Training Data Set Creation

The training data set used for this analysis is shown below (first 5 lines):

	totalAdClicks	totalBuyClicks	totalRevenue
0	44	9	21.0
1	10	5	53.0
2	37	6	80.0
3	19	10	11.0
4	46	13	215.0

Dimensions of the final data set: 543 x 3
# of clusters created: 3