

MANUS JANPENG

Digital Marketing

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https://cutt.ly/Manus_Janpeng

EDUCATION

Bachelor of Computer & Science – Business Computer

Chiangrai Rajabhat University
MAY 2013 – OCT 2016

EXPERTISE

- Facebook ad
- Google ad
- Tiktok ad
- Youtube ad
- Google Analytics
- HTML / CSS
- PHP basic
- Wix / Wordpress
- Canva / Capcut
- Google Workspace
- Google Tag Manager

LANGUAGE

- Thai | Native
- English | Elementary

TRAINING

Adjust x Google

App growth unlocked:
winning strategies with
Adjust and Google
July 2024

PROFILE

Through working in online marketing Especially online advertising Using platform and social media tools such as facebook ad, google ad, youtube ad, tiktok ad, line ad and is interested in the field of programmer, developer, software tester.

WORK EXPERIENCE

Ultimate Game

July 2023 – Aug 2024

Digital Marketing

- Allocating a budget for digital marketing activities.
- Implementing a digital marketing strategy aligned with the team and organization's goals.
- Managing and optimizing the organization's online advertising across all platforms.
- Creating a comprehensive digital advertising strategy.
- Evaluation of digital marketing efforts and recommendations for improvement.
- Collaborate with relevant teams as needed.

Memorise shop

Apr 2023 – Nov 2023

Ad optimize

- Facebook ad
- Optimize facebook ad
- Control budget facebook ad
- Report result of facebook ad

Ant Commerce Media & Ant Game World

Oct 2020 – Feb 2023

Digital marketing

- Online Ads(facebook ads, google ads, tiktok ads)
- Make a plan for advertising.
- Create and monitor ad campaigns to go according to plan.
- Choose creative content and media to use in online advertising campaigns.
- Report on the results of advertising campaigns.

MEEDEV CO., LTD

Aug 2019 – Aug 2020

SEO Techniques

- SEO Technical tools & website process
- Monitor and setting SEO process

Epic Consulting CO., LTD

Jan 2019 – Jun 2019

Application Support

- Support Employee ,System ,Application Problem

Bizpotential CO.,LTD

Jan 2018 – Dec 2018

junior programmer

- Develop website for Business by PHP, HTML, CSS, SQL Server
- Create employee information forms.
- Create a data table on the database.
- Teach personnel how to use the back-end system of the corporate website.