

₹984.9M

Revenue

2.4M

Sales Qty

Year

Select all

2017

>

Month

Select all

January

February

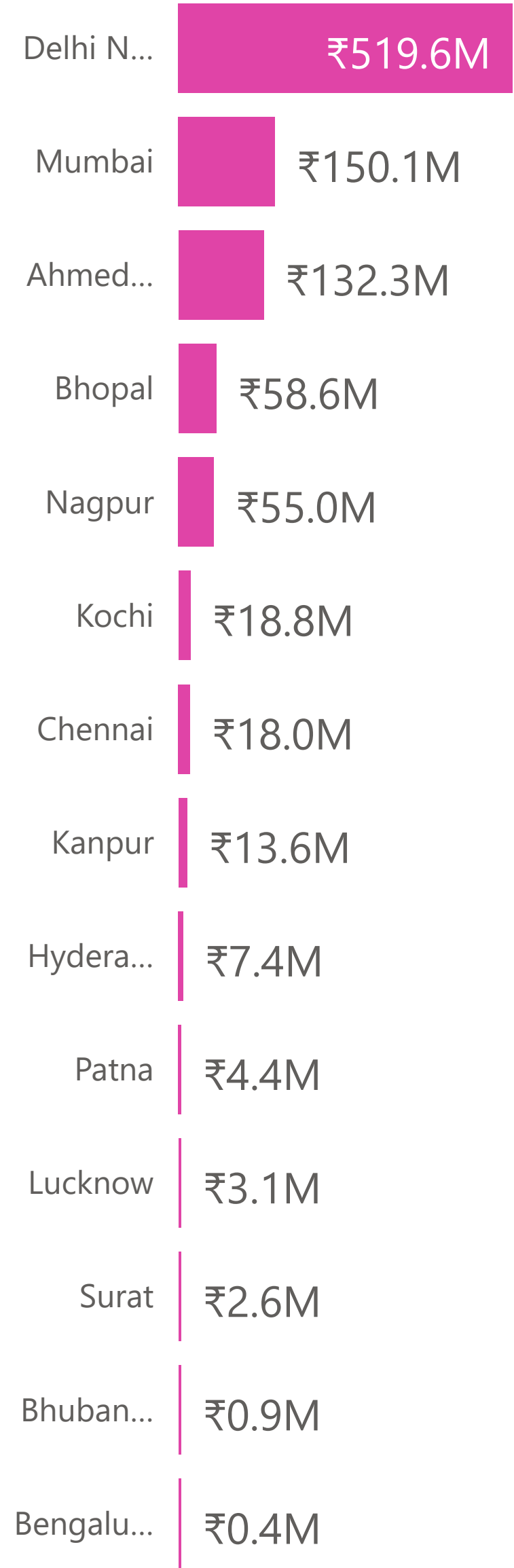
March

April

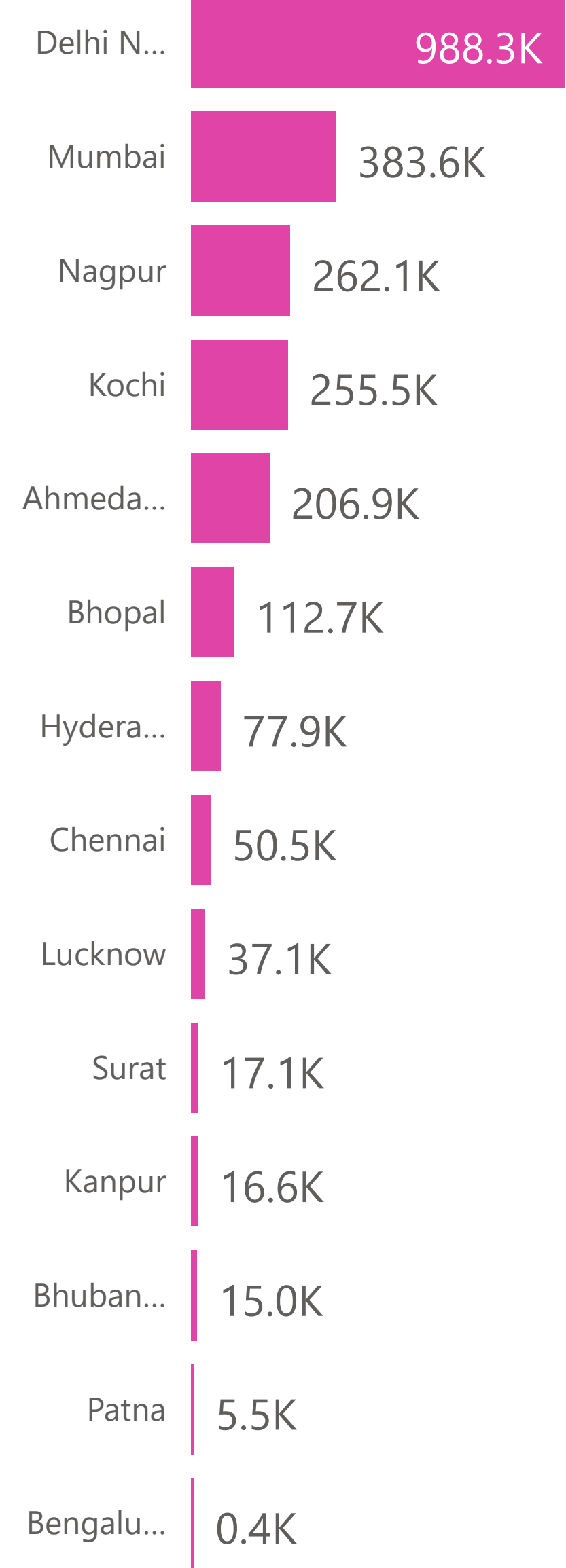
May

>

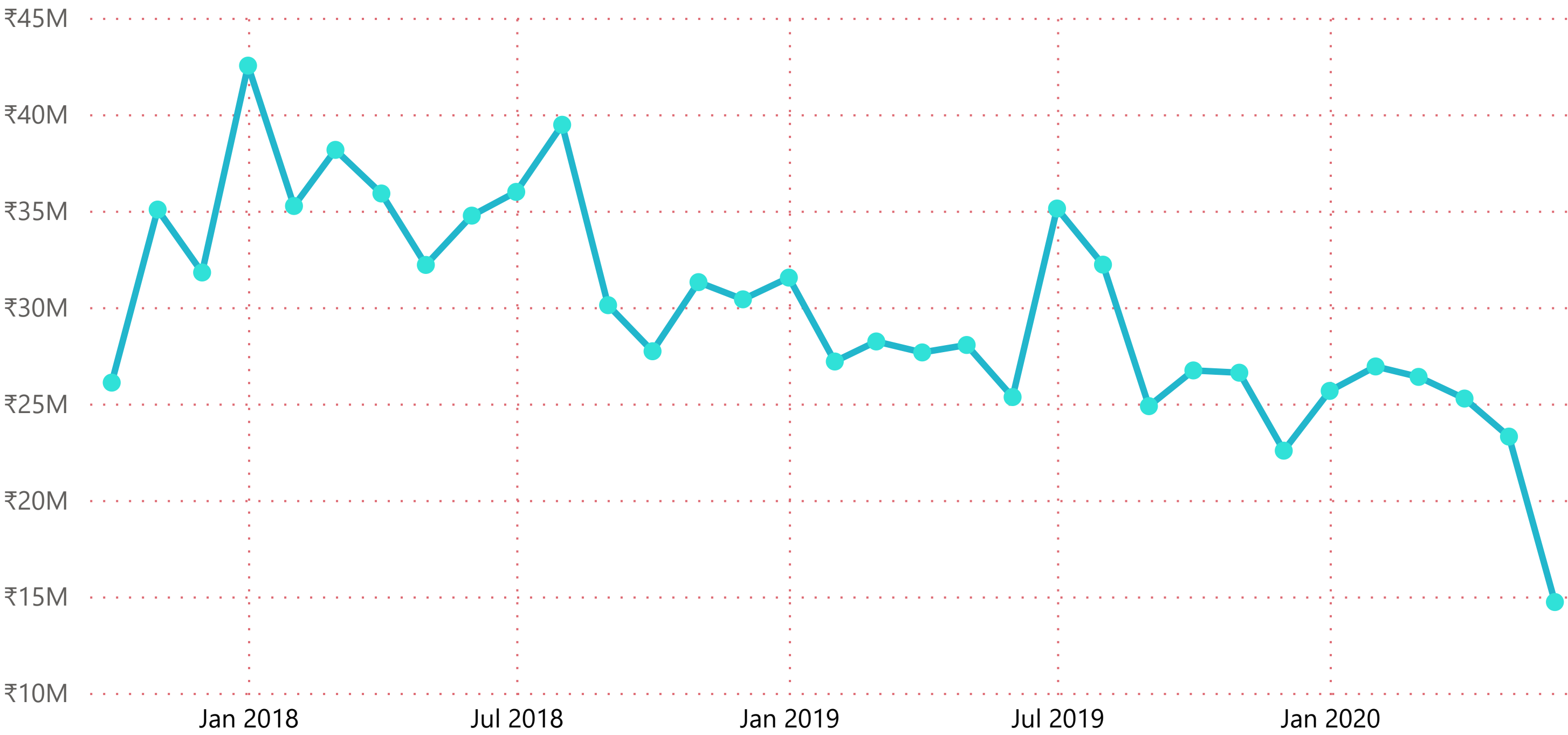
Revenue by Region



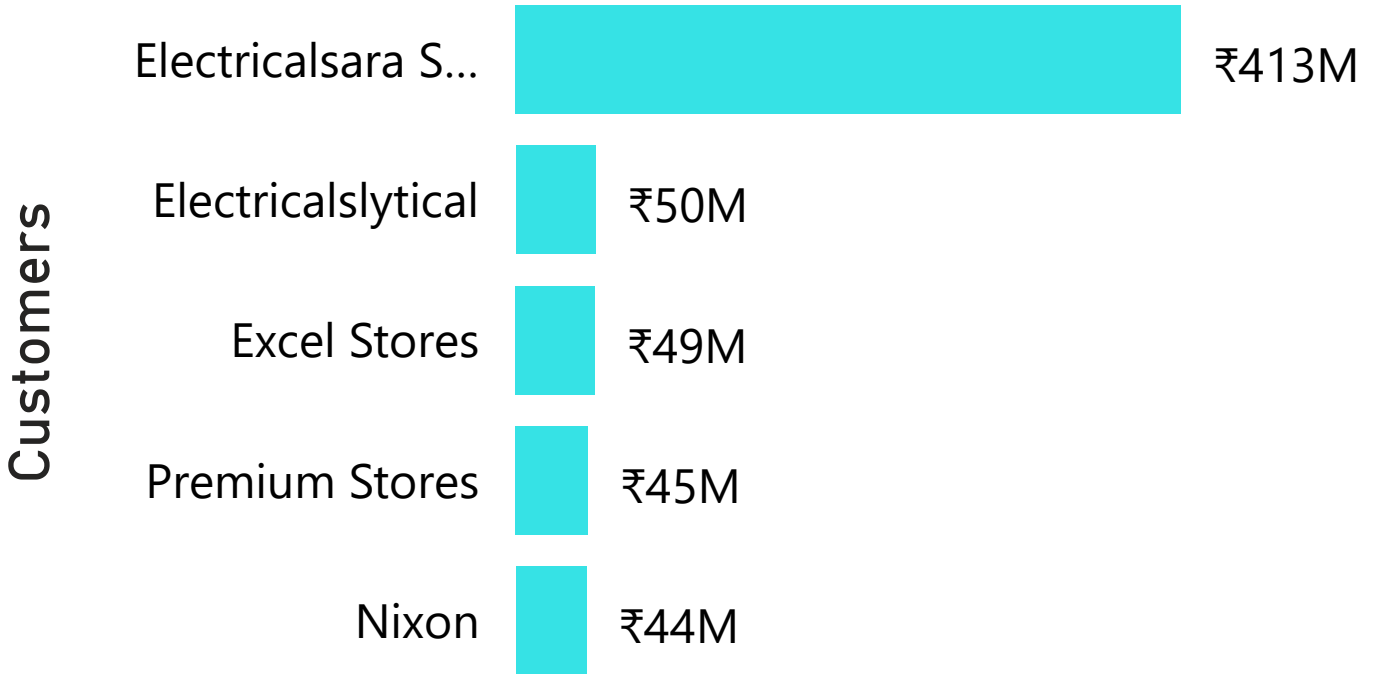
Sales Qty by Region



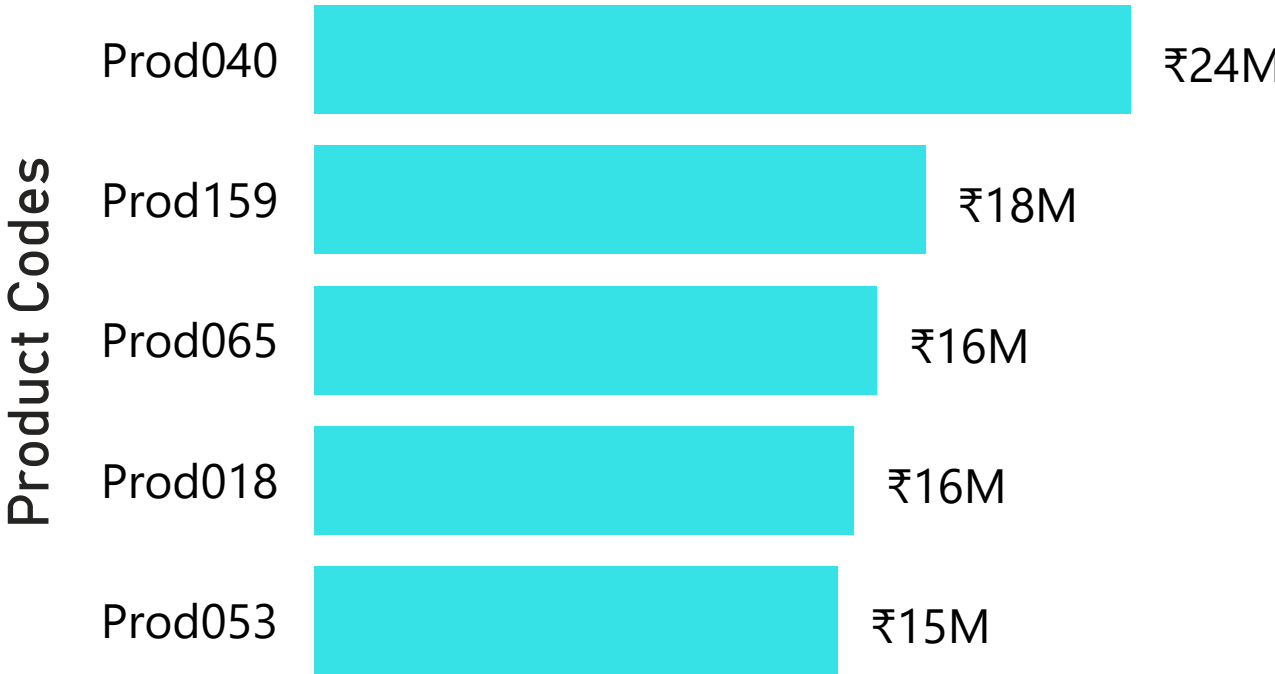
Revenue Trend



Top 5 Customers By Revenue



Top 5 Products By Revenue



₹127.5M

Revenue

316.4K

Sales Qty

₹1.9M

Total Profit Margin

Year

Select all

Month

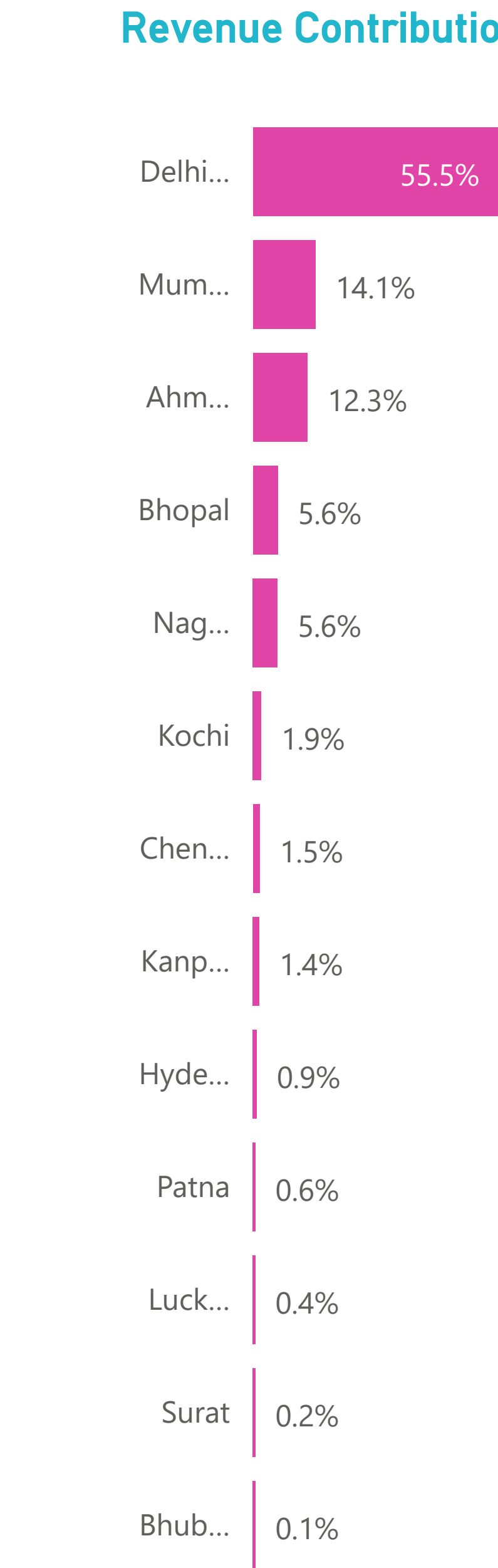
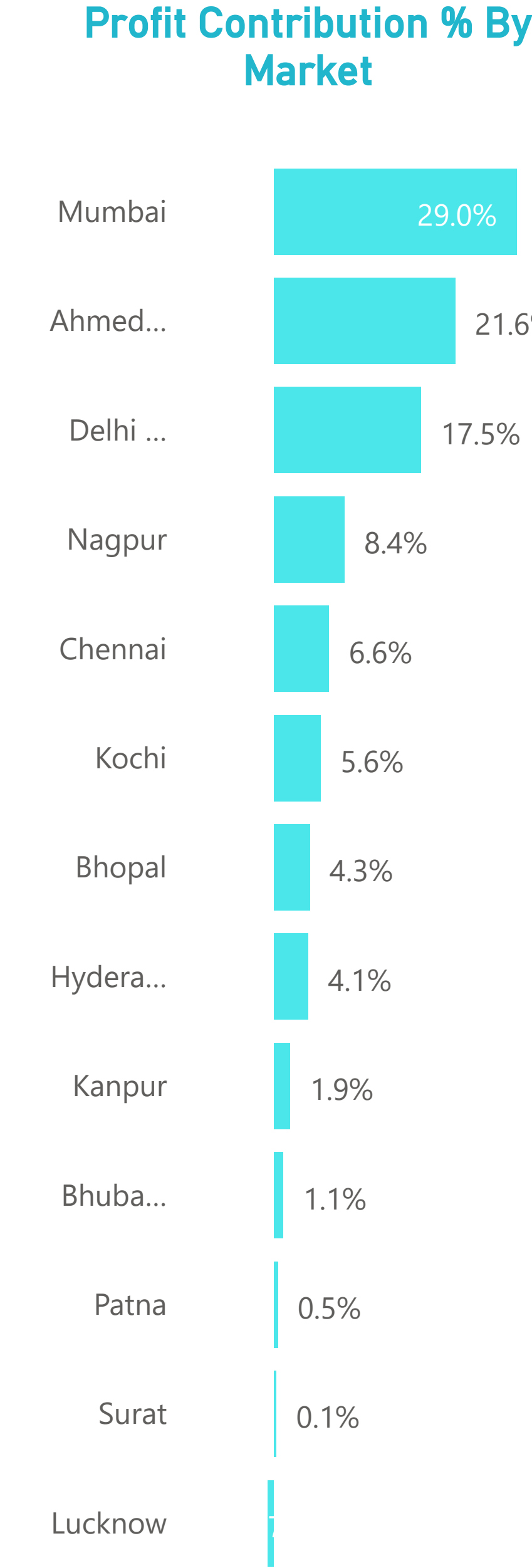
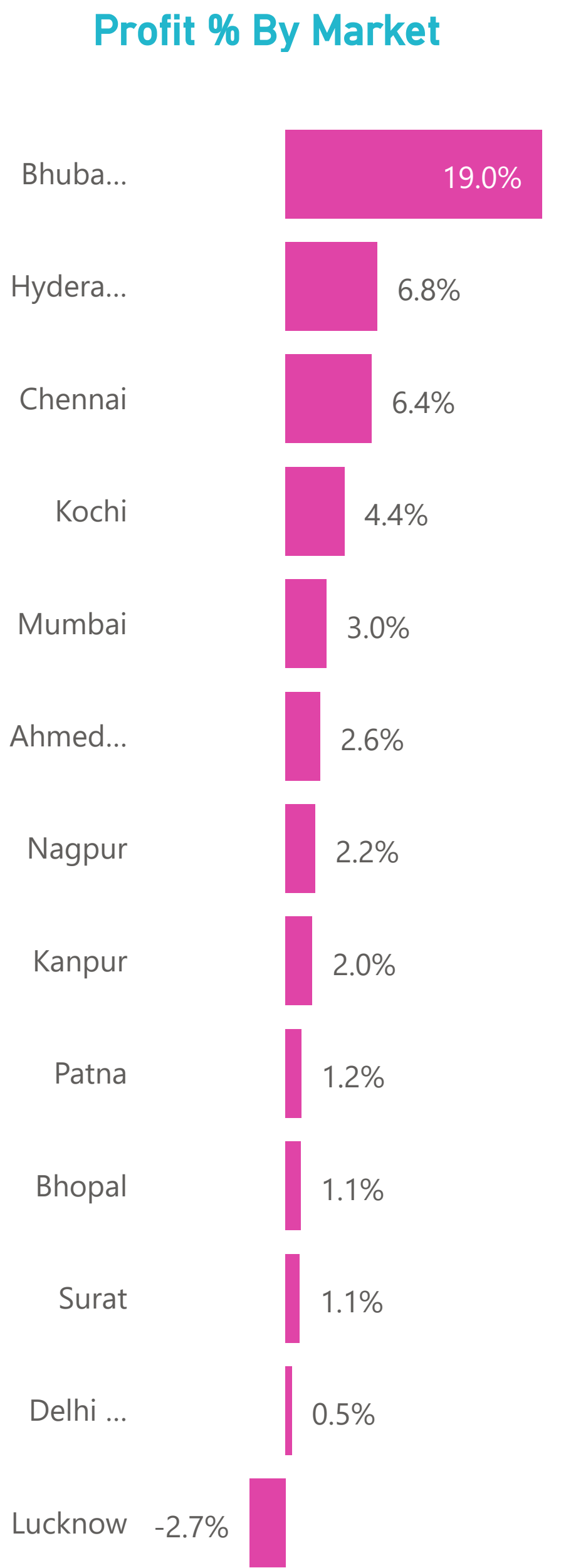
Select all

January

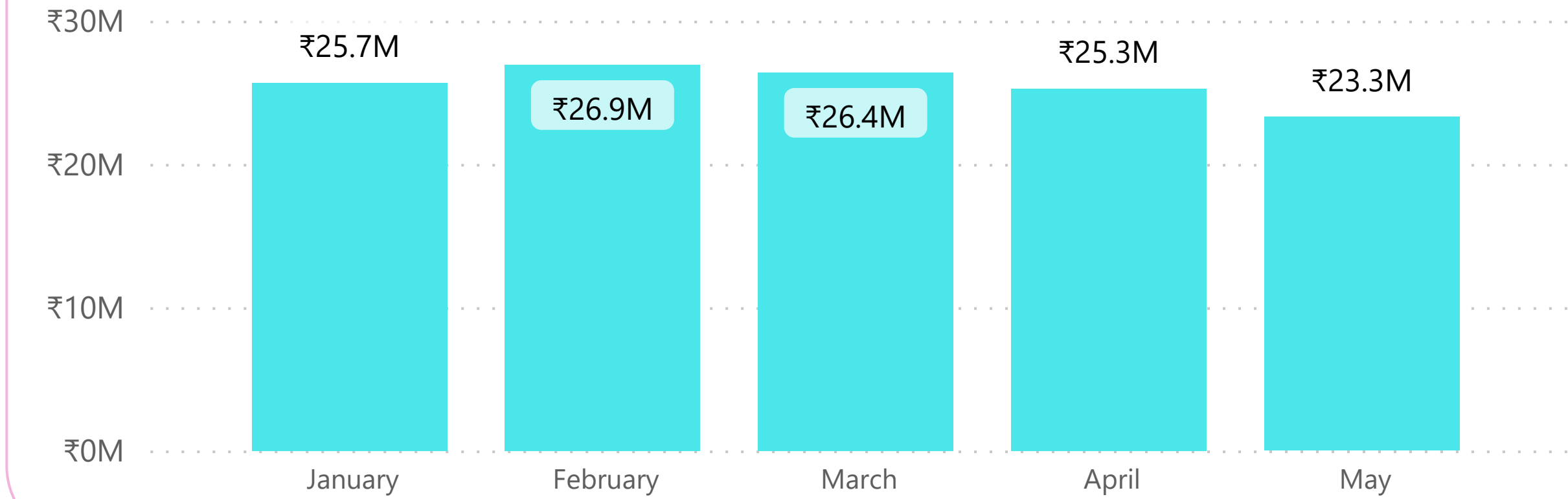
February

March

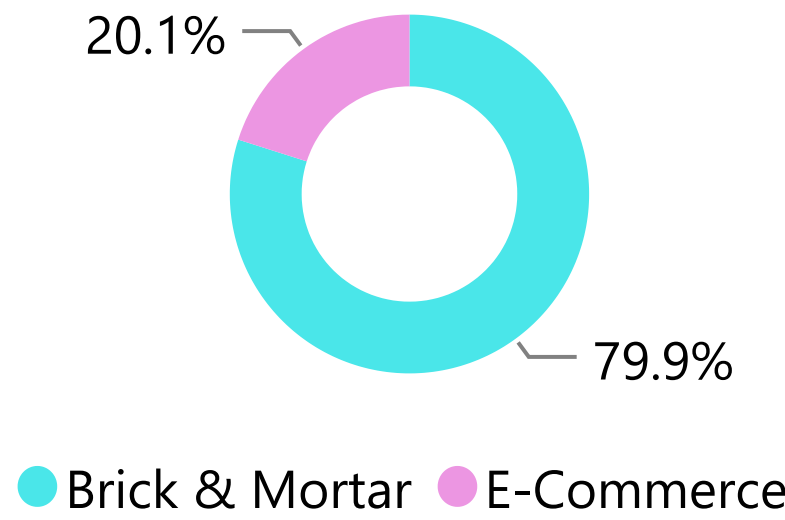
April



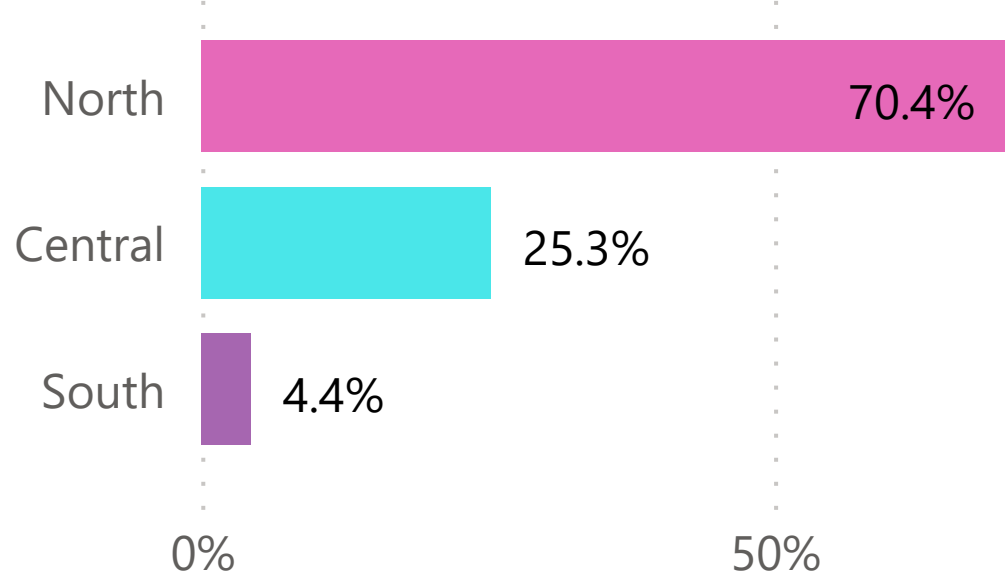
Monthly Revenue



Revenue generation by Customer Type



Zone-wise Revenue Generation



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin
Electricalsara Stores	₹60,329,917.0	47.3%	4.4%	
Excel Stores	₹7,120,143.0	5.6%	16.9%	
Electricalslytical	₹5,066,554.0	4.0%	2.7%	
Premium Stores	₹5,002,408.0	3.9%	3.9%	
Info Stores	₹4,449,792.0	3.5%	8.4%	
Control	₹3,276,156.0	2.6%	1.4%	
Surge Stores	₹3,239,817.0	2.5%	10.8%	
Logic Stores	₹2,924,741.0	2.3%	0.1%	
Epic Stores	₹2,732,735.0	2.1%	-9.4%	
Acclaimed Stores	₹2,727,988.0	2.1%	5.9%	
Nixon	₹2,696,942.0	2.1%	4.8%	
Total	₹127,514,111.0	100.0%	100.0%	