

Draft ERD & Brief Description of Database space

Business Space:

Airbnb, as in “Air Bed and Breakfast,” is a service that lets property owners rent out their spaces to travelers looking for a place to stay. It is basically a marketplace where on one side are the hosts looking to rent out their property for a specific time period and on the other side are travelers looking for an affordable and unique staying experience.

We as international students are always looking for alternatives to a hotel while traveling across unknown locations. Airbnb provides the perfect solution and hence we look forward to understanding their business model through their data and database design.

Typical Users:

1. Business Analysts
2. Product/Program Managers
3. Web Designers

Decision Making:

1. Business Analysts - Business Analysts assist in writing reports and analyzing data relevant to business performance and goals. To this end, our dataset can help them focus on helping Airbnb recognize areas that need improvement and developing processes aimed at making these improvements.
2. Product Managers - A product manager is the person who identifies the customer need and the larger business objectives that a product or feature will fulfill, articulates what success looks like for a product, and rallies a team to turn that vision into a reality. This dataset can help PM's identify the customer need via feedback and surveys and define business objectives that ultimately contribute to the development and growth of Airbnb.
3. Web Designers - Web Designers create and build websites and web pages by combining any number of visual design elements including text, photos, graphics, animations and videos. With our dataset, a Web Designer could create a brand new website or simply make updates to the design and layout of existing pages to make it visually appealing and easily navigated for consumers. Feedback data, listing data would be extremely crucial for these users.

DRAFT ERD:

