



AtliQ Hospitality Analysis

Overview

Revenue

Bookings

Ratings & Guests

Clear All Filters

Month

Jun 2022

week no

All

category

All

city

All

property_name

All

booking_platform

All

booking_status

All

Total Revenue

553.9M

PM 581.9M

MoM Chg -4.8%

Total Bookings

44K

PM 45.9 K

MoM Chg -4.8%

Avg Ratings

3.62

PM 3.6

MoM Chg -0.2%

Occupancy %

43%

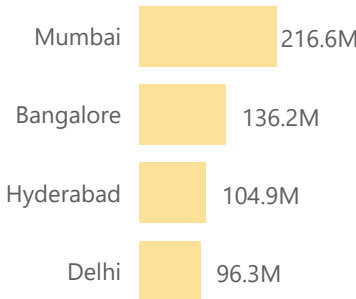
PM 43.9%

Cancellation Rate %

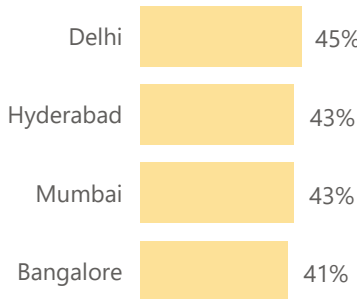
25%

PM 24.9%

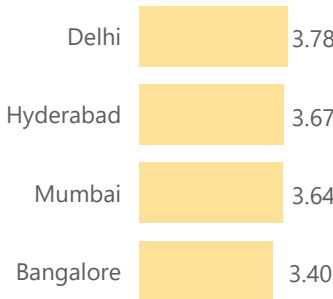
Total Revenue by city



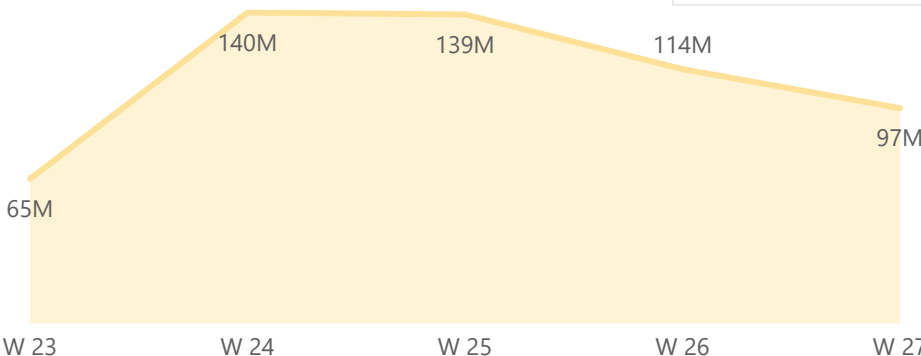
Occupancy % by city



Avg Ratings by city



Total Revenue by week no



Select Metrics -

Total Revenue

property_name

Total Revenue

Total Bookings

Successful Bookings

Total Capacity

Occupancy %

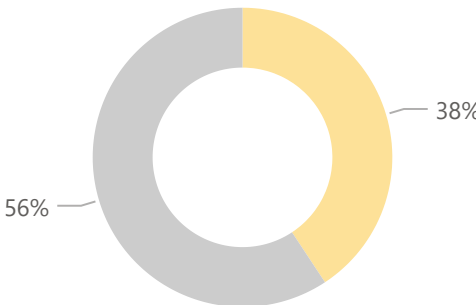
Cancellation Rate %

Avg Ratings

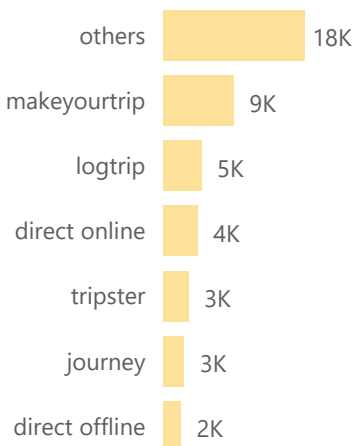
Atliq Exotica	104.1M	7639	5766	13350	43%	25%	3.60
Atliq Palace	99.0M	7689	5730	12840	45%	25%	3.76
Atliq City	92.6M	7549	5666	12780	44%	25%	3.68
Atliq Bay	84.5M	6921	5221	11940	44%	25%	3.71
Atliq Blu	84.5M	7077	5322	11460	46%	25%	3.98
Atliq Grands	67.7M	5509	4038	10560	38%	27%	3.09
Atliq Seasons	21.6M	1299	980	2910	34%	25%	2.26
Total	553.9M	43683	32723	75840	43%	25%	3.62

Occupancy % by day_type

weekday weekend



Bookings by Platform





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Clear All Filters

Month

Jun 2022

week no

All

category

All

city

All

property_name

All

booking_platf...

All

booking_status

All

Total Revenue

553.9M

PM 581.9M

MoM Chg -4.8%

Revenue Loss

98.01M

PM 102.0M

MoM Chg -3.9%

Successful Bookings

33K

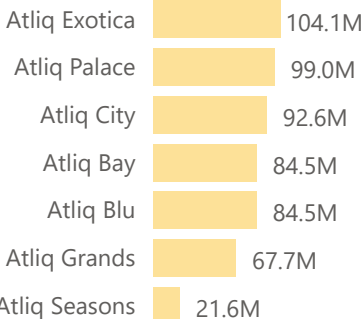
PM 34.4 K

MoM Chg -5.0%

Revenue per Successful Booking

16.93K

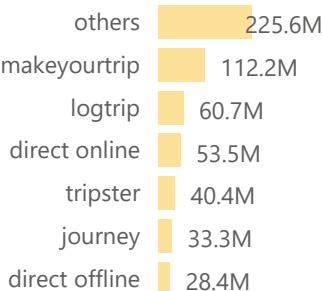
Revenue by Properties



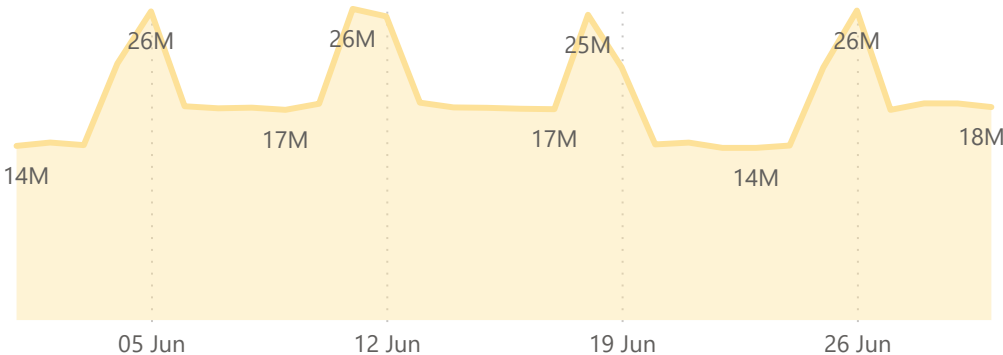
Revenue Contribution % by Category



Total Revenue by Platform

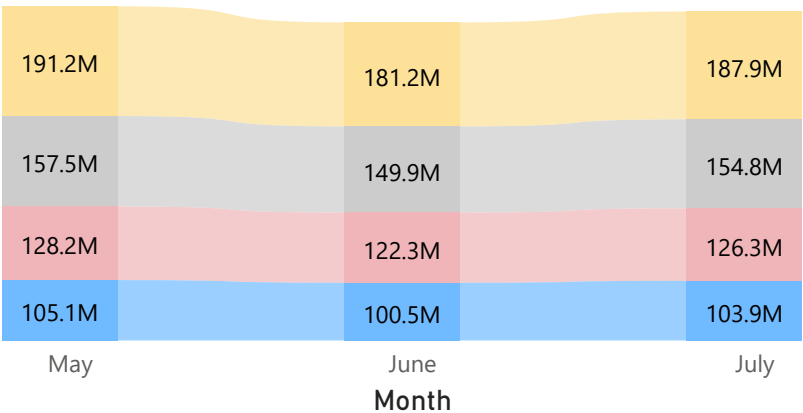


Revenue Trend



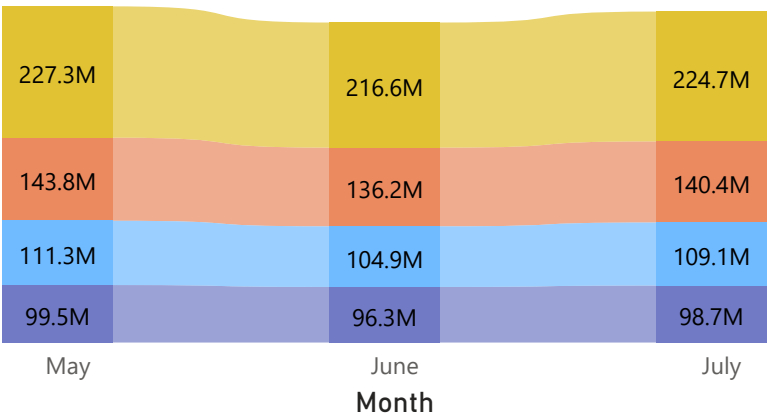
Total Revenue by Month and room_class

room_class Elite Premium Presidential Standard



Total Revenue by Month and city

city Bangalore Delhi Hyderabad Mumbai





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week no

All

category

All

city

All

property_name

All

booking_platf...

All

booking_status

All

Total Bookings

44K

PM 45.9 K MoM Chg -4.8%.

Cancelled Bookings

11K

PM 11.4 K MoM Chg -4.3%.

Successful Bookings

33K

PM 34.4 K MoM Chg -5.0%.

Occupancy %

43%

PM 43.9%

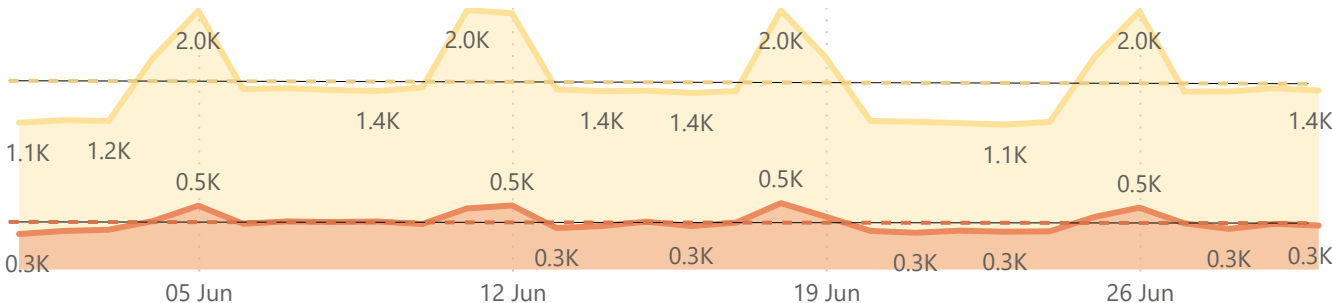
Cancellation Rate %

25%

PM 24.9%

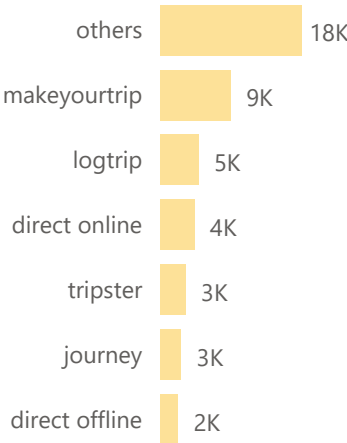
Total Bookings and Cancelled Bookings Trend

Total Bookings Cancelled Bookings



property_name	Total Capacity	Total Bookings	Successful Bookings	Occupancy %	Cancellation Rate %
Atliq Exotica	13350	7639	5766	43%	25%
Atliq Palace	12840	7689	5730	45%	25%
Atliq City	12780	7549	5666	44%	25%
Atliq Blu	11460	7077	5322	46%	25%
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Atliq Grands	10560	5509	4038	38%	27%
Atliq Seasons	2910	1299	980	34%	25%
Total	75840	43683	32723	43%	25%

Bookings by Platform

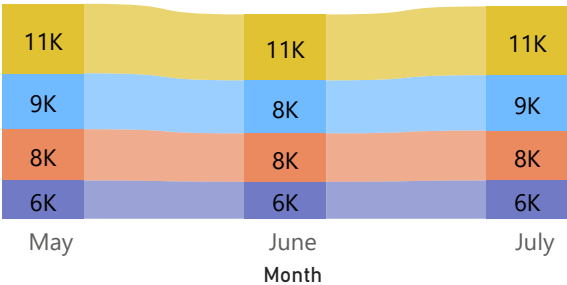


Select Dimension

city

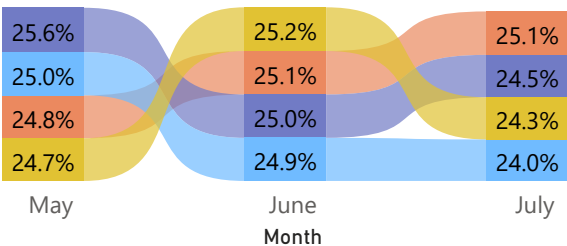
Successful Bookings by Month and city

city Bangalore Delhi Hyderabad Mumbai



Cancellation Rate % by Month and city

city Bangalore Delhi Hyderabad Mumbai





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Clear All Filters

Month

Jun 2022

week no

All

category

All

room_class

All

city

All

property_name

All

booking_status

All

Total Guests

89K

PM 93.3 K MoM Chg -4.6%.

Avg Ratings

3.62

PM 3.6 MoM Chg -0.2%.

Avg Stays of Days

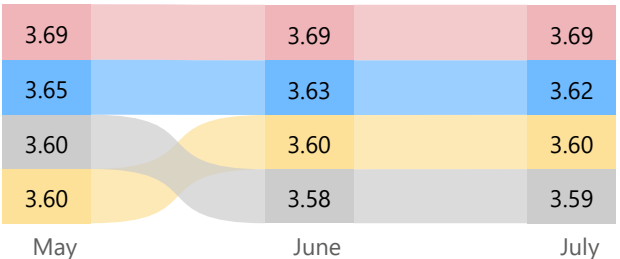
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Guests per Successful Booking

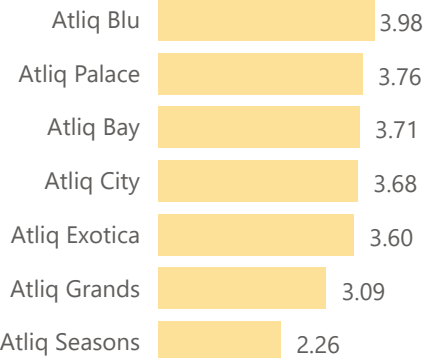
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Avg Ratings by Month and room_class

room_class Elite Premium Presidential Standard

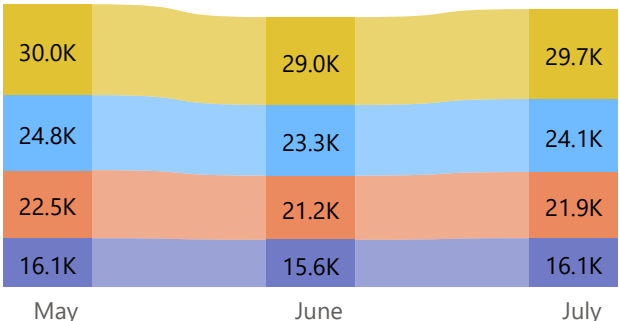


Ratings by Property



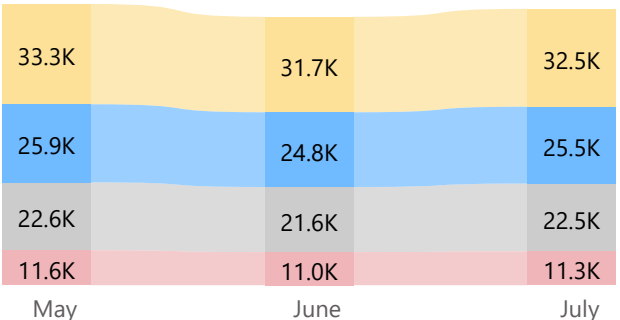
Total Guests by Month and city

city Bangalore Delhi Hyderabad Mumbai

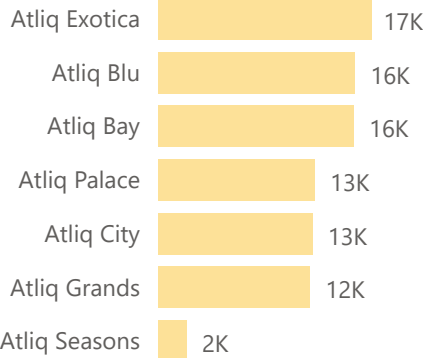


Total Guests by Month and room_class

room_class Elite Premium Presidential Standard

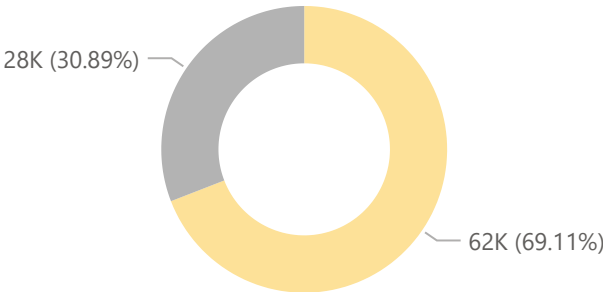


Guests by Property



Total Guests by category

Luxury Business



Revenue Insights

- **Week 29** recorded highest revenue among all, which is **139.7 M**. Month wise May recorded highest revenue of 581.9M
- **Luxury** category contributed **62% of total** revenue.
- AtliQ **lost 298.7 M** revenue due to cancellation.
- Revenue per successful bookings is 16.8k.
- Top 3 properties made **53 % of total** revenue.(Atliq exotica, Atliq palace, Atliq city,)
- **Elite and premium** room types are top 2 revenue contributors.
- Mumbai has made highest revenue, **668.6 M**.
- **MakeMyTrip** platform is the second highest revenue contributors.

Bookings Insights

- **Others platforms** and **MakeMyTrip** contributed **60 % of total** bookings.
- **Luxury** category contributed **62 % of total** successful bookings.
- From the start of June, booking are declining.
- we are getting **average 33 k** successful bookings for each month.
- **Elite and standard** room classes are the top 2 successful booking contributors.
- Altiq Seasons and Altiq Grand properties have very less successful bookings.
- All room types have **average 24 % cancellation rate**.

Ratings and Guests Insights

- The **average length of stay** is **2 days**.
- There are **3 guests** coming **per successful booking**
- The **average rating** for all types of room is **3.6**.
- AtliQ Blu has the highest rating of 3.96, while AtliQ Seasons has the lowest rating of 2.29.
- May had the highest guests, 93k.
- The **average occupancy rate** across all room types is **43%**.