

Uber

A comprehensive Uber analytics dashboard designed to uncover ride patterns, revenue performance, customer behavior, vehicle efficiency, and cancellation insights across multiple locations.

Home

Overview

Revenue

Rider

Location

Vehicles



Uber

Auto



93K

Completed

Ride which completed successfully.

57K

Cancelled

Ride which cancelled by any reason.

9K

Incomplete

Ride which incomplete due to any issue.



93K

Total Bookings



57K

Lost Bookings



25.21%

Cancel Ride%



2.51M

Total Distance



24.64

Average

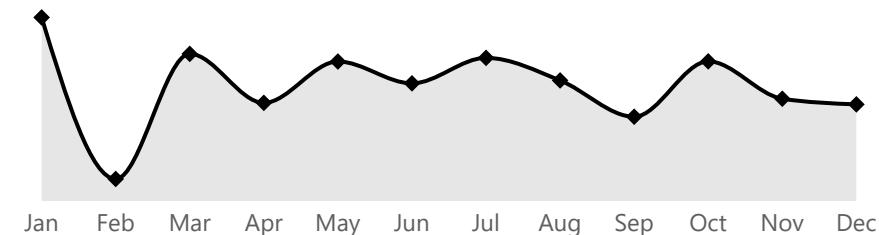
Bookings

93K

Bookings by Monthly

Month

Quaters



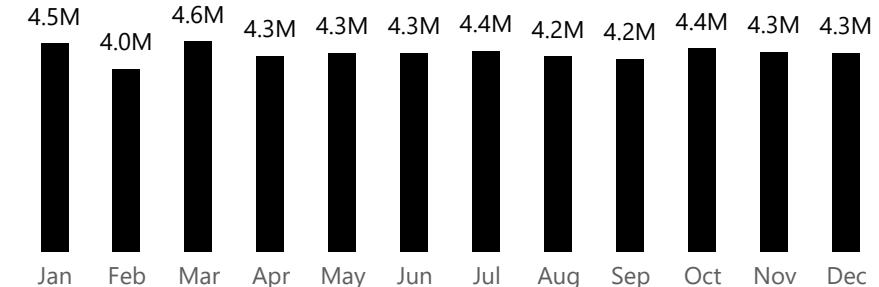
Revenue

51.85M

Revenue by Month

Month

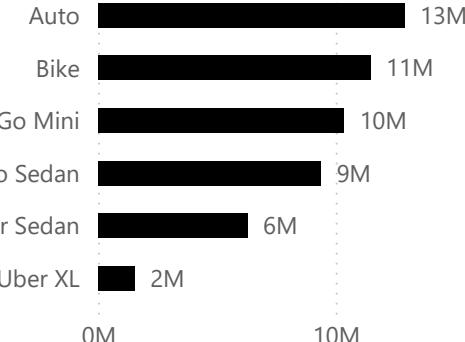
Quaters



Revenue

by Vehicle Type

Details



Khandsa

949

Top Pickups



Ashram

936

Top Drops



Avg Customer Ratings

4.4



Avg Driver Ratings

4.23





Uber

Auto



93K

57K

9K

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Ride which cancelled by any reason.

Incomplete

Ride which incomplete due to any issue.



93K

Total Bookings



25.21%

Cancel Ride%



62.51%

Complete Ride%



348.51

Revenue per Booking

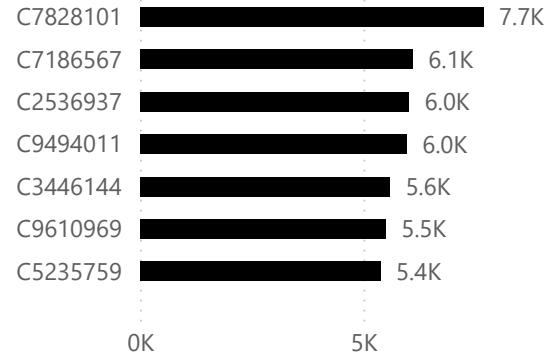


24.64

Avg Distance

Revenue by Customers

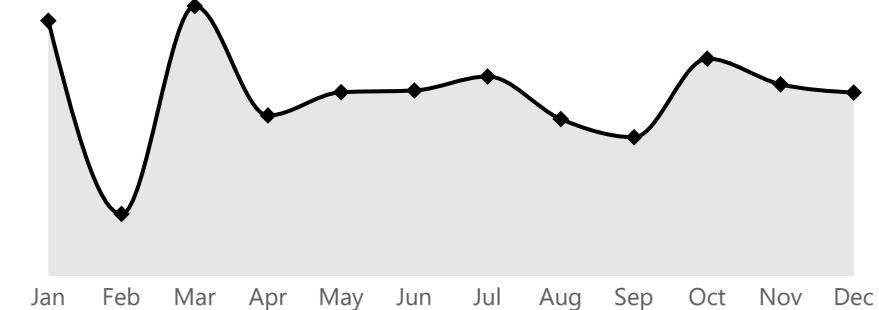
Revenue by Customer ID



Revenue

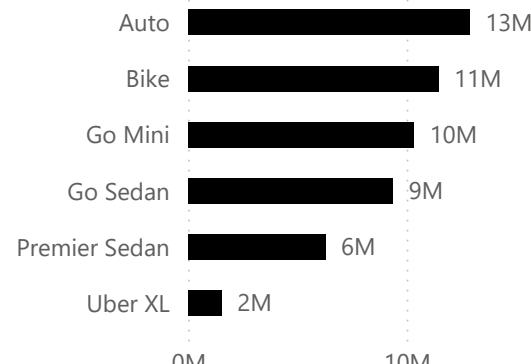
51.85M

Revenue by monthly and quarterly



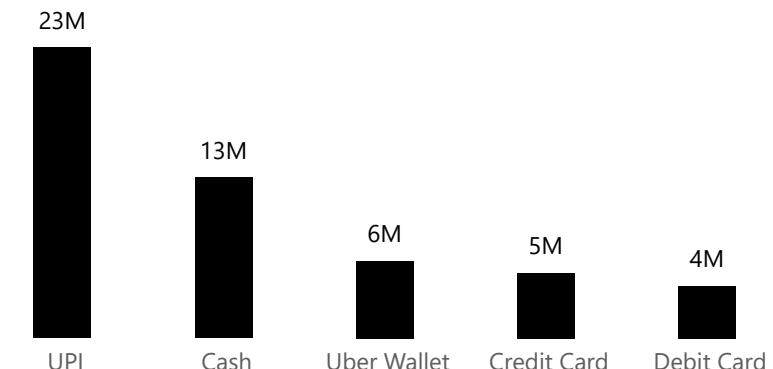
Revenue by Vehicles

Revenue by Vehicles Type



Revenue

Revenue by Payment Method





Uber

Auto



83K

First Rider

Rider who take ride for the first time.

6K

Return Rider

Rider who take ride for two time.

15K

Regular Rider

Rider who take ride for three or more time.



93K

Total Bookings



25.21%

Cancel Ride%



51.85M

Revenue



20.65%

Retention Rate %



24.64

Average

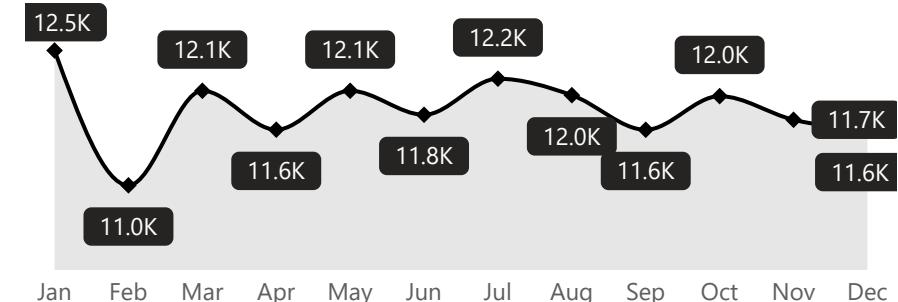
Customers

104K

Month

Quarters

Unique Customers Count by monthly and quarterly



Driver Cancellation

Cancellation Reason and Count

Customer related issue

6837

The customer was coughing/sick

6751

Ride Information

All

Overview of Ride Status

Customer ID	Revenue	Rating	Total Ride	Avg Distance
C7828101	7,683.00	★★★★★	6	31.09
C7186567	6,101.00	★★★★★	3	27.06
C2536937	6,019.00	★★★★★	3	36.48
C9494011	5,966.00	★★★★★	3	39.47
C3446144	5,589.00	★★★★★	3	17.93
C9610969	5,494.00	★★★★★	3	22.04
C5235759	5,379.00	★★★★★	3	13.82

Rider Cancellation

Cancellation Reason and Count

Wrong Address

2362

Change of plans

2353



Uber

Auto



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9K

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93K

Total Bookings



25.21%

Cancel Ride%



51.85M

Revenue



16.89

Distance per Booking



24.64

Avg Distance

Total Distance Travel

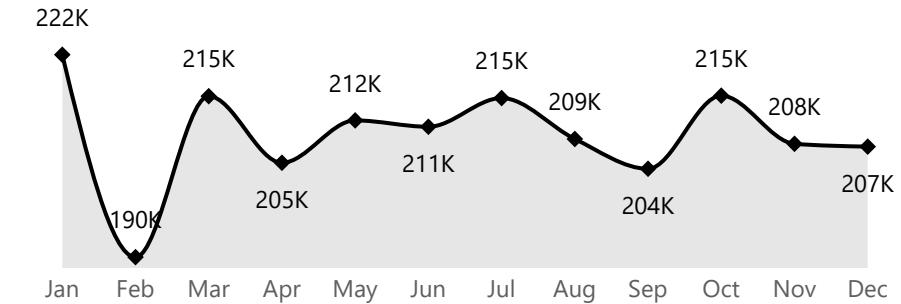
by Customer ID

C1424106	228
C9908935	198
C7828101	187
C6295875	185
C1337754	181
C4021971	166
C9936064	165
C5933059	163
C3904987	161

Total Ride Distance

2.51M

Monthly Distance Travel



Total Distance Travel

by Vehicles Type

Auto	0.63M
Bike	0.56M
Go Mini	0.50M
Go Sedan	0.45M
Premier Sedan	0.30M
Uber XL	0.07M

Best Routes

by Distance Travel

Pickup Location	Drop Location	Total Distance Travel
DLF City Court	Bhiwadi	414.99
Rohini West	Sohna Road	382.31
Vishwavidyalaya	Yamuna Bank	358.59
Ashram	Saket	335.89
Vasant Kunj	Vidhan Sabha	334.30
Bhikaji Cama Place	Kanhaiya Nagar	327.35
Cyber Hub	Gurgaon Railway Station	325.22



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93K

Total Bookings



57K

Lost Bookings



51.85M

Revenue



2.51M

Distance Travel



24.64

Avg Distance

Img	Total Bookings	Bookings Value	Avg Distance Travel	Total Distance Travel	Revenue by Month
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	37,351	12,878,422.00	24.62	625,615.53	
	33,010	11,456,182.00	24.76	558,122.50	
	29,748	10,338,496.00	24.61	501,200.60	
	27,107	9,369,719.00	24.61	450,793.61	
	18,098	6,275,332.00	24.60	302,936.14	
	4,447	1,528,032.00	24.40	74,306.81	