | Helps develop body awareness
₹12,799.00

Modalities


6:08
56%
Log in
Register
Sign in with Facebook
Sign in with Google
Sign in with Twitter
Sign in with LinkedIn
First Name
Last Name
Email
Password
Sign up for early Sale access plus tailored new arrivals, trends and promotions. To opt out, click unsubscribe in our emails.
Register
Log In





Improvement Recommendation for Interaction Types and Modalities

Affordances, Signifiers, and Gulfs

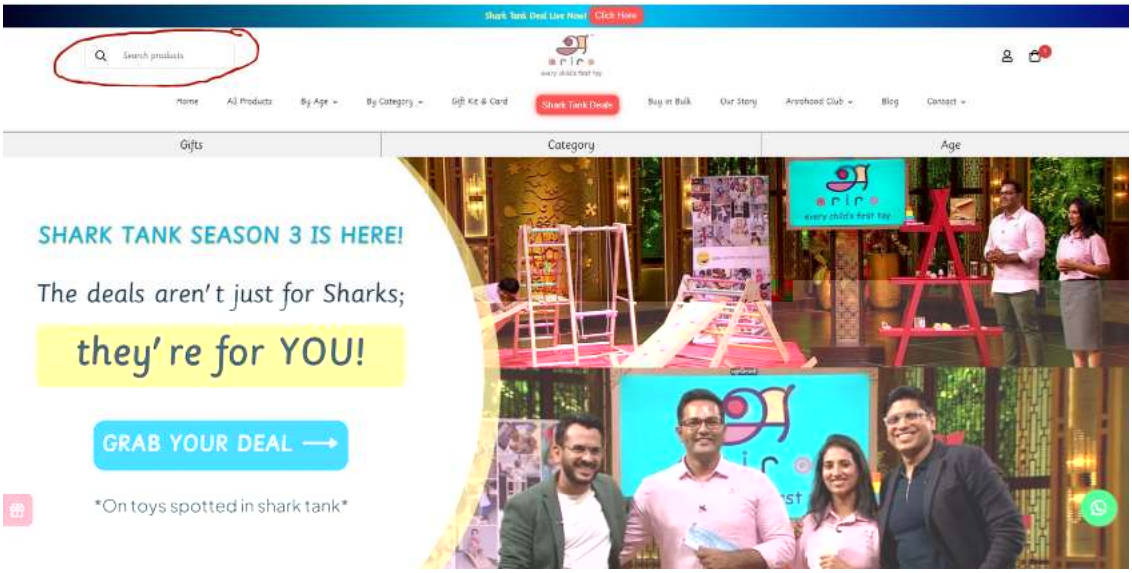
Affordances and Signifiers

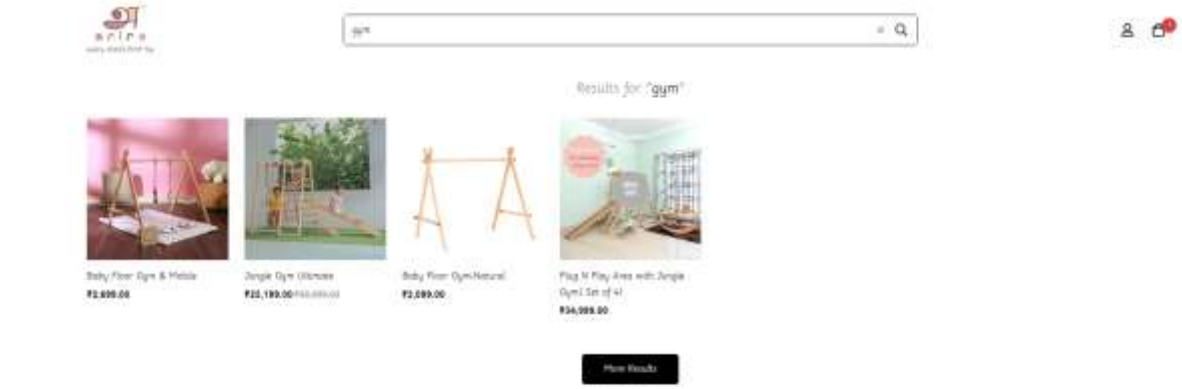
			Figure 30: Search Object

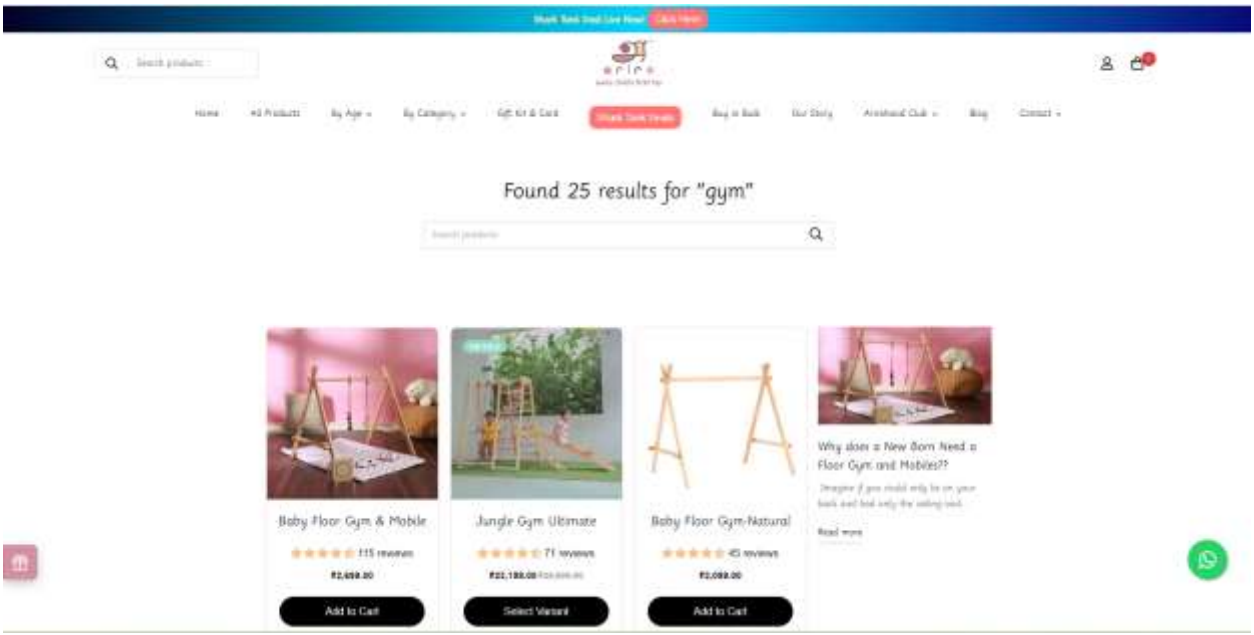
			By Age

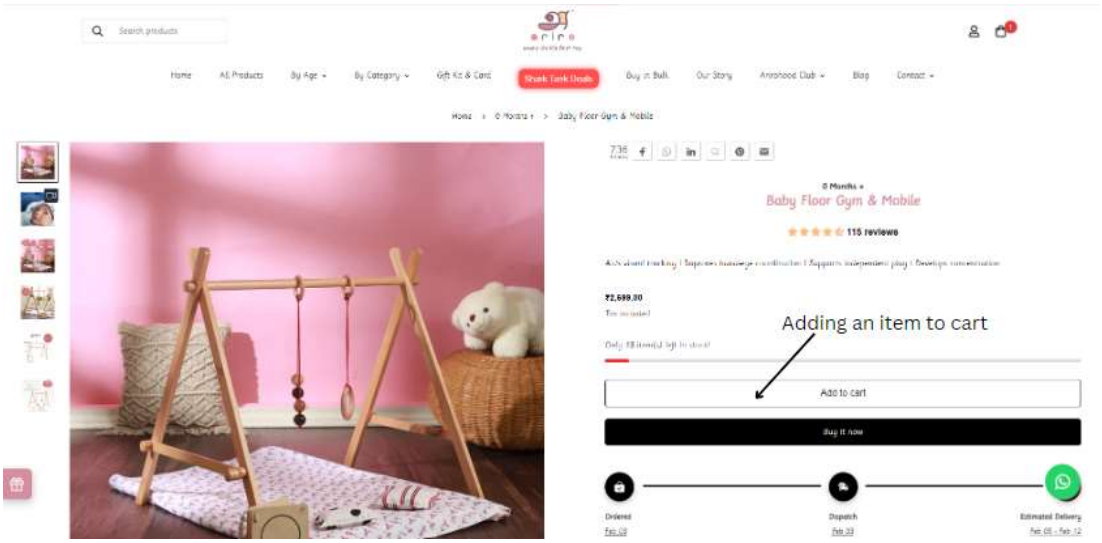
			Refund Policy
			Subscribe

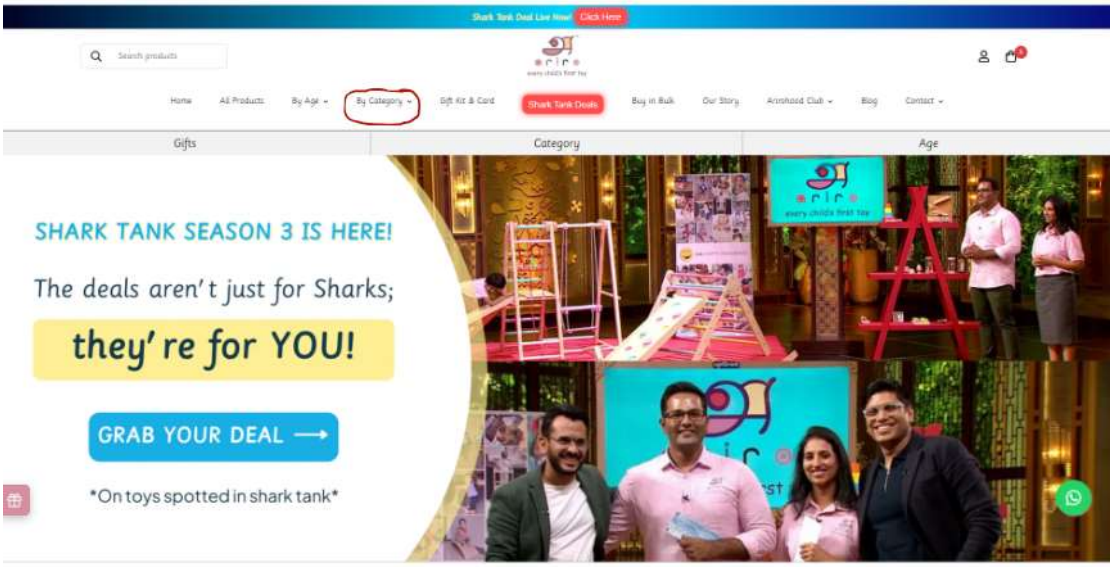
Gulf of Execution and Evaluation

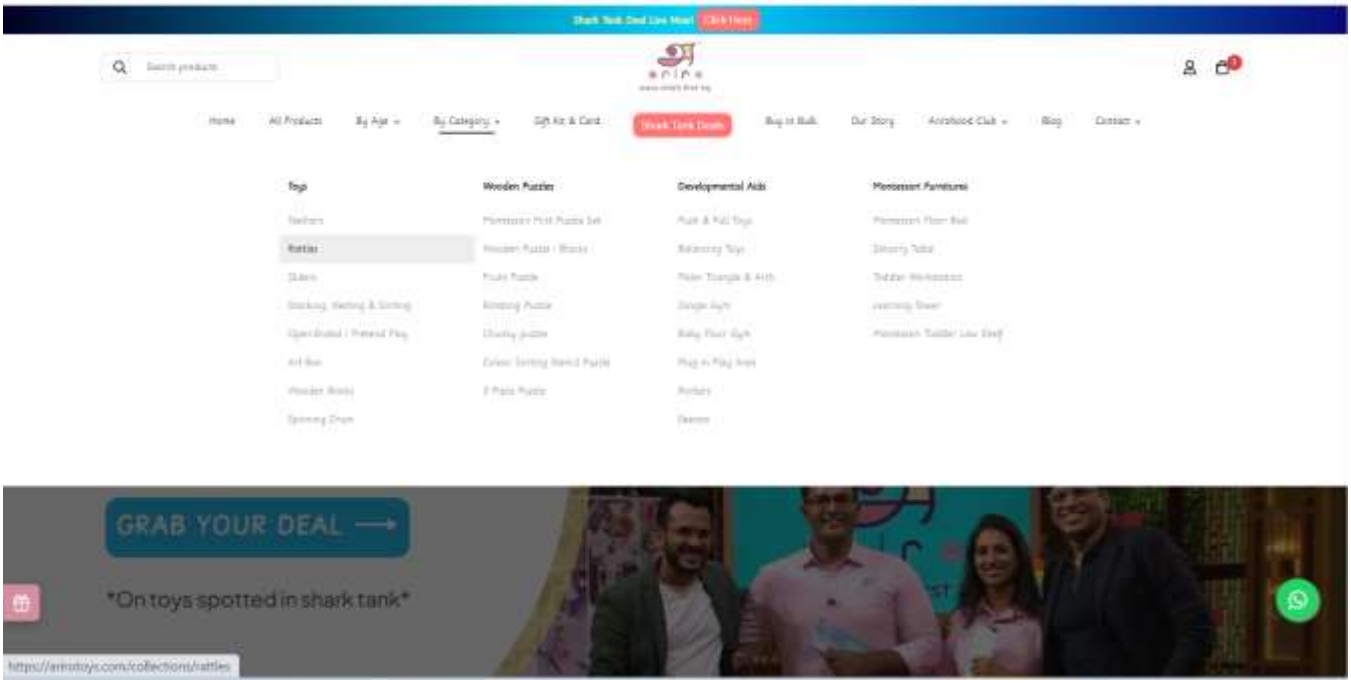





Found 25 results for "gym"
Baby Floor Gym & Mobile
Add to Cart
Jungle Gym Ultimate
Select Variant
Baby Floor Gym-Natural
Add to Cart
Why does a New Born Need a Floor Gym and Mobile??
Read more

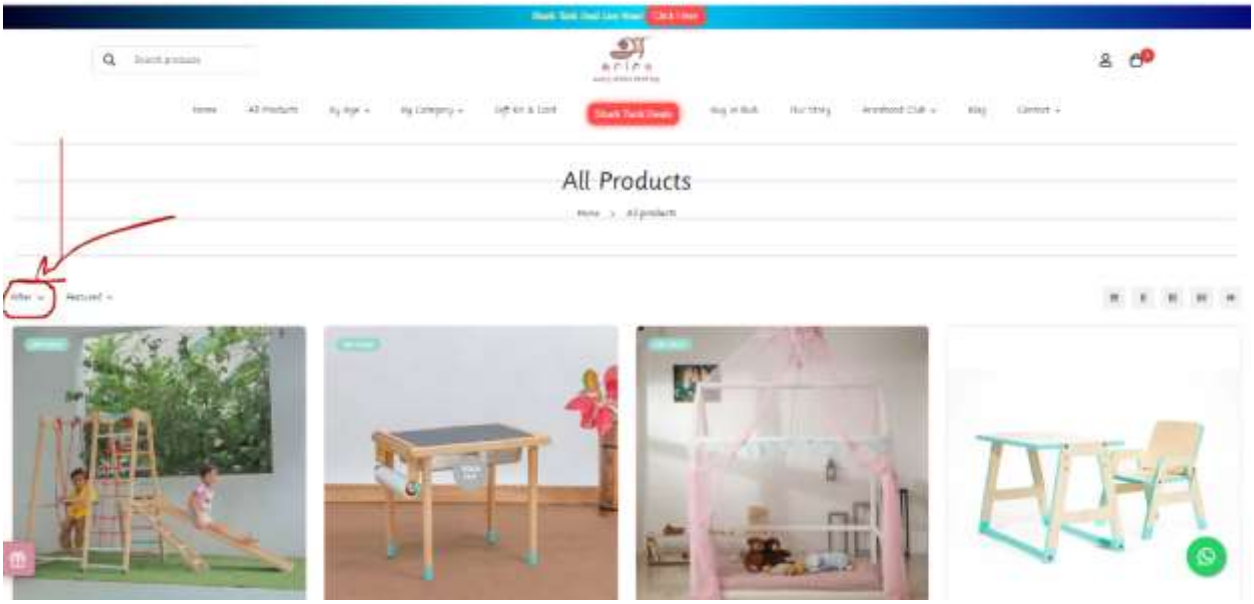

Search products
Home
All Products
By Age
By Category
Gift Kit & Card
Shark Tank Deals
Buy in Bulk
Our Story
Anirahood Club
Blog
Contact
Home > 0 Months+ > Baby Floor Gym & Mobile
736
0 Months +
Baby Floor Gym & Mobile
115 reviews
₹2,699.00
Adding an item to cart
Add to cart
Buy it now
Ordered
Dispatch
Estimated Delivery

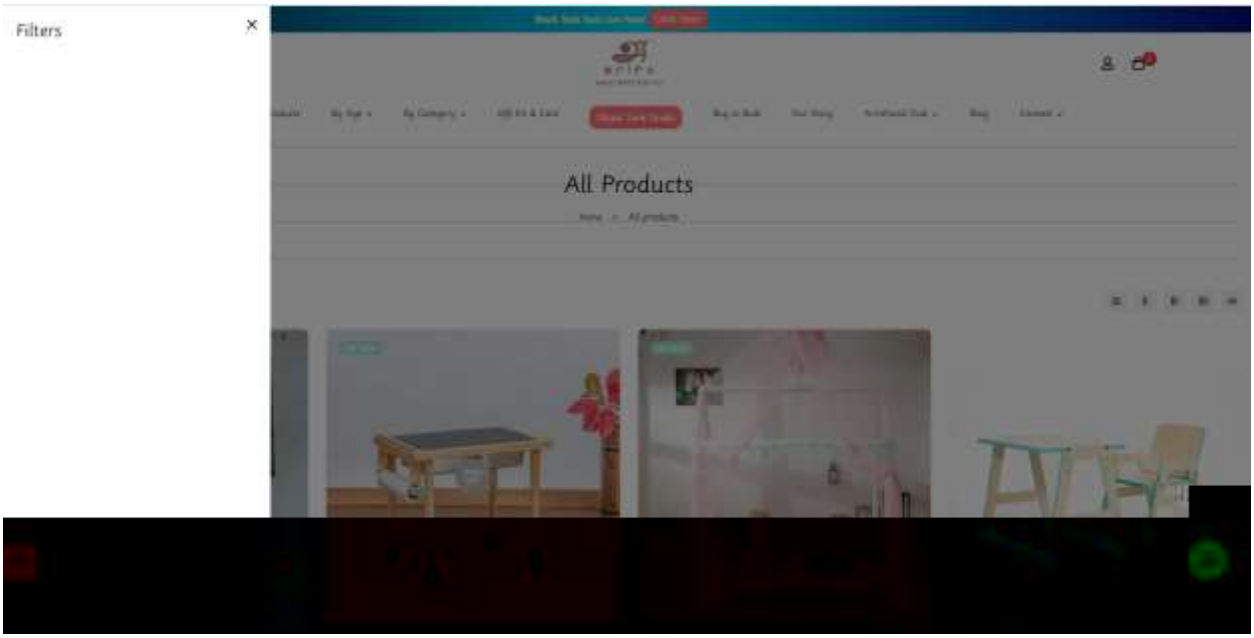

Shark Tank Deal Live Now! Click Here
Search products
Home
All Products
By Age
By Category
Gift Kit & Card
Shark Tank Deals
Buy in Bulk
Our Story
Anmhood Club
Blog
Contact
Gifts
Category
Age
SHARK TANK SEASON 3 IS HERE!
The deals aren't just for Sharks;
they're for YOU!
GRAB YOUR DEAL
On toys spotted in shark tank

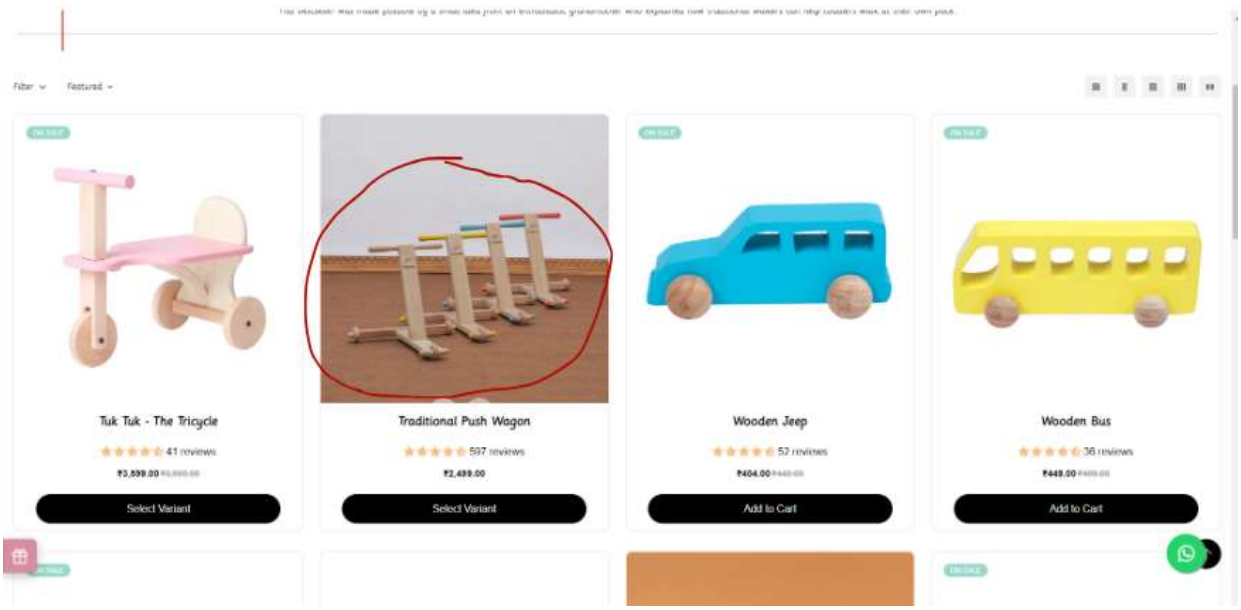

Shark Tank Deal Live Now! Click Here
Search products
Home
All Products
By Age
By Category
Gift Kit & Card
Shark Tank Deals
Buy in Bulk
Our Story
Anmhood Club
Blog
Contact
Toys
Wooden Puzzles
Developmental Aids
Montessori Furnitures
GRAB YOUR DEAL
On toys spotted in shark tank

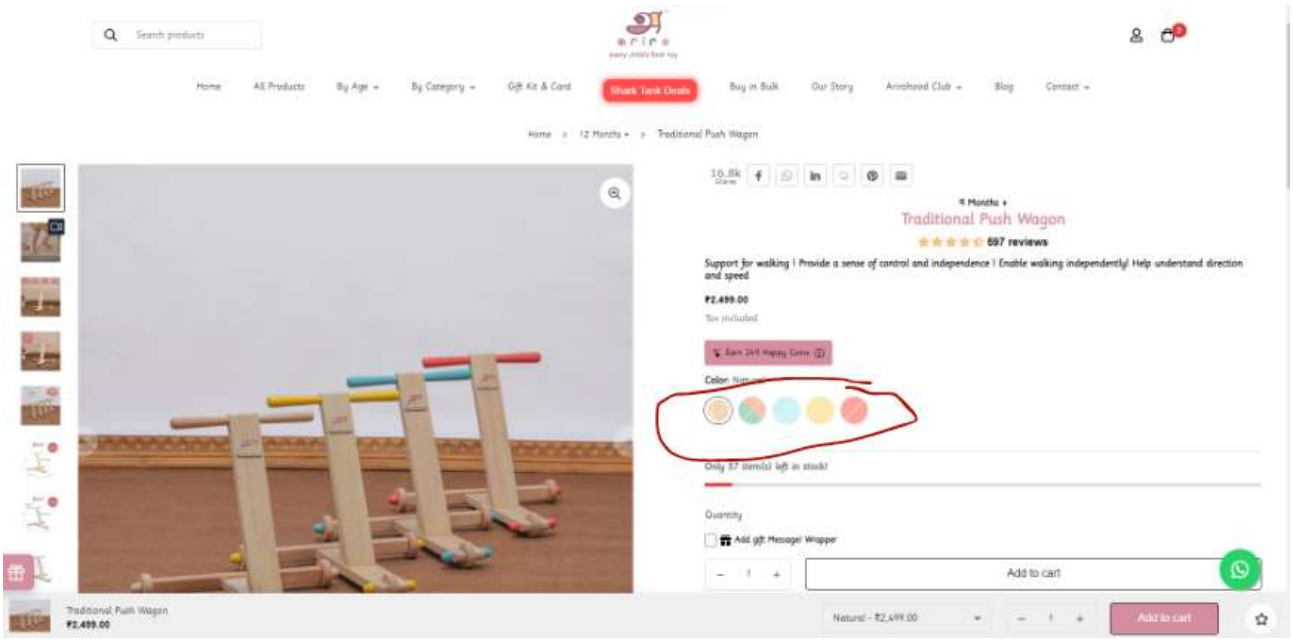
Wooden Slider Toy

Critique and recommendation for improvement






Filter
Featured
Tuk Tuk - The Tricycle
41 reviews
Select Variant
Traditional Push Wagon
597 reviews
₹2,499.00
Select Variant
Wooden Jeep
52 reviews
Add to Cart
Wooden Bus
36 reviews
Add to Cart

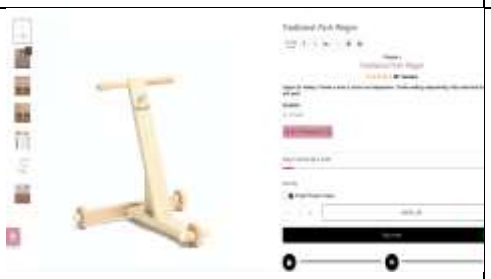
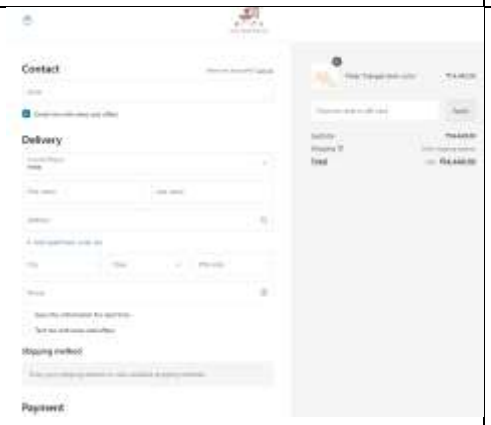


Heuristic Evaluation

Visibility of System Status. The following table gives specific examples of the

Heuristic Evaluation

		Subscribe Enter your email below to be the first to know about new collections and product launches. 1238123	
		We would love to hear from you. If you've got great products your making or looking to work with us then drop us a line. Name Email Message Save my name, email, and website in this browser for the next time I comment. Submit Now	

			
		 Contact Delivery Payment	

	Visibility of System Status		

Analysis and Recommendation

Conclusion

Figure Index

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