

Company's name : PEMNIA WELLNESS

Industry : Agriculture (Food Processing)

Location : Ibadan, Oyo State Nigeria

Description : We are a registered enterprise which specializes in the processing of high quality and nutritious biofortified orange fleshed sweet potato (OFSP) into Vita Crisps, Vita Meal, Vita Garri and Vita Flour for the domestic and export markets. OFSP is a source of pro-vitamin A which supply up to 100% daily intake of vitamin A and has been shown to increase children's vitamin A status and shorten the probability and duration of diarrhea. Orange-fleshed sweetpotato (OFSP) contains high levels of beta-carotene, which is converted by the body into vitamin A. Just 125g of boiled OFSP can provide the recommended daily allowance of vitamin A for children and women. In addition, OFSP contributes significant amounts of vitamins C, E and several B vitamins, as well as dietary fiber, iron and magnesium.

Our purpose is to make an impact throughout the world to solve hidden hunger by scaling up biofortification as a nutrition response and a source of revenue for rural and low-income communities. PEMNIA WELLNESS fills a significant place in the market by offering tasty, handy, and nutrient-dense food options in vitamin A, which is necessary for good growth and immunity. Malnutrition and vitamin A deficiency are ongoing problems in many areas, we are not only closing the nutritional gap but also meets taste preferences by utilising cutting-edge processing methods and product offers.

Mission : To provide OFSP nutritious products as a response to vitamin A deficiency (VAD) and create a long lasting legacy on food sustainability in our community.

Vision : To create a sustainable, innovative, and socially impactful enterprise with nutritious products contributing to global food security, improved nutrition, and the well-being of people around the world.

INSTAGRAM : [instagram.com/pemniawellness_](https://www.instagram.com/pemniawellness_)

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