Pizza category

1/1/2015

12/31/2015

Best/Worst Sellers

Home

817.86K

**Total Revenue** 

49574

**Total Pizzas sold** 



21350

**Total Orders** 

38.31

**Avg Order Value** 

2.32

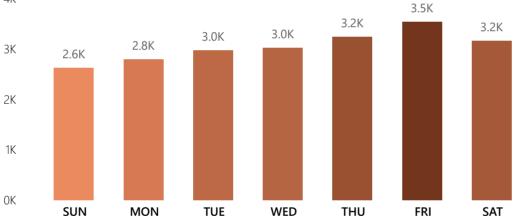
Avg Pizzas/Order

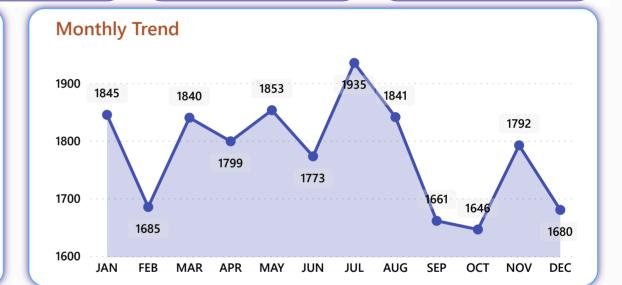
## **BUSIEST DAYS & TIMES**

**DAYS** ORDERS ARE HIGHEST ON WEEKDAYS, FRIDAYS/SATURDAY EVENINGS.

**MONTHLY** THERE ARE MAXIMUM ORDERS FROM **MONTH OF JULY AND JANUARY** 

# **Daily Trend for Total Orders** 3.0K 2.8K 3K 2.6K





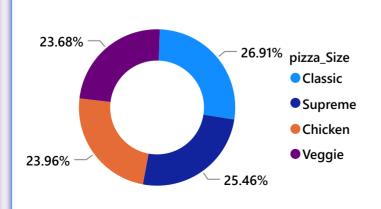
# **SELF PERFORMANCE**

**CATEGORY** 

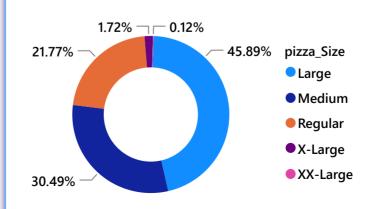
**Classic Category contributes to maximum** sales to Total Orders

> SIZE **Large Size Pizza contributes Maximum Sales**

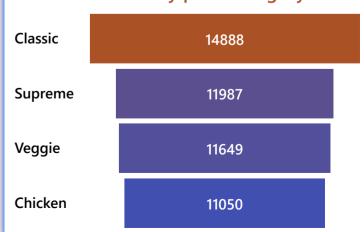








# Total Pizzas sold by pizza category





Pizza category

1/1/2015

12/31/2015

>

Best/Worst Sellers

Home



817.86K

**Total Revenue** 



49574

**Total Pizzas sold** 



21350

**Total Orders** 

8 <del>-</del> 9 <del>-</del>

38.31

**Avg Order Value** 

2.32

Avg Pizzas/Order

### **Best Sellers**

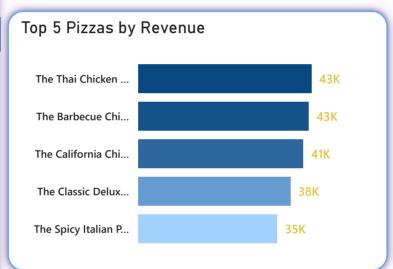
#### **REVENUE**

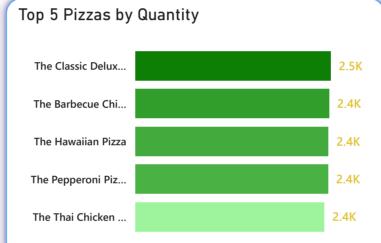
The Thai Chicken Pizza contributes to maximum Revenue.

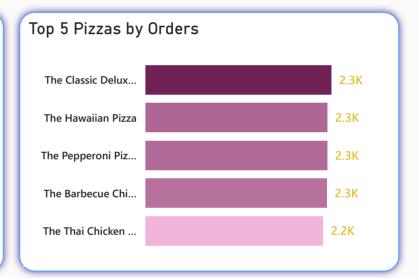
#### **QUANTITY**

The Classic Deluxe Pizza Contributes to Maximum Total Quantities TOTAL ORDERS

The Classic Deluxe Pizza Contributes to Maximum Total Orders







## **Worst Sellers**

#### **REVENUE**

The Brie Carre Category contributes to minimum Revenue

QUANTITY

The Brie Carre Category contributes to minimum Total Quantities

TOTAL ORDERS

The Brie Carre Category contributes to minimum Total Orders

