

Edu4Sure is the brand under the registered company TestFormula Education Pvt. Ltd.

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Internship Projects Details

1. Project Title and Brief Description about the Company

We have 8 profiles:

1. Content Writing & Promotion
2. Digital Marketing Associate
3. Business Development (B2B/ B2C)
4. CSR Growth Hacker
5. HR Consultant
6. Research & Strategy
7. Entrepreneur in Residence
8. Graphic Designing & Video Editing

Edu4Sure started as a blog and now acts as a Training & Digital Strategy Consulting division of TestFormula Education Pvt Ltd. Check our Services <https://edu4sure.com/services> and Trainers <https://edu4sure.com/trainers>

Stats as on 31st January 2021:

72 Websites
 15 Quora + LinkedIn Accounts
 70+ Clients served
 30+ Domains/Non-Domain Training (You name any Training; we can conduct it)
 700+ Experienced Trainers
 21000+ Workshops (Colleges & Corporates)
 More than 1 Million Assessment & Certification

2. Duration of the Project (in weeks/ months)	1 month (can be exceeded if intern wants to)
3. No of hours required for the project (per day/ week)	40 Hours/ Week (8 hours per day). 5 Days a week with flexible working hours if working from home.
4. Does the Project involve Travel?	No except a student is involved in client meeting. Travel expense for clients' meeting will be provided.
5. Frequency of visits to Corporate Office (per week)	Student can do work from home. If one wants to visit office, then s/he can come after an approval.

6. Please mention any specific criteria required for the applicant students. (Knowledge, Skills, others):

Eager to Learn "Content Planning, Writing & Marketing"
 Learning Digital Marketing and Understanding Online Ventures.
 Learning B2B/ B2C business development
 CSR Enthusiast & Entrepreneurial Mindset
 Students can opt for WFH/ Office. Our office is A) close to EDM Mall, Kaushambi & B) Sec 62, Noida.

7. What are the Key Deliverables of the Project?

We need serious candidate with whom we can invest time and provide platform to work.

1. Content Writing & Promotion: 2 Blogs per day. All blogs will be published with the candidate profile on our blog and social media. You may check our blogs on edu4sure and interns' work (Shivika Sethi: Currently, Digital Strategy Consultant with KPMG, Omkar, Sakshi Goel, Saksham, and many more). Most of the work is live on edu4sure with their profile for example <https://edu4sure.com/author/kevinjoshi>

2. Digital Marketing Associate: Research on Digital Marketing tools and working on Social Media. You will act as Social Media Enabler for the organization, Working on SEO tools and directly improvising blog SEO, creating a buzz for Edu4Sure on Social Media (Linked In, Twitter, FB etc.). You will be part of an organic campaign.

3. Business Development: This is for Growth hackers and Entrepreneurial mindset people where person will work on various tasks of Business Development. There is a performance-based Incentive. For any B2B lead conversion, we will pay 10 on each conversion. Candidate has a chance to crack as many as leads possible.

4. CSR Growth Hacker: CSRinitiatives.com is social initiative arm of TEPL. We need growth hacker for this initiative. The candidate must speak to CSR activists or corporates which invest in CSR.

5. HR Consultant: Planning & executing the hiring for short term projects team and full-time internships. Managing some interns work & handle LinkedIn page of Company. Enabler for Social Media Community of Edu4Sure.

6. Research & Strategy: Candidate will do business-related research and prepare a strategy plan. S/he will assist in Strategy projects and work on new initiatives or Support in Content Research and working upon some idea.

7. Entrepreneur in Residence: Do whatever an entrepreneur should do. Admin to hiring to BD or anything for the company's growth.

TestFormula Education Pvt Ltd (Edu4Sure) is completely bootstrap venture with No External funding so far.

8. Benefits

Stipend: (Performance based upon Lead Conversion – For BD, Digital Marketing, & CSR Growth Hacker, 10 to 15% of revenue generated). The ticket size can be from 1k to any big-ticket amount depends upon client (B2C or B2B).

Profiling/ Professional Branding: Credits to you for all your work on our blog/ social media.

Networking: With experienced trainers & entrepreneurs.

Paid Course for FREE: Student can get any of our Certificate course (If s/he performs outstanding) at ZERO cost. Our courses can be found at <https://edu4sure.com/certificate-courses>

We are a bootstrap venture. We can share the best possible knowledge and platform to work. Your profile visibility will be there on our Online portal. You can see previous Interns profiles on the blogs/ Publication/ Social media handle.

Opportunity: If Students want to continue beyond the given time, they may discuss it with the mentor and their college.

Training at various centres: Netaji Subhash Palace, Dwarka, Janakpuri, Rohini, Kaushambi, Noida

Note: Kindly apply if you are serious and there is no doubt. Make everything clear through your POC. We do not want to waste anyone time. We look forward dedicated individuals.