



FOR THE YEAR 2021

# INTERNSHIP PROGRAM



*by Soch Rangmarch*

@sochtheatregroup



# WE ARE HIRING

**FOUNDER - DIRECTOR**

Rajiv Kohli

# ABOUT SOCH RANGMANCH

## Mission

SOCH RANGMANCH is an institution of art, providing platforms and opportunities for all performing and non-performing artisans.

We believe in working as one team and creating opportunities for artisans to contribute towards spreading art.

## Vision

Create platforms for all the artisans and promote experimental theatre and its formats.

## Values

- Innovation & Experimental Art
- Diversity & Inclusion.
- Commitment to values & time.



# INTERNSHIP PROGRAMS

## MARKETING & PR

Opportunity to hone your marketing and PR skills. One would be spear heading for our marketing initiatives in various work areas.

## MEDIA MANAGER

If you are good at designs and visualize the creativity to an elegant, yet eye-catching website/social media, then this is the role for you.

## HUMAN RESOURCE

Making a connection and spread the emotion of oneness is the prime for this role. Being delicate yet authoritative is what we are looking for someone in this role.

## PRODUCTION SUPPORT

Production is a foundation of any initiative or program. If you are skilled in video editing, production, sound, lights, camera, then you are made for this role.

# WE APPRECIATE

Working with S.O.C.H, (Seminary of Creative Hearts) an arm of SOCH RANGMANCH will be rewarding. It provides an opportunity to polish your skills, gain experience and be rewarded with certificate of internship, letter of recommendations and certificate of appreciation.

# ROLES AND RESPONSIBILITIES

## MARKETING & PR

**Work Hours: 20 Hours/Month**

We are looking for communication & relationship management skills:



- Designing and preparing social media art work, posters etc.
- Web sites development (tools will be provided) and keeping it up to date.
- Managing our social media content. Preparing stories, reels, teasers etc artwork for social media platforms.
- Assisting in revamping the look and feel of the pages and keep them up to date per the trend.

- Positioning brand S.O.C.H. across various networks and social media sections.
- Assisting in managing the social media pages of S.O.C.H.
- Promoting initiatives at various forums, social arenas.
- Reaching out to resources for supporting our initiatives in terms of sponsorships.
- Ensuring maximum participation in our events both online/offline.



## MEDIA MANAGER

**Work Hours: 20 Hours/Month**

Out of the box ideas in visual art work design are skills on the look out:

# ROLES AND RESPONSIBILITIES

## HUMAN RESOURCE

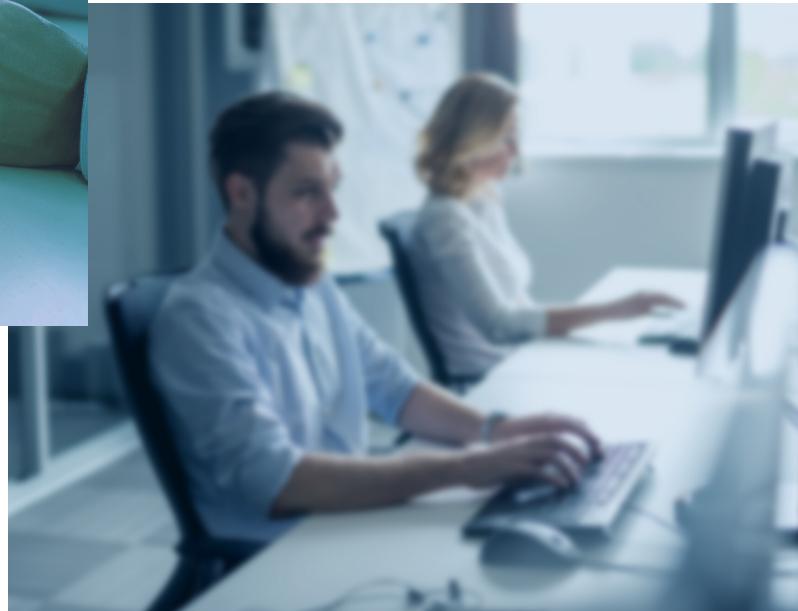
**Work Hours: 20 Hours/Month**

Be an activist and an interface between us and community at large.



- Edit and produce video teasers for our various programs.
- Edit the recordings of our live programs.
- Ensure availability of content on our You Tube Channel.
- Assist in shoots of events/movies and concepts for various projects.
- Research the content online and bring out of the box ideas for visual info graphics.

- Recruiting more interns, volunteers and members to the SOCH Rangmanch community.
- Liaison between our followers and non-followers to search for new talent for our initiatives.
- Ensure our vision and mission is clearly informed and spread within the team.
- Reach out to experts in varied fields to connect with SOCH and conduct workshops/events.



## PRODUCTION SUPPORT

**Work Hours: 20 Hours/Month**

Expertise in video editing, photo editing and behind the camera skills.

# REWARDS AND RECOGNITION

## TIME BASED CERTIFICATION

Our internship program certification is based on the time. You can opt for any one of the time period. The certificates will be awarded basis the work accomplished during the time period assigned.

### **Work Hours**

80 Hours for 1 month

### **Certificate Awarded**

Certificate of Appreciation

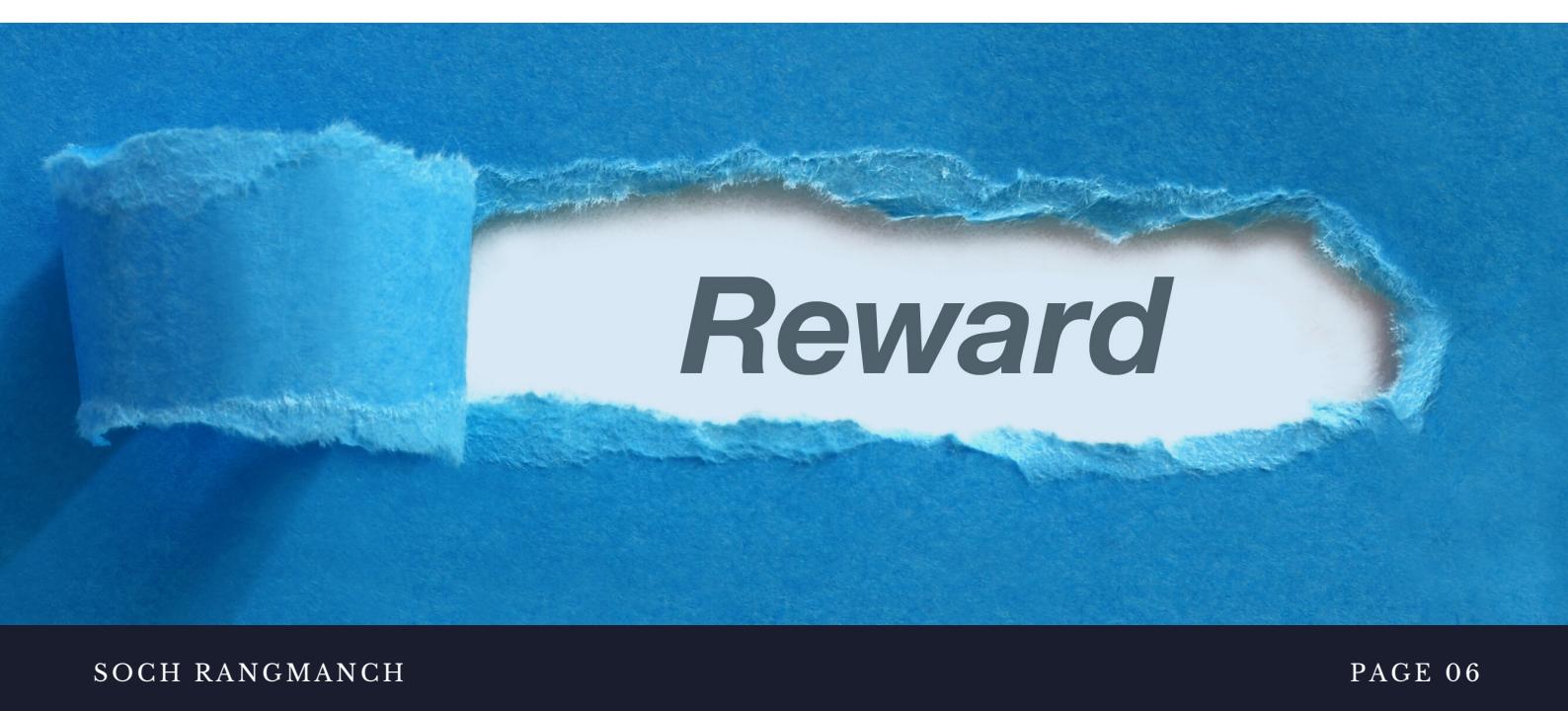
Internship Letter

Letter of Recommendation

## PERKS & OPPORTUNITIES

For all the interns who will successfully complete their assignment and a final assessment,

- Ambassadorship in various fields. (Duration - 3 Months)
- Free access to Life-time membership of Soch Rangmanch.
- Performance based Incentive (Top Performers)
- Opportunity to work as a Core Team Member



**Reward**

# HOW TO TO APPLY?

## ELIGIBILITY CRITERIA

- Students from various streams can apply in the field of their interest.
- The students can opt for maximum 2 fields in order of priority.
- Fields of interest once chosen cannot be changed after selection for internship.
- Flair towards work and commitment would be key criteria of selection.

## APPLICATION FORM

Online Application form is available as part of Google Form in the link shared during the internship selection process.

## DOCUMENTS REQUIRED

- Photo/ID/Address proof. (to be attached in the form)
- Latest Photo Passport Size (to be attached in the form)
- Any previous certificates/achievements (scan as .pdf and attach in the form)



# OUR COLLABORATIONS

## CORPORATES

We have collaborated with my brands for Corporate Theatre and as part of their CSR activities. Here are the few of the names to highlight.

**200<sup>+</sup>** performances as part  
of **Theatre@Work**

**TOP** Brands

**CSR Activities**

**Theatre @ Work**

**Street & Stage Plays**



# OUR INITIATIVES

## INITIATIVES

SOCH RANGMANCH believes in meaningful entertainment and theater for change. Grooming for camera and acting skills.

### 1 SOCH RANGMANCH



Meaningful entertainment and theater for change. Grooming for camera and acting skills.



### AAPKI AWAAZ 2

Welcoming flair of talent in creative art via both online and offline composition.

### 3 MERAKI EMPORIO



Painting the canvas with dreams of artisans, craftsmen, sketchers, photographers and musicians.



### SOCH BRIGADE 4

A social arm of S.O.C.H. working towards giving back to the society. Voicing out the societal issues through various programs