

Supply Chain Management Analysis Story



Number of Sales done in Asian Countries



Number of sales done in US Country



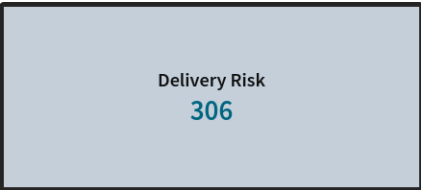
Profit Margin in the Asian Countries



Profit Margin in the US Country



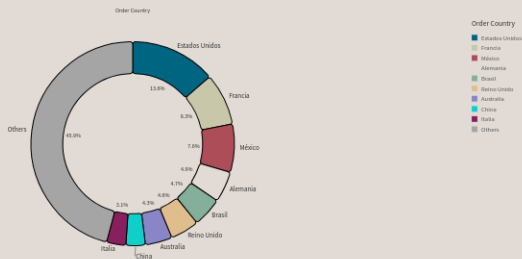
Delivery Risk in Asian Countries



Delivery risk in US Country



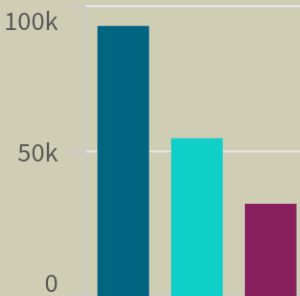
Global profit Ratios



Top 10 countries with highest profit ratios in supply chain management

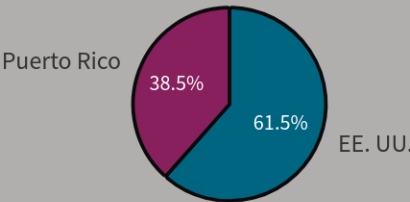
Total items placed by the customers in countries

Analysis on Customer Segment

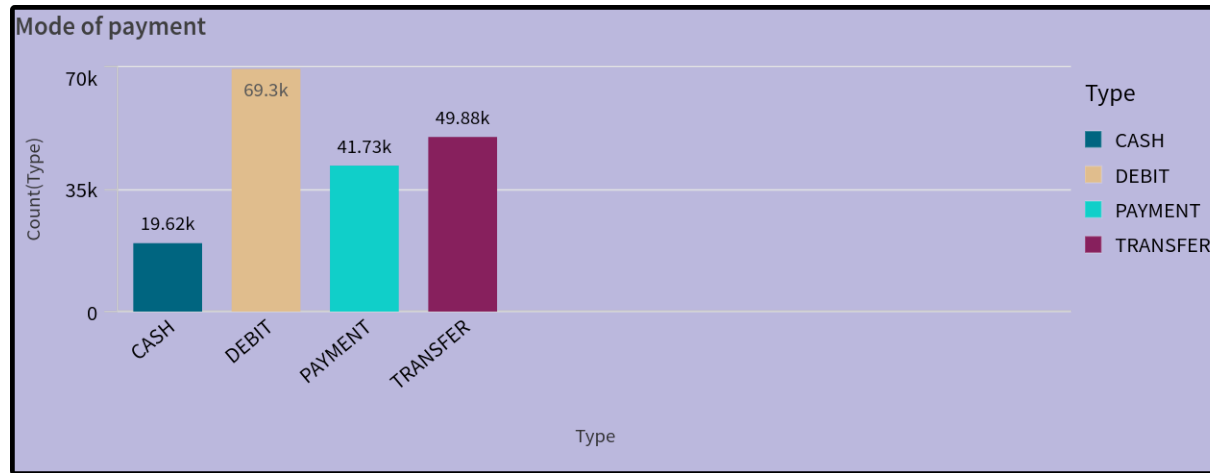


Analyzing customer segments encompassing consumer, corporate, and home categories.

Total Items placed by customer in country



Mode of Payment for Purchase



Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.

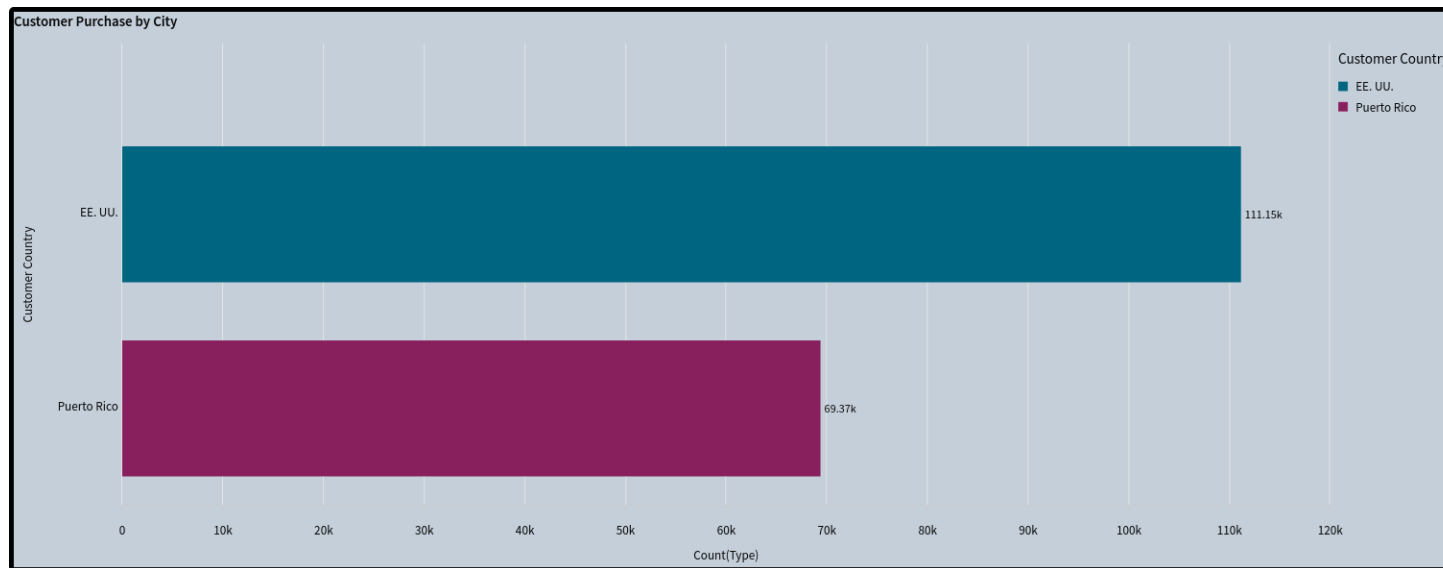
Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds

Credit payments provide a deferred payment option, allowing customers to make purchases

Transfer payments leverage electronic methods for seamless and secure fund



Customer Purchase items by City

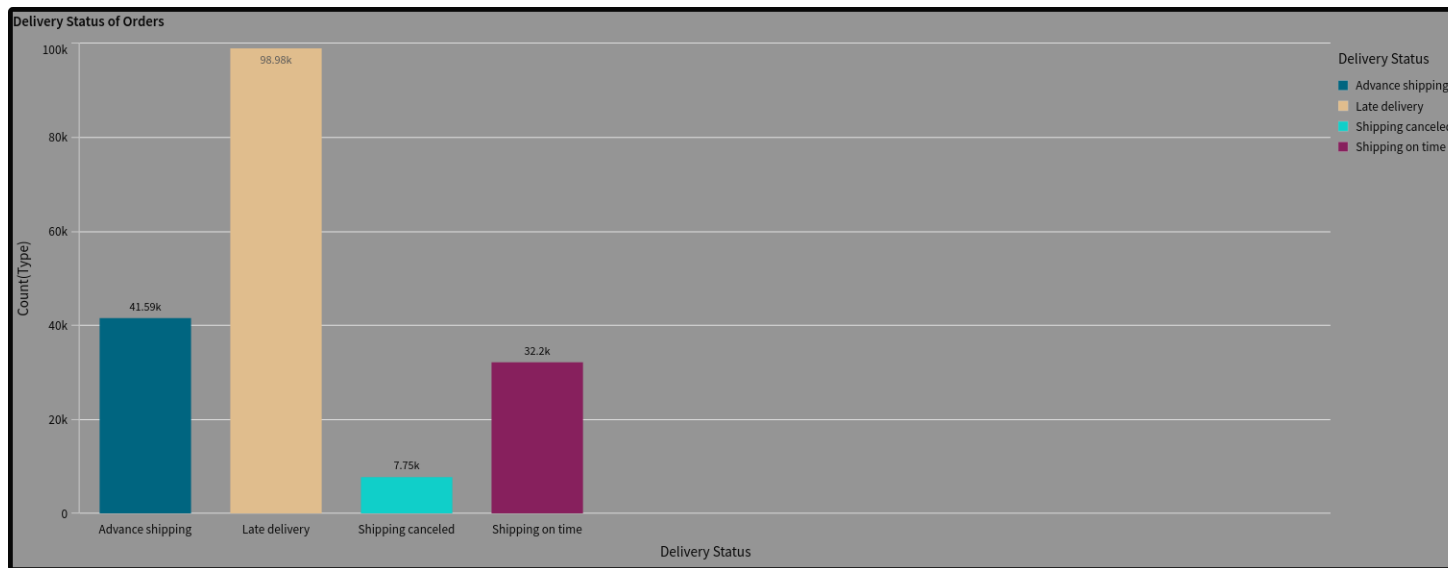


Customer purchase count in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behavior and market engagement.

Customer purchase count in the United States provides a comprehensive overview of buying patterns across diverse cities.



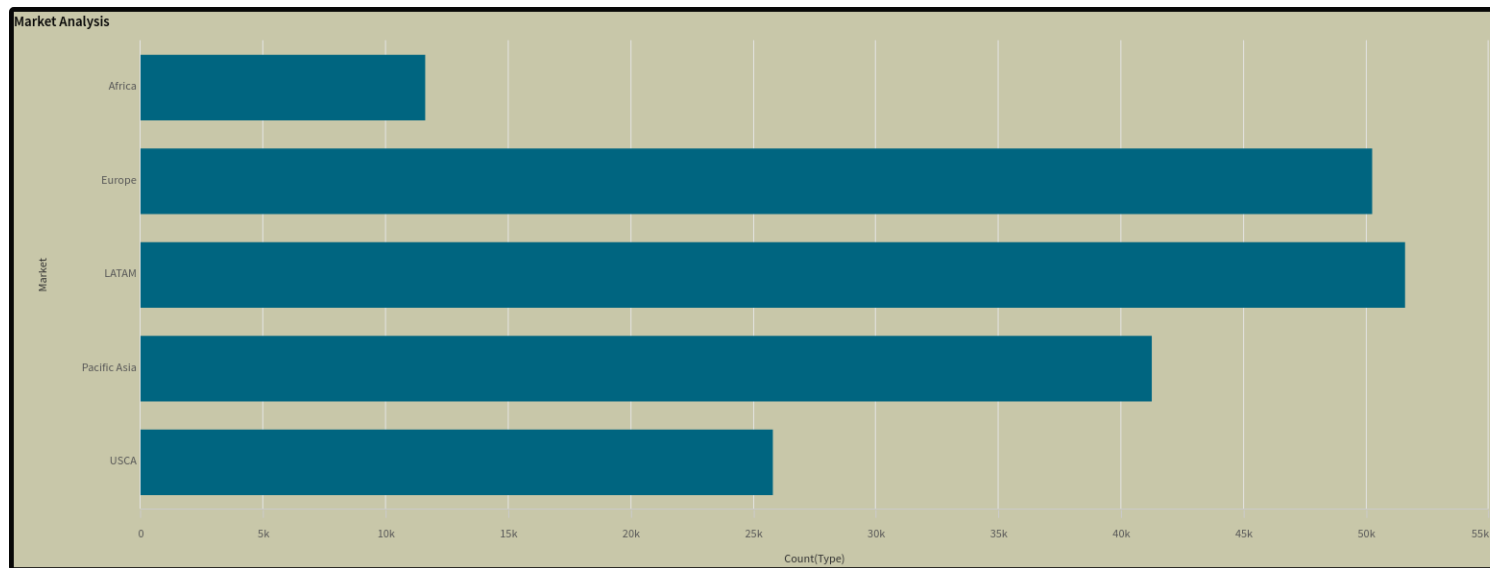
Delivery Status of Orders



Analyzing the delivery status of orders, including Advanced Shipping, Late Shipping, Shipping Canceled, and Shipping on Time. This allows businesses to evaluate the efficiency of their logistics operations, address potential delays, and enhance customer satisfaction. Ensuring timely and reliable deliveries based on varied shipping scenarios.



Global Market Analysis



Conducting a market analysis across Africa, Europe, LATAM (Latin America), Pacific Asia, and USCA (United States and Canada) enables businesses to gain strategic insights.

✓ Regional economic landscapes, consumer behaviors, and market dynamics.

✓ This comprehensive assessment supports informed decision-making, tailored marketing strategies, and targeted expansion efforts to capitalize on diverse opportunities within each distinct market,

