## **ASSIGNMENT NO. 6**

**AIM:** Assignment on Naive Bayes Classification using the Adult Income Dataset.

### **OBJECTIVES:**

- To understand the principles of the Naive Bayes classification algorithm.
- To implement the Naive Bayes algorithm using Python and scikit-learn.
- To perform classification on the Adult Income dataset.
- To evaluate the model's performance using accuracy, precision, recall, and F1-score.

**THEORY:** Naive Bayes is a probabilistic classification technique based on Bayes' Theorem with the assumption of independence between predictors. It is called "naive" because it assumes that the presence of one feature in a class is independent of the presence of other features.

Despite its simplicity, Naive Bayes can perform surprisingly well in many real-world situations, especially for large datasets with high-dimensional features such as text classification and spam filtering.

# Bayes' Theorem:

$$P(A|B) = \frac{P(B|A) \cdot P(A)}{P(B)}$$

## Where:

• P(A|B): Posterior probability

• P(B|A): Likelihood

• P(A): Prior probability

• P(B): Evidence

# **Types of Naive Bayes:**

1. Gaussian Naive Bayes: Assumes continuous values follow a Gaussian (normal) distribution.

2. Multinomial Naive Bayes: Used for discrete counts (e.g., word counts in documents).

3. Bernoulli Naive Bayes: Used for binary/boolean features.

### **Dataset:**

The dataset used is adult.csv, also known as the Adult Income dataset or Census Income dataset, which contains demographic information and income labels of individuals. The goal is to classify whether a person earns more or less than \$50K annually.

#### **Attributes include**

• Age

Workclass

Education

• Marital Status

Occupation

Race

Gender

• Hours-per-week

• Native Country

• Income (target class)

# Methodology:

**Step 1:** Import Libraries

Step 2: Load the Dataset

- **Step 3:** Exploratory Data Analysis (EDA)
- Step 4: Data Preprocessing
- **Step 5:** Train-Test Split into 70:30
- Step 6: Train the Naive Bayes Model
- Step 7: Make Predictions
- Step 8: Evaluate the Model
- **Step 9:** Visualize Confusion Matrix
- **Step 10:** Test the Model on Sample Inputs

# **Model Implementation:**

- Used GaussianNB from the sklearn.naive bayes module.
- Trained the model on the training data.
- Predicted income category on the test data.
- Evaluated performance using metrics such as:
  - o Accuracy
  - o Precision
  - o Recall
  - o F1-Score
  - o Confusion Matrix

# **Advantages of Naive Bayes:**

- 1. Simple and fast to implement.
- 2. Works well with high-dimensional data.
- 3. Performs well even with a small amount of training data.

### **Limitations:**

- 1. Assumes feature independence, which may not always hold true.
- 2. Not suitable for datasets with highly correlated features.

#### **Conclusion:**

Naive Bayes is an effective and efficient classification algorithm, particularly for categorical datasets. On the Adult Income dataset, it successfully classifies whether individuals earn more or less than \$50K per year. While simple in its assumptions, the algorithm performs competitively with more complex models when applied properly with preprocessing and clean data.