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Data Driven Intelligence..

Analytx4t Lab delivers Data Analytics and Artificial Intelligence powered travel technology solutions which uses machine learning and deep learning to extract intelligent travel insights.

Contact Us

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Text and Sentiment Analysis

Using AI powered text and sentiment analysis technology, we listen to what market is saying about you and your competitors, provide a perception score of your brand & services consumed by customers on social media and review sites.

Learn More

AI Chatbots Virtual Assistant

With modern advances in artificial intelligence, ai chatbots, Virtual Assistant and travelbots are revolutionizing how people communicate and interact seamlessly, thereby enhancing customer experience and increasing revenue share.

Learn More

AI driven Business Intelligence

AI driven business intelligence engine and data processing platform developed by Analytx4t give a holistic view of Business Health via dashboard view and reports using advanced analytics algorithms and machine learning enabling data-based decision.

Learn More

Advanced Data Analytics

Leverage your data with advance data analytics powered by Artificial Intelligence, Machine learning and Deep learning, transforming future of travel Industries for Smart Decisioning and Improved travel business.

Learn More

Personalised Recommendation

Personalised Recommendation system by Analytx4ts analyze customer purchasing behavior over time, collects data from data sources to recommend the best personalised travel options to the traveller using AI techniques.

Learn More

Predictive Analytics

Predictive analytics in travel capitalise the science of leveraging the deluge of data and technology by applying statistical models and machine learning algorithms and unveiling hidden patterns and insights to predictions about future outcomes.

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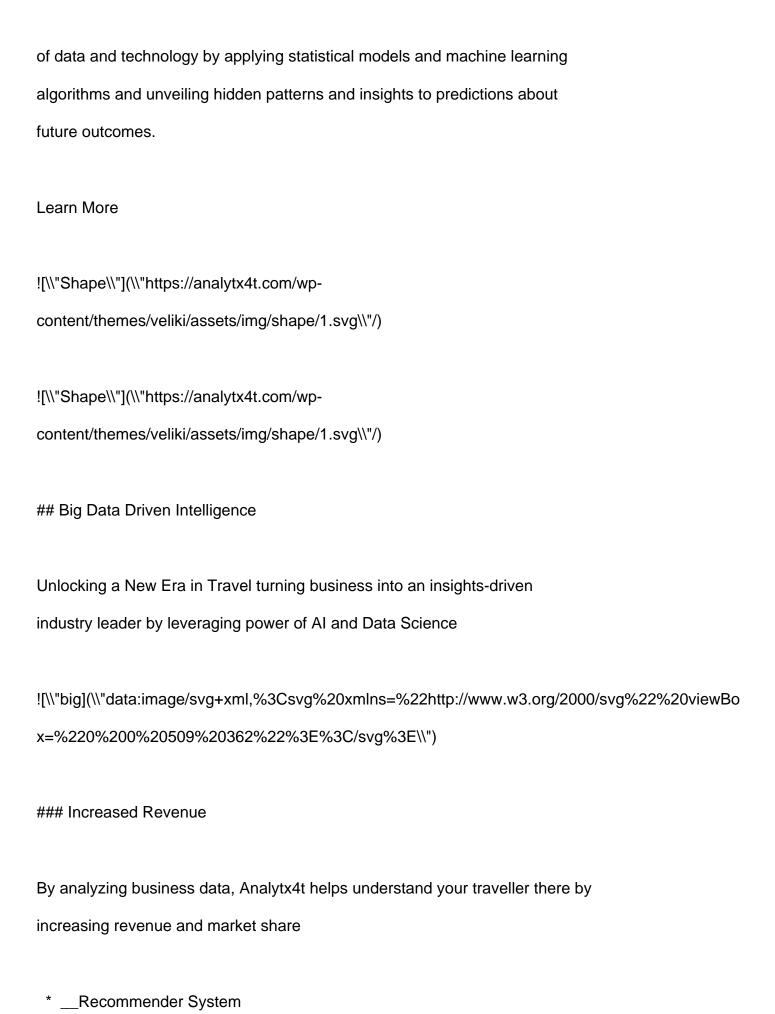
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Big Data Driven Intelligence

Unlocking a New Era in Travel turning business into an insights-driven industry leader by leveraging power of AI and Data Science

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Increased Revenue

By analyzing business data, Analytx4t helps understand your traveller there by increasing revenue and market share

  * __Recommender System
  * __Sales Forecasting

* __Omnichannel Analytics

* __Demand Prediction

* __Lead Analytics

* __Price Prediction

Manage your Customers and Risk

Gain insights on how consumers are engaging with your products, when they are

interacting, which products are triggering transactions, and which channels

are most effective. Leveraging data mitigate your risk of getting things wrong

* __Smart Travel Assistant - Chatbot

* __Customer Retention

* __Customer Acquisition

* __Personalised Cross and Up Sell

* __Reduce Customer Churn

* __Fraud Detection

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Leverage Customer Sentiments

We help build an social emotional connection between customers and partners of

the tourism industry making an signicant improvement in customer service and support.

* __Focused Marketing

* __Social Media Analysis

* __Feedback Analytics

* __Behavioural Analysis

* __Review Intelligence

* __Marketing Intelligence

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Innovate and Improve with emerging technology approach

We provide data analytics consulting services for our customers to benefit from improved decision-making and revamped business processes.

Artificial Intelligence

Adoption of AI is catalysts in transformation of travel businesses, saving time and money while improving the accuracy of processes and outcomes

1

Machine Learning

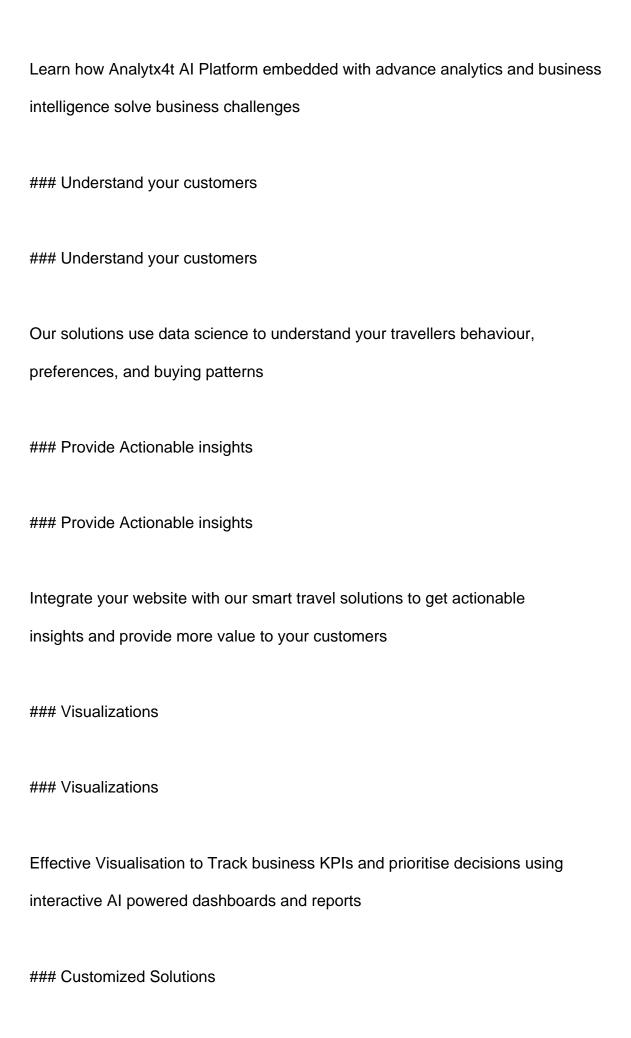We connect data to understand your travellers with scalable statistical exploratory data analysis, predictive, prescriptive algorithms to make better business decisions.

2

Deep Learning

We build Model using neural networks enabling the processing of images and videos to provide access to richer and more accurate data for the right customers at right time.

3

Scale Business Impact

Learn how Analytx4t AI Platform embedded with advance analytics and business intelligence solve business challenges

Understand your customers

Our solutions use data science to understand your travellers behaviour, preferences, and buying patterns

Provide Actionable insights

Integrate your website with our smart travel solutions to get actionable insights and provide more value to your customers

Visualizations

Effective Visualisation to Track business KPIs and prioritise decisions using interactive AI powered dashboards and reports

Customized Solutions

Customized Solutions

We study your data and process, and provide a solution that understands and grows with your business.

Analytics Consulting

Dont know how to start no problem! Partner with us and redefine the landscape of travel with what is possible using AI.

Powerful Recommendations

leverage our Personalized API for travel recommendations to right customers at the right time.

Have a question?

Submit your details to get actionable insights powered by advanced analytics

Submit Message

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What makes Analytx4t Lab different

Ready to transform your business with us ? Why Analytics

Companies generate billions of data through emails, google search, social media platform which capture your traveller preferences, desires and behaviours as a group or segment.

Industry Leaders

A combination of traveller demographics, geographics, their personality, their transactional history, likes and attitudes can give meaningful insights about your travellers

Industry Leaders

Businesses are investing heavily to extract more value from the existing data they already have for powerful and real time insights to make better and more informed business decisions.

Industry Leaders

Today most travel businesses create a large volume of data and have access to a lot of customer information, but they dont really know how to leverage it to make good strategic decisions.

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Are you struggling to find actionable travel insights in todays age, do you really have the analytical process to turn critical raw...

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Analytx4t is redefining the future of travel Industry with data analytics and AI based smart solutions.

 *   *   *   *

Services

 * Advanced Data Analytics
 * Personalised Recommendation
 * Predictive Analytics
 * Text and Sentiment Analysis
 * AI Chatbots Virtual Assistant
 * AI driven Business Intelligence

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