



Instituto Tecnológico Superior
de Jerez



Programación WEB

Infografía

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HOW TO START

A WEB DESIGN PROJECT A BEGINNER'S GUIDE

Congratulations on landing your first web design project! By now you've probably figured out that creating a website that's both visually appealing and pleasing to your client is no easy task. Here's everything you need to know to get started.

CLIENT COLLABORATION



GATHER ALL NECESSARY MATERIALS FROM THE CLIENT AND/OR THIRD PARTIES

RESEARCH, INSPIRATION, AND PLANNING



CREATE USER PERSONAS TO DISCOVER TARGET USERS' WANTS AND NEEDS



DESIGN

Step 1: Mock up the layout and intended functionality with a wireframe, which should include:



Step 2: Present your mock-up to the client for an approval cycle, which consists of:



Step 3: Place your visual elements using a design software program

SET YOURSELF UP FOR SUCCESS



DEVELOPMENT

More than **49%** of all page views are on sites coded in HTML5, as of April 2013.



TESTING AND LAUNCH



SOURCES:
- [https://www.designmodo.com/blog/development-productivity-tips/](#)
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