



# Introducing **AgroHive**

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**Sent To:**  
**British American Tobacco Nigeria Foundation**



## About Us

**AgroHive deploys technological innovations in training, upskilling and connecting unemployed agricultural graduates to sustainable agri-food jobs and businesses across Africa.**



## Our vision

To digitize and simplify Africa's agricultural workforce development and human resource processes.



## Our Mission

To leverage technology for the skills development of unemployed agricultural graduates and for the seamless access of agri-food businesses to upskilled agricultural talents, which will enhance agri-food business productivity across Africa.

**Over the past 6 years, AgroHive has been built by a team of young passionate agricultural graduates across Africa. We have also been supported by independent global advisors who are leaders in agriculture, academia and youth development.**

**Our core leadership team is skilled , experienced and dedicated to the cause of agricultural workforce development and access to skilled talents across Africa.**



**Chiamaka Ndukwu**  
Founder & CEO

10+ years in agriculture, international development, program management and leadership education.

**Academic Qualification:**  
Animal Science & Technology. (BSc)  
  
Agricultural Education & Communication -Leadership specialization. (MSc)



**Rebecca Adewole**  
Programs & MERL Manager

3+ years in program management, data analytics and research.

**Academic Qualification:**  
Agriculture and Extension Education Services. (BSc & Msc)



**Victor Ejiogu**  
Technology Development Consultant

5+ years in web development, skilled in diverse programing languages including React, Java Script, NextJs and Typescript.

**Academic Qualification:**  
Agriculture and Extension Education Services. (BSc)



**Francis Eze**  
Partnership & Development Associate

7+ years in youth training, education, research and partnerships.

**Academic Qualification:**  
Agriculture and Extension Education Services. (BSc)  
  
Rural Sociology and Development. (MSc)



## The Problem

Across Africa, there are millions of unemployed youths with agricultural background who are willing to work in the agri-food sector, but unfortunately they lack the prerequisite skills, experience and the information required to access sustainable employment opportunities or even perform optimally when employed.

### This is mostly caused by:

- The poor learning curriculum across higher institutions which has limited focus on skills development necessary for agricultural graduates to perform optimally at the workplace.
- The limited knowledge of agricultural graduates on the use of digital tools and advanced management skills required to secure well paying and sustainable agri-food jobs.

### ... Also on the flip side

Majority of African agri-food businesses cannot sufficiently meet local food demands due to the following reasons:

1

Their existing workforce lacks the skills and information required to increase agri-food business productivity.

2

There is no dedicated platform for agri-food businesses to easily access and hire well trained agricultural talents.

# Our Solution

Founded in 2016 and legally incorporated in Nigeria in 2017, AgroHive operates as a human resource and workforce development platform that deploys digital technology in bridging the gap existing between skilled agricultural talents and agri-food businesses across Africa. Our holistic approach to solving the skills and optimal productivity challenges across the African agri-value chain includes :

## 1 TRAINING AND UPSKILLING SOLUTIONS (WORKFORCE DEVELOPMENT)

We partner with industry experts and professionals to develop relevant training curriculum, deliver tailored skills specific training programs and provide certifications for entry-level agricultural workforce who completes training. Our training and upskilling goals is to prepare unemployed agricultural graduates for high paying and sustainable jobs.

## 2 HUMAN RESOURCE AND WORKFORCE HIRING SERVICES

Once training and certification is completed, we connect upskilled and qualified agricultural talents to agri-food businesses in dire need of skilled agricultural workforce, through our digital talent hiring platform.





## Platforms and Digital Innovation

AgroHive delivers its solution through a hybrid system that includes digital and physical / on-site platforms.

### DIGITAL PLATFORM

AgroHive's digital platform is designed to enable talent upskilling and training through its e-learning platform, recruitment of trained talent by agri-food businesses and human resource management.

With AgroHive's [digital learning platform](#), unemployed youths (specifically agricultural graduates) women and agri-food business owners can improve their previous knowledge of agriculture, develop expertise in the use of digital tools for improved agribusiness productivity, financial literacy and management. Certificates are also issued to agricultural talents through the AgroHive digital course platform.

Through our digital [workforce hiring platform](#), verified agri-food businesses in dire need of skilled agriculture talents can create accounts on the AgroHive portal which allows them easily hire agriculture workforce that are well trained and trusted.

### ON-SITE PLATFORMS

We offer on the farm physical training, farm assessments and consultancy visits to agri-food businesses. We also partner with established agriculture institutes and organizations with outstanding infrastructure to host onsite anchor training programs for youths and women who do not want jobs but are interested in starting up small scale agricultural businesses.

## Ongoing Projects

### 1 AGROSKILL-UP DIGITAL TRAINING AND JOB PLACEMENT PROJECT FOR UNEMPLOYED YOUTHS

AgroHive offers a training program tagged 'Agroskill-up' to agriculture graduates, undergraduates and entry level agri-food employees who are seeking to upskill, get sustainable jobs and internship placements with reputable agri-food businesses and firms.

AgroHive's Agroskill-up training is hosted on a holistic digital learning platform that allows students to learn real time from experts, work on course related assessments and quizzes, get graded as well as receive their certifications. With an introduction of digital skill modules in all courses, AgroHive's Agroskill-up training focuses mostly on Agri-food business management, Program management, Agriculture value chain development, Agri-product sales & marketing, Agri-finance and Employee branding.

We are also introducing the following courses to Agroskill-up:

- Courses on climate change mitigation strategies to equip agricultural talents with the skills and knowledge required to minimize the negative impact of agricultural activities on the environment.
- Courses on the localization and acceleration of Sustainable Development Goals to train youths in agriculture on the concept of SDGs and sustainability practices.



## CLIMATE SMART AGRICULTURE EXTENSION SUPPORT (CSAES) PROGRAM FOR AGRICULTURAL WORKFORCE AND SMALLHOLDER FARMERS.

AgroHive has launched its Climate Smart Agriculture Extension Support (CSAES) program for smallholder farmers and young agricultural workforce in Nigeria. The CSAES program aims to train smallholder farmers and agricultural workforce on carbon farming and sustainable livestock waste management, which contributes significantly to climate change in Africa.

The CSAES program is designed to create climate change mitigation awareness across diverse farming communities and equip smallholder farmers with knowledge and the resources needed to combat adverse climate changes. Through the CSAES program, AgroHive will leverage digital and in-person platforms to train beneficiaries on carbon farming practices and efficient farm waste management practices for the crop and livestock value chain.

AgroHive also hopes to tap into the carbon market and connect with major carbon credit buyers in Africa so that we can support smallholder farmers and agri-food businesses in generating marketable carbon credits. We believe that this will be of immense value and motivation to farmers who decide to adopt agroecological and environmentally sustainable farming approaches.

For the pilot phase of CSAES, we will start with virtual and in-person awareness campaigns after which beneficiaries are enrolled in a robust course on the AgroHive e-learning platform focused on climate change mitigation strategies in the agricultural sector.



### **3 AGCCELERATE TRIANING FOR NIGERIAN YOUTHS AND WOMEN IN AGRIBUSINESS.**

To support youths and women access low interest rate loans/credit facilities for their agri-food businesses, AgroHive launched it's Agccelerate training on agribusiness management and agri-finance operations.

AgroHive offers two (2) types training to beneficiaries::

- Online Agccelerate training and certification for eligible structured youth and women owned agri-food businesses that has been in existence for at least 1 year, across Nigeria.
- Agccelerate Online and Anchor Physical training and Certifications for eligible youths and women without agri-food business experience.

As part of the training program, AgroHive collaborated with Sterling Bank Nigeria to disburse loans of up to 20 million naira to eligible trainees.



## Past Projects | (2016 -2022)

### 2016-2017

Trained over 500 secondary school students in 5 different schools in Imo State on organic food production and also set up organic food gardens to give them hands-on practical experience on sustainable agriculture practices and income generation options.



## 2018

Sensitized over 1000 youths in Nigeria to consider agriculture as a viable career option. We utilized social media platforms and youth organizations to reach our target audience.



## 2017-2019

Partnered with FUTO Teaching & Research Farms and The Information & library department of Futo to train over 100 rural women in eastern Nigeria on the cultivation, processing and value addition techniques of Bio-fortified pro-vitamin A cassava with a mission to improve their livelihood, increase maternal health, eye-sight of rural dwellers as well as contribute to food security.



## 2019

Partnered with the Young African Leadership Initiative Network (YALI) and the US Embassy in Lagos Nigeria to train over 50 agricultural graduates and potential graduates on the use of digital tools and softwares in Farm Management and Agribusiness financial modelling





# Agro Skillup 2.0

## THEME:

Upskilling agricultural professionals for sustainable agricultural productivity and management.

## COURSES

- Practical Use of Farm management softwares for agribusiness management.
- Practical use of financial, sales and marketing software/tools for agribusiness growth.
- Digital skill training for agricultural professionals
- Work place ethics for enhanced productivity and sustained employment.



**29th June to 24th July**

Visit link to register  
<https://bit.ly/Agroskill-up-2>

[www.agrohive.com.ng](http://www.agrohive.com.ng)

## 2020

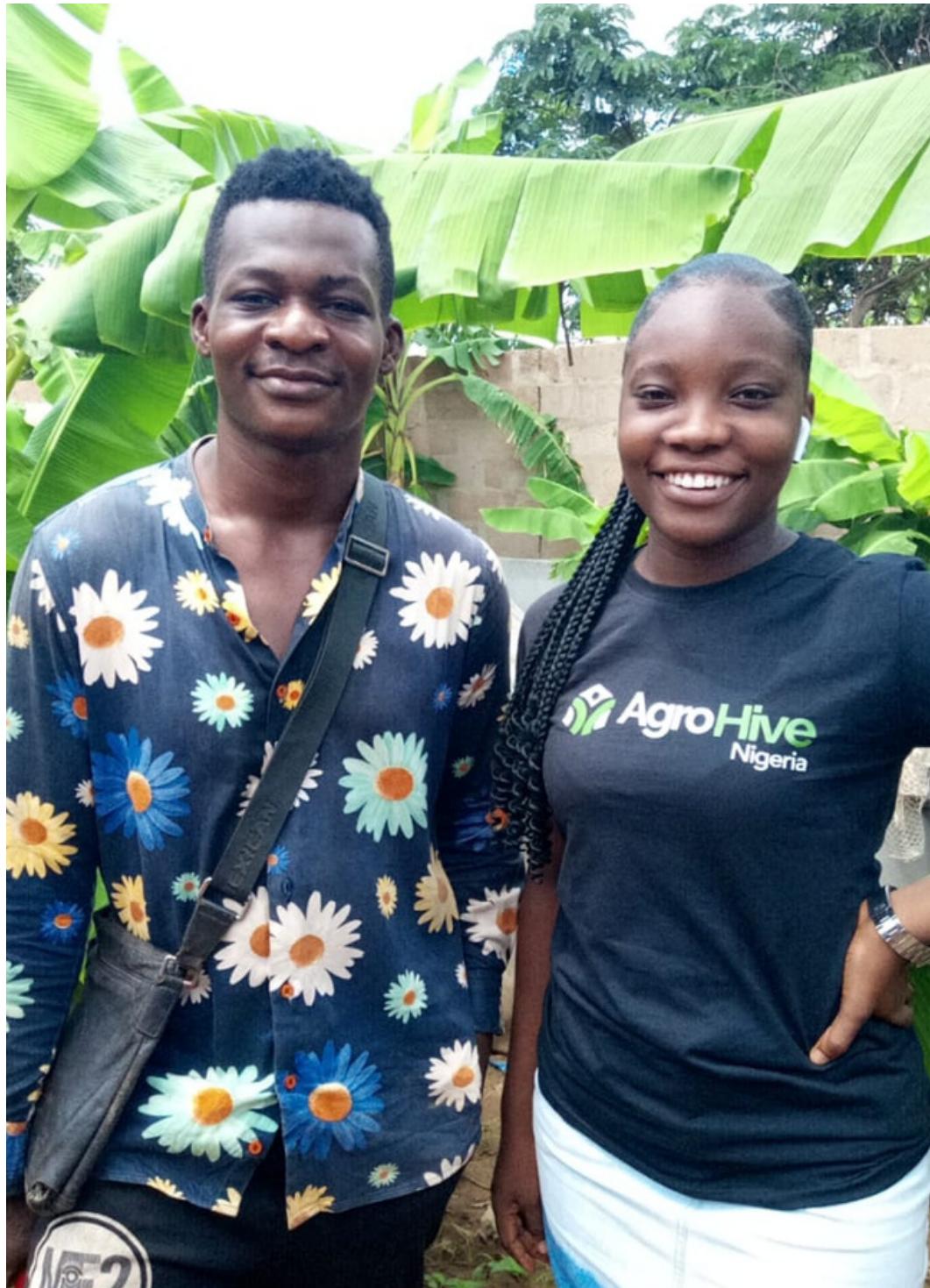
In response to the Covid-19 pandemic AgroHive launched its first ever virtual agricultural up-skilling training tagged 'Agroskill-up 2.0' which aimed at equipping all players in the agricultural ecosystem with the skills necessary in closing the existing skills gap in the agricultural industry. Agroskill-up 2.0 was a blended 2 months training which started on the 29th of June 2020 and ended with a virtual 'learners internship' on the 15th of September, with over 700 agricultural professionals registering from Nigeria, Somalia, Burkina Faso, Liberia, Uganda and France. About 200 beneficiaries took part in Agroskill-up 2.0 course at no cost with 45 going through an intensive internship after which they received certificates of participation.

To learn more about our projects and activities, kindly visit [www.agrohive.co](http://www.agrohive.co)

## 2021-2022

From 2021 - 2022, while AgroHive focused on updating its digital learning platforms and training curriculum, a series of programs and events geared towards preparing African youths in agriculture for sustainable job opportunities were also implemented.

- 1 Launched Agroskill-up 3.0 and implemented the pilot Agccelerate training program.
- 2 Launched a survey across Nigeria, Liberia, Uganda and Ivory Coast to understand the hiring and skills needs of Agri-food businesses so as to improve our training curriculum, talent outsourcing processes and workforce development services.
- 3 Updated the digital talent request/hiring and learning platform prototype which was built in 2020 on Wordpress and Google Classroom, to a more user friendly platform.
- 4 Launched the Epic Agcareer series, a platform where unemployed agricultural graduates and undergraduates can connect with industry experts who shared tips and answered questions on how youths in agriculture could accelerate their skills and personal branding for sustainable employment opportunities in Africa.
- 5 Placed more agricultural talents as entry level staff with agri-food businesses.



## Impact and Traction

1

Implemented in-person and digital training for over 4000 agricultural professionals across Nigeria, Uganda, Liberia and Cote d'Ivoire, while increasing the employability rate of agriculture talents by 55% since 2020.

2

Increased the profitability and productivity of over 7600 agribusiness owners across Africa through AgroHive's services.

3

Increased the average monthly pay of Agriculture talents across Africa from \$60 to an average of \$350

4

Raised grant funding of \$5,000 from British American Tobacco Nigeria Foundation (BATNF) and First City Monument Bank (FCMB), Nigeria.





## Testimonials



Click on the link [here](#) to learn about how AgroHive impacted Teekpah from Liberia



Click on the link [here](#) to learn about how AgroHive impacted Mercy from Nigeria.



Click on the link [here](#) to learn what agricultural talents across Africa are saying about our upskilling courses.

## Recognitions, Sponsors and Partners:



the  
future awards  
africa

TheGuardian

BUSINESS DAY

BN Bella Naija

The logo consists of two overlapping leaves, one yellow and one blue, above the text "BRITISH AMERICAN TOBACCO NIGERIA FOUNDATION".

The logo features a purple silhouette of the African continent with the text "LEADING LADIES AFRICA" overlaid in white and purple.

The logo features a stylized infinity symbol with a yellow dot at the top, above the text "DONORS FOR AFRICA" and the tagline "Knowledge. Growth. Impact".



NEW NIGERIA  
FOUNDATION

The logo is a purple square with the letters "FCMB" in white, separated by two horizontal yellow bars.

The logo is an orange square featuring the CGIAR logo and the text "Platform for Big Data in Agriculture".

The logo features a red and orange flame-like graphic next to the text "PASSION" and "incubator" in a smaller font.

## Recognitions, Sponsors and Partners:



**Baobab  
Insights.**

**NguvuAfrica**  
Powering Africa's future



Startup • Invest • Disrupt

**EU: AFRICA  
THE JOURNEY**

## Contact Us



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