Evaluation of a Visualization Component for the Differencegraph

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Abstract. ... 70-150 words

1 Introduction

Processes are an indispensable part of today's business. From visualizing processes for communication, optimization up to merging we constantly use processes to gain additional business intelligence.

Current process mining methods are able to check for compliance (check rule violation while or after the process is executed) and conformance (compare a log with a process models). In some cases it is not useful to compare real world process logs with handcrafted process models. What if two real world processes should be compared? This question answer [1] with the introduction of their difference graph model. They presented the model and essential parts for calculation. However they do not evaluate how to visualize this model. Visualizing data is a very important task to enhance the users understanding of the data. In this work we investigate the following research question: Which visualization suites the difference graph best? To answer this we conduct a literature research to find different representations. Afterwards we evaluate which of the found visualizations should be used for representing the difference graph.

Contribution Section overview

2 Differencegraph Model and Visualization

The difference graph concept [1] consists of two parts one is the model and the other is the visualization of this model. In this section we will first describe the difference model and then take a journey towards visualizing this model.

Elementary component for the difference graph model is a process model. According to [1] a process model is defined as a direct connected graph $PM = (N, E C N \times N)$. This graph consist of nodes N and direct control edges E. Each node consists of an unique identifier, label and a type. The process model consists of one start node which has no incoming edges and one end node which has no outgoing edges. Except from start and end node each node is connected

by at least one incoming and outgoing edge. Every node has to be on a path between start and end node. Figure 1 shows two process models. Input 1 consists of four weighted edges and four labeled nodes. Input 2 consists of three edges and also four labeled nodes. Interesting examples for difference calculation of these two inputs are node C where the weight has increase from 2 to 3, node B and E which are only visible in one of the inputs.

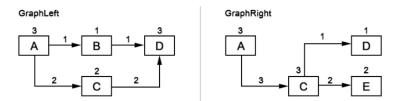


Fig. 1. Two process models.

For generating the difference graph two process models are needed. These models can be described in many different process modeling languages eg. Petri Nets, BPMN, EPC. All of those languages which are conform to the above mentioned process model description can be used for the difference graph calculation. From both input process models the difference graph model is calculated. This model extends a process model with an element called marking. The marking is applied on edges and nodes and is generated during the calculation process.

For calculating the markings the first model is subtracted from the second one. During the calculation three or five different markings can be generated. Five markings can be calculated if the input process models consist of weights. If not, only three markings can be calculated. The following list shows all five markings and gives a description in which case they are used.

- New, a node/edge gains the marking New when the node/edge was added from Input1 to Input2.
- Positively changed, a node/edge is marked as Positively changed when the weight has increased from Input1 to Input2.
- Unchanged, a node/edge gains this marking when its value matches in both inputs.
- Negatively changed, a node/edge is marked as Negatively changed when the weight has decreased from Input1 to Input2.
- Deleted, a node/edge gains the marking Deleted when the node/edge was deleted from Input1 to Input2.

Hint the markings Positively changed and Negatively changed can not be calculated if the input process models do not consist weights.

Figure 2 shows the results for subtracting Input2 from Input1 (Figure 1). Node B was deleted from Input2 therefore, the marking deleted is applied the

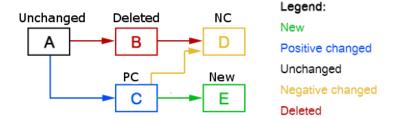


Fig. 2. Calculating the differences from Figure 1 leads to this difference model. On top of each edge and node calculated weights and applied markings are shown. TODO: change colors to black, Add weights, adapt the legend.

weight is calculated by subtracting 1 from 0 = -1. Node C was changed positively the weight has increased from 2 to 3.

The main focus of this paper is how to visualize the difference graph. The idea behind the visualization of the difference model is to represent each of the markings with different styles. For example, each marking can be mapped to represent a specific symbol. This symbol can then be visualized on nodes and edges.

A survey was conducted to secure a good understanding of the difference graph visualization. To do so a literature research with the goal to find different visualization approaches was executed. Our first step was to find relevant keywords addressing the topic of difference visualization where collected and used within search engines. This led to a wealth of papers which where used as a basis for snowballing method where on one side other relevant papers where collected and on the other side new keywords where extracted. From the collected papers nine visualization approaches where extracted.

This section gave an overview about the fundamental process model which is the base for the difference graph model. We also showed how the difference graph model is calculated and which markings can be expressed on edges and nodes. For visualizing the model a appropriate styles for markings have to be found which will be part of the next section.

3 Evaluation

To address the research question, stated in Section 1, an online survey was conducted. Traditional ways like literature research and aggregation of information did not lead to an answer to our research question. However, we used the information found with literature research as input for our survey. The survey should show from the nine styles we found which of them fits the difference graph visualization best.

3.1 Design

To avoid massive scrolling and simplify navigation through the survey it is divided into single pages. Single pages also come with the advantage that on each commit of a page we are able to validate the answers and give hints to the user where answers are missing. Overall the survey is divided into three groups introduction, styles and advanced/demographic questions.

The introduction gives an example how the difference graph is calculated and ask the user a question specific to this example. This question allows to check if the user understood the example or not. Further questions on the introduction page check the attendees knowledge about graphs.

Following the introduction are the visualizations for the difference graph. Each visualization consists of five different styles. For example the visualization color coding consists of the styles green, blue, black, orange and red. Each of this visualizations is presented on a single page and consists of two questions. A question to rate the expressiveness of the visualization and a question for intuitive understanding. The question for intuitive understanding asks the user to determine which style represents which marking. For example, the visualization shows a node which is colored red and the user has to select one of the five markings mentioned earlier in this paper.

In the advanced/demographic section we first ask the attendee to rank the styles according to their expressiveness. Ranking the styles after seeing all of them allows additional evaluations. Additional questions from this section are, for example, if edges and nodes should be represented with the same style or if the style of the difference graph should be determined by the size of the graph. The survey concludes with demographic questions e.g. age, gender, employment.

3.2 Procedure

After finalizing the surveys design a two-sided pretest was conducted.

In the first pretest a discussion with two people took place where the overall question and answer wording was adapted to support the users understanding.

In our second pretest five attendees had to complete the survey and give advices what should be changed. During their survey they where encouraged to think loud and ask questions. All their questions and comments where noted and analyzed after the pretest. After finishing the second pretests minor changes to answers where made. This changes should secure a better understanding and reduce the surveys duration.

After finishing the pretests the URL to the survey was distributed by E-Mail to 159 people working in companies and studying in universities. Additionally the URL was posted on Facebook addressing students. Overall 103 attendees opened the survey from whom 31 attendees finished it.

3.3 Results and Discussion

In this section we focus on the results of the survey. First we show the results to side topics followed by the results to our main research question.

Before we go into details which representation should be used for the difference graph we want to show that the difference graph can be understood by novices as well as experienced persons. In our survey overall 61.3~% of the attendees understood the concept by the very first example. Another analysis shows that astonishing 73.6~% attendees with fundamental graph knowledge understood the example. In contrast, only 41.6~% of the attendees without graph knowledge understood the example. This analysis shows that the concept can be understood within one example, however it is more likely to be understood by people which are familiar with the concept of graphs.

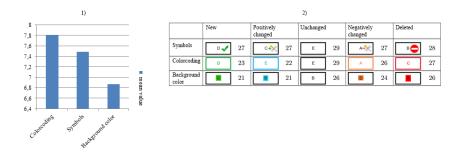


Fig. 3. SurveyResults

To find the best suiting representation we analyze the intuitive understanding and the ranking for each style. The intuitive understanding is important to allow users to gain an overview of the visualization without the need to look which marking is represented by which style. The goal is to find a visualization where each style can be intuitively allocated to a marking.

Figure 3.1 shows a list of the top three visualizations in terms of intuitive understanding. On top of the list is the visualization "Symbols" followed by "Color coding" and "Background color". Symbols range from 27 to 29 with a mean value of 27,6. Means 27.6 attendees assigned the same marking to those symbols. For example the green tick was assigned by 27 attendees as marking "New". Color coding has a mean value of 25,4 and "Background color" of 23,6.

Ranking

Interpretation/Discussion:

Summary: Why we think color-Coding should be used.

Figure 4 shows an example how the final representation can look. The figure shows the graph which was calculated in the previous example with applied color coding.

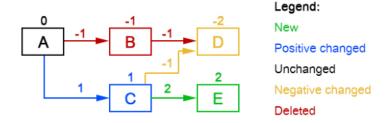


Fig. 4. Final Representation of the Differencegraph

4 Applications

Merging of processes -; Before merging two processes seeing where they differ from each other can be really good and support the merge process. For example activities which are only executed in one of the processes can be obtained easily.

Comparing two instances -; For example two factories which produce by same input the same output. Are there differences in process execution?

Evolution of a process -; Compare year 2013 and 2014, what has changed?

5 Related Work

Difference between the difference graph concept and conformance checking? Visual analytics

6 Conclusion

References

Simone Kriglstein, Günter Wallner, and Stefanie Rinderle-Ma. A visualization approach for difference analysis of process models and instance traffic. In Business Process Management, volume 8094 of Lecture Notes in Computer Science, pages 219–226. Springer Berlin Heidelberg, 2013.