Clone of Final Assignment

1. Data Quality Check

|	item_id	test_a	test_b	test_c	test_d	test_e	test_f
	item_id	test_a	test_b	test_c	test_d	test_e	test_f
1	2512	1	0	1	1	0	1
2	482	0	1	1	1	0	0
3	2446	0	1	1	0	1	0
4	1312	0	0	0	0	0	1

This table only shows the first 1,000 rows. View complete results in Report Details.

2. Reformat the Data

	item_id	test_assignment	test_number	test_start_date
	item_id	test_assignment	test_number	test_start_date
1	1988	1	item_test_1	0001-01-01 00:00:00
2	1228	0	item_test_5	0001-01-01 00:00:00
3	3670	1	item_test_6	0001-01-01 00:00:00
4	514	1	item_test_5	0001-01-01 00:00:00

3. Compute Order Binary

	test_assignment	number_of_items	items_ordered_30d
1	0	1130	386
2	1	1068	363
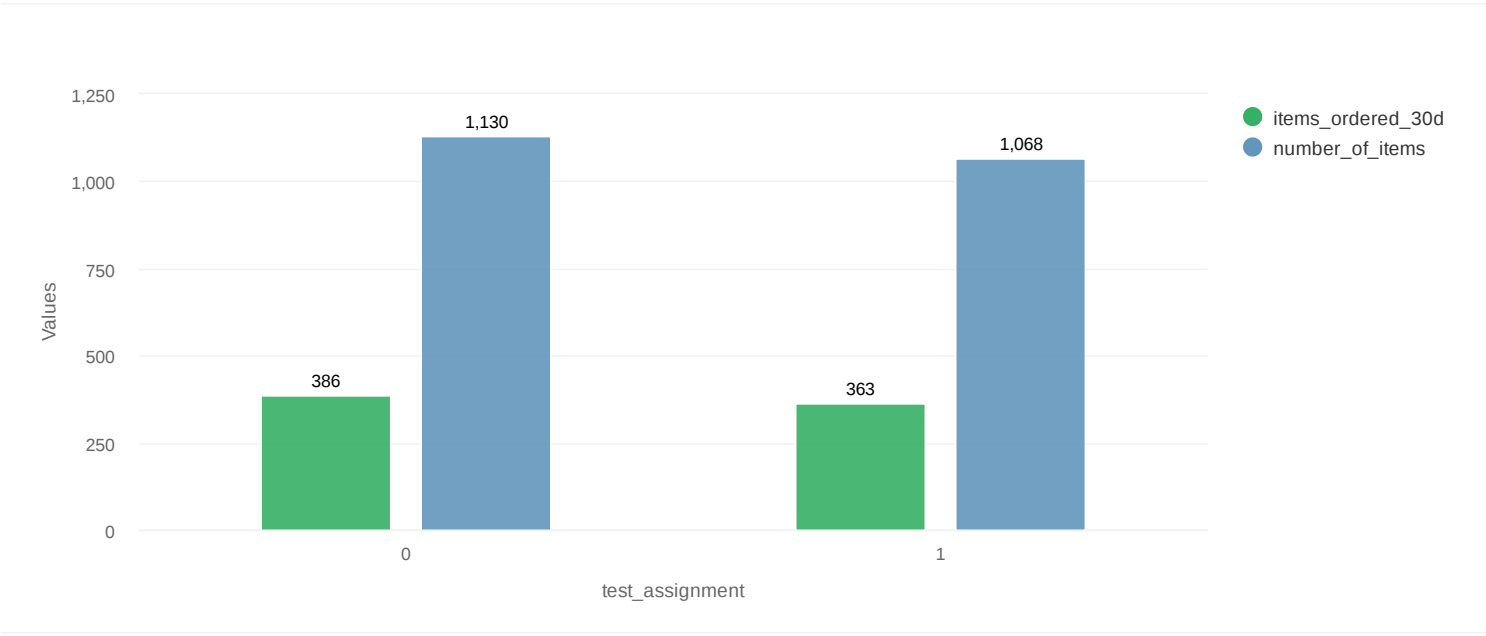
4. Compute View Item Metrics

	test_assignment	test_number	number_of_items	view_binary_30d
	test_assignment	test_number	number_of_items	view_binary_30d
1	0	item_test_2	1130	925
2	1	item_test_2	1068	894

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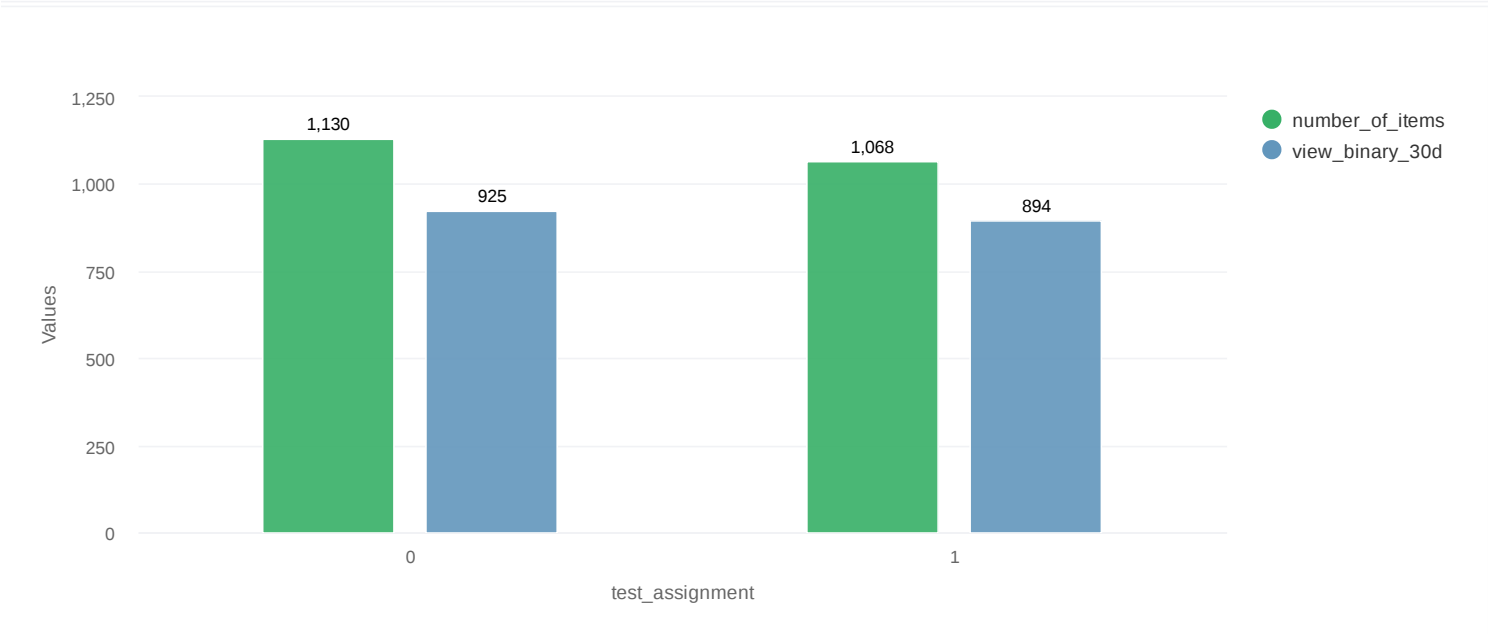
5. Compute lift and p-value

No rows returned

```
--For the 30 Day Order Binary:
  --Lift in metrics: -0.5%
  --p-value: 0.93
  -- Link: https://thumbtack.github.io/abba/demo/abba.html#Baseline=386%2C1130&Variation+1=363%2C1068&abba%3AintervalConfiden
ceLevel=0.95&abba%3AuseMultipleTestCorrection=true

--For the 30 Day view Binary:
  --Lift in metrics: 2.3%
  --p-value: 0.25
  -- Link: https://thumbtack.github.io/abba/demo/abba.html#Baseline=925%2C1130&Variation+1=894%2C1068&abba%3AintervalConfiden
ceLevel=0.95&abba%3AuseMultipleTestCorrection=true
```