

# Vagan Manukian

## User experience + communication designer

### GENERAL INFO

Male, 29 years, born on 19 May 1992  
Currently in Moscow, Russia  
(Relocation ready)  
Playing with basketball when not designing

### EDUCATION

National University of Science and Technology  
Applied Informatics in Energy Preservation  
(Master degree)  
Moscow, 2010 - 2015

### WORK EXPERIENCE

#### Sep 2020 - Mar 2021 Product Designer at SmallTalk startup

Branding and interface for a tech startup.

Through collaborative work with CEO we developed clean and modular interface for spoken English educational platform based on AI.

Teaming up with English teachers we dived deeply into language learning processes and developed different exercise modes to make the product/ as unique and useful as possible.

For the exercises' key visuals we used AI-generated faces that made it possible to easily differentiate lessons as well as make them feel like a real conversation when you look at persons eyes.

#### Oct 2017 - Present Digital Art Director at Madfrenzy Store

Launching high fashion e-commerce shop.

Madfrenzy is a London based fashion brand with unusual approach to a daily wear and I had a pleasure to work together since 2017.

- Scope of work:
- Market analysis
  - User researches and usability testings
  - Content creation
  - UX Copywriting
  - Special marketing web-projects

Last Update:  
We made bread crumbs stylized navigation, photo oriented product page with split screen for both men and women.

New website also includes sliders on items in collections for a quick product view and a lot of tiny references complementing brands «From Office Chair To Mountain Air» concept.

#### Aug 2017 - Oct 2019 Jun to Senior UX/UI Designer at White Russian Studio

Conceptualising, prototyping and testing design for Web desktop/mobile and iOS apps.

Showcasing design concepts to client and maintaining efficient communication throughout the project.

Art-directing 3D artists and illustrators for additional design needs.

Working hand-to-hand with engineers providing guidance on all stages of development in order to keep pixel perfect design delivery.

#### Sept 2015 - Aug 2017 Web-designer on freelance basis

Building websites from scratch, including design, front-end engineering and content creation.

### SKILLS

DESIGN  
Communcation Design  
Digital Art-direction  
Creative Coding

PROGRAMMING  
JavaScript  
WebGL/Shaders  
HTML5  
CSS3/SASS  
Git

LANGUAGES  
Russian  
English

UX METHODS  
Sketching  
Wireframing  
User-centered Design  
Persona and Scenario Development  
Storyboarding

TOOLS  
Sketch  
Principle  
Figma  
Adobe Creative Suite  
Cinema 4D/Blender  
(in progress)