

Mansi Dhariyal

I am a SEO Content Writer with 2 years of experience and proven track record of writing content that improves website visibility(rankings) and drives sales.

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https://mansidhariyal.github.io/My_Portfolio/

EXPERIENCE

Moretasks, Remote — *Content Writer*

JULY 2023 – PRESENT

SEO-Driven Content Creation: Authored travel-related articles using **SEO best practices, keyword research**, on-page optimization, and LSI to improve rankings.

Sales Generation: Enhanced visibility, **website traffic**, and **ticket sales** for popular attractions like the Eiffel Tower and more through strategic keyword placement.

Social Media Marketing: Implemented and executed social media marketing strategies, and **campaigns** to increase audience engagement and drive traffic.

Tongadive, Remote — *Content Writer Intern*

FEB 2023 – JULY 2023

Technical Writing: Developed informative technical articles to simplify complex concepts of **blockchain technology and AI** accessible to diverse audiences.

Research and Analysis: Utilized industry-standard resources to provide accurate and up-to-date information on **emerging technologies** in the IT Industry.

Proofreading and Editing: Collaborated closely with senior writers, editors and team members to **proofread and edit** articles, ensuring high-quality content.

EDUCATION

Graphic Era Hill University, Bhimtal — *BCA*

AUGUST 2019 - JUNE 2022

CGPA: 8.9

Campus School, Pantnagar — *Class 12*

MARCH 2018 - MARCH 2019

LANGUAGES

English (Professional), Hindi(Fluent), Spanish (Beginner), Kumauni (Native)

TECHNICAL SKILLS

Skills: Keyword Research, SEO, Writing, Editing, Proofreading, Social Media Marketing

Tools: MS Office, MS Word, PowerPoint, WordPress

Courses: Completed courses in SEO optimization and advanced content writing techniques.

SOFT SKILLS

Teamwork: Attentive listener and a good leader

Communication: Articulate, clear and fluent

Personal: Confident, analytical and practical

AWARDS

Titles and awards:

Received titles such as Employee of Month, Outstanding Performance and Top Contributor etc.

Hosted Tech-Fest and participated in several **Seminars and debate competitions** conducted by Graphic Era Hill University

Awarded for specific

activities (i.e., President of Environmental Committee, Appreciation in NSS, Workshop in Art of Living)

HOBBIES

Reading, Writing, Music, Playing Instruments