

MANUEL DELA CRUZ

Senior Web Developer

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PROFESSIONAL SUMMARY:

Over the past 7 years, I have developed many websites using HTML5/CSS3, PHP, MySQL, and Javascript, including sites for startup companies, small businesses, and individuals. I enjoy developing, coding, and maintaining clean, professional, easy-to-navigate websites. I can help you or your business create a website, from a design concept to a completed, polished, professional site. I can also help maintain and update existing websites.

AREAS OF EXPERTISE:

- ✓ Front-end & back-end web developmentAgile software development
- ✓ Configuring and CustomizingAgile leadership or scrum master
- ✓ Implement and maintain SEO principlesSource control
- ✓ Programming languagesTest driven development

I specialize in responsive, mobile-friendly WordPress websites, creating custom themes as well as modifying existing themes, and plugins, and writing custom code needed to achieve my client's goals. I also have extensive experience integrating the WooCommerce shopping cart system for e-commerce websites and working with the WordPress REST API.

PROFESSIONAL EXPERIENCE:

CodeStrokes Solutions

- Senior Web Developer | March 2021- Jan 2023
 - Oversee and maintain core web services and websites
 - Ensure user satisfaction and retention by providing responsive tech support
 - Perform live demos to customers and nurture client relationships
- Collaborate with senior developers to update the website and create new features

Zues Marketing

- Web Developer | March 2017 - Feb 2021
 - Built and maintained websites for clients through various online platforms
 - Created and tested applications for websites
 - Filed reports, gathered information, and performed research
- Created guides to document the processes and maintain business continuity

RELEVANT PROJECTS:

<https://freundeskreis-hannover.de/>

Built a custom and dynamic WordPress website with monevo.us API integration for loan services.

Implemented form submission and data management through the API.

Solgar - <https://solgar.no/>

For Solgar accounts, I created a Laravel-based dashboard with user administration and data connectivity.

Separate user types were created, and data was successfully merged and stored in the database.

Notable WordPress Projects:

<https://hairspec.com/>

<https://www.mozartmoving.com/>

<https://www.brilliantearth.com/>

<https://asiaexchange.org/>

<https://www.easycall.io/>

<https://enlighteningeducation.com.au/>

<https://www.maximizedcreations.com/>

Notable Shopify Projects:

<https://dakotanutrition.com/>

<https://www.javisgravy.com/>

<https://matruecannabis.com/en/>

<https://simplychocolatecph.com/>

<https://www.wisewell.com/>

<https://www.thestoneflooring.co.uk/>

<https://bestby.ae/>

EDUCATION:

De La Salle University

Bachelor of Computer Science - Software Engineering

TECHNICAL SKILLS:

- ✓ Programming: **HTML, CSS, PHP, JAVASCRIPT, AND LIQUID**
- ✓ WordPress Builder: **Divi, Elementor, Visual Composer, WP Bakery, Themify**
- ✓ Database: **MySQL**
- ✓ Shopify Builder: **Shogun, Pagefly, Zipify**
- ✓ Graphic designing: **Photoshop, XD, Illustrator, Figma.**

STRENGTH:

- ✓ Work with a positive attitude to contribute to the healthy functioning of the
- ✓ organization. Quick learner and Team player
- ✓ Flexible and hardworking
- ✓ Problem Solver