

Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

Total Revenue

55M

Total Interest

8M

Transaction Amount

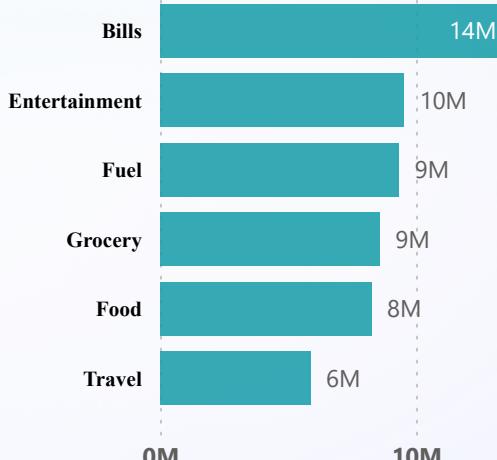
45M

Total Transaction

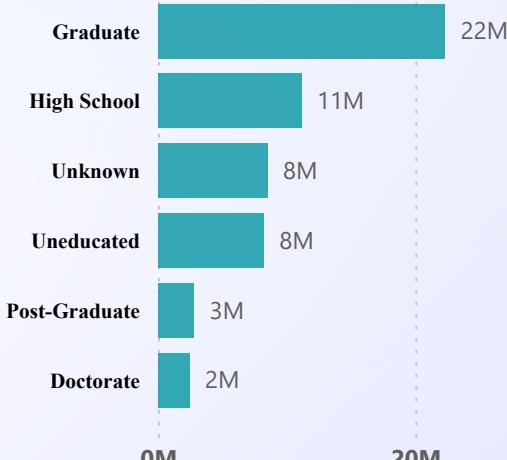
656K

Card_Catagory	Total Transactions	Revenue	Sum of Interest_Earned
Platinum	7490	1135608	1,61,629.05
Gold	18224	2454072	3,73,784.16
Silver	48599	5586332	8,12,081.28
Blue	581338	46139398	64,95,887.74
Total	655651	55315410	78,43,382.23

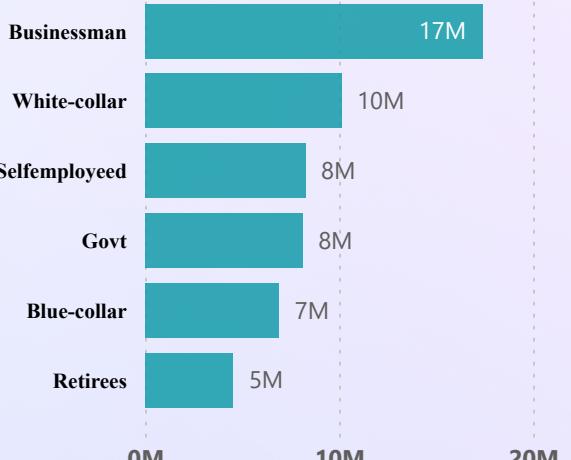
Revenue by Expenditure Type



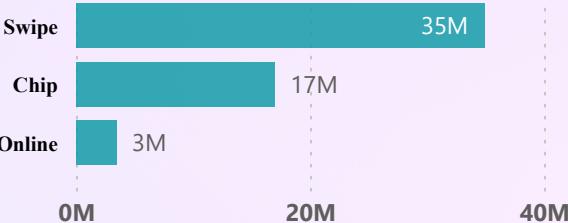
Revenue by Education Level



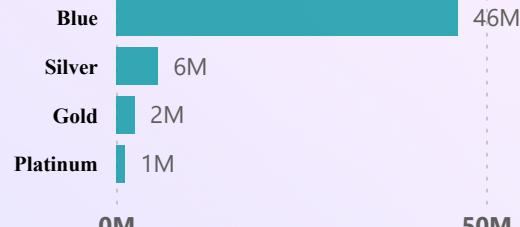
Revenue by Customer Job



Revenue by Use of Card



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Silver

Blue

Gold

Platinum

Total Revenue

55M

Total Interest

8M

Income

576M

Satisfaction Score

3.2

M

30M

F

25M

Week Start Date

All

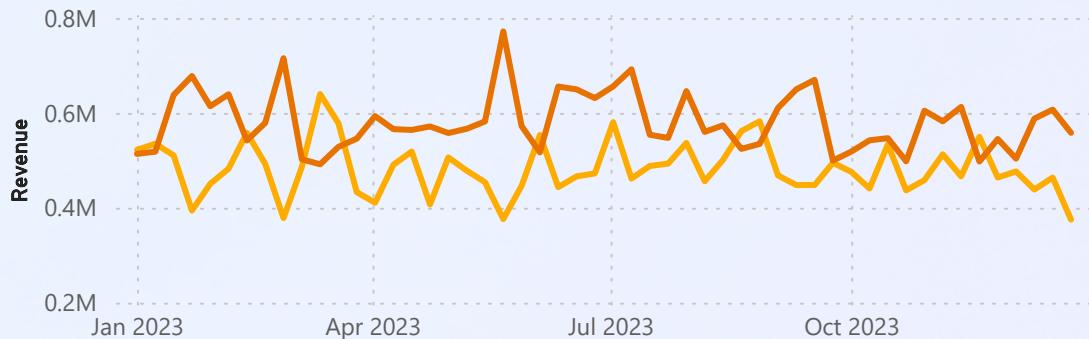
Swipe

Online

Chip

Revenue By Week

Gender ● F ● M



Customer Job Revenue Total Income Total Interest

Customer Job	Revenue	Total Income	Total Interest
Businessman	17387832	186959919	25,39,390.31
White-collar	10114656	103930055	14,41,073.93
Govt	8111701	88773989	11,60,016.37
Selfemployed	8261758	75313288	11,19,741.81
Blue-collar	6904279	72262158	9,52,800.57
Retirees	4535184	48675030	6,30,359.24
Total	55315410	575914439	78,43,382.23

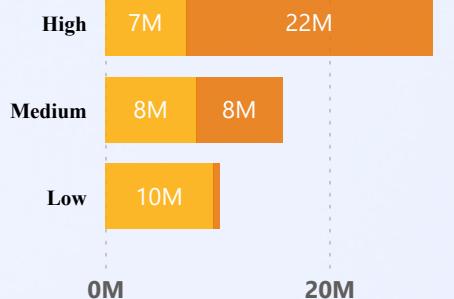
Top 5 states for Customers

Gender ● F ● M



Revenue by Income Group

Gender ● F ● M



Revenue by Age Group

Gender ● F ● M



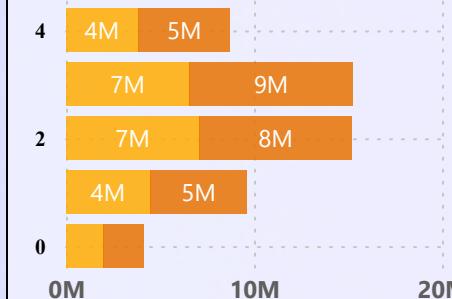
Revenue by Customer Job

Gender ● F ● M



Dependents on Customer

Gender ● F ● M



Marital Status

Gender ● F ● M

