

# Manu Kumar

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## Professional Summary

Aspiring Data Analyst skilled in Python, SQL, Power BI, and Excel with hands-on project experience in EDA, dashboard building, KPI reporting, and visualization. Strong foundation in data cleaning, trend interpretation, and insight communication to support business decision-making.

## Education

### Chandigarh University

Bachelor of Engineering in CSE (AIML)

Aug 2022 – July 2026

Mohali, Punjab

### Army Public School

Higher Secondary (PCM + CS, CBSE)

2021 – 2022

Ranchi, Jharkhand

## Skills

**Technical Skills:** Python (Pandas, NumPy, Matplotlib), SQL, Excel (Pivot Tables, VLOOKUP, Power Query), Power BI, Tableau, Jupyter Notebook

**Core Knowledge:** Data Cleaning, Exploratory Data Analysis, Statistical Interpretation, Dashboarding, KPI Reporting

**Soft Skills:** Problem Solving, Communication, Critical Thinking, Team Collaboration, Documentation

## Projects

### (Jan 2025 – Mar 2025) Retail Sales Analytics Dashboard

Power BI, Excel

- Cleaned and standardized **20K+ retail records** using Power Query and Excel to improve reporting reliability.
- Designed KPIs for revenue trends, product segmentation and performance insights.
- Built interactive dashboard with drill-down reporting for business reviews.

### (Apr 2025 – May 2025) Customer Churn Analysis

Python

- Conducted EDA to identify churn drivers including pricing, usage patterns and contract length.
- Produced visual insights and analytical summaries to support retention strategies.

### (Jun 2025 – Jul 2025) Netflix Dataset Insights & Trends

SQL, Python

- Queried SQL dataset to analyze content distribution across genres, years and regions.
- Created visualization reports showing content demand evolution and user interest patterns.

### (Aug 2025 – Sep 2025) E-commerce KPI Dashboard System

Power BI, SQL

- Modeled a retail dataset and extracted metrics such as AOV, repeat user rate and product performance.
- Built a Power BI executive dashboard with contextual metrics and actionable insights.

## Certifications

- Google Advanced Data Analytics — Coursera
- Generative AI for Data Analysis — Coursera
- Oracle Cloud Infrastructure 2024 Generative AI

## Technical Summary

Languages: Python, SQL, C++ | Tools: Power BI, Excel, Tableau, Git, Jupyter Notebook