Ethical implications of Al-generated images

Manuel Muehlberger ¹ Sofia Kaltwasser ²

¹TU Munich

²University of Potsdam

Ethik 4 Nerds 08.03.2023





Presentation Overview

- 1 Introduction
- 2 technical
- ethical
- Conclusion

Al-generated images

- Significant advancements in recent years
- Realistic and high-quality images → almost indistinguishable from human-created images
- example Dall-E 2 by OpenAl [1]

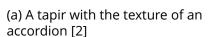
Dall-E 2 generated images examples



















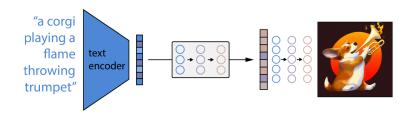
(b) Illustration of a baby hedgehog in a christmas sweater walking a dog
[2]

Potential for misuse

- Highly realistic images of individuals without their consent
- Portrayal of socially unacceptable actions:
 - Violence
 - Child pornography
 - Racism
 - ...



High level abstraction of image generation process of DALL-E 2



High-level overview of operating principle of DallE-2 [modified from [3]]

Contrastive Language-Image Pre-training (CLIP)

link between textual semantics and their visual representations good explanation:

https://www.assemblyai.com/blog/how-dall-e-2-actually-works/

Possible solutions

- Clear labeling of Al-generated images
- Obtaining explicit consent from individuals depicted in Al-generated images
- Agreement on ethical framework for AI
- Establishing legal liability for misuse of such images

References

- OpenAl.
 Dall-e 2 openai, 2022.
- Aditya Ramesh, Mikhail Pavlov, Gabriel Goh, Scott Gray, Chelsea Voss, Alec Radford, Mark Chen, and Ilya Sutskever.

 Zero-shot text-to-image generation.
 - CoRR, abs/2102.12092, 2021.
- Aditya Ramesh, Prafulla Dhariwal, Alex Nichol, Casey Chu, and Mark Chen.
 - Hierarchical text-conditional image generation with clip latents, 2022.