

60 mins	Opening keynote: Reinventing business with data					
	Data-driven organizations	Modernize data infrastructure: Data movement & management	Modernize data infrastructure: Databases	Unify your data: Accelerating insights	Innovate with analytics & ML	Experiential Showcase
15 mins	Building a smarter, faster business with a modern data strategy	Introduction to data movement and management	Build the future of your business with AWS database	Harness the power of your data with AWS analytics	Build new experiences and reimagine processes with Analytics and Machine Learning	<ul style="list-style-type: none">Ask the ExpertsHands-on labs / Digital trainingResource centerCustomer stories
		LEVEL 100	LEVEL 100	LEVEL 100	LEVEL 100	
30 mins		A journey of analytic data to a warm lake, hot insights, and frozen glacier	Purpose-built databases: Choose the right tool for each job	Analytics services optimized for your use case	Democratizing Insights: Scaling machine learning beyond the data scientist	
		LEVEL 100	LEVEL 200	LEVEL 200	LEVEL 200	
30 mins	Transform your data approach - Develop your modern data strategy	Migration myth busting on moving your data to AWS	Transform your Oracle database operating model by leveraging AWS managed databases	Break free from the constraints of on-premises data warehouses with Amazon Redshift	Embedding analytics into your SaaS applications with Amazon QuickSight	
	LEVEL 100	LEVEL 200	LEVEL 200	LEVEL 200	LEVEL 200	
30 mins	Reinventing data and analytics strategy for media and entertainment with AWS	Data Lake security in Amazon S3	SQL Server on AWS: Choosing the right strategy	New data warehousing use cases with Amazon Redshift	Deliver better customer experiences with machine learning in real-time	
	LEVEL 100	LEVEL 200	LEVEL 300	LEVEL 200	LEVEL 300	
15 mins	Break					
30 mins	How data literate is your organization	Build a secured, mutable, high-performance data lake in days with AWS Lake Formation	Architecting on AWS managed databases like a rockstar!	Modernize log analytics with Amazon Elasticsearch Service	Sentiment analysis using Amazon Aurora machine learning integration	
	LEVEL 100	LEVEL 200	LEVEL 300	LEVEL 200	LEVEL 200	
30 mins	How AXA Singapore transformed into a data-driven enterprise through a modern data platform on AWS	Data preparation made easy with AWS Glue DataBrew	Build scalable, global applications with NoSQL databases	Beyond batch processing: Real-time analytics at scale with Apache Flink	Building a document processing solution with Amazon Textract, database, data lakes, and analytics on AWS	
	LEVEL 100	LEVEL 300	LEVEL 200	LEVEL 300	LEVEL 200	
30 mins	Solving business challenges with your data	Simplify data integration with AWS Glue	Extreme performance at cloud scale: Supercharge your real-time applications with Amazon ElastiCache	Move Apache Spark , Hadoop & other big data applications to the cloud with Amazon EMR	Image and Video Analysis with Amazon Rekognition and Analytics on AWS	
	LEVEL 100	LEVEL 200	LEVEL 200	LEVEL 300	LEVEL 200	
45 mins	Closing					

* Agenda subject to change

SESSION DETAIL

INTRODUCTORY

Level 100

Sessions are focused on providing an overview of AWS services and features, with the assumption that attendees are new to the topic.

INTERMEDIATE

Level 200

Sessions are focused on providing best practices, details of service features and demos with the assumption that attendees have introductory knowledge of the topics.

ADVANCED

Level 300

Sessions dive deeper into the selected topic. Presenters assume that the audience has some familiarity with the topic, but may or may not have direct experience implementing a similar solution.