

Age Group

All

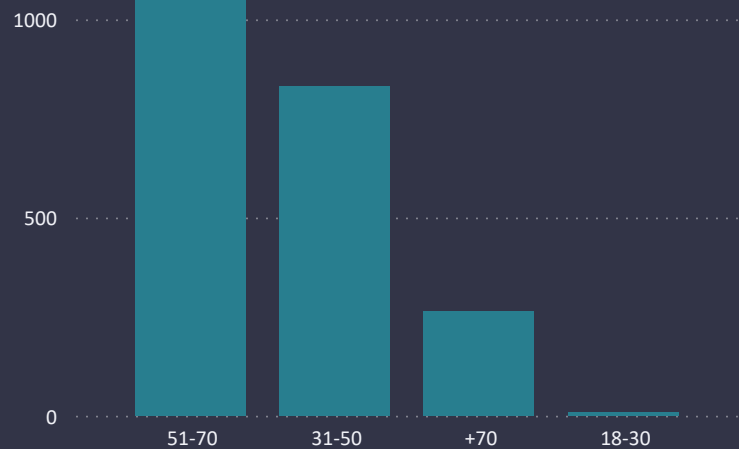
Education

All

Income

All

Total Clients by Age Group



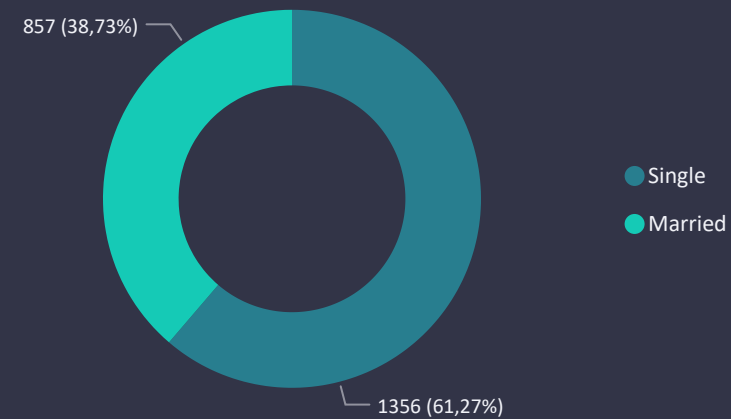
2213

Total Clients

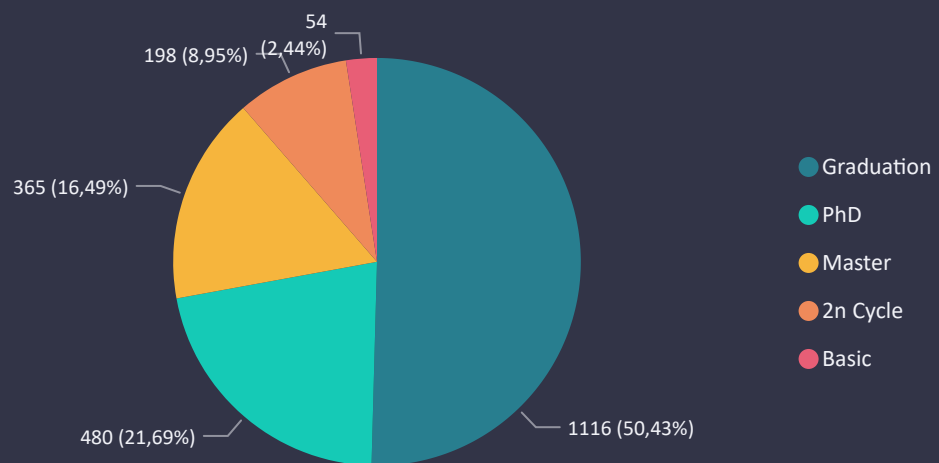
55,08

Average Age

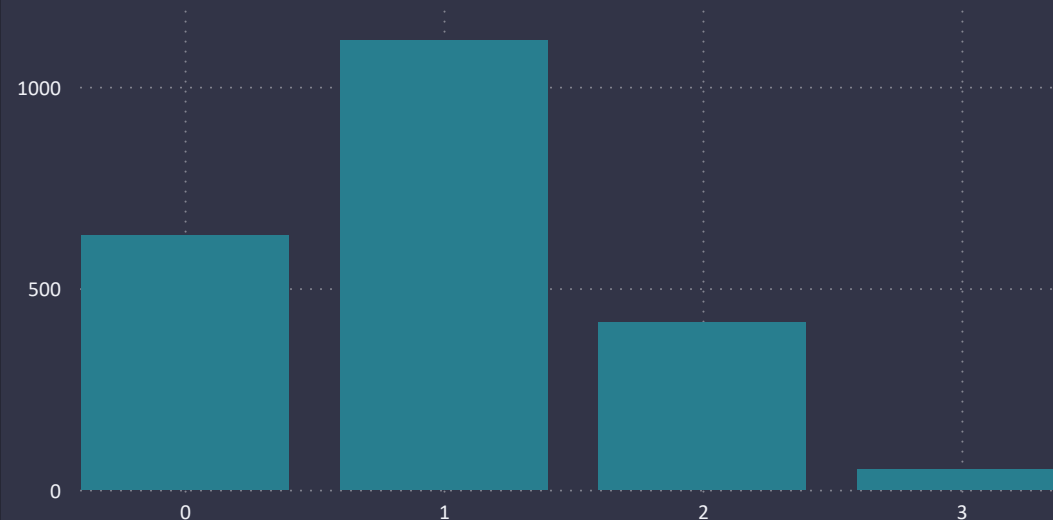
Total Clients by Marital Status



Total Clients by Education



Total Clients by Total Children



Age Group

All

Education

All

Income

All

Store

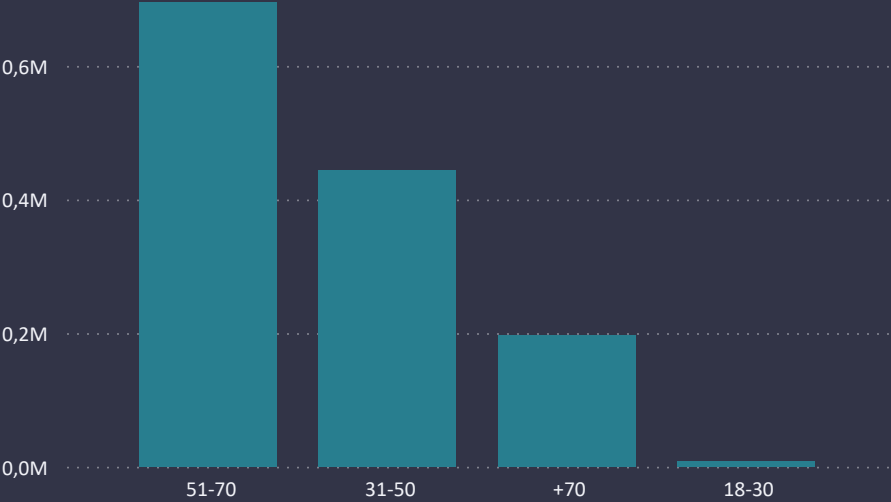
Top Channel

Wines

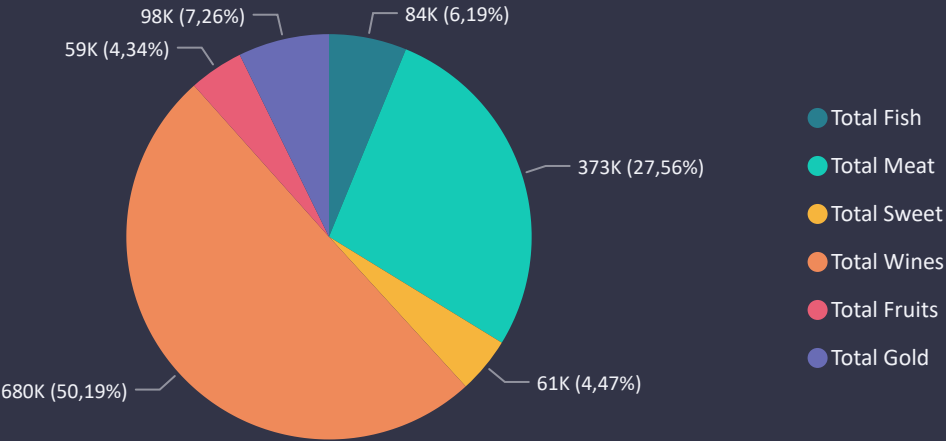
Most Sold Product

Income	Catalog Purchases	Deals Purchases	Web Purchases	Store Purchases
60000-79999	2910	1336	3537	5234
+80000	1384	241	1097	1781
40000-59999	1235	2003	2843	3585
20000-39999	303	1239	1307	1914
0-19999	80	327	262	333
Total	5912	5146	9046	12847

Total Amount of Products Sold by Age Group



Distribution of Products Sold by Category



Age Group



All



Education



All



Income_Group



All



7,45 %

Average Acceptance Rate

20

Total Complains

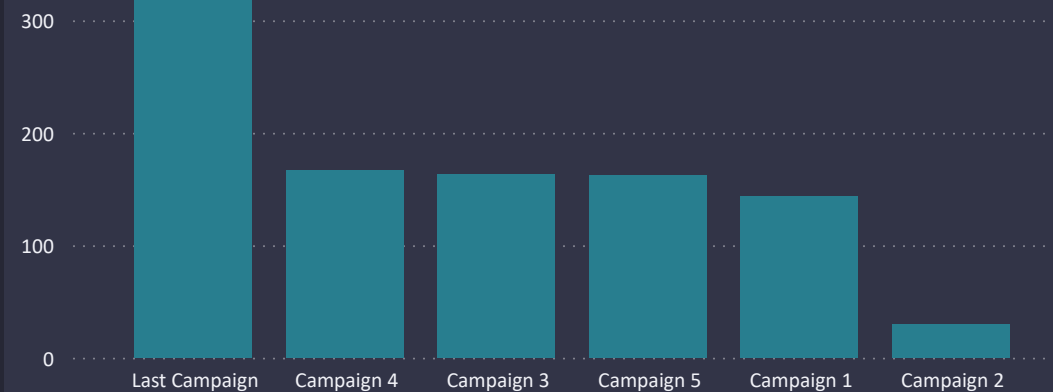
11K

Total Revenues by Campaigns

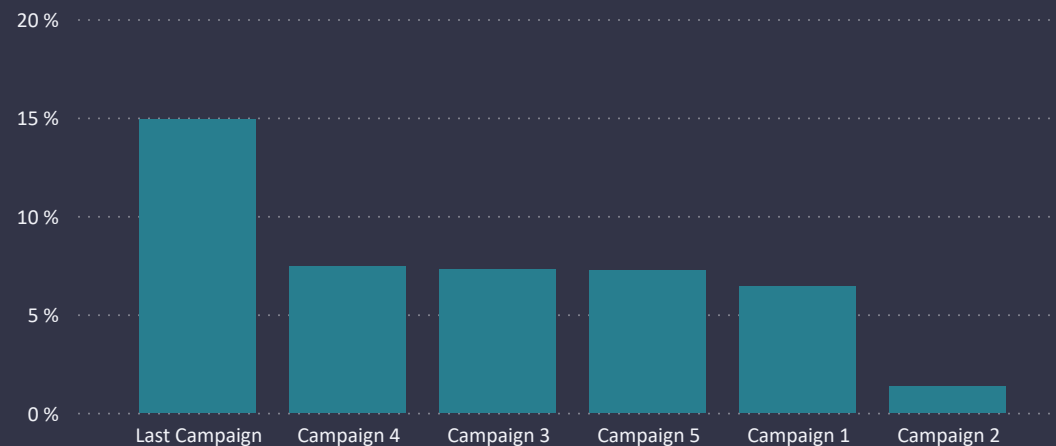
0,90 %

Complain %

Clients per Campaign



Aceptance Rate by Campaigns



Revenue per Accepted Campaign

