

Vagan Manukian

User experience + communication designer

GENERAL INFO

Male, 29 years, born on 19 May 1992
Currently in Moscow, Russia
(Relocation ready)
Playing with basketball when not designing

EDUCATION

National University of Science and Technology
Applied Informatics in Energy Preservation
(Master degree)
Moscow, 2010 - 2015

WORK EXPERIENCE

Sep 2020 - Mar 2021 Product Designer at SmallTalk startup

Through collaborative work with CEO we developed clean branding and modular interface for spoken English educational platform based on AI.

Teaming up with English teachers we dived into language learning processes and developed different exercise modes to make the product as unique and useful as possible.

For the exercises' key visuals we used AI-generated faces which allowed us to easily differentiate lessons and make them feel like a real conversation when you look at persons eyes.

Oct 2017 - Present Digital Art Director at Madfrenzy Store

Madfrenzy is a London based fashion brand with unusual approach to a daily wear and I had a pleasure to work together since 2017.

- Scope of work:
- Market analysis
 - User researches and usability testings
 - Content creation
 - UX Copywriting
 - Special marketing web-projects

Last Update:
We made bread crumbs stylized navigation, photo oriented product page with split screen for both men and women.

New website also includes sliders on items in collections for a quick product view and a lot of tiny references complementing brands «From Office Chair To Mountain Air» concept.

Aug 2017 - Oct 2019 Jun to Senior UX/UI Designer at White Russian Studio

Conceptualising, prototyping and testing design for Web desktop/mobile and iOS apps.

Showcasing design concepts to client and maintaining efficient communication throughout the project.

Art-directing 3D artists and illustrators for additional design needs.

Working hand-to-hand with engineers providing guidance on all stages of development in order to keep pixel perfect design delievery.

Sept 2015 - Aug 2017 Web-designer on freelance basis

Building websites from scratch, including design, front-end engineering and content creation.

SKILLS

DESIGN
Communcation Design
Digital Art-direction
Creative Coding

PROGRAMMING
JavaScript
WebGL/Shaders
HTML5
CSS3/SASS
Git

LANGUAGES
Russian
English

UX METHODS
Sketching
Wireframing
User-centered Design
Persona and Scenario
Development
Storyboarding

TOOLS
Sketch
Principle
Figma
Adobe Creative Suite
Cinema 4D/Blender
(in progress)