FindMeFM Data Storyboard

(Draft)

Question

Can machine learning predict what songs a user will enjoy based on the audio features of songs they like?

Data Sources

- 1. "Audio features of ~600k songs released in between 1922 and 2021" (created using Spotify API)
- 2. Feedback from user ("Did you like this recommendation?")

acousticness	danceability	energy	instrumentalness	liveness	loudness	popularity	speechiness	tempo
1.597267	-1.402608	-0.434803	0.527065	0.681875	-2.560544	0.401476	-0.384211	0.481201
-0.026886	-0.362256	0.666427	-0.519699	0.799534	-1.552361	1.193404	-0.071579	0.280969
3.212922	-1.633991	0.005412	1.118260	0.249359	-1.904048	-0.143154	1.033555	0.752712
-1.105168	-1.309363	-0.297432	0.131040	0.100094	-0.986246	-0.980184	-1.432502	0.749119
-1.037801	-0.886208	1.048483	1.097711	0.860369	-0.453503	0.875575	-1.344493	1.213830

Before User Input

- Use Principal Component Analysis (PCA) to determine audio features with the largest variability
- Build an equation that minimizes the distance between features of the input song and the recommended song
- 3. Build a new dataset with the recommended songs linked to the input songs

FindMe FM

Your Favorite Song:

Let's Go

Click to find your your new favorite song!

FindMe FM

Your Favorite Song:

1. Insert song title

Let's Go

Click to find your your new favorite song!







4. Future addition: User feedback. "Did you like this recommendation?". We will use this to refine the recommendation model.

What we can visualize

- Formula used to determine distance between songs
- The most significant audio features (variability, etc)
- The clusters we build (K-Means/ K-Nearest Neighbor)
- Initial User Feedback Data

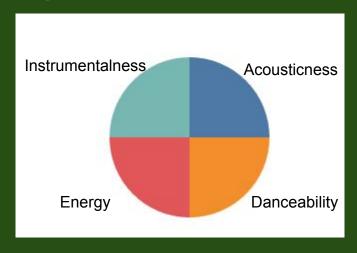
Distance Formula

Formula used to determine/minimize distance between song input and output

$$\sqrt{(x_2-x_1)^2+(y_2-y_1)^2}$$

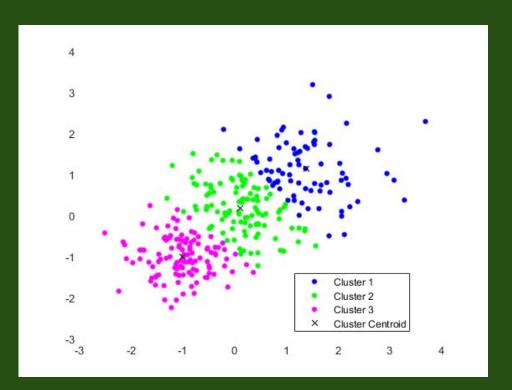
Audio Features

Pie chart to visualize the magnitude of the audio features with most variety



K-Means/K-Nearest Neighbor Cluster Visualization

Visualization of the clusters and centroids for each audio feature.



Initial User Feedback Data

