Manuel Elizaldi

manuelelizaldib@gmail.com | +1 737 333 4559 | Austin, Texas, 78729 | **LinkedIn** | **GitHub** | **Website**

WORK EXPERIENCE

Business Intelligence Analyst
Tethr, Analytics and Product Development Team, Austin, Texas   2021-2023
- Strategically used data to develop and improve app features, increased user engagement by 50%.
- Automated the processing of millions of rows of data from Azure SQL databases to improve real-time reporting of product metrics for multiple teams across the company.
- Worked with clients to understand business needs and translated these into statistical/ machine learning models and actionable reports which brought over $100k in revenue.
- Helped to train a speech transcription engine and uploaded the resulting data using Python scripts to the app to save the company over $200k in costs
- Developed an automation system for weekly and monthly reports on various aspects of the company and customer data

Research Assistant
Anahuac University, Faculty of Economics, Mexico City   2018-2020
- Co authored economic articles concerning Public Policy, Macroeconomics and Global Finance of the United States, Mexico and Mexico City.
- Collected and summarized economic peer reviewed articles and data in order to use them as reference in our articles and build our own models.

Sales Consultant   2015 - 2018
Anahuac University, Mexico City
- Established a sales strategy to expand the foreign student population by around 10%.
- Helped to smoothly run a community of more than 500 students.
- Built an Excel database for potential foreign students to follow their registration process.

PROJECTS
PyStrava | Github | Looker Dashboard
- Tools: Python, Google APIs, Google Looker, Machine Learning

Bike Sharing Business Analysis | Github | Tableau Server
- Tools: Jupyter Notebook, Python, Tableau

Song Recommendation App | Github
- Tools: Python, JupyterNotebook, SQL, Flask, HTML, Bootstrap, Heroku

EDUCATION

Certificate, Data Analytics   Austin, TX
University of Texas, Austin
Bachelor of Science, Economics   Mexico City, Mexico
Anahuac University