Mansour Shahhosseini

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Education

2023 – Now	Temple University, Philadelphia, PA PhD, Marketing GPA: 4/4
2020 – 2023	Sharif University of Technology, Tehran, Iran Master of Business Administration GPA: 19.1/20 (4/4)
2016 – 2020	Iran University of Science and Technology, Tehran, Iran B.S, Materials Engineering GPA: 17.15/20 (3.59/4)

Research Interests

Areas: Customer Analytics, Social Media, Unstructured Data in Marketing
Methods: Econometrics, Causal Inference, Deep Learning

Publications

1) Shahhosseini, M., & Khalili Nasr, A. (2024). What attributes affect customer satisfaction in green restaurants? An aspect-based sentiment analysis approach. Journal of Travel & Tourism Marketing, 41(4), 472–490. https://doi.org/10.1080/10548408.2024.2306358

Working Papers

- Causal Impact of Brands Supports for Abortion Rights on Consumers Spending
- Show What You Say, Say What You Show: A New Measure of Successful Listing with Empirical Evidence from Airbnb

Work in Progress

- How to Sell in Secondhand Market

Awards and Honors

- Ranked Top 1% Among Participants in the Mathematics and Physics Bachelor's National University Entrance Exam (Konkour), 2016
- Ranked Top 10 Among 85 Materials Engineering Students of Class 2016
- Ranked 13th Among More Than 20,000 Participants in the MBA National University Entrance Exam, 2020
- Ranked 2nd Among 90 MBA Students of Class 2020
- 1st Year Paper Temple University PhD Research Excellence Reward

Working Experience

High School and Konkour Mathematics Teacher   2017- 2019

Teaching Experience

Teaching Assistant (All Graduate Level): Data Analysis, Operation and Service Management, Strategic Planning, Special Topics in Economics, Research Methodology   2020 - 2023

Invited Talks

- What attributes Affect Customer Satisfaction in Green Restaurants? An Aspect-based sentiment Analysis Approach
  - Sharif University of Technology , 2024

Skills

Programming Skills: Python (Deep Learning, LLMs, Selenium), STATA, R
Languages: Farsi (Native), English (Fluent)