

# Josh Mantooth

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## Skills

### Design

User research  
System mapping  
User journey mapping  
Collaborative design  
Rapid prototyping  
Design critique  
Concept and usability testing  
UI design  
Copywriting  
User-driven storytelling  
Cross-functional collaboration  
Stakeholder alignment  
Leadership and mentorship

### Tools

Figma  
FigJam  
Magic Path  
Framer  
Cursor  
Claude  
ChatGPT  
Midjourney

### Other

Market research  
Product strategy  
Marketing strategy

## Education

### Texas Tech University / 2007

BA in advertising, minor in philosophy

## Experience

### Shopify / June 2021 - October 2025

#### Staff product designer

- Led design on many complex, cross-team projects for Shopify shipping and fulfillment
- Integrated AI into my workflow across ideation, rapid code prototyping and storytelling
- Designed a scalable, AI-enabled future vision of Shopify shipping and fulfillment
- Led design on usability improvements and AI integration into Shopify's order printer app
- Collaborated on a major redesign of Shopify shipping settings
- Used Cursor and Claude Code to ship front-end improvements into production code

#### Senior product designer → UX Manager

- Led collaborative, cross-team design of a net-new marketing automation tool
- Owned end-to-end responsive web and app designs
- Conducted market and user research to prioritize the most useful automations for merchants
- Developed a cross-functional collaborative design process to streamline development of new automation templates
- Managed and mentored a team of designers, helped them set and achieve ambitious goals

### RigUp / January 2019 - May 2021

#### Senior product designer

- Led redesign of worker onboarding and profiles for the job marketplace product
- Led cross-functional team and developed a vision for the core client-facing product
- Owned end-to-end responsive web and app designs

### Deloitte Digital / Texas by Texas app / July 2018 - January 2019

#### Senior UX designer

- Collaborated on design of a user-friendly government services app for the state of Texas
- Led user research and user testing

### Loom Labs / June 2016 - July 2018

#### Product design lead

- Led end-to-end UX and UI design on 0-1 launch of freelance marketplace app
- Led market and user research; concept and usability testing
- Established a culture of rapid, iterative and collaborative cross-functional design

### MantoothUX Consulting / January 2015 - June 2016

#### UX designer

- Led and collaborated on research, feature concepting, UX and UI design for various projects
- Clients included: Finish Line, Facebook, Twitter, Localeur, Memery

### Deutsch / CP+B / McGarrah Jessee / June 2008 - April 2015

#### Account manager → Account supervisor

- Managed teams and client relationships to deliver innovative creative campaigns
- Collaborated creative teams and agency stakeholders to develop and execute strategy-driven, cross-channel creative campaigns