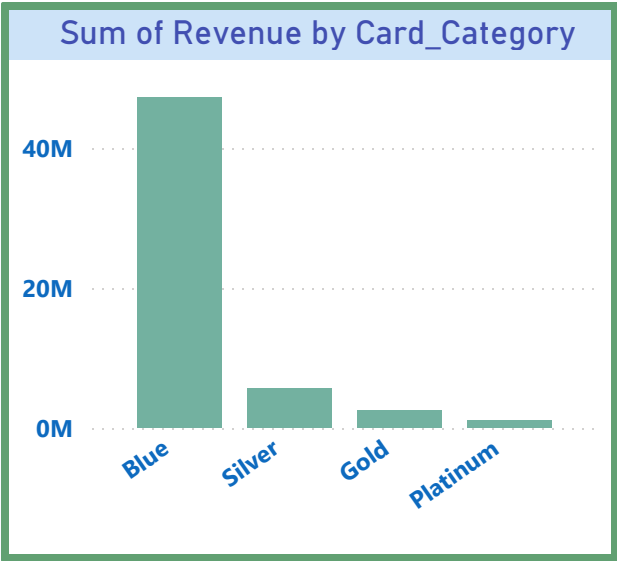


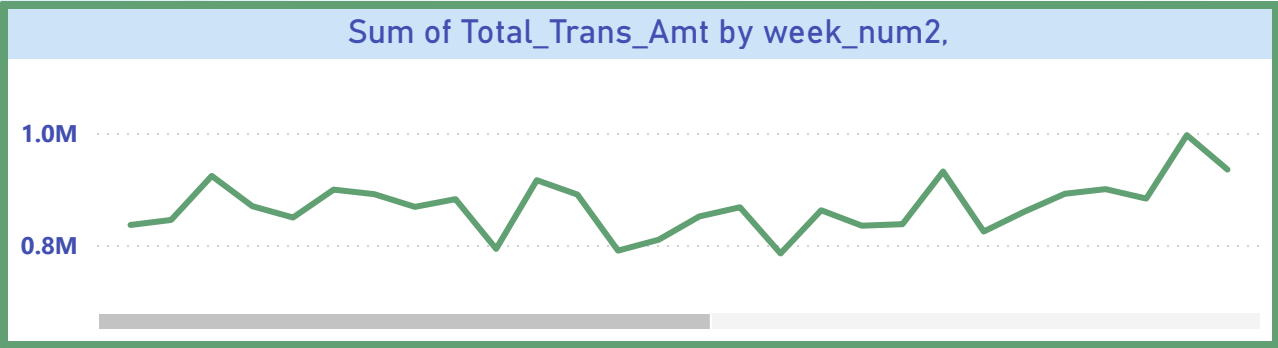


week_num2	current_week_Revenue	previous_week_Revenue	wow_revenue
1	1035629		
2	1053089	1035629	1.7%
3	1148250	1053089	9.0%
4	1071919	1148250	-6.6%
5	1064578	1071919	-0.7%
6	1121745	1064578	5.4%
7	1099909	1121745	-1.9%
8	1071542	1099909	-2.6%
9	1093502	1071542	2.0%
10	987820	1093502	-9.7%
11	1131281	987820	14.5%
12	1106533	1131281	-2.2%
13	978565	1106533	-11.6%
14	1003044	978565	2.5%



Activation_30_Days	%GT Count of Activation_30_Days
0	42.54%
1	57.46%
Total	100.00%

Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployeed	White-collar	Total
0	14.75%	17.81%	14.00%	9.16%	23.87%	14.35%	9.16%
1	0.85%	0.00%	1.10%	0.61%	1.66%	0.85%	0.61%
Total	15.60%	18.80%	15.10%	9.77%	25.53%	15.19%	10.77%



Credit Card Transaction Report

Revenue

57M

Interest

7.9...

Amount

46M

Count

667K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
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Blue	47188612	37840749	66,14,172.62
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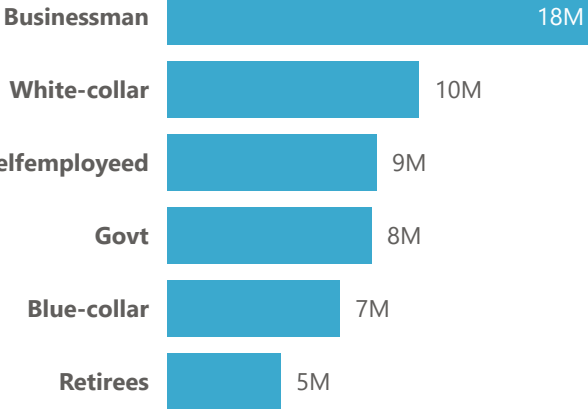
Gold	2533682	2091362	3,84,755.16
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Platinum	1135608	953314	1,61,629.05
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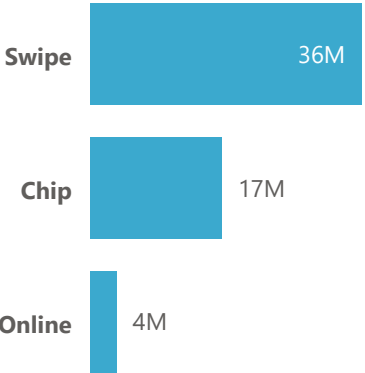
Silver	5659109	4647596	8,21,922.98
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Total	56517011	45533021	79,82,479.81
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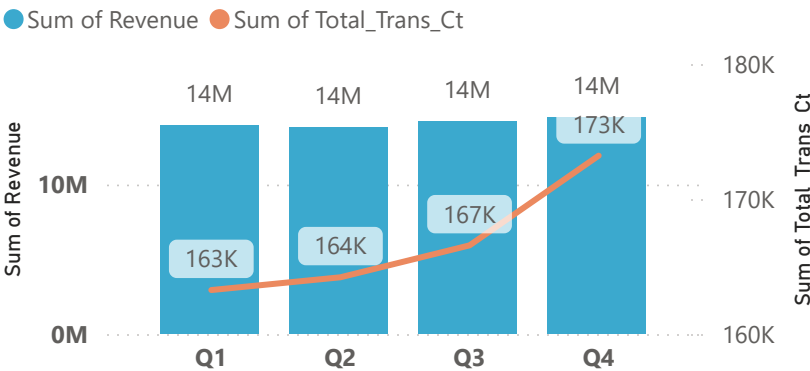
Revenue by Customer_job



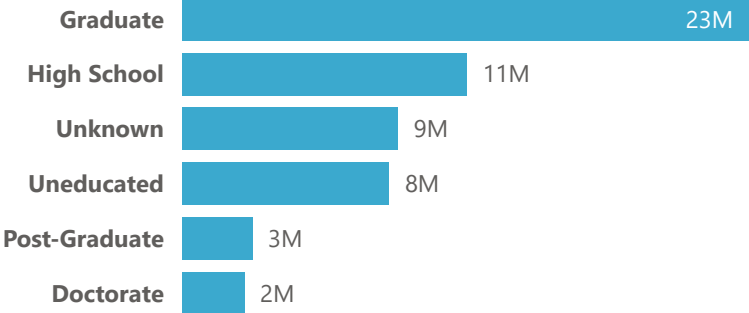
Revenue by Exp_Type



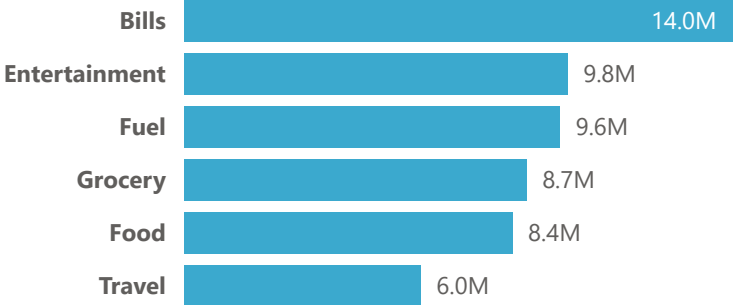
QTR Revenue and total trans count



Revenue by Education_Level



Revenue by Exp_Type



Week_Start_Date

Multiple selections

Average of Client_Num by Qtr

Q4 Q3 Q2 Q1

Average of Client_Num by Gender

F M

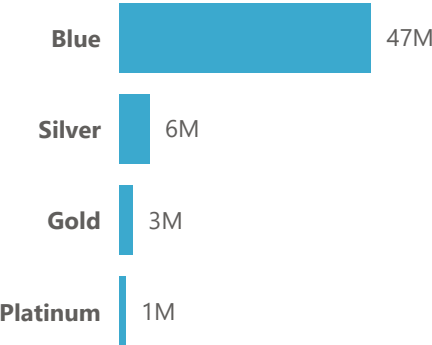
Average of Client_Num by Card_Category

Gold Silver Blue Pla...

Average of Client_Num by IncomeGroup

Low Med High

Revenue by Card_Category



Credit Card Customer Report

Revenue

57M

Interest

7.98M

Income

588M

CSS

3.19

Week_Start_Date

Multiple selections

Average of Client_Num by Gender

F

M

Sum of Revenue by Gender

M

F

Revenue by Income

High

30M

Med

16M

Low

11M

Customer_Job

Sum of Revenue

Sum of Interest_Earned

Sum of Income

Blue-collar

7040606

9,67,751.42

7351691

Businessman

17697472

25,84,604.01

19035043

Govt

8335534

11,82,230.84

9083472

Retirees

4617448

6,41,692.22

4961930

Selfemployed

8542826

11,41,510.40

7765993

Total

56517011

79,82,479.81

58759978

Average of Client_Num by Qtr

Q4

Q3

Q2

Q1

Average of Client_Num by Card_Category

Gold

Silver

Blue

Plati...

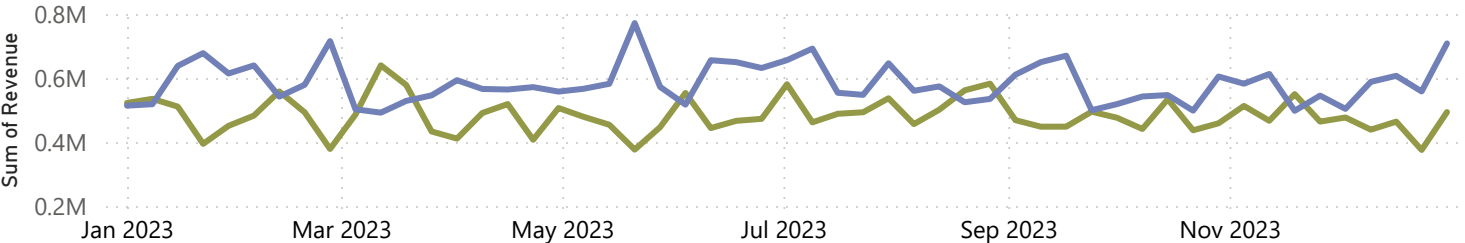
Average of Client_Num by IncomeGroup

Low

Med

High

Revenue By Week



Revenue by Marital Status

Married

29M

Single

24M

Unknown

4M

Count of Client_Num by Car_Owner

6.2K



no

yes

Revenue by Dependent

5

2.4M

8.9M

15.6M

15.5M

9.9M

0

4.2M

Revenue By Top 5 State

TX

13.0M

NY

13.0M

CA

12.9M

FL

10.0M

NJ

4.4M

Revenue by Education_Level

Graduate

23M

High School

11M

Unknown

9M

Uneducated

8M

Post-Graduate

3M

Doctorate

2M

Revenue by AgeGroup

20-30

30-40

6M

40-50

11M

14M

50-60

9M

10M

60+