

At The Healthy Company (a brand under Alnourish), we make personalized health plans consisting of nutrition planning & scientific superfood products to help fight obesity and lifestyle conditions like thyroid, high BP, diabetes, etc. We allow you to have your personal AI health coach free of cost, that understands your body, your lifestyle, your preferences and makes goal strategies, diet plans, dynamically recommends meals and superfoods, leveraging its learnings from the data of thousands and potentially millions of other users.

We have massively improved the quality of life of our users, helping them lose weight, manage their thyroid, etc. by allowing them to revamp their diet and lifestyle in an easy, flexible, and sustainable manner, supplemented by our superfood product line.

CONTENT WRITING

Selected intern's day-to-day responsibilities include:

1. Develop meaningful content based on research and mapped to the product & service line of the organization
2. Publish daily updates on projects and prepare clear concise content
3. Develop the communication strategy and its implementation through the projected trajectory
4. Facilitate the development of communication material as part of the brand identity
5. Monitor various social media platforms such as Facebook, Instagram, and Twitter.

Stipend – 5000-10000(Negotiable)

BUSINESS DEVELOPMENT

SELECTED INTERNS DAY TO DAY RESPONSIBILITIES

- Conduct research to identify new markets and customer needs
- Keep records of sales, revenue, invoices etc.
- Build long-term relationships with new and existing Collaboration
- Identify trends and customer needs, building a short/medium/long-term sales pipeline in accordance with targets
- Develop strategies and positions by analyzing new venture integration
- Assist in the coordination and implementation of marketing strategies, and delegate tasks that achieve strategic goal

Stipend – 5000 – 10000(Negotiable)

SOCIAL MEDIA/DIGITAL MARKETING

1. Develop meaningful content based on research and mapped to the product & service line of the organization
2. Publish daily updates on projects and prepare clear & concise content
3. Develop the communication strategy and its implementation through the projected trajectory
4. Facilitate the development of communication material as part of the brand identity
5. Monitor various social media platforms such as Facebook, Instagram, and Twitter
6. Handle influencer collabs and brand promotional strategies on various platforms

Stipend – 5000

1. It will be a work from Home internship but candidates will be asked to come to the office in Gurgaon once/twice a week
2. are available for duration of 3 months/6 months
3. Candidates with their own laptop will be preferred
4. have relevant skills and interests