



MANUEL ELIZALDI

BUSINESS INTELLIGENCE ANALYST

Summary

Highly motivated, bilingual, results-driven student of life with 4+ years of analytical and data modeling experience. Seeking an opportunity to utilize and expand upon my acquired data analytics experience, and add positive value wherever I earn the opportunity. I live in Austin, TX, and am open to hybrid or remote positions.

Projects

PyStrava - Fitness App | [GitHub](#) | [Dashboard](#)

- Tools: Python, APIs, Google Looker, Machine Learning

Bike Sharing Business Analysis | [GitHub](#) | [Dashboard](#)

- Tools: Jupyter, Tableau

Austin Coffee Shop Map | [GitHub](#) | [Dashboard](#)

- Jupyter, Tableau, APIs

Song Recommendation App | [Github](#)

- Tools: Python, Jupyter, SQL, Flask, HTML, Bootstrap, Heroku

Education

B.S. Economics

Anahuac University | Mexico City

Certificate, Data Analytics

University of Texas | Austin, TX

Contact

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Website

Professional Experience

Business Intelligence Analyst

Aug. 2021 – Jan. 2023

Tethr | Austin, TX

- Helped increase user engagement by 50% by using data to improve app features.
- Helped save the company +\$100k by assisting with the training of a speech transcription engine and using Python scripts to upload the resulting data to the app.
- Collaborated daily with 2 to 4 clients to understand and translate business needs into statistical/machine learning models and reports which yielded ~\$100k in revenue.
- Helped train an AI Fraud Bot which was offered as a service to a Fortune 500 company, securing a deal of ~\$30k
- Automated the processing of millions of rows of data from Azure SQL databases to improve real-time reporting of product metrics for multiple teams.
- Developed an automation system for weekly and monthly reports on various aspects of the company and customer data.

Research Assistant

Aug. 2018 – Jun. 2020

Anahuac University | Mexico City, Mexico

- Extracted, reviewed, and cleaned data from different sources to aid in the process of building economic models
- Assessed the implementation of economic public policy with the cooperation of Mexico City's government
- Co-authored economic articles concerning Public Policy, Macroeconomics, and Global Finance of the United States, Mexico, and Mexico City

Sales Consultant

Aug. 2015 – Aug. 2018

Anahuac University | Mexico City, Mexico

- Established a sales strategy to expand the foreign student population by ~10%
- Advised potential students on college applications and possible finance/scholarships
- Helped to smoothly run a community of 500+ students
- Developed an Excel database with client's information that could be leveraged to achieve goals and follow up on their registration process
- Built an Excel database for potential foreign students to follow their registration process