

Manu Deva

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EDUCATION

Northwestern University – BS in Computer Science, Minor in Economics

Expected - 06/2025

- Major GPA: 3.29
 - Coursework: Computer Systems, Data Structures and Algorithms, Machine Learning, Security
 - Minor in Economics – Econometrics, Microeconomics, Macroeconomics
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SKILLS

Languages: Python, JavaScript, C++, C, Java, HTML, CSS, Racket, MATLAB

Frameworks and Technologies: React, NodeJS, Git, Express, Firebase, Office, MongoDB, Jupyter Notebook, Postman

WORK EXPERIENCE

App Developer, Origin Robots Company

04/2023 - Present

- Develop and executable application for control and visualization of arm prosthesis
- Maintain company website and documentation to connect with new investors

Chief Technology Officer, Student Holdings

10/2022 - Present

- Manage new technology integration in a portfolio of 4 student-run businesses to assist in the generation of \$100,000+ in annual revenue
- Lead development of scalable, interactive, client-side mobile application for residential laundry service catering to 40+ students
- Facilitate communication between the Board of Directors and the General Managers of each business

Store Generalist - Macy's Inc

06/2022 - 09/2022

- Delivered excellent customer service and addressed technical issues to enhance shopper experience and transact up to \$2,000 daily business on an individual level
- Efficiently recovered and stocked back-end and on-floor inventory to ensure a professional retail environment and support \$30,000+ in daily departmental sales
- Trained 5 associates on POS systems and oversaw their performance as a floor leader

Marketing Manager – DECAdent Delightz

08/2020 – 05/2021

- Performed SWOT analysis and segmentation of a 1,000+ customer base to identify 5 new marketing strategies and establish risk and resource management plans
 - Collaborated with 4 local QSRs to expand community engagement to 3 towns and fundraise over \$1,300 in revenue and \$500 in profit amidst the COVID-19 pandemic
 - Led a 3-person executive team to rebrand social media presence and utilized development skills to set up a website, increasing followers by 30% and opening new revenue streams
 - Selected as the state-leading business solutions project amongst 20 Illinois DECA schools
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ORGANIZATIONS

Project Developer, ML/AI Team, IEEE NU Chapter

11/2022 – 04/2023

- Developed food classification algorithm using CNNs and Python/Jupyter workflow for project showcase

Events Member, Northwestern Society of Asian Scientists with Engineers

09/2021 – 05/2023

- Planned and executed internal and external events to educate students on professional development